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August 21, 1998

APPROVED
BY THE CITY COUNCIL

SEP 15 1998

OFFICE OF THE
CITY CLERK

City Council
Sacramento, California

Honorable Members in Session

SUBJECT: OLD SACRAMENTO MANAGEMENT REPORT / HISTORY WALL

LOCATION AND COUNCIL DISTRICT: Old Sacramento, District 1

RECOMMENDATION:

This report recommends that the City Council approve the content of the people, events and places that are proposed for inclusion on the Old Sacramento History Wall, to be located in the K Street/I-5 Underpass.

CONTACT PERSON: Ed Astone, Old Sacramento Town Manager, 264-8209

FOR COUNCIL MEETING OF : September 1, 1998

SUMMARY:

This report provides an update on the people, events and places that are proposed for inclusion on the Old Sacramento History Wall, a project that completes the renovation of the K Street/I-5 Underpass and fulfills the requirements of a Federal Intermodal Surface Transportation Efficiency Act (ISTEA) Grant.

BACKGROUND:

- In 1994, the Sacramento Housing & Redevelopment Agency (AGENCY) committed funding, and in conjunction with the CITY, applied for a federal grant under the Intermodal Surface Transportation Efficiency Act (ISTEA) for physical improvements to K Street between 2nd and 4th streets, encompassing the K Street/I-5 Underpass in order to provide an enhanced pedestrian experience for Sacramentans and visitors between Old Sacramento and Downtown.
- Subject to the commitment of AGENCY matching funds, the CITY received an ISTEA grant under the Transportation Enhancement Activity (TEA) Program.
- A key component of the proposed improvements upon which the grant was awarded was the inclusion of an historic timeline, representing significant people, events and places in the development of Sacramento. The high ranking of the project among the grant applicants was due to the proposed aesthetic enhancement to the underpass and the stimulation of pedestrian use.
- The implementation of the History Wall completes the TEA project and satisfies the requirement for the local match.
- The determination of the people, places and events for inclusion on the history wall was accomplished over the past year by a committee of acknowledged local scholars who were appointed by the Sacramento Commission of History and Science, which is a Commission appointed by City Council and the Board of Supervisors. The committee's recommendations include well and lesser-known people, places and events of Sacramento's history and were determined via committee meetings devoted to the discussion and debate of personal and professional opinions and research. In just 88 feet, the committee's consensus provides the pedestrian a glimpse of Sacramento's history and entices the visitor to the region's other historic points of interest.
- This report requests that Council approve the content of the people, events and places that are proposed for inclusion on the Old Sacramento History Wall, to be located in the K Street/I-5 Underpass.

FINANCIAL CONSIDERATIONS:

Funding in the amount of \$100,000 for the fabrication and installation of the History Wall exists from the AGENCY's prior commitment of matching funds for the TEA grant. Fabrication and installation of the History Wall will be facilitated with the AGENCY funding by the Sacramento Convention and Visitor's Bureau acting through Old Sacramento Management.

POLICY CONSIDERATIONS:

The installation of the History Wall is consistent with City policy to promote the economic development and the enhancement of Old Sacramento as a destination that appeals to local visitors as well as to tourists.

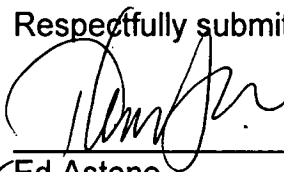
ENVIRONMENTAL CONSIDERATIONS:

Placement of the History Wall was approved as part of the Approval of the ISTE A Grant. Action in this staff report is administrative only. No further environmental action if required. NEPA does not apply.

MBE/WBE:

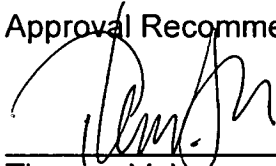
The vendor, Fireform, was selected as the sole source of the porcelain enamel process for the fabrication of the History Wall. Old Sacramento Management will work with the City's MBE/WBE office to maximize opportunities for qualified MBE/WBE vendors to participate in the installation of the wall.

Respectfully submitted:



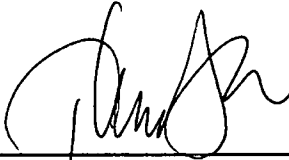
Ed Astone
Old Sacramento Town Manager

Approval Recommended:



Thomas V. Lee
Deputy City Manager

RECOMMENDATION APPROVED:



William H. Edgar
City Manager

EXHIBIT 1

2ND STREET

Old Sacramento

STREET

Location of History Wall

K Street Underpass

I-5 SOUTH

I-5 NORTH

HIGHWAY OFF-RAMP

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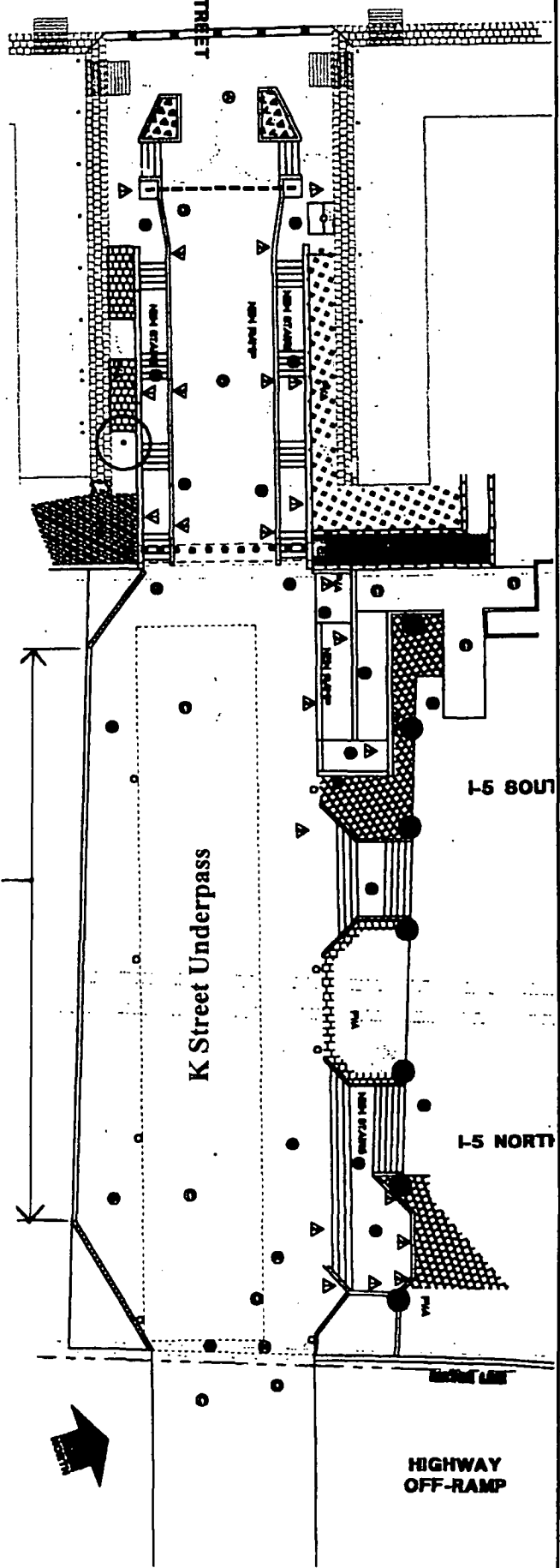


EXHIBIT II
Graphic of Wall

Shirley Reese will deliver copies to City Clerk.

City Clerk will insert into Council Report.

EXHIBIT III

LIST OF LARGE FIGURES

1. Native American Woman – Representative of pre-gold rush era
2. John Sutter – Sutters Mill, Sutters Fort,
3. James Marshall – Discovered gold at Sutters Mill, 1848
4. John Sutter, Jr. – Surveyed, laid out Sacramento
5. S. C. Hastings – Early Sacramento pioneer judge
6. Sam Brannon – Merchant & publisher, ‘created Gold Rush’ through publications
7. Peter Burnett – First governor of California, merchant
8. Theodore Judah – Driving force and genius behind development of railroad
9. Leland Stanford, Jr. – One of “Big Four”, Governor of California, President of Central Pacific Railroad
10. Charles Crocker – One of “Big Four”, organized the labor for construction of railroad
11. Mark Hopkins – One of “Big Four”, ‘brains and money’ behind railroad, co-owner of large hardware business in state
12. C.P. Huntington – One of “Big Four”, co-owner with Hopkins of large hardware business in Sacramento
13. Margaret Crocker – Philanthropist, created art gallery, Margarite Home for Women, Conservatory at 10th and Broadway
14. Jane Stanford – Philanthropist
15. William Land – Reformer, Philanthropist, Mayor of Sacramento
16. Sarah Jones – Educator, African-American Principal at all white school before integration
17. Hiram Johnson – Reformer, led City lawsuit against railroad, allowed development to occur along river
18. Ernesto Galarza – Writer, Educator, Labor Organizer, Diplomat, Nominated for Nobel Peace Prize
19. Mary Tsukamoto – Educator, brought story of WWII Japanese Internment to California school curriculum
20. V. Aubrey Neasham – Historian, wrote original proposal for the Old Sac State Historic Park & Historic District
21. Frank Durkee – Politician and community leader, member of Housing & Redevelopment Commission and major supporter for Old Sacramento
22. Eleanor McClatchy – Political Activist, led the charge to relocate freeway around Old Sacramento
23. Frank Fat – Pioneer developer in Old Sacramento, one of the ‘Risk-Takers’

EXHIBIT III

LIST OF NARRATIVE/GRAPHIC PLAQUES

1. Native American tribes in Sacramento area before Gold Rush
2. Jedediah Smith, first American trapper in California/Moraga, Spanish explorer credited with naming Sacramento
3. Sutter's Mill graphic showing Discovery of Gold
4. Dr. John Morse, first editor of Union newspaper/Mark Twain/graphic of Union Building
5. 1849 City Proclamation by first City Council to People of Sacramento
6. Hardin Bigelow, built levees, first chartered mayor of Sacramento/Squatters' Riot of 1850
7. 700 buildings built in 30 days after 1850 flood
8. African-American miner who bought freedom for himself and family, narrative and photo
9. 1852 fire/1854 Waterworks, photo of each
10. The laborers, ethnic diversity in early development of Sacramento
11. Sisters of Mercy, philanthropic works
12. 1862 flood/photo of K Street
13. Raising City streets/photo of Capitol being raised/photo of new Capitol under construction
14. Supreme Court Judges Fields & David Terry, rivals/relocation of California Supreme Court from B.F. Hastings Building permanently to San Francisco
15. Crocker Art Museum, history and photos of interior and exterior
16. Elkus, Breuner, Weinstocks' building photos/narrative of retail movement along K Street
17. 1866 Overland Mail Route Poster
18. 1869 Trans Continental Railroad completion coincides with Suez Canal completion
19. Churches leading the fight for the plight of women & children in labor/history of all denominations in Sacramento
20. 1894 hydro-electric power/electric streetcars/Pullman Strike in Sacramento
21. Women's Movement/Anti-saloon league/Luella Johnson, first female elected official before women's right to vote
22. 1920 Delta King/Inter Urban Railroad
23. Great Maneuvers, smoke screen shrouding Capitol/Great Depression
24. Women filling cans in cannery, 1940s
25. "Down & Out" photo of west end/1964 redevelopment photo of bulldozer wrecking Old Sacramento building
26. "The Risk Takers", Newton Cope, Frank Alvernaz, Frank Fat, 1964-70
27. Aerial photo showing I-5 proposed route through Old Sacramento/before & after photos of Old Sacramento buildings
28. "The past is the beginning of the future," quote by Aubrey Neasham/ text about the changing face of Sacramento, business and ethnic composition and change.

APPROVED
BY THE CITY COUNCIL

SEP 15 1998

OFFICE OF THE
CITY CLERK

RESOLUTION NO. 98-475

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

OLD SACRAMENTO MANAGEMENT REPORT/HISTORY WALL

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO THAT:

The proposed content of the people, events and places for inclusion in the Old Sacramento History Wall, to be located in the K Street/I-5 Underpass is hereby approved.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO: _____

DATE ADOPTED: _____ 9