



4.4

NEIGHBORHOOD SERVICES  
DEPARTMENT

CITY OF SACRAMENTO  
CALIFORNIA

1231 I STREET  
SUITE 400  
SACRAMENTO, CA  
95814-2977

February 16, 1994

PH 916-264-5200  
FAX 916-264-7643  
**APPROVED**  
BY THE CITY COUNCIL

MAR 1 1994

OFFICE OF THE  
CITY CLERK

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: 1994 Urban Park and Recreation Recovery (UPARR) Program

LOCATION

Citywide

STAFF RECOMMENDATION

It is recommended that Council approve the proposed specific selection criteria and timeline (Exhibits A and B) for developing the City's applications to the Urban Recreation and Recovery Program.

CONTACT PERSON

Michelle Nelson, Administrative Analyst, 277-6028

FOR COUNCIL MEETING OF:

March 1, 1994

SUMMARY

This report provides information regarding the above Federal grant program, its eligibility criteria and timeline.

### COUNCIL/COMMISSION ACTION

None.

### BACKGROUND

In December 1993, Congress appropriated \$5 million for the Urban Park and Recreation Recovery Program, which funds: (1) rehabilitation projects with a limit of \$200,000 in federal assistance; and (2) innovation projects with a limit of \$50,000.

Rehabilitation grants can be used to remodel, rebuild, expand, or develop existing outdoor or indoor recreation areas and facilities. Innovation grants can be used to cover the costs of personnel, training, facilities, recreation equipment, supplies, or services associated with the development of cost effective design, operations, or programming for the delivery of recreation services.

Three years ago, the Department of Parks and Community Services successfully competed to receive \$249,950 for Johnston Pool Building Remodel. However, the appropriation for that year was \$20 million.

This year competition is expected to be very intense since there is a 10% cap on what any state can receive. This means that California agencies will be competing for only \$500,000 for both grant programs. In addition, each agency is limited to submitting one rehabilitation grant and one innovation grant.

### **Selection Criteria, Eligibility, Timeline**

Projects that relate directly to the following UPARR priorities will have the greatest chance of success:

- Close to home, neighborhood facilities
- Serves distressed areas
- Facilities in critical need of repair or currently closed.
- Total or comprehensive approaches which link recreation with other critical areas of service, such as housing, health, public safety, crime prevention, etc.

One of the primary eligibility requirements is that agencies must have a certified Recovery Action Program (RAP) which shows evidence of long-term commitments to recreation system recovery and maintenance. The 1989 Master Plan for Parks and Recreation Facilities has

previously been certified as the City's RAP. However, only projects identified in the existing Master Plan are eligible. If projects not included in the existing Master Plan are proposed, the City would have to submit an addendum to the Master Plan which discusses significant changes in the goals, objectives, priorities and/or implementation schedule.

Another eligibility requirement is that there be a thirty percent (30%) non-federal match. State, local and private funds may be used to meet this requirement. Community Development Block Grant (CDBG) funds are the only federal funds that may be used as part of the local match.

Exhibit A lays out the UPARR selection criteria for rehabilitation and innovation grants. In addition to and as an interpretation of these broad guidelines, staff is recommending specific criteria for final project selection to identify the most competitive project possible. These criteria would include:

- 1) project be located in a redevelopment area;
- 2) project supports public safety initiatives and leverages funding for that purpose;
- 3) project serves as a demonstration of interdisciplinary, interdepartmental efforts consistent with the intent of the Bolder Vision - Neighborhood Services Department;
- 4) project can serve as a model to implement throughout the city and encourages a strong degree of community participation.

Applications for the UPARR program are due on April 15, 1994. In order to make this deadline, the attached schedule (Exhibit B) is recommended for project selection and application submittal. Representatives from the National Parks Service are available to provide technical assistance in determining which projects have the greatest chance of success.

#### FINANCIAL

There are no financial implications associated with the application process. Local matching funds, if not already allocated to proposed projects will be done under a separate Council report.

#### POLICY CONSIDERATIONS

All projects submitted for consideration in this grant process will be scored based on the degree to which it can meet UPARR selection criteria (Exhibit A) and priorities, as well as the general eligibility requirements. The final projects will be selected solely on their potential

City Council  
1994 UPARR Program  
February 16, 1994  
Page 4

competitiveness on a national level as recommended by the National Parks Service representatives.

MBE/WBE EFFORTS

None.

Respectfully submitted,



for David R. Martinez  
Deputy City Manager

RECOMMENDATION APPROVED:



William H. Edgar  
City Manager

**RESOLUTION NO. 94-127**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

**RESOLUTION APPROVING THE SELECTION CRITERIA AND  
TIMELINE FOR APPLICATION TO THE  
URBAN PARK AND RECREATION RECOVERY PROGRAM**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:**

That the attached selection criteria and timeline (Exhibits A and B) are approved for submittal of applications to the 1994 Urban Park and Recreation Recovery Program.

\_\_\_\_\_  
MAYOR

ATTEST:

**APPROVED**  
BY THE CITY COUNCIL

MAR 1 1994

OFFICE OF THE  
CITY CLERK

\_\_\_\_\_  
CITY CLERK

**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_

5

**UPARR SELECTION CRITERIA**

**Rehabilitation Grant**

- 1) Provision of neighborhood recreation needs
- 2) Condition of existing recreation properties to be rehabilitated
- 3) Improvement in the quality and quantity of recreation services as a result of rehabilitation
- 4) Improvement of recreation service to minority and low to moderate income residents, special populations and distressed neighborhoods.
- 5) Improvement of recreation services to handicapped persons.
- 6) Proposal's consistency with local government objectives and priorities for overall community revitalization.
- 7) Neighborhood employment opportunities created
- 8) State participation in the proposal, includes financial and technical assistance.
- 9) Private sector participation in the proposal, including contributions of financial assistance.

**Innovation Grants**

- 1) The degree to which the proposal provides a new, unique or more effective means of delivering a recreation service that can serve as a model for other communities.
- 2) The degree of citizen involvement in proposal conceptualization and implementation.
- 3) The degree to which the proposal may lead to a positive, systematic change in how park and recreation services are provided.
- 4) Degree of commitment of community and proposal participants to continue long term program objectives, including commitments to continue funding after the grant money is no longer available.
- 5) The degree to which proposal managers use the Federal funds to leverage greater public or private investments
- 6) Degree to which the proposal provides potential coordination with other community, state and Federal programs of community development and those providing recreation to the target population.
- 7) The degrees to which the proposal improves the quality and quantity of recreation services as a result of the Innovation project.
- 8) The degree to which the proposal ties in with the goals, priorities and implementation strategies in the Recovery Action Program.
- 9) The degree to which the proposal leads to a transfer of a recreation role traditional performed by a public entity, to quasi-public or private nonprofit interests.
- 10) The degree to which a proposal benefits disadvantaged community populations and/or those areas within a distressed community which have the greatest recreation deficiencies.

**SCHEDULE FOR UPARR APPLICATION PROCESS**

	<b><u>Deadline</u></b>
<b>Project Description Statement</b>	<b>March 8th</b>
<i>Short background statement describing the intent of the proposal. For Rehabilitation grants include name of site, existing condition, why condition exists, and what UPARR assistance will do to alleviate or remedy the condition or problem. For Innovation grants statement should describe the intended innovative approach, its unique characteristics, and its demonstration potential to the jurisdiction and the nation.</i>	
<b>Project Evaluation and Selection w/ National Parks Service</b>	<b>March 11th</b>
<b>Recovery Action Plan Re-certification endorsed by City Manager</b>	<b>March 18th</b>
<b>Council Approval of Application</b>	<b>March 22nd</b>
<b>Completed Applications</b>	<b>April 15th</b>