

APPROVED
BY THE CITY COUNCIL

MAR 30 1999

OFFICE OF THE
CITY CLERK



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THOMAS V. LEE
DEPUTY CITY MANAGER
DOWNTOWN DEPARTMENT

CITY OF SACRAMENTO
CALIFORNIA

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AG 99-061

March 11, 1999

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: "Gold Fever!" Audio Headset Lease Agreement

LOCATION AND COUNCIL DISTRICT: Memorial Auditorium, Council District 1

RECOMMENDATION:

It is recommended that Council, by Resolution, authorize the City Manager to execute an agreement between the City and Antenna Audio, Inc. for the provision of audio interpretive services for the "Gold Fever!" exhibition to be held at the Memorial Auditorium from August 1999 through October 1999.

CONTACT PERSON: James E. Henley, Manager
History and Science Division, 264-7072

Richard Feinberg, Manager
"Gold Fever!" Exhibit, 264-8955

FOR COUNCIL MEETING OF: March 30, 1999

SUMMARY:

The proposed rental of audio headsets for the "Gold Fever!" exhibition was included in a report approved by Council on January 19, 1999. Funds are available in the "Gold Fever!" exhibit budget to pay the vendor a charge of \$1.35 per rental of each headset. The total headset rental cost is estimated at \$148,500 which will be paid from admission revenues. The public will receive free use of the headsets as a part of the admission price to the exhibit.

COMMITTEE/COMMISSION ACTION:

None.

BACKGROUND INFORMATION:

- On January 19, 1999, Council approved a Resolution establishing a separate budget for the "Gold Fever!" exhibit. This budget included estimated costs of \$148,500 for fees paid to headset vendor, Antenna Audio, Inc. who will provide audio headsets for exhibit interpretation to visitors. This report requests authorization to execute the agreement with Antenna Audio, Inc.
- Under the proposed agreement, the "Gold Fever!" budget is charged a fee of \$1.35 per headset use which will be paid monthly from a portion of the exhibit admissions revenue. Visitors to the exhibit will receive free use of headsets as a part of the price of admission.

FINANCIAL CONSIDERATIONS:

The total cost of the audio rentals is estimated at \$148,500 which will be offset by a portion of the revenues from admissions.

ENVIRONMENTAL CONSIDERATIONS:

It can be seen with certainty that there is no possibility the execution of the proposed agreement may have a significant effect on the environment, therefore, the proposed agreement is exempt from CEQA pursuant to Section 15061(b)(3) of the California Environmental Quality Act.

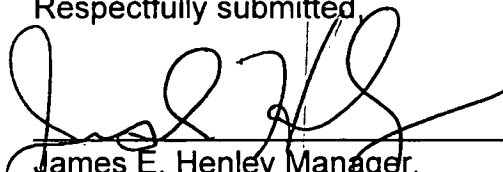
POLICY CONSIDERATIONS:

The execution of the proposed audio agreement with Antenna Audio, Inc. is a necessary component of the "Gold Fever!" exhibit, the production of which is consistent with City policy to encourage activities of entertainment, cultural and historic interest.

ESBD CONSIDERATIONS:

Antenna Audio is not an ESBD vendor, but is the sole source for the audio services and equipment necessary for the "Gold Fever!" exhibit.

Respectfully submitted,



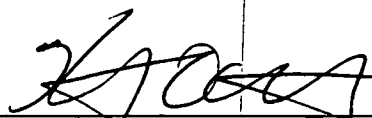
James E. Henley Manager,
History & Science Division

APPROVED:



Thomas V. Lee, Director
Downtown Enterprise Department

APPROVED:



Kristan Otto, Development Manager
Downtown Enterprise Department

RECOMMENDATION APPROVED:



Robert P. Thomas
City Manager



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MAR 30 1999

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RESOLUTION NO. 99-141

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

"GOLD FEVER!" AUDIO HEADSET LEASE AGREEMENT

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO:

That the City Manager is authorized to execute an agreement between the City and Antenna Audio, Inc. for the provision of audio interpretive services for the "Gold Fever!" exhibition to be held at the Memorial Auditorium from August 1999 through October 1999.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO: _____

DATE ADOPTED: _____