

RESOLUTION NO. 2019-0275

Adopted by the Sacramento City Council

June 25, 2019

Establish a Facility Fee for Events Held at the Memorial Auditorium

BACKGROUND

- A. The Memorial Auditorium underwent a \$16.1 million renovation from June 2018 through May 2019 for temporary and permanent improvements. The focus was on improving the facility's functional and technical capacity to host performing arts events.
- B. The renovations not only enhance the patron experience but also improve the Memorial Auditorium's long-term capabilities. While many improvements were made to the Memorial Auditorium, the historic 92-year old building requires additional upgrades and improvements.
- C. To continue to provide a well maintained historic, competitive, and cost-effective venue, staff recommends establishing a \$3 Memorial Auditorium Facility Fee ticket surcharge for events held at the Memorial Auditorium. This per ticket surcharge would take effect July 1, 2019.
- D. There are several improvement projects that need to be completed. It is estimated that the total cost for these improvement projects will be \$625,000 over the course of the next five years. The \$3 Memorial Auditorium Facility Fee will strictly pay for the following projects at the Memorial Auditorium:
 - 1. Restore and repair main floor.
 - 2. Restore and repair the exterior main plaza/steps.
 - 3. Repair the broken grates over the organ chamber.
 - 4. Paint the organ chamber columns.
 - 5. Paint the Jean Runyon Little Theater.
 - 6. Purchase and install a new screen/sound system for the Jean Runyon Little Theater.
 - 7. Repair chimes.
 - 8. Repair roof.
 - 9. Install a separate HVAC system for the Box Office.
 - 10. Replace current urinals with waterless urinals.
 - 11. Replace bathroom privacy partitions.
 - 12. Purchase electronic wenchers to raise/lower chandeliers.

13. Upgrade the current stage lighting to a more energy efficient system in the Jean Runyon Little Theater.

14. Install a video projector in the Jean Runyon Little Theater.

- E. Once the \$3 Memorial Auditorium Facility Fee is implemented, it is estimated that this fee will generate approximately \$125,000 each fiscal year. The fee collected will be placed in the Community Center Fund (Fund 6010) and appropriated to the Memorial Auditorium Improvements Project (M17101000).

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The City Manager or the City Manager's designee is authorized to establish a \$3 Memorial Auditorium Facility Fee ticket surcharge for events held at the Memorial Auditorium effective July 1, 2019.

Section 2. The City Manager or the City Manager's designee is authorized to adjust the Fiscal Year 2019/20 Convention and Cultural Services Department revenue budget for Memorial Auditorium Facility Fee revenues and the Memorial Auditorium Improvements Project (M17101000) expenditure budget based on actual fees collected, less any operating costs associated with delivering this service.

Adopted by the City of Sacramento City Council on June 25, 2019, by the following vote:

Ayes: Members Ashby, Carr, Guerra, Hansen, Harris, Jennings, Schenirer, Warren and Mayor Steinberg

Noes: None

Abstain: None

Absent: None

Attest: **Mindy Cuppy** Digitally signed by Mindy Cuppy
Date: 2019.06.28 14:40:05
-07'00'

Mindy Cuppy, City Clerk

The presence of an electronic signature certifies that the foregoing is a true and correct copy as approved by the Sacramento City Council.