

RESOLUTION NO. 2007-357

Adopted by the Sacramento City Council

June 5, 2007

INTENTION TO RENEW THE FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

BACKGROUND:

- A. Attached hereto and incorporated herein by this reference is the Franklin Boulevard Property and Business Improvement District No. 2007-05 (hereafter "PBID") Management District Plan (hereafter "Plan"), which provides for a security and maintenance coordination effort and an advocacy program with the intent of increasing the commercial activity and overall image of Franklin Boulevard.
- B. The City owns the following property within the proposed Franklin Boulevard PBID:

022-0221-036-0000, Joseph E. Rooney Police Facility - \$3,805
- C. A portion of the property proposed to be assessed lies within the unincorporated portion of the County of Sacramento. The consent of the County of Sacramento is being requested to authorize the renewal of the Franklin Boulevard PBID and the assessment of property within the boundary in accordance with the provisions of Streets and Highways Code Section 36620.5.
- D. The property owners of the properties within the PBID have submitted petitions asking that the City Council renew the PBID. Included with each petition was a Plan summary and a map showing the boundaries of the PBID. The map is entitled "Proposed PBID Boundary Map." The petitions, the boundary map, and the Management Plan are on file with the City Clerk.
- E. The City Council finds that the City has received the petitions signed by the property owners in the proposed PBID who will pay more than 50 percent of the proposed total assessment. The City Council thus accepts the petitions and intends to establish the PBID and to levy an assessment on real property within the PBID Boundaries in accordance with the Property and Business Improvement District Law of 1994 and Sacramento City Code section 3.92.050.
- F. At the direction of the City Council, the Fiscal Manager of the Public Improvement Financing Division for the proceedings for renewal of this PBID has filed the Management Plan with the City Clerk, which was prepared in accordance with the provisions of Streets and Highways Code Section 36622.

- G. The City Council finds that the Plan satisfies all of the requirements of Streets and Highways Code Section 36622. The Plan provides for the following improvements and services within the PBID, all of which are intended to make the PBID safer, cleaner, and increase the commercial activity: (1) a security coordination effort program to support police and property owner crime prevention efforts; (2) a maintenance program to increase the frequency of litter and debris removal, pressure washing of sidewalks, and graffiti removal; (3) image enhancement and advocacy to promote business interests and allow the business community to speak with one voice. The Plan proposes to fund these improvements and services through the levy of a benefit assessment on real property within the PBID.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Council finds and determines that the recitals set forth above are true.
- Section 2. The City Council finds that the property owners representing over 50% of the total assessment amounts, signed the petitions requesting the renewal process be undertaken. The City Council thus accepts the petitions and intends to renew the PBID and to levy an assessment on real property within the PBID boundaries in accordance with the Property and Business Improvement District Law of 1994 and Sacramento City Code section 3.92.050. In the first year of the 5-year term, the proposed assessment is approximately \$105,000, as shown on Exhibit B.
- Section 3. The City Council finds that the Plan satisfies all requirements of Streets and Highway Code sections 36622 and 36660.
- Section 4. The exterior boundaries of the PBID are shown on the "Proposed Franklin Boulevard Property and Business Improvement District" attached to this resolution as Exhibit A.
- Section 5. No bonds will be issued for the PBID.
- Section 6. The time and place for the public hearing on the renewal of the PBID and the proposed assessment is set for July 24, 2007, at 2:00 p.m. in the City Council's chambers, New City Hall, 915 "I" Street (first floor), Sacramento, California. The City Council may continue the public hearing from time to time.
- Section 7. The City Clerk is directed to give notice of the time and place of the public hearing in accordance with Streets and Highways Code section 36623. The City Clerk is to do this by mailing (or causing to be mailed) written notices and assessment ballots in the time, form, and manner provided by Government Code section 53753 to all persons who own real property that is within the PBID and will be subject to the proposed assessment. The

forms of the notices and ballots must be approved by the City Attorney. The City Clerk is further directed to file an affidavit with the City Council when all notices and ballots have been mailed, setting forth the time and manner of her compliance with the requirements of law for mailing the notices and ballots.

Section 8. At the public hearing, the City Council will consider all objections or protests to the proposed assessment, and any interested person will be permitted to present written or oral testimony. At the conclusion of the public hearing, all ballots submitted and not withdrawn will be tabulated in accordance with Government Code section 53753.

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Adopted by the City of Sacramento City Council on June 5, 2007 by the following vote:

Ayes: Councilmembers, Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: None.



Mayor Heather Fargo

Attest:



Shirley Concolino, City Clerk

EXHIBIT A

Proposed Franklin Boulevard Property and Business Improvement District

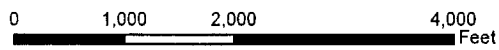
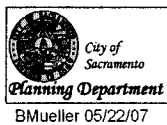
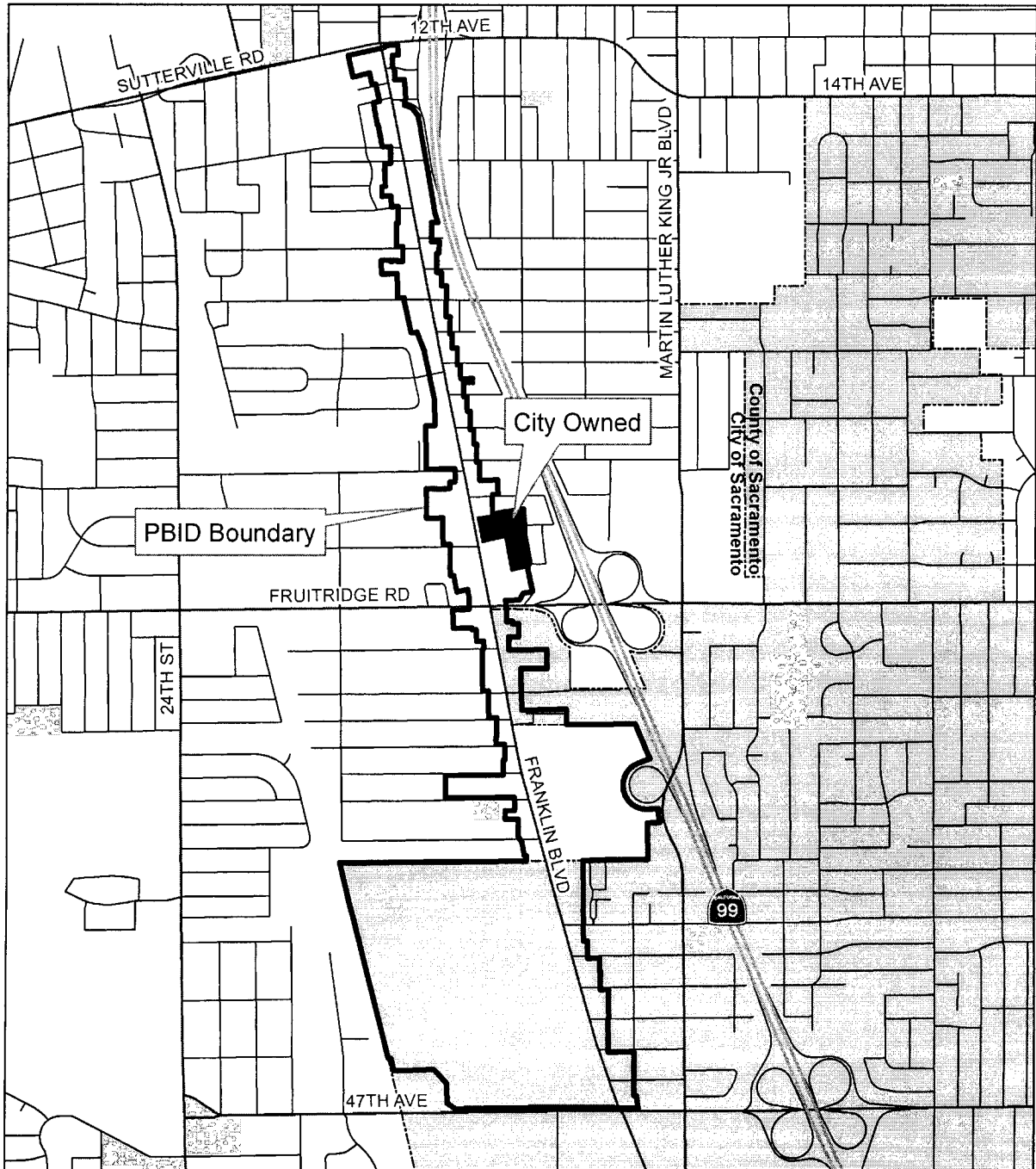


EXHIBIT B

Franklin Boulevard PBID FY 2007/08 Budget

The Franklin Boulevard PBID assessment budget for FY 2007/08 is \$105,000. The Franklin Boulevard PBID will receive an approximate total of \$97,500. The remaining \$7,500 will be retained by the City to cover City administration cost.

Program	Budget	% of Total
Security Coordination, Advocacy & Administrative	\$52,500	50.00
Maintenance	\$31,500	30.00
Image Enhancement	\$13,500	12.86
Administrative Fees	\$7,500	7.14
Total	\$105,000	100.00

Parcel Assessment

FY 2007/08	Rate per Parcel Square Footage	Rate per Parcel Street Frontage along Franklin Blvd.
District Parcels	\$0.01	\$4.50
Tax-exempt and Religious Owned Properties	\$0.001	\$0.45
Single Family Residential Properties	\$0.00	\$0.00

Annual assessment rates are based on an allocation of program costs and a calculation of parcel square footage plus parcel street footage along Franklin Boulevard. Assessment rates may be subject to an increase by no more than 3% per year or the Consumer Price Index (CPI), whichever is less.