



REPORT TO COUNCIL AND REDEVELOPMENT AGENCY City of Sacramento

915 I Street. Sacramento. CA 95814-2604

CONSENT
February 9, 2010

Honorable Mayor and
Members of the City Council

Chair and Members of the Board

Title: Historic Property Plaque Program

Location/Council District: Citywide

Recommendation: City Council adopt **Resolution:** authorizing the use of the City's logo on bronze plaques to be fabricated through Sacramento Heritage Inc.'s new Historic Properties Plaque Program for designated City Landmarks and Contributing Resources in designated City Historic Districts listed in the Sacramento Register of Historic & Cultural Resources.

Contact: Roberta Deering, Senior Planner for Historic Preservation/Executive Staff for Sacramento Heritage, Inc., (916) 808-8259

Presenters: Not applicable

Departments: Community Development

Divisions: Planning

Organization No: 21002

Description/Analysis

Issue: Sacramento Heritage, Inc. proposes a historic properties plaque program to recognize City-designated historic properties. The bronze plaque will feature the City's logo and will be available only to City-designated Historic Landmarks or Contributing Resources in designated City Historic Districts. City Council approval is required for use of the City logo on the plaques. See attached application form that shows a sample image of the plaque (Attachment 2, page 5).

Policy Considerations: The recommended action is consistent with the City's historic preservation policies per the 2030 General Plan and Preservation Chapter of the City Code, Chapter 17-134, and provides recognition of the City's rich and diverse collection of historic properties.

Environmental Considerations:

California Environmental Quality Act (CEQA): Under the CEQA Guidelines Section 15331, restoration of historic resources in a manner consistent with the Secretary of the Interior Standards, is exempt from environmental review. The City's Preservation Office would review proposed installation locations and techniques for the plaques to ensure compliance with the Standards.

Sustainability Considerations: Preservation of the City's historic properties is a sustainable practice and it is anticipated that recognition of these historic properties would aid in their preservation.

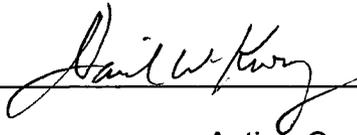
Commission/Committee Action: For many years, owners of historic properties in Sacramento have been asking for a Historic Properties Plaque Program. The Board of Sacramento Heritage, Inc. has researched bronze plaque manufacturers and selected one that has a reputation for quality and value. The Board has developed a Historic Properties Plaque Program that would make the plaques available at cost and would not require any City or Sacramento Heritage, Inc., funds; property owners would submit checks directly to the manufacturer. The plaque orders would require City staff time to ensure the property is listed in the Sacramento Register and to ensure that placement of the plaque complies with preservation standards. The contract between Sacramento Heritage, Inc., and Franklin Bronze would be reviewed by the Sacramento Heritage Board on an annual basis to ensure satisfaction with the program requirements and applicant's approved orders. Sacramento Heritage reserves the right to enter into a contract with another provider if it were determined that it becomes necessary.

Rationale for Recommendation: To have a plaque program that recognizes officially-designated City historic properties and use of the City's logo on the plaque, the City Council must authorize the use of that logo on the plaque. The proposed historic properties plaque program would be administered jointly by the City of Sacramento's Preservation Staff and the Sacramento Heritage Board to ensure that the plaque would appropriately recognize officially-designated City of Sacramento historic Landmarks, Contributing Resources, and Historic Districts which have been designated pursuant to the Historic Preservation Chapter of the City Code.

Financial Considerations: A minimum amount of City staff time will be needed to ensure the requirements of the plaque program are met.

Emerging Small Business Development (ESBD): Not applicable.

Respectfully Submitted by: 
David Kwong
Planning Manager

Approved by: 
David Kwong
Acting Community Development Director

Recommendation Approved:

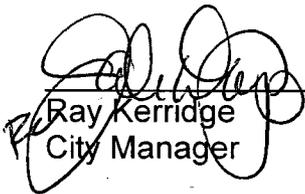

Ray Kerridge
City Manager

Table of Contents:

| | |
|---------------------|-------|
| Report | pg. 1 |
| Attachments | |
| 1 Background | pg. 4 |
| 2 Plaque Order Form | pg. 5 |
| 3 Resolution | pg. 8 |

Attachment 1**Background**

For many years, owners of historic properties have been contacting the City's Preservation Staff, Preservation Commissioners, and Sacramento Heritage Board members asking about plaques for their historic properties. It has been a long-held desire to initiate such a program. The Board of Sacramento Heritage, Inc., decided in 2009 to pursue the program and create a program that would be relatively cost-effective, not involve City funds, and would appropriately celebrate the City's designated historic resources. Manufacturers were investigated, designs developed and an application process developed to ensure that the plaques would be available for City-designated historic Landmarks and Contributing Resources in City-designated Historic Districts, would be accurate in content, would be appropriately located and installed on the historic property, and would not require City funds or administration of any City funds. The attached application form provides a sample image of the proposed bronze plaques' design.

Under the auspices of the City Clerk, the use of the City's logo requires authorization by the City Council. The historic properties plaque program proposes to use the City's logo on the plaques since the plaques are intended for the recognition of the City of Sacramento's officially-designated historic Landmarks, and for Contributing Resources in the City of Sacramento's officially-designated Historic Districts, that are listed in the Sacramento Register of Historic Places pursuant to City Code Title 17, Chapter 17-134.

Listings in the Sacramento Register require preliminary determinations of eligibility from the City's Preservation Director, a recommendation for designation from the City's Preservation Commission, and adoption of a designation ordinance by the City Council.

Nominations to the Sacramento Register may be made by anyone, including the property owner, the Preservation Director, the Preservation Commission or the City Council. Sacramento currently has over 800 individually-designated City historic Landmarks and 29 designated Historic Districts which include thousands of properties considered Contributing Resources.

Sacramento Heritage, Inc. is a not-for-profit corporation established by the City of Sacramento's City Council in 1975. Its 9-member Board of Directors is appointed by the Mayor with confirmation by the City Council and includes representatives from the City's Preservation Commission, City Planning Commission, the City's Housing Code Advisory and Appeals Board, and the Sacramento Housing & Redevelopment Commission, along with at-large representatives from the fields of housing, preservation, construction and finance. While the organization is provided with staff from the City's Preservation Office and the Office of the City Attorney, the Board is very much a working Board. The Board has recently embarked on a series of new initiatives including the development of a new website, development of a new on-line walking-tour program to be unveiled within the next few months, provides recommendations to the City's Community Development Department/Preservation Office on the Historic Places Grant Program, and has initiated this historic properties plaque program.

Attachment 2

SACRAMENTO HERITAGE, INC.
HISTORIC PROPERTIES PLAQUE PROGRAM APPLICATION

Owners of residential and commercial properties that have been designated by the City of Sacramento as either a Historic Landmark or a Contributing Resource within a City-designated Historic District, as listed in the Sacramento Register of Historic & Cultural Resources, are eligible to apply for a Historic Property Plaque. The Plaque is to be placed on the exterior façade of the building or at the front of the property to acknowledge the date when the resource was constructed and its historic significance. The Sacramento Register is available online at www.cityofsacramento.org/dsd/preservation . If a building is not listed in the Sacramento Register but is at least 50 years old, it may be eligible for nomination. Contact the City's Preservation Office at (916) 808-8259. Property owners are encouraged to nominate their properties and there is no charge for the nomination application.

The City of Sacramento has authorized Sacramento Heritage to manage the Historic Property Plaque program in coordination with the City's Preservation Office, and also to coordinate with property owners and the manufacturer for the fabrication of the attractive and durable bronze Plaque affixed with the City logo. The conditions of approval of a Plaque are: (1) the property is a City-designated Landmark or Historic District Resource listed in the Sacramento Register of Historic & Cultural Resources, (2) the proposed text of the plaque is factually accurate, (3) the property has no outstanding City Code violations at the time of the application, and (4) the City's Preservation Office has approved the location and techniques for installation of the plaque on the property. The applicant is responsible for paying the full cost for the manufacture and installation of the Plaque. The Sacramento Heritage Board of Directors has volunteered to coordinate this City approved Plaque program in order to promote the rehabilitation and preservation of historic properties within the City of Sacramento.

PROPERTY OWNER INFO:

Name and Contact Person: _____

Property Address: _____

Mailing Address: _____

Phone: _____ Email: _____

PLAQUE INFO:

(Fill in what is known, or indicate approximate if unsure. Attach any supporting documentation.)

- ____ Individual Landmark
- ____ Historic District Contributing Resource

Name of Historic District (if applicable): _____

Year built: _____ Original business/homeowner name: _____

Current business/homeowner or name of building: _____

Items of interest (i.e. architect, material, style, occupation, event): _____

- Include a check made out to "Franklin Bronze" for \$370.20 Commercial or \$288.30 Residential. Mail to: Sacramento Heritage, Inc.

c/o City Preservation Office
300 Richards Blvd., 3rd Fl.
Sacramento CA 95811

About the Plaque:

Commercial Size: 15" x 12"

Residential Size: 12" x 10"

Cast Bronze, dark Oxide Pebbled background, front screw mount.

Process for Approval:

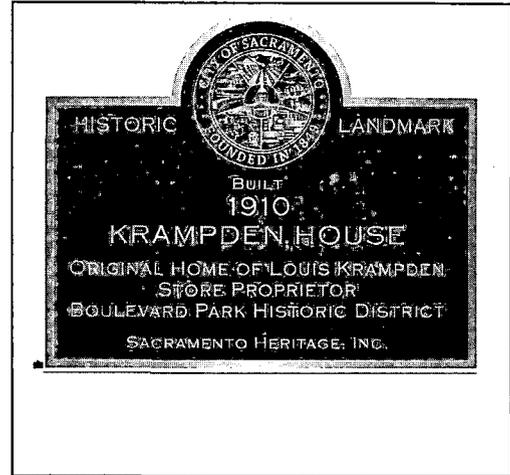
After the City Preservation Director has verified that: (1) the application is complete, (2) a check has been included with the application, (3) the property is a designated City Landmark or Contributing Resource listed in the Sacramento Register, and (4) the property has no outstanding City Code violations; the application will be forwarded to Sacramento Heritage, Inc. along with the building survey form on file with the City. The survey form includes information regarding the buildings historic significance.

The Sacramento Heritage, Inc. Board of Directors will then prepare the proposed wording for the Plaque and send the proposed Franklin Bronze form to the owner for approval. Once the Plaque order form has been approved and returned to Sacramento Heritage, Inc., the Plaque order form and the applicant's check will be sent to Franklin Bronze. The cost includes shipping. Franklin Bronze is not authorized to manufacture a Plaque with the City logo unless the order form has been approved by both the City's Preservation Office and Sacramento Heritage, Inc.

Once the Plaque application and check is received by Franklin Bronze, it may take up to 4 to 5 weeks before the Plaque manufacturing process is completed. The Plaque will be delivered directly to the property owner by Franklin Bronze, and the owner is responsible for installation. The Plaque will come with mounting screws. The Plaque is also very durable and designed to be exposed to sun and inclement weather.

Since the plaque is being placed on an historic structure, contact the City's Preservation Office to ensure considerations are given to appropriate placement options and to minimizing damage to original siding or materials. Due to the weight of the Plaque, owners are cautioned to be careful in mounting the Plaque. Owners are also advised to place the Plaque in an area that is not easily accessible by the public or to cover the mounting screws so that the Plaque cannot be easily removed.

Neither Sacramento Heritage, Inc. nor the City of



Sacramento shall be held liable for any disputes the owner may have with Franklin Bronze regarding the Plaque content, payment or delivery, or for any loss or damage caused by the Plaque or its mounting. However, Sacramento Heritage, Inc. has contracted with Franklin Bronze to manufacture these plaques due to their reputation of providing quality and durable plaques and excellent customer service.

RESOLUTION NO. _____

Adopted by the Sacramento City Council

February 9, 2010

APPROVING THE HISTORIC PROPERTIES PLAQUE PROGRAM

BACKGROUND

- A. The City of Sacramento's *Sacramento Register of Historic & Cultural Resources* is a listing of those properties officially-designated by the City Council as historic Landmarks, Contributing Resources and Historic Districts.
- B. There is currently no program that provides a suitable visible marker or plaque indicating those properties that are listed in the Sacramento Register of Historic & Cultural Resources and providing information on the history of the property.
- C. The proposed plaque program would include a plaque that uses the City's logo to recognize that the properties involved are officially-designated City historic Landmarks and Contributing Resources in officially-designated City Historic Districts.
- D. The use of the City's logo on the proposed plaques pursuant to the proposed historic properties plaque program requires City Council approval and authorization.
- E. Sacramento Heritage, Inc., is a non-profit organization chartered by the City of Sacramento's City Council and staffed by the City of Sacramento, which seeks to advance the recognition and preservation of Sacramento's rich and diverse historic and cultural resources

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The use of the City's logo for the Sacramento Heritage, Inc., Historic Properties Plaque Program as herein described is hereby approved and the City Clerk is authorized to provide the logo for this purpose.
- Section 2. The City Council recognizes the Board of Sacramento Heritage, Inc., for its initiative in developing this program that will recognize Sacramento's rich and diverse historic and cultural resources.

Section 6. City staff is hereby authorized to take all other actions as may be needed to implement the historic properties plaque program, as described herein, while recognizing that no City funding is appropriated for the program.