

REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2604 www. CityofSacramento.org

STAFF February 3, 2009

Honorable Mayor and Members of the City Council

Title: Kaiser Permanente Funding to Support Street Outreach Teams

Location/Council District: Citywide

Recommendation: Receive and File.

Contact: Lyn Corbett, Office of Youth Development, 808-8849

Presenters: Lyn Corbett, Director of Office of Youth Development, 808-8849

Department: City Manager's Office

Division: Office of Youth Development

Organization No: 02001041

Description/Analysis

Issue: This summer, Council Members Bonnie Pannell, Lauren Hammond, and Sandy Sheedy provided financial support for a Pilot Street Outreach Program. Over 600 youth were contacted in the Meadowview, Oak Park, and Del Paso Heights areas. The majority of these youth were between the ages of 16 – 18. These youth were provided assistance with re-enrolling in school, connected with social services, and afforded job opportunities.

Due to the success of the Pilot Program, Kaiser Permanente has agreed to support a year-round, citywide initiative.

Policy Considerations: Youth development and youth issues are a high priority for the Mayor and City Council. In May 2007, the City Council approved funding to establish an Office of Youth Development to provide focus on coordination of youth issues.

Environmental Considerations:

California Environmental Quality Act (CEQA): Under the CEQA guidelines,

continuing administrative activities do not constitute a project and are therefore exempt from review.

Sustainability Considerations: Not applicable

Commission/Committee Action: Not applicable

Rationale for Recommendation: This is an informational report and no action is required by City Council.

Financial Considerations: As a result of the success of the Pilot Street Outreach Program, the Kaiser Permanente is giving the City \$61,516 in support of the citywide effort to reach out to youth, identify their needs, and connect them to youth programs and services, including jobs.

Emerging Small Business Development (ESBD): Not applicable.

Respectfully Submitted by:

Director Office of Youth Development

Approved by:

CASSANDRA H. B. JENNINGS

Assistant City Manager

Recommendation Approved:

ARAY KERRIDGE

City Manager

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Attachment 1

Background

This summer, Council Members Bonnie Pannell, Lauren Hammond, and Sandy Sheedy provided financial support for a Pilot Street Outreach Program. Over 600 youth were contacted in the Meadowview, Oak Park, and Del Paso Heights areas.

Over the course of eight weeks, ten outreach workers were able to make contact with over 600 youth of whom 412 completed contact sheets. The workers focused on finding youth who were hanging out on the streets (in parks and other gathering places known to the outreach workers) and letting them know about the City's interest in identifying youth needs and connecting youth to programs and services, including jobs. The majority of youth were ages 16-18, with an average age of 15. The majority (62%) self-identified as African American, 11% Latino, 8% Asian-Pacific Islander, 4% White, and 11% other or multi-racial. Fifty-two percent were male; 38% were female, with the remainder without response.

In addition to the contact sheets, 112 youth completed a more detailed intake form. Most youth (81%) stated they were enrolled in school. Over 80% reported living with their parents, suggesting that school and parent engagement remain important strategies for supporting youth. Of note, a number of youth who were no longer in school and had not completed their high school diploma.

Due to the success of the Pilot Program, Kaiser Permanente has agreed to support a year-round, citywide initiative.