



# CITY OF SACRAMENTO

## DEPARTMENT OF

### PARKS AND COMMUNITY SERVICES

3520 FIFTH AVENUE

SACRAMENTO, CALIFORNIA 95817  
TELEPHONE (916) 449-5200

ROBERT P. THOMAS  
DIRECTOR

G. ERLING LINGGI  
ASSISTANT DIRECTOR

CITY MANAGER'S OFFICE  
**RECEIVED**  
JAN 16 1985

CROCKER ART MUSEUM DIVISION  
GOLF DIVISION  
METROPOLITAN ARTS DIVISION  
MUSEUM AND HISTORY DIVISION  
RECREATION DIVISION  
PARKS DIVISION  
ZOO DIVISION

January 16, 1985

**APPROVED**  
BY THE CITY COUNCIL

JAN 22 1985

OFFICE OF THE  
CITY CLERK

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: Zoo Division - Application for Institute of Museum Services Grant

### SUMMARY

It is proposed that the City Council approve submittal of a general operating support grant application to the Institute of Museum Services.

### BACKGROUND INFORMATION

The Institute of Museum Services (IMS), an independent agency within the Executive Branch of the Federal Government, is the only Federal agency which provides general operating support for museums of all disciplines. Emphasis is on assisting museums in modernization of their methods and facilities in an effort to better conserve our cultural, historic and scientific heritage, and on easing the financial burdens resulting from increased public usage of museums. These Federal grants are awarded on a competitive basis.

The Sacramento Zoo is the second largest tourist attraction in the greater Sacramento area, surpassed only by the California State Fair. Over the last three years, zoo attendance has increased over 50%, and membership in the Sacramento Zoological Society, the Zoo's nonprofit support organization, now exceeds 1,850. The Zoo's role as a valuable public resource and provider of recreational and educational opportunities continues to increase.

In response to public demand, the Zoo's educational program has been substantially increased. The Zoological Society recently funded a full time Education Coordinator whose responsibilities include coordination of the Zoo's 61 professionally trained docents. Plans exist for a Zoological Society funded education building to be located within the Zoo. The Zoological Society has applied for a 1984 Bond Act grant for an outdoor interpretive center. Educational programs and services currently offered by the Zoo

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include tours for the handicapped and school groups; outreach visits involving a slide presentation and animals to schools, hospitals and convalescent homes; wildlife lectures; monthly publications; and summer animal demonstrations and classes with particular emphasis on children.

Receipt of an IMS grant will enable the Zoo to purchase additional educational supplies and materials including informational graphics for approximately one quarter of the Zoo's exhibits. Funds will also permit the implementation of an educational raptor program at the Zoo, a cooperative effort with the University of California, Davis Raptor Center.

FINANCIAL DATA

The Zoo Division intends to apply for a \$75,000 Institute of Museum Services grant. Successful application will not result in any direct costs to the City. The IMS grant will be matched with in-kind services.

RECOMMENDATION

It is recommended that the City Council approve, by resolution, the submittal of the application for an IMS operating grant to expand the Sacramento Zoo's educational program.

Respectfully submitted,



ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

for:   
WALTER J. SLIPE  
City Manager

RPT:ja

January 22, 1985  
District 4

**RESOLUTION NO. 85-042**

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AUTHORIZING THE SUBMITTAL OF A GRANT  
APPLICATION ON BEHALF OF THE DIRECTOR OF PARKS  
AND COMMUNITY SERVICES - ZOO DIVISION TO THE  
INSTITUTE OF MUSEUM SERVICES TO DEVELOP  
EDUCATIONAL PROGRAMS

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Manager is hereby authorized to submit a grant application on behalf of the Director of Parks and Community Services - Zoo Division to the Institute of Museum Services in the amount of \$75,000 for the purpose of expanding the Sacramento Zoo's educational programs.

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MAYOR

ATTEST:

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CITY CLERK

**APPROVED**  
BY THE CITY COUNCIL

**JAN 22 1985**

OFFICE OF THE  
CITY CLERK