

SPECIAL MEETING

**NOTICE OF SPECIAL MEETING OF THE SACRAMENTO CITY COUNCIL
REGARDING CABLE TELEVISION FRANCHISE**

**NOVEMBER 10, 1983
THURSDAY
1:30 P.M.**

I HEREBY CALL a Special Meeting of the Sacramento City Council, for the purpose of meeting jointly with the Sacramento County Board of Supervisors and the CABLE Television Commission. The purpose of this meeting is to consider and act upon any and all matters relating to a CABLE TELEVISION FRANCHISE.

This meeting will be held at the following location:

BOARD OF SUPERVISORS' CHAMBER
700 "H" Street, Room 1450
Sacramento, CA 95814

This notice is being given in order to inform all persons as far in advance as possible of the meeting. If you have any questions, please contact the Office of the City Clerk, 915 "I" Street, Room 203, City Hall, Sacramento, California, telephone (916) 449-5426.

ISSUED: This 28th Day of October, 1983


R. BURNETT MILLER
MAYOR

ATTEST:


LORRAINE MAGANA
CITY CLERK

AGENDA/SYNOPSIS

Concurrent Regular Meetings of the Sacramento City Council, Redevelopment Agency of the City of Sacramento, Housing Authority of the City of Sacramento and the Parking Authority of the City of Sacramento.

Meeting Date NOVEMBER 10, 1983 ; 7:30 PM
Location: City Hall, 915 I Street, 2nd Floor, Council Chambers

VOTING RECORD LEGEND:

VOTING RECORD REFLECTS FINAL
VOTE OF COUNCIL.

MOV	MOVED	ABST:	ABSTAIN
SEC	SECOND	ABS.	ABSENT
M	MAYOR MILLER		
D1	SHORE	D5	SERNA
D2	FISHER	D6	GARCIA
D3	POPE	D7	KASTANIS
D4	RUDIN	D8	ROBIE

SPECIAL MEETING SYNOPSIS OF CABLE T.V. MEETING HELD THURSDAY AT 1:30 P.M.,

1. **COUNCIL ACTION:** Adopted Resolution No. 83-892: resolution supporting HR4299 (Rep. Bryan), the Cable Consumer Protection Act of 1983.

VOTING RECORD: MOV: D8 SEC: D4
AYES: UNANIMOUS
ABSENT: D2, D6, M

2. **COMMISSION ACTION:** Adopted Resolution No. 83-892: resolution supporting HR4299 (Rep. Bryant), the Cable Consumer Protection Act of 1983.

VOTING RECORD: MOV: KASTANIS SEC: SHEEDY
AYES: UNANIMOUS
ABSENT: COLLIN, SMOLEY

3. **BOARD ACTION:** Adopted Resolution No. 83-892: resolution supporting HR4299 (Rep. Bryant), the Cable Consumer Protection Act of 1983.

VOTING RECORD: MOV: SHEEDY SEC: BRYAN
AYES: UNANIMOUS
ABSENT: COLLIN, SMOLEY



SACRAMENTO METROPOLITAN

Cable
Television
Commission

SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

ROBERT E. SMITH
EXECUTIVE DIRECTOR

November 9, 1983

For Agenda of:
November 14, 1983

To: Board of Supervisors
City Council
Cable Commission

From: Bob Smith, Executive Director
Sacramento Metropolitan Cable Television Commission

Subject: LOBBYING EFFORTS FOR HOUSE LEGISLATION

1. RESOLUTION SUPPORTING HR 4299

Last week Chairman Bill Bryan went to Washington to attend hearings on HR 4103, the House version of S.66 introduced by Representative Tim Wirth. An overwhelming majority of cities, consumer groups and labor unions spoke in opposition to the bill, leaving its early mark-up in doubt.

An alternative to the Wirth Bill has been introduced by Representative John Bryant and is co-sponsored by Representative Robert Matsui and several other Congressmen. HR 4299, the Cable Consumer Protection Act of 1983, approaches federal legislation from the perspective of the cable consumer and preserves important local regulatory authority for cities.

Staff has prepared a Resolution supporting HR 4299 (attached). Staff recommends that this Resolution be passed by the City Council, Board of Supervisors and the Cable Commission.

2. DONATION TO "CITIES & COUNTIES FOR CABLE".

(CABLE COMMISSION ACTION ONLY)

Recently we received the attached correspondence from the City of Lakewood regarding participation in a Lobbying Trust Fund entitled California Cities for Cable. The purpose of this organization is to fund a national lobbying organization called Cities and Counties for Cable and their effort to defeat cable legislation or amend it effectively to ensure that the rights of local governments are not superseded and eliminated by federal legislation.

Cities and Counties for Cable, as part of this national lobbying effort, participated in the drafting of the alternative cable bill introduced in the House by Representative John Bryant and co-sponsored by Representative Bob Matsui. Cities and Counties for Cable is working closely with the U.S. Conference of Mayors to coordinate and lobby for support of the Bryant Bill and, if necessary, amendments to HR 4103. Staff has been in contact with Cities and Counties for Cable and has seen the tremendous amount of work this organization has already accomplished.

Unfortunately, your staff is thoroughly involved in the local evaluation process and is unable to personally participate in this legislative process. However, modification or defeat of this legislation is critical and I believe we must participate. The best method given these circumstances is through this national effort.

Participation in Cities and County for Cable has been requested on the basis of a one cent per capita contribution, or \$7,000 for Sacramento City and County. The Cable Commission's budget currently contains \$5,000 in support of a lobbying effort against federal cable legislation. Staff recommends that you contribute 50% of that fund, or \$2,500, to the Cities for Cable Coalition leaving the remaining 50% for travel of elected officials to Washington to lobby on our behalf.

It is, therefore, my recommendation that:

- (1) The City Council, Board of Supervisors and Cable Commission adopt the attached Resolutions in support of HR 4299.
- (2) The Cable Commission approve the allocation of \$2,500 as Sacramento's contribution to the local lobbying efforts to pass consumer protection oriented cable legislation.



BOB SMITH, Executive Director
Sacramento Metropolitan Cable
Television Commission

RES:ab

Attachments

RESOLUTION OF THE SACRAMENTO CITY COUNCIL SUPPORTING HR 4299,
THE CABLE CONSUMER PROTECTION ACT OF 1983

WHEREAS, Federal cable legislation should protect local governments' authorities over cable television regulation; and

WHEREAS, Federal cable legislation should establish consumer rights in cable telecommunication services; and

WHEREAS, Federal cable legislation should foster growth and expansion of freedom of speech to broadband telecommunications; and

WHEREAS, Federal cable legislation should assure diversity of telecommunication services to cable subscribers; and

WHEREAS, Federal cable legislation should promote competition among telecommunication services and encourage the widest possible availability of cable transmission facilities to subscribers in cable service providers in a nondiscriminatory basis; and

WHEREAS, Federal cable legislation should define and encourage shared Federal, State and local responsibilities for the development of broadband telecommunications and should protect the integrity of local contracts to provide cable facilities, equipment and services to the public; and

WHEREAS, HR 4299, the Cable Consumer Protection Act of 1983, achieves these stated goals of the Sacramento Metropolitan Cable Television Commission; and

WHEREAS, HR 4299 has been introduced in the House and referred to the Telecommunications Subcommittee.

NOW, THEREFORE, BE IT RESOLVED BY THE Sacramento City Council that HR 4299 achieves the purposes of this Resolution; and

BE IT FURTHER RESOLVED that the Sacramento City Council supports HR 4299 and urges its passage in Congress.

On a motion by City Councilperson _____, seconded by City Councilperson _____, the foregoing Resolution was passed and adopted by the Sacramento City Council this ____ day of _____, 1983, by the following vote to wit:

AYES: City Councilperson:

NOES: City Councilperson:

ABSENT: City Councilperson:

Mayor, Sacramento City Council

ATTEST: _____
Clerk, Sacramento City Council

RESOLUTION OF THE SACRAMENTO BOARD OF SUPERVISORS
SUPPORTING HR 4299, THE CABLE CONSUMER PROTECTION
ACT OF 1983

WHEREAS, Federal cable legislation should protect local governments' authorities over cable television regulation; and

WHEREAS, Federal cable legislation should establish consumer rights in cable telecommunication services; and

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WHEREAS, HR 4299, the Cable Consumer Protection Act of 1983, achieves these stated goals of the Sacramento Metropolitan Cable Television Commission; and

WHEREAS, HR 4299 has been introduced in the House and referred to the Telecommunications Subcommittee.

NOW, THEREFORE, BE IT RESOLVED BY THE Sacramento County Board of Supervisors that HR 4299 achieves the purposes of this Resolution; and

BE IT FURTHER RESOLVED that the Sacramento County Board of Supervisors supports HR 4299 and urges its passage in Congress.

On a motion by Supervisor _____, seconded by Supervisor _____, the foregoing Resolution was passed and adopted by the Sacramento County Board of Supervisors this ____ day of _____, 1983, by the following vote to wit:

AYES: Supervisors:

NOES: Supervisors:

ABSENT: Supervisors:

Chairman, Board of Supervisors

ATTEST: _____
Clerk, Board of Supervisors

RESOLUTION OF THE SACRAMENTO METROPOLITAN CABLE
TELEVISION COMMISSION SUPPORTING HR 4299,
THE CABLE CONSUMER PROTECTION ACT OF 1983

WHEREAS, Federal cable legislation should protect local governments' authorities over cable television regulation; and

WHEREAS, Federal cable legislation should establish consumer rights in cable telecommunication services; and

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WHEREAS, HR 4299, the Cable Consumer Protection Act of 1983, achieves these stated goals of the Sacramento Metropolitan Cable Television Commission; and

WHEREAS, HR 4299 has been introduced in the House and referred to the Telecommunications Subcommittee.

NOW, THEREFORE, BE IT RESOLVED BY THE Sacramento Metropolitan Cable Television Commission that HR 4299 achieves the purposes of this Resolution; and

BE IT FURTHER RESOLVED that the Sacramento Metropolitan Cable Television Commission supports HR 4299 and urges its passage in Congress.

On a motion by Director _____, seconded by Director _____, the foregoing Resolution was passed and adopted by the Sacramento Metropolitan Cable Television Commission this ____ day of _____, 1983, by the following vote to wit:

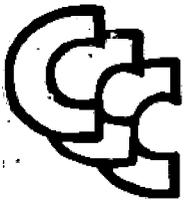
AYES: Directors:

NOES: Directors:

ABSENT: Directors:

Chairman, Sacramento Metropolitan
Cable Television Commission

ATTEST: _____
Clerk, Sacramento Metropolitan
Cable Television Commission



CALIFORNIA

cities and counties for cable

RECEIVED
OFFICE OF THE MAYOR

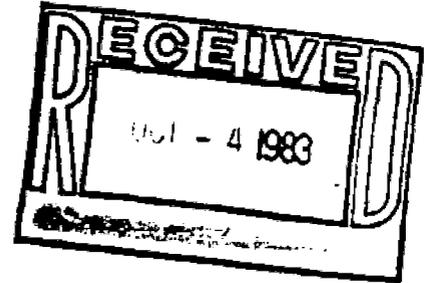
SEP 26 1983

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

September 23, 1983

Bob Smith

Mayor R. Burnett Miller
City Council
City of Sacramento
915 Eye Street
Sacramento, CA 95814



Dear Mayor Miller:

RE: California Cities for Cable

Recently, we contacted you regarding participation in a lobbying trust fund, entitled "California Cities for Cable." The purpose of this letter is to update you on our progress and emphasize the urgent need for your participation.

U.S. Representative Tim Wirth of Colorado will shortly introduce a companion measure to S.66, the Senate-passed federal cable bill. Congressman Wirth is chairman of the House Telecommunications Subcommittee. His legislation will likely form the basis of a House cable bill. While Representative Wirth's bill will reportedly be an improvement over S.66, the measure would severely limit local authority over cable franchises. Even if an improved cable bill passes the House, we expect that the Senate will insist on many of the anti-local authority and anti-consumer provisions of S.66.

Fortunately, we have many allies on Wirth's Subcommittee, including several Congressmen who are prepared to propose alternative legislation that would be pro-consumer and pro-city. We possess the potential of ensuring that federal legislation is responsive to our communities. But unless additional cities join us at this critical time, we may fail. Without a united effort, adverse federal cable legislation may become law before the end of the year.

Over 400 American cities now oppose S.66. And, this number increases every day. But limited opposition to the bill in the form of a City Council resolution (or letter) is not enough.

The cable industry is spending millions of dollars to enact favorable cable TV legislation. Drew Lewis, former U.S. Transportation Secretary and now chairman of Warner-Amex Cable, is spending at least one day a week on Capitol Hill lobbying our members of Congress. Other cable executives are doing the same. On August 30-31, the California Cable Television Association held statewide meetings to mobilize cable operators to lobby the California members of Congress.

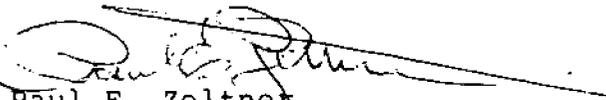
Obviously, cities cannot match the cable industry's lobbying war chest on a dollar-for-dollar basis. We must, however, communicate. Whenever we have communicated our message effectively on cable TV, we have added allies to our cause on Capitol Hill.

A national lobbying effort is too expensive for any single city, but can be achieved by a coalition of cities. We urge you to join the Cities for Cable coalition on the basis of a one-cent per capita contribution. Use the attached form to communicate your support.

Please don't hesitate to contact me or Telecommunications Assistant Jim Barnes, phone (213) 866-9771, ext. 217, if you have any questions. We need your support.

Kindest regards.

Sincerely,



Paul E. Zeltner
Mayor
City of Lakewood

PEZ:am

Enclosure

RESOLUTION No. 83-892

Adopted by The Sacramento City Council on date of

NOVEMBER 10, 1983

RESOLUTION OF THE SACRAMENTO CITY COUNCIL SUPPORTING HR 4299,
THE CABLE CONSUMER PROTECTION ACT OF 1983

WHEREAS, Federal cable legislation should protect local governments' authorities over cable television regulation; and

WHEREAS, Federal cable legislation should establish consumer rights in cable telecommunication services; and

WHEREAS, Federal cable legislation should foster growth and expansion of freedom of speech to broadband telecommunications; and

WHEREAS, Federal cable legislation should assure diversity of telecommunication services to cable subscribers; and

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WHEREAS, Federal cable legislation should define and encourage shared Federal, State and local responsibilities for the development of broadband telecommunications and should protect the integrity of local contracts to provide cable facilities, equipment and services to the public; and

WHEREAS, HR 4299, the Cable Consumer Protection Act of 1983, achieves these stated goals of the Sacramento Metropolitan Cable Television Commission; and

WHEREAS, HR 4299 has been introduced in the House and referred to the Telecommunications Subcommittee.

NOW, THEREFORE, BE IT RESOLVED BY THE Sacramento City Council that HR 4299 achieves the purposes of this Resolution; and

BE IT FURTHER RESOLVED that the Sacramento City Council supports HR 4299 and urges its passage in Congress.

On a motion by City Councilperson Robie, seconded by City Councilperson Rudin, the foregoing Resolution was passed and adopted by the Sacramento City Council this 10th day of November, 1983, by the following vote to wit:

AYES: City Councilperson: Kastanis, Pope, Robie, Rudin, Serna, Shore

NOES: City Councilperson: None

ABSENT: City Councilperson: Fisher, Garcia, Miller

VICE TERRY KASTANIS
Mayor, Sacramento City Council

ATTEST: LORRAINE MAGANA
Clerk, Sacramento City Council

For R. Burnett Miller

3730 First Avenue
Sacramento, CA 95817
November 2, 1983

Sacramento Metropolitan
Cable Television Commission
Suite 2500
700 H Street
Sacramento, CA 95814

Dear Members of the Commission:

This morning, returning from Sacramento Metro Airport, I chanced to "flip-on" KVMR FM and caught the tail end of Scott Vanlinge's show. His style absolutely professional; his musical taste impeccable; and his own musical ability, as evidenced by his playing and singing songs live on his show, was a treat most listeners to "traditional" radio will never enjoy. Scott is one of over 100 weekly "volunteers" that help make Nevada City's KVMR one of America's great community radio stations. But Northern California listeners did not always have a KVMR - not until a handful of "wild-eyed" visionaries bucked the "establishment" and ventured into new, uncharted, but promising dimensions. After more than five years, KVMR is "establishment" - as comfortable as an old shoe with soft "soles" and as positively American as apple pie and the flag.

What has KVMR's success got to do with cable in Sacramento? Everything. KVMR was the original vision of a Sacramentan, who, frustrated by Sacramento's seeming lack of vision, planted that dream in soil far away from home, only to have it keep returning as a gentle reminder that there really is no place like home to do the impossible. It is for this reason that this time around I am putting my support behind a cable company whose founder is undoubtedly the leading visionary of the cable industry today. A gentleman unafraid to go into markets far from home to share that vision with others, knowing that if the spark catches, that community will be a better place. This is a man who aims for the "impossible" and more often than not, achieves it. I know of no community that would willingly set "low" standards of achievement for itself. It would seem the height of folly to reward a cable company because it was boasting of low penetration projections and high initial rates. Their projections may be correct, but their marketing is somewhere back in the stone age.

Look at all the companies and what they are offering and for what price on their basic tier - only one company is offering a package on that level that would be hard to refuse. That company will have a higher penetration and a better shot at making projected goals. The rest is academic.

Sacramento Metropolitan
Cable Television Commission
Page Two

Community programming such as produced daily by KVMR will be most successful in a cable system designed to encourage and hold a high penetration. Vision follows vision, and I HEREBY ACKNOWLEDGE MY FULL SUPPORT FOR CHARLES DOLAN'S CABLEVISION OF SACRAMENTO, CONFIDENT THAT HIS VISION AND ENTHUSIASMS WILL FUEL MY OWN, AND THOUSANDS OF OTHERS LIKE ME.

Sincerely yours,

LEE AMUNDSEN

A handwritten signature in cursive script, appearing to read "Lee Amundsen". The signature is written in dark ink and is positioned below the typed name.



October 28, 1983

To: City Council Members

Dear Council Member,

For the past four years the City Council and Board of Supervisors have said repeatedly that the significant value of having a cable system in Sacramento is for the opportunities and resources such a system could make available to the community for educational, public service and other non-commercial activities. The Cablevision of Sacramento proposal clearly offers the community more in that regard than any of the other three proposals. Further, the Cablevision proposal is responsive to KVIE's needs for channel capacity, equipment and operating funds necessary to help us use cable to serve our non-commercial public service mission.

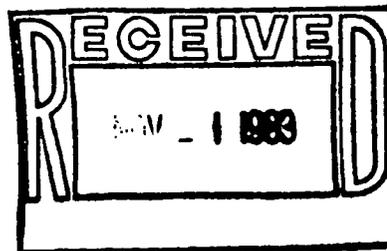
The Board of Directors of KVIE endorses the Cablevision proposal. We are confident that if Cablevision is awarded the franchise we can reach a mutually satisfactory contractual agreement with them which reflects the performance standards included in their proposal. At the same time, the Board expresses its concern about the restrictive performance standards the cable commission may impose on any agreement between KVIE and the franchise.

We believe the Cablevision proposal is the best one for our community and we want to work with you to establish reasonable performance standards for community use agreements.

Sincerely,

A handwritten signature in cursive script that reads "Dodie Backus".

Dodie Backus
Chairman, Board of Directors



SACRAMENTO COUNTY FIRE COMMUNICATIONS CENTER

7641 GREENBACK LANE
CITRUS HEIGHTS, CA 95610
969-6145

October 24, 1983

Bob Smith, Executive Director
Sacramento Metropolitan Cable
Television Commission
700 H Street, Suite 2450
Sacramento, California 95814

Dear Mr. Smith:

In the near future you and the County Cable Commission will once again be attempting to award a Cable Television Franchise in Sacramento County.

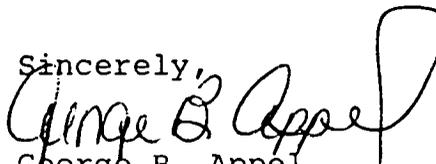
The Fire Departments in our County have a great deal of interest in the cable network and its possible benefits to our citizens. We look to a cable network not only as an entertainment medium, but also as an avenue for reducing costs while enhancing our Public Safety Services.

I am enclosing a copy of corresponsed which was sent to all elected officials on the commission dated September 20, 1982, detailing what we, the Fire Departments, felt were items necessary for consideration prior to awarding the franchise. We remain committed to the items and recommendations in that letter and believe strongly that a cable television system should be looked at not only for its entertainment value, but also for its public safety potential.

I would welcome any opportunity to meet with you and other members of the Cable Commission to help clarify, expand or justify our needs and concerns. As before we feel confident the commission will provide requirements for the successful bidder to meet with us in the development of their contract to assure the desires and concerns of the Fire Departments will at least be addressed.

Your time and consideration to our request is truly appreciated.

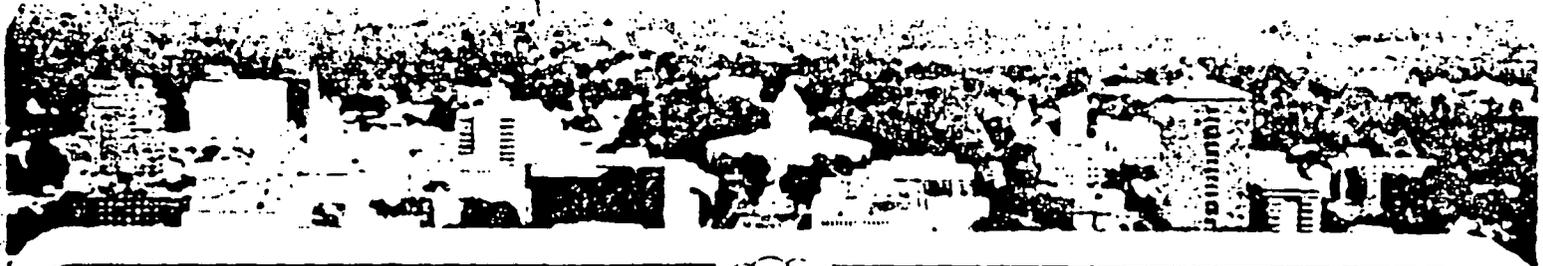
Sincerely,



George B. Appel
Chief

Enc

GA/sm



SACRAMENTO COUNTY



FIRE CHIEFS ASSOCIATION

September 20, 1982

Supervisor Toby Johnson
Board of Supervisors
Sacramento County
700 H Street
Sacramento, CA 95814

Dear Chairman Johnson:

On the 27th of this month you will be making a decision which will dramatically affect most of the residents in our County when a tentative award for a cable television franchise is announced. Because of a lack of understanding toward its true potential, the cable television system is basically viewed by the general populous as merely an expansion of our present commercial airway entertainment system.

We in the Public Safety sector of our County must look at the proposed systems in a different light, that being a better means of providing emergency services through enhanced communications to our citizens. It is essential that we, the County as a whole, attempt to obtain the most sophisticated system possible in our selection which will allow us to provide the maximum utilization of this access network, especially in these times of budget restrictions imposed by tax limitations. We are therefore, requesting your consideration for some requirements we feel are necessary to insure the maximum utilization of a cable television system not only for entertainment, but also for emergency services operations.

First, we feel it is essential our County select a system which can provide us as a County with the largest number of channels and frequencies on both the subscriber and institutional networks. In this vein, we feel consideration should be given to those companies who propose at least four cables in their network. We also feel because of our recent growth rate and the potential need to relocate our resources due to changes in

REPRESENTING A UNITED EFFORT IN SACRAMENTO COUNTY FIRE SERVICE

Chairman Toby Johnson
Board of Supervisor
Page 3

varied nature of our training programs, i.e., arson detection, disaster preparedness, terrorist activities or our communications systems operations, the routine transmitting of this information to the general populous is not desirable. The addressable converter system could also be used in time of a disaster for the relaying of information to trained professionals in specific areas, through "hub" networks, to assist in the rapid deployment of those personnel with uniform instructions or direction for operations in their areas.

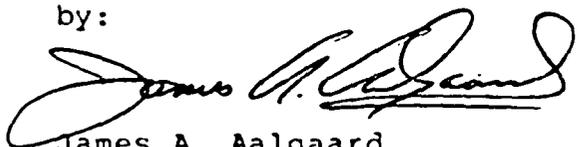
In your consideration of our specific requests, we also feel it is imperative that we, the emergency services with the Fire Department in particular, be involved in the contract negotiations process to insure our unique and specific needs are met.

We believe it is the general feelings of not only the emergency services, but everyone who will be touched by the cable television system that we, Sacramento County, have the opportunity of possessing the most modern and sophisticated cable television network not only in the state, but perhaps in the entire nation. It would be truly gratifying to have other municipalities look upon our County with respect, admiration and possibly envy as a leader in the area of cable television for entertainment and communications.

Very truly yours,

Dave L. Stoddard
President
Sacramento County Fire Chiefs Associatio

by:



James A. Aalgaard
Vice President

cc: Supervisor Ted Sheedy
Supervisor Illa Collin
Supervisor Sandra Smoley
Supervisor Bill Bryan

residential density or hazard areas, it would further be required that both networks, subscriber and institutional, be installed in a parallel configuration as to guarantee access to either or both systems from any point in the network.

Secondly, we would recommend a system which maximizes geographical area access through the utilization of transmission "hubs". The greater the number of "hubs" the more selective an access area could be for disaster information or special program viewing. By targeting only the effected area(s) in the event of a disaster, we could eliminate widespread panic and surely reduce the number of persons entering the area who might loot or commit other crimes as well as those who would just want to see "what's happening".

Third and perhaps the most important factor for the Emergency Services, we would desire a system which includes or provides a fire and security network in the basic package. We believe a system which provides this network in the basic package, exclusive of installation, would encourage more participation by subscribers than one which would increase the monthly service fee through an additional contract. The Fire and Security network should be controlled solely by the cable company for uniformity and consistency and should also provide complete redundancy on the network which would insure the integrity of the system should the primary channel become disabled or central station equipment fail.

Fourth, we would ask you to consider a system which would provide in its basic package an alpha-numeric keyboard in lieu of a touch-tone key pad. An alpha-numeric keyboard would help increase the ease of operation through its typewriter design. In conjunction with the alpha-numeric keyboard, we would recommend a system which could provide connection to national data bases by means of a gateway access. National data bases could provide our emergency services operations with pertinent information regarding hazardous materials, poison control, or criminal statistics reports as well as non-emergency information such as grant availability. A keyboard connected on a data channel or frequency to a host computer could increase efficiency by streamlining operations. It might not be necessary to maintain the volumes of paper presently required in our incident report system, requests and acquisitions for inventory control or budget requests and preparation.

Last, but by no means least, we solicit your consideration of a system which provides in its basic package, individually addressable converters connected directly to the network. Addressable converters would enable direct transmission of specialized instructions or training materials to selected residences of off duty personnel. Because of the content and