

# 2019 City of Sacramento Community Survey

**Office of the City Auditor**

**Research and Analysis Division**

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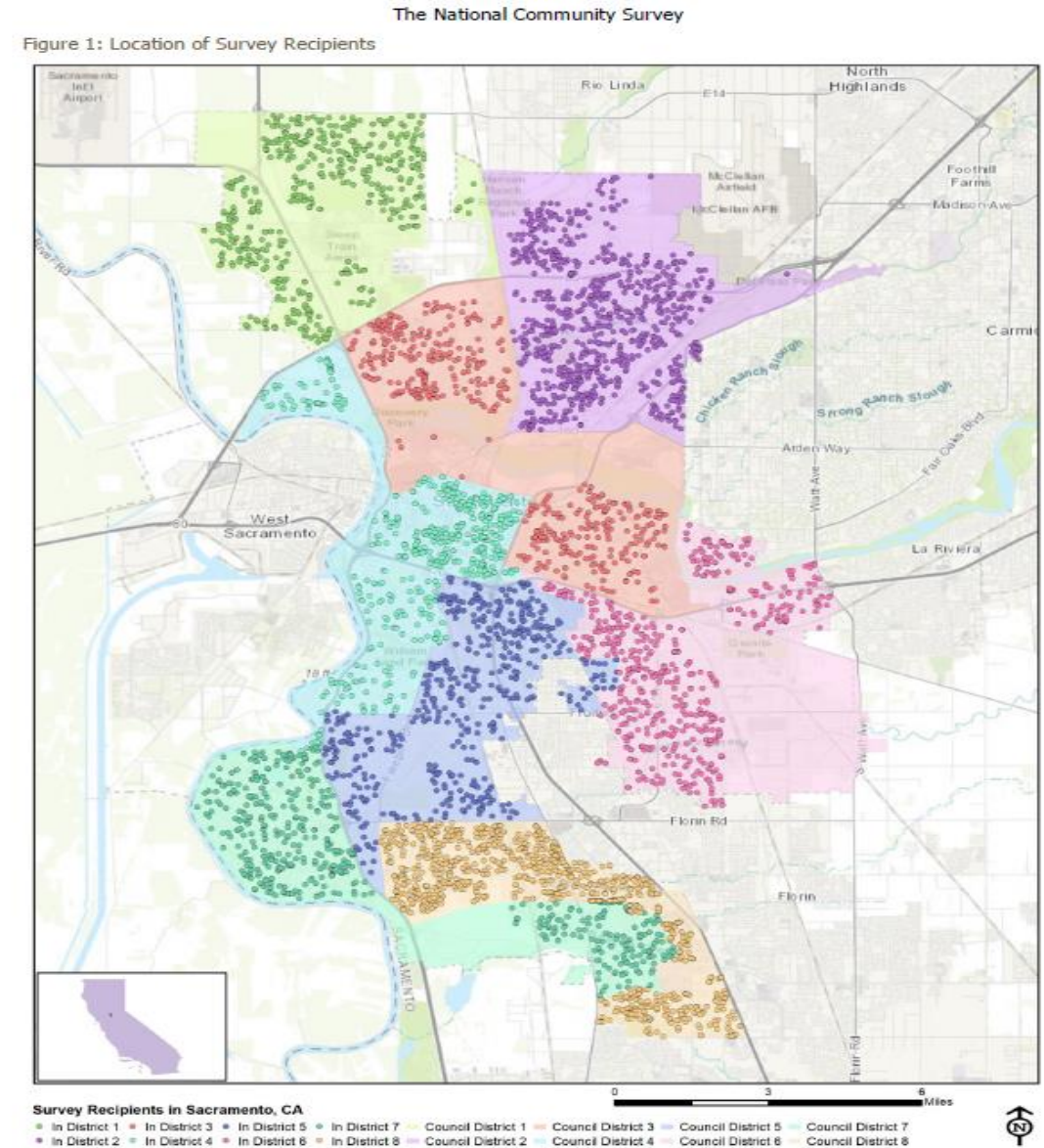
September 2019

# Background

Council District	Number of Surveys Mailed to District	Number of Completed Surveys in 2019	Response Rate per District	Council District North/South	Number of Completed Surveys
1	680	105	16%	North (1,2,3, and 4)	441
2	920	128	14%	South (5,6,7, and 8)	454
3	550	97	18%		
4	550	111	21%		
5	550	99	18%		
6	630	130	21%		
7	550	104	19%		
8	1,070	121	12%		

Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

895 survey respondents – statistically significant sample of City residents (95% Confidence Interval and 3% margin of error)



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

# Increase in Online Survey Responses

Number of Completed Web Surveys 2018	Number of Completed Web Surveys 2019
95	4,039



Source: A reminder from the City of Sacramento's Twitter.

# National Community Survey Report

## **Pillars of a Community**

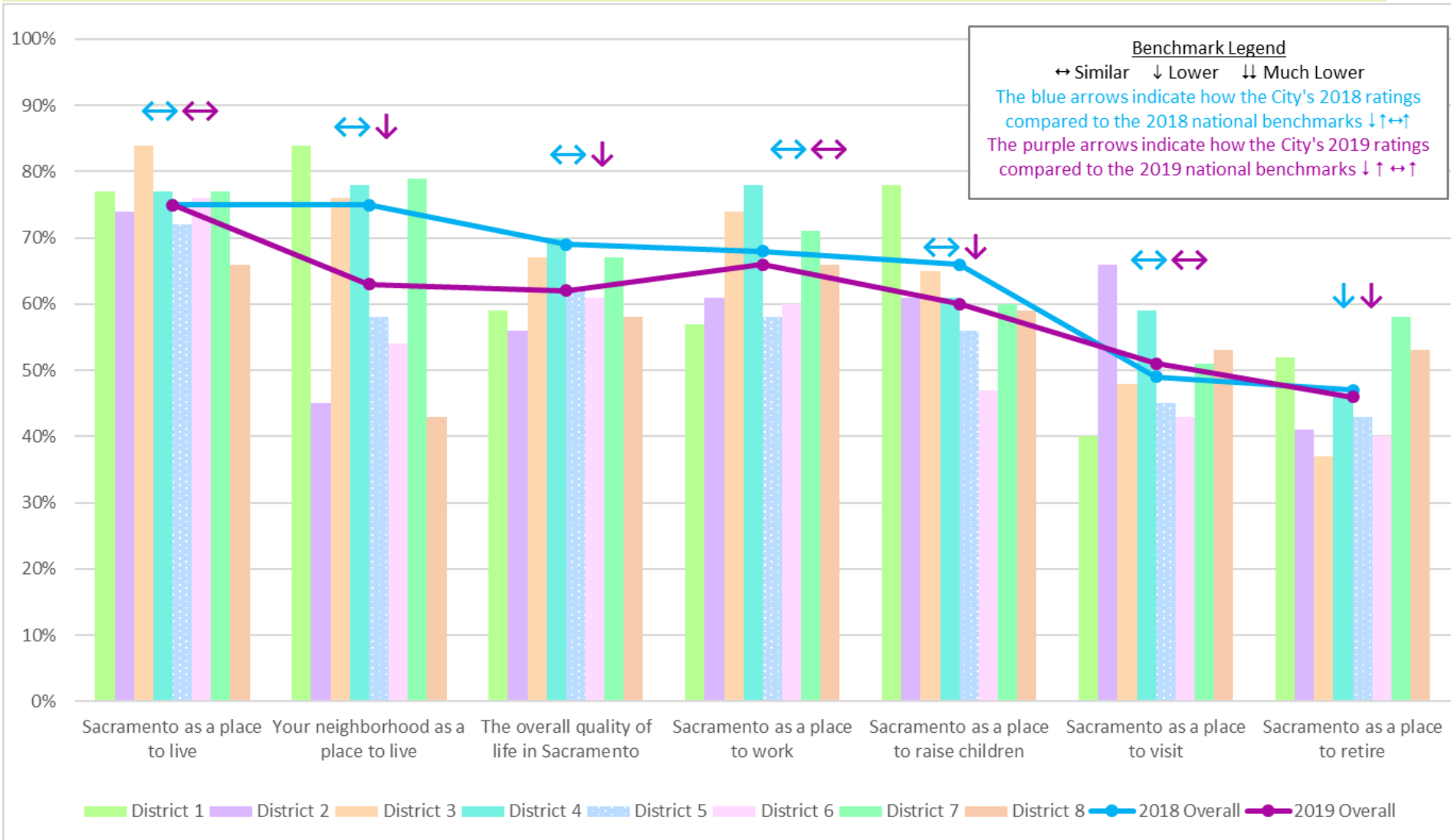
- ▶ Community Characteristics
- ▶ Governance
- ▶ Participation

## **Central Facets**

- ▶ Safety
- ▶ Mobility
- ▶ Natural Environment
- ▶ Built Environment
- ▶ Economy
- ▶ Recreation and Wellness
- ▶ Education and Enrichment
- ▶ Community Engagement

- ▶ **Community Livability Report:** Summary and analysis of the overall survey results
- ▶ **Dashboard Summary of Findings:** Summary of benchmark by the eight facets and three pillars.
- ▶ **Technical Appendices:** Complete survey responses, benchmark comparison, detailed survey method, and survey materials.
- ▶ **Comparisons by Demographic Subgroups:** Survey results by age, sex, race/ethnicity, and housing status subgroups.
- ▶ **Comparisons by Geographic Subgroups:** Survey results by Council District.
- ▶ **Comparisons by Geographic Subgroups:** Survey results by North (Districts 1,2,3, and 4) and South (Districts 5,6,7, and 8).
- ▶ **Trends over Time:** Compares the 2019 ratings for the City of Sacramento to its previous survey results in 2018.
- ▶ **Supplemental Online Survey Results:** Survey results of the 4,039 online respondents.

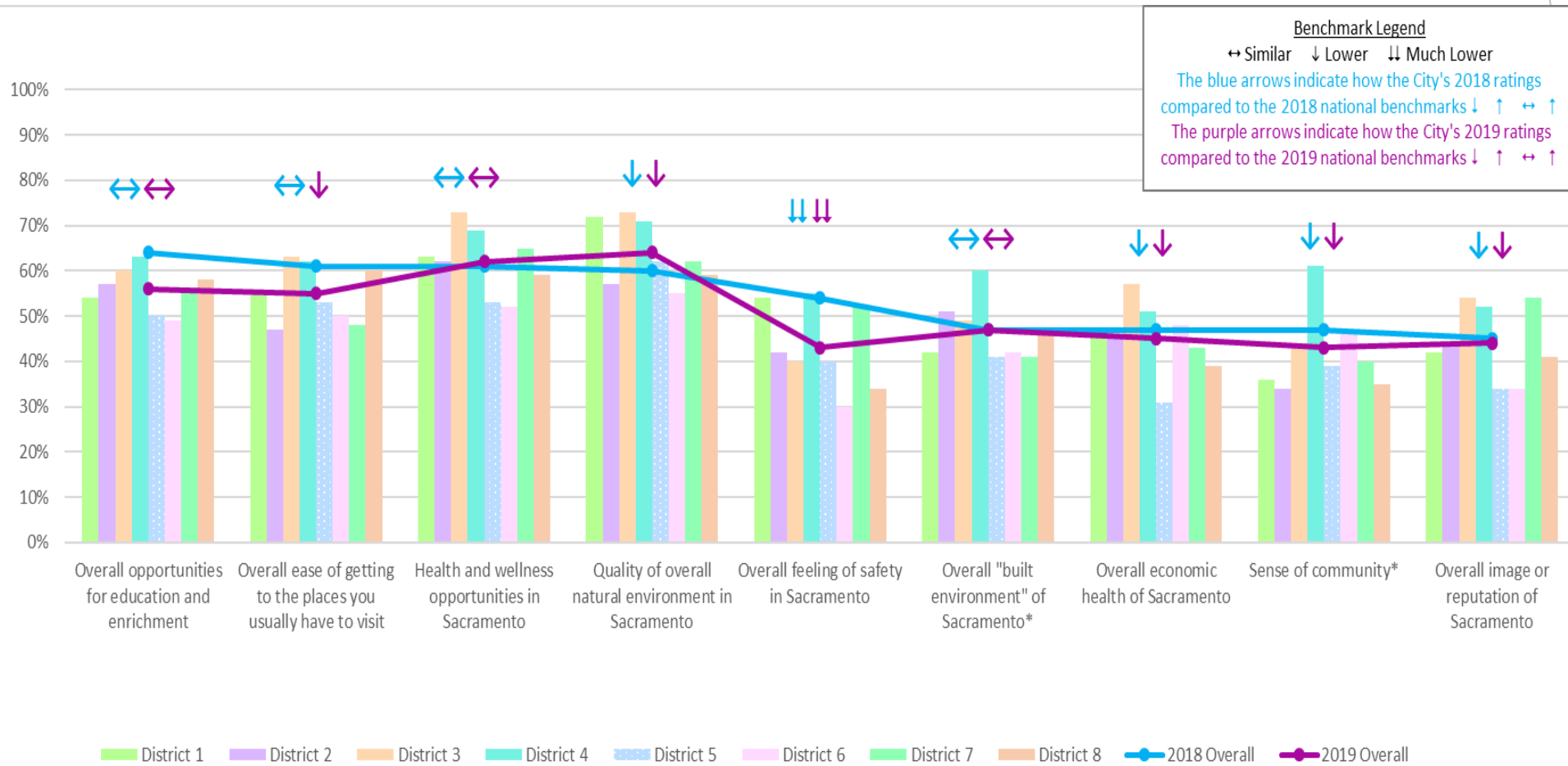
# Overall Quality of Life in Sacramento - Percent Rating Excellent or Good by District



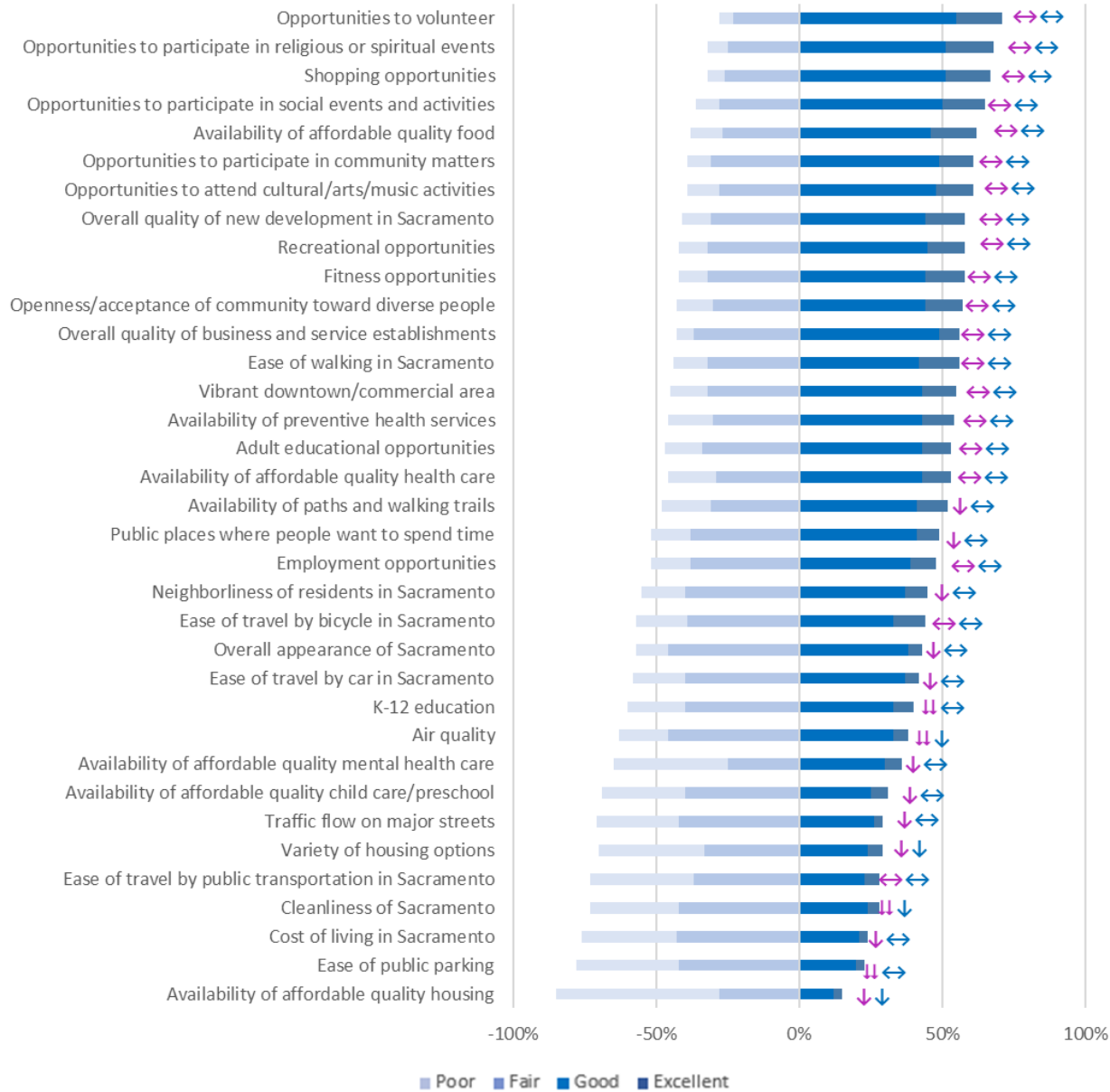
Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.



# Aspects of Community Characteristics - Percent Rating Excellent or Good by District



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.



# 2019 Respondents' Ratings of Community Characteristics and Comparison to Benchmarks

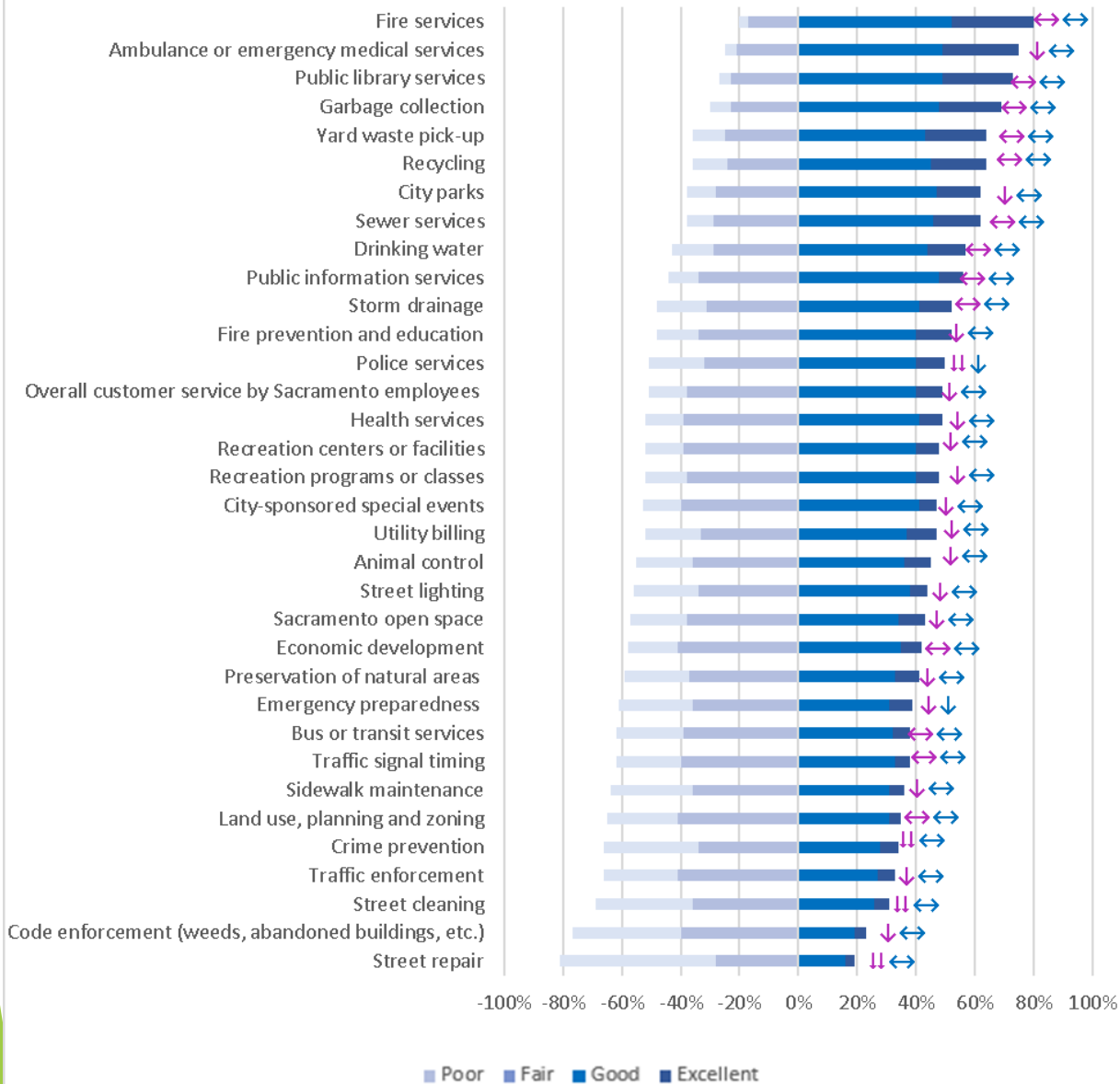
**Benchmark Legend**

↑↑ Much Higher   ↑ Higher   ↔ Similar   ↓ Lower   ↓↓ Much Lower

Purple arrows indicate the national benchmarks ↓ ↑ ↔

Blue arrows indicate communities with populations of 400,000 to 5,000,000 benchmarks ↓ ↑ ↔

Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.



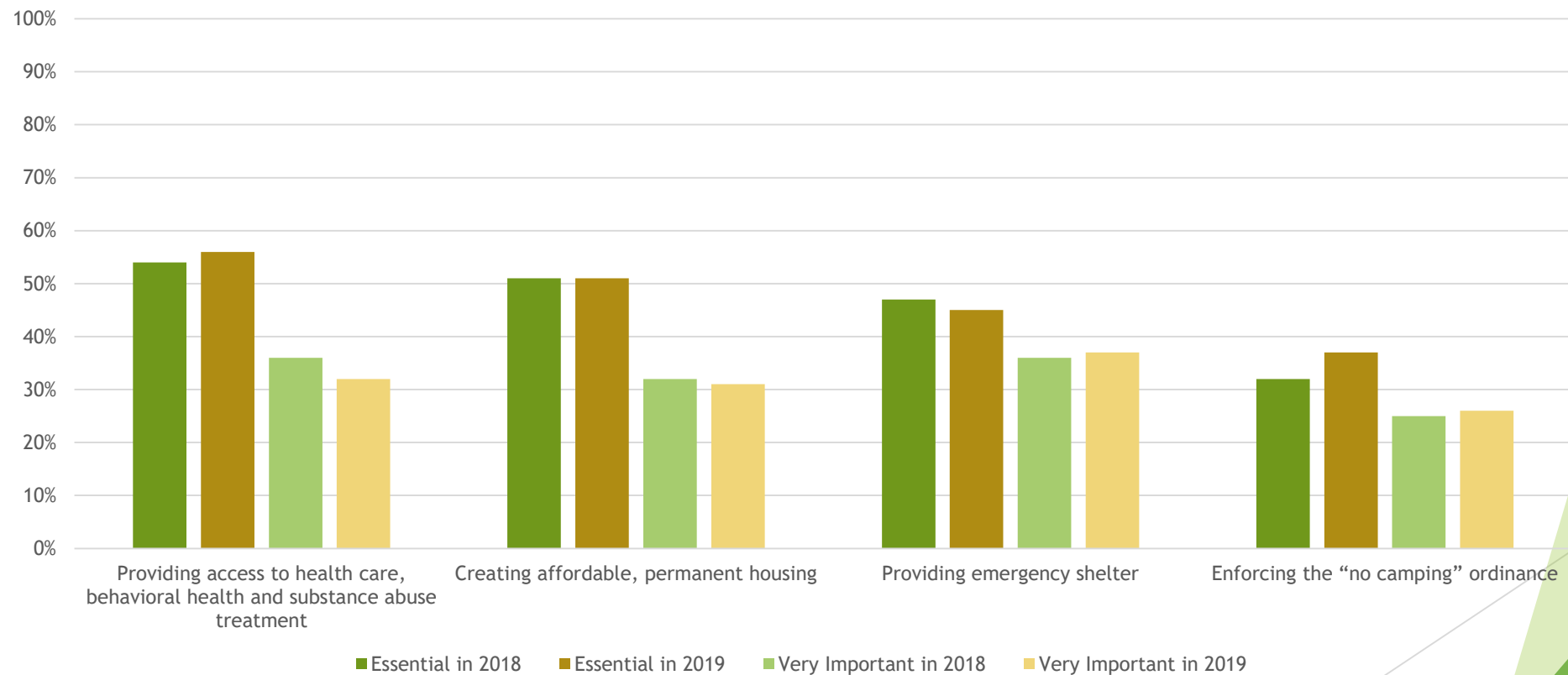
# 2019 Ratings of Quality of Services and Comparison to Benchmarks

**Benchmark Legend**  
 ↑↑ Much Higher    ↑ Higher    ↔ Similar    ↓ Lower    ↓↓ Much Lower  
 Purple arrows indicate the national benchmarks ↓ ↑ ↔  
 Blue arrows indicate communities with populations of 400,000 to 5,000,000 benchmarks ↓ ↑ ↔

Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

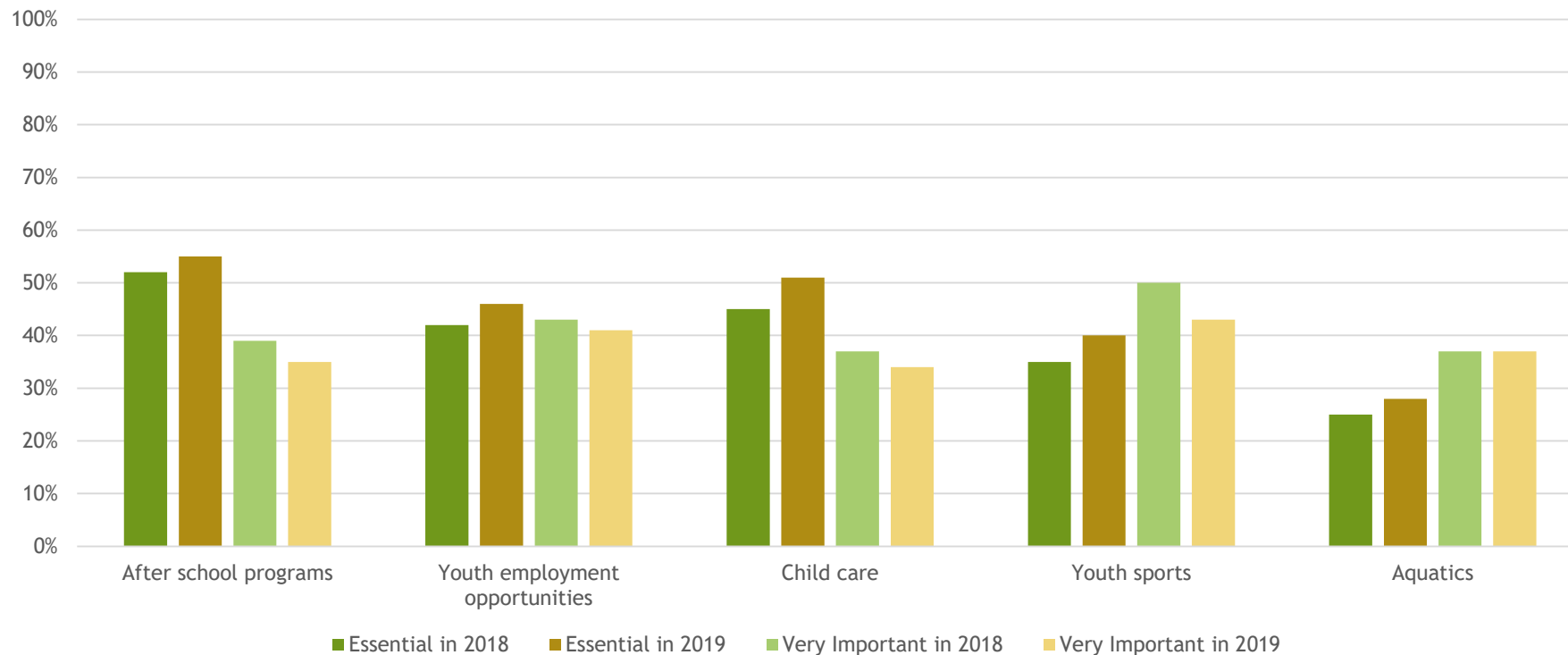


# Special Topics: Importance of Addressing Homelessness Issues



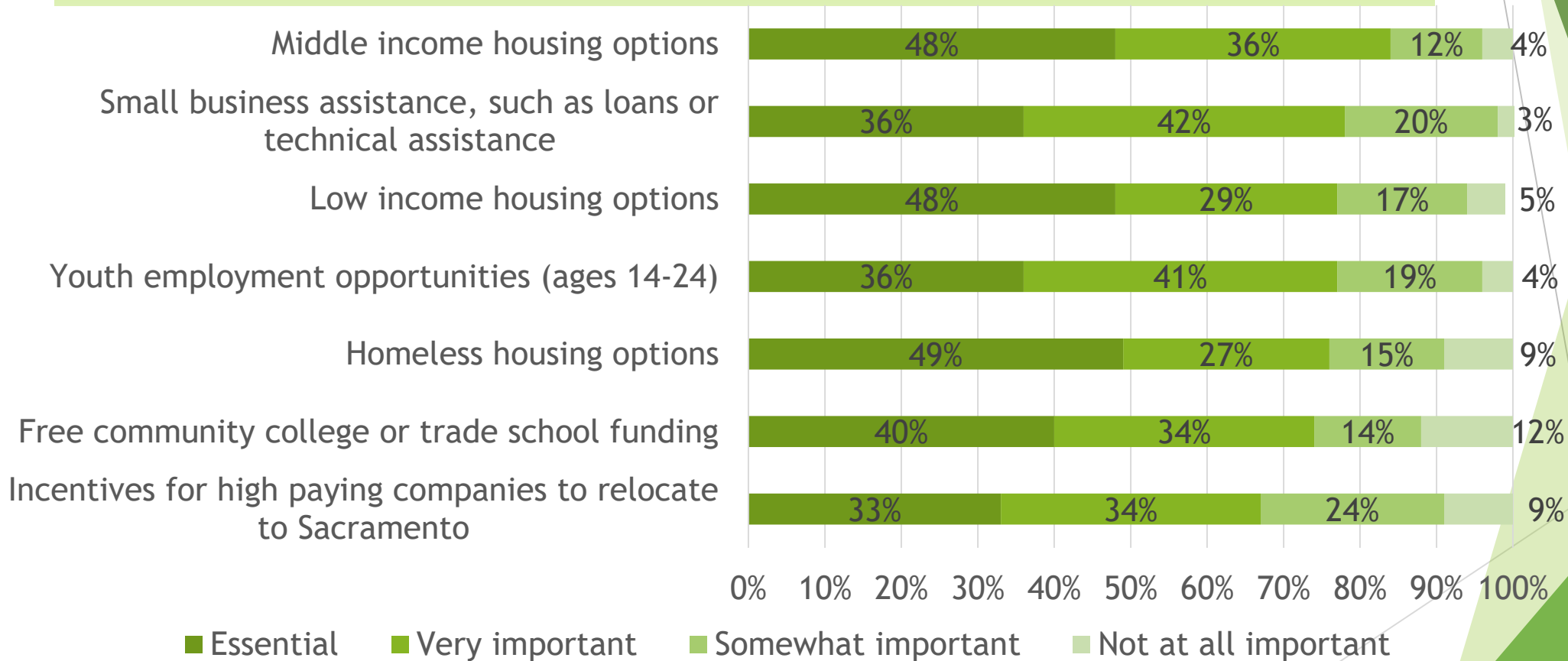
Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

# Special Topics: Importance of Expanding Youth Programs



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

# Special Topics: Importance of Economic Growth Opportunities



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.

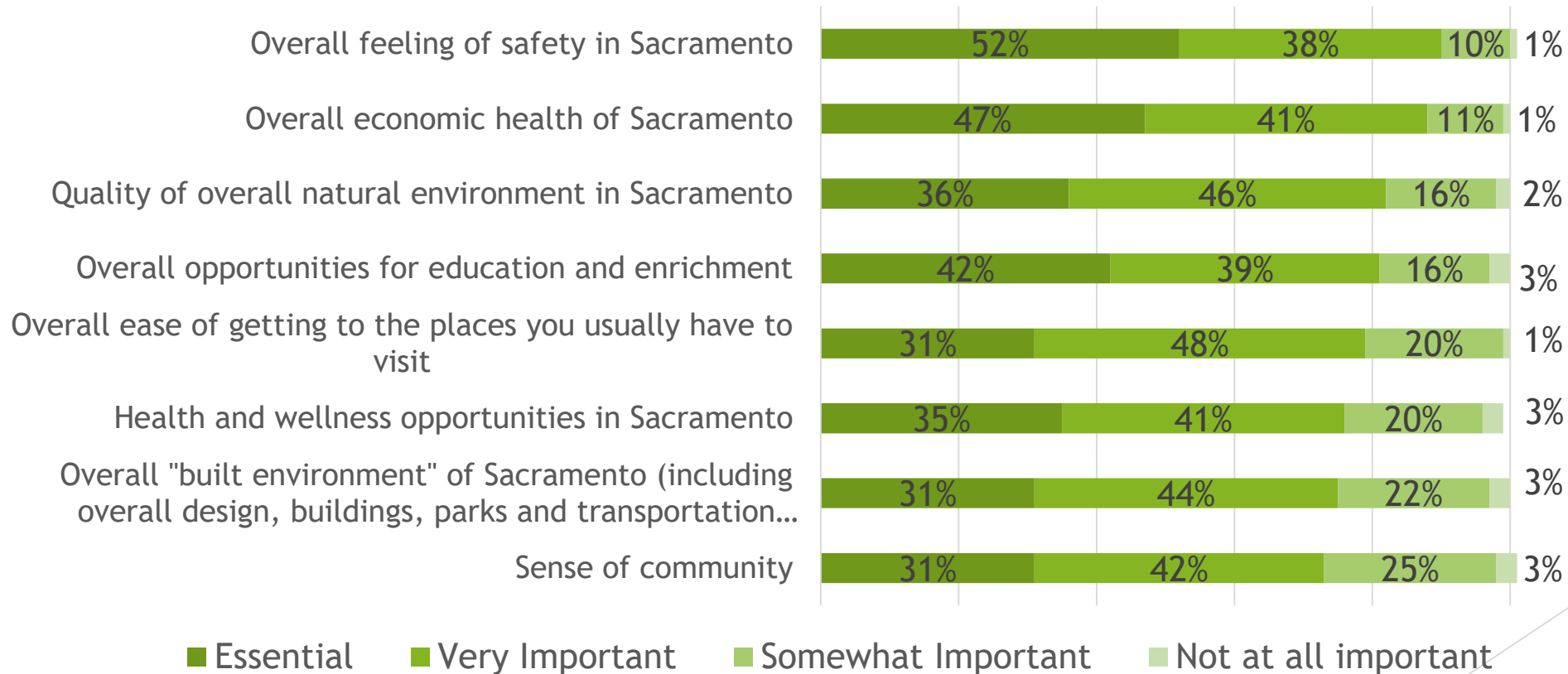
# Demographics

- ▶ About 54 percent of respondents described themselves as White.
- ▶ Residents who identified as White alone, not Hispanic, provided higher quality ratings to Community Characteristics and aspects of Governance compared to residents who identified as Hispanic and/or other race.
- ▶ Male respondents were more likely to offer positive ratings to Community Characteristics and aspects of Governance compared to female respondents.
- ▶ Residents who lived in detached homes reported higher rates of participation compared to residents who lived in attached housing units (participating in a club, making efforts to make home more energy efficient, etc.).
- ▶ Residents who lived in attached housing units reported higher rates of participation with Mobility-related activities such as walking, biking, and using the bus, rail, subway, or public transportation instead of driving.
- ▶ Female respondents as well as those who rented their home or lived in attached housing units were more likely to find efforts to addressing homelessness important compared to their counterparts.
- ▶ When assessing respondents' satisfaction with the overall customer service by Sacramento employees (such as police, receptionists, planners, etc.), 54 percent of respondents who identified as White alone, not Hispanic gave a rating of excellent or good compared to only 46 percent of Hispanic and/or other race.

# Notable Differences between Districts

- ▶ Respondents from District 1 tended to offer stronger ratings for their neighborhood as a place to live and Sacramento as a place to raise children when compared to other districts.
- ▶ District 1 and 4 residents feel more positively about their overall feeling of safety in Sacramento and in their neighborhood during the day compared to those living in other districts.
- ▶ When considering Community Characteristics across most facets, residents in Districts 4 tended to offer more positive ratings compared to those living in other districts.
- ▶ District 4 residents also offered the most positive ratings to various general aspects of Governance, specifically for Sacramento generally acting in the best interest of the community, when compared to their counterparts.
- ▶ District 5 had the highest rate of participation compared to those living in other districts.
- ▶ District 2 and District 8 offered higher importance ratings to the various efforts listed for the City to pursue to promote economic growth opportunities in different communities across the City

# Communities Priorities for the Upcoming Two Years



Source: Analyst compiled from review of the 2019 National Community Survey for the City of Sacramento.



