



APPROVED
BY THE CITY COUNCIL

JUN 16 1998

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NEIGHBORHOOD SERVICES
DEPARTMENT

CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY CLERK

1231 I STREET
SUITE 400
SACRAMENTO, CA
95814-2977

PH 916-264-5200
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June 10, 1998

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: City Swimming Pool Programs

LOCATION AND COUNCIL DISTRICT: City wide

RECOMMENDATION:

It is recommended that the City Council authorize additional funding for the City Recreation Aquatic's Budget for FY 1998-99 in the amount of \$80,000 for the following programs:

1. "Cool in the Pool" - an expanded program of evening swimming at all city operated pools when the temperature reaches 101 degrees or higher.
2. Increase the Aquatic's Budget to reflect the summer operation of Grant High School pool which the city took on two years ago without additional funding.

CONTACT PERSON: Helen Harper, Recreation Superintendent, 277-6149

FOR COUNCIL MEETING OF: June 16, 1998

SUMMARY:

Staff is proposing a program to operate all 14 City of Sacramento swimming pools for additional hours from 7:00 p.m. until 9:00 p.m. on evenings when the temperature reaches 101 degrees. The additional operating costs of the program for July and August is estimated to be \$50,000. In addition, staff is seeking \$30,000 to cover the costs of operating Grant High School swimming pool for a ten-week summer program.

COMMITTEE/COMMISSION ACTION: None

BACKGROUND INFORMATION

The Aquatics Program in the City of Sacramento has been an important recreation element of summer programs since the 1930's. Sacramento's hot and dry summers make swimming a perfect family recreation endeavor. Sacramento's two rivers, Folsom Lake and the thousands of "backyard" pools make learning to swim a priority for parents. City swimming pools provide swim lessons in the mornings, family swim time in the afternoon, and swim team activities in the early evening and noon time. The current operating schedules for the pools reflect significant reduction since the passage of Proposition 13 in 1978. Prior to those reductions, swimming pools were open for extended evening hours.

The city currently operates 14 pools including three school district pools: Burbank, Kennedy and Grant (see attached Exhibit A for all pool locations). The current budget for the city aquatics program is \$747,153 annually; \$118,213 of that budget is reimbursed by revenue for swimming admission fees and swim lessons. Admission costs are \$.50 to \$.75 for children and teens and \$1.00 for adults. Annual attendance at all pools is 150,000 for the 10 week season.

Staff has developed a "Cool in the Pool" program for the 1998 swimming season. The proposed program would add evening family swim hours on days when the high temperature reaches 101 degrees or above. From weather data available, staff estimates operating 15 additional evening sessions. These evening hours will offer families and teens a place to "cool off" and relax after work.

Local radio station Kool 101.1 has agreed to sponsor the summer swimming program by providing up to \$50,000 of advertising and promotional materials on the regular summer swimming programs as well as the evening swims. Part of their promotion will include special events and live broadcasts at the pools. Kool 101.1 plays "oldies" music which will add to the fun activities at the pool.

Two years ago the Grant High School pool was not open due to deteriorating conditions. A joint partnership between the Grant Joint Unified School District, the Sacramento Housing and Redevelopment Agency, City Council member Rob Kerth's Office and the City's Aquatic staff enabled funding for the pool's renovation and reopening. The pool is operated during the school year by the District and during the summer by the City. The City's Aquatic Program budget did not receive additional funds to operate this pool and has operated at a deficit of \$30,000. The additional funding will allow continued operation of the Grant High School pool without the funding deficit.

FINANCIAL CONSIDERATIONS

Staff estimates that the cost of providing the two-hour additional evening swim at all 14 city swimming pools will be \$50,000 (see detailed accounting in Exhibit A). Additional revenue from

evening admissions and the increased advertising from the radio promotion may generate up to \$5,000. In addition, staff believes that the availability of evening swim hours will help reduce the continuing vandalism experienced at all pools when the weather is hot and the pools are closed. Fence cutting damage costs average \$5,000 each season as well as additional service from the Police Department. Based on last season's costs, the funding needed to operate the Grant High School Pool is \$30,000 annually. The total request for augmentation to the Aquatics Budget for the two additional programs is \$80,000.

No funds are currently available in the recreation budget to cover the proposed program expense or the operation of Grant pool. The recommended funding source is the City's administrative contingency account. Staff would like to implement the extended evening swimming hours at all of the city operated pools.

If the funding proposals are approved, the additional funds will be added to the FY 1998-99 recreation operating budget when it is adopted on June 30, 1998.

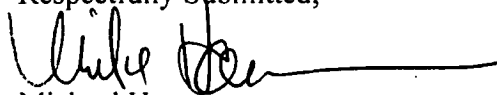
POLICY CONSIDERATIONS

This program is in keeping with the City Council's desire to provide positive activities for youth and families in all City neighborhoods.

MBE/WBE CONSIDERATIONS

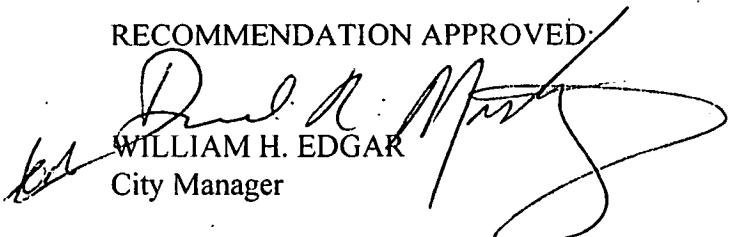
No goods or services are being purchased through this proposal.

Respectfully Submitted,



Michael Hanamura
Area 1 Director

RECOMMENDATION APPROVED:



WILLIAM H. EDGAR
City Manager

Attachments: **Exhibit A**

Exhibit A

City of Sacramento

"Cool in the Pool" - Extended Hours Program

Neighborhoods, Planning & Development Services Department

		Total	Total
		Costs Per	Costs Per
Description / Site	District #	Pool	District
Doyle Pool - Northgate Park - South Natomas	1	\$ 3,486	\$ 3,486
Grant Pool - Grant High School - North Sacramento	2	\$ 3,486	
Johnston Pool - Johnston Park - North Sacramento	2	\$ 3,486	\$ 6,972
Clunie Pool - McKinley Park - East Sacramento	3	\$ 4,685	
Glenn Hall Pool - Glenn Hall Park - River Park	3	\$ 3,486	\$ 8,171
Southside Pool - Southside Park - Central City	4	\$ 3,486	\$ 3,486
McClatchy Pool - McClatchy Park - Oak Park	5	\$ 3,486	\$ 3,486
Tahoe Pool - Tahoe Park	6	\$ 3,486	
Oki Pool - Oki Park - College Greens	6	\$ 3,486	
Sim Pool - George Sim Park - Lemon Hill	6	\$ 3,486	\$ 10,457
Kennedy Pool - Kennedy High School - Greenhaven	7	\$ 3,486	\$ 3,486
Mangan Pool - Mangan Park - South Sacramento	8	\$ 3,486	
Burbank Pool - Luther Burbank High School	8	\$ 3,486	
Cabrillo Pool - Cabrillo Park - South Sacramento	8	\$ 3,486	\$ 10,457
		\$ 50,000	\$ 50,000



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FAX 916-264-7643

May 26, 1998

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: City Swimming Pool Program

LOCATION AND COUNCIL DISTRICT: City wide

RECOMMENDATION:

It is recommended that the City Council authorize additional funding for an expanded program of summer swimming in the evenings on hot days. The program will cost \$50,000 and can be augmented in the FY 1998-99 budget.

CONTACT PERSON: Helen Harper, Recreation Superintendent, 277-6149

FOR COUNCIL MEETING OF: June 16, 1998

SUMMARY:

Staff is proposing a program to operate all 14 City of Sacramento swimming pools for additional hours from 7:00 p.m. until 9:00 p.m. on evenings when the temperature reaches 101 degrees. The additional operating costs of the program for July and August is estimated to be \$50,000.

COMMITTEE/COMMISSION ACTION: None

BACKGROUND INFORMATION

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FINANCIAL CONSIDERATIONS

Staff estimates that the cost of providing the two-hour additional evening swim at all 14 city swimming pools will be \$50,000 (see detailed accounting in Exhibit A). Additional revenue from evening admissions and the increased advertising from the radio promotion may generate up to \$5,000. In addition, staff believes that the availability of evening swim hours will help reduce the continuing vandalism experienced at all pools when the weather is hot and the pools are closed. Fence cutting damage costs average \$5,000 each season as well as additional service from the Police Department.

No funds are currently available in the recreation budget to cover the proposed program expense. The recommended funding source is the City's administrative contingency account. Staff would like to implement the extended evening swimming hours at all of the city operated pools.

If the proposal is approved, the additional funding will be added to the FY 1998-99 recreation operating budget when it is adopted on June 30, 1998.

POLICY CONSIDERATIONS

This program is in keeping with the City Council's desire to provide positive activities for youth and families in all City neighborhoods.

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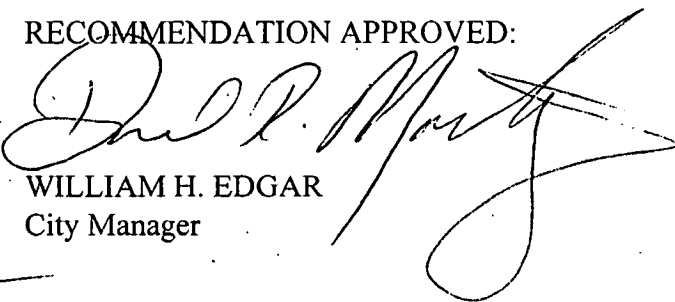
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