



REPORT TO COUNCIL
City of Sacramento
915 I Street, Sacramento CA 95814-2604
www.CityofSacramento.org

Discussion-Preliminary Response
February 23, 2010

Honorable Mayor and
Members of the City Council

Title: Report Back: Acceptance of Grant Funding and Establishing Full Time Equivalent Position (FTE)

Requestor: Mayor Kevin Johnson

Date Requested: February 16, 2010

Request: Return to Council on March 16, 2010 with a recommendation to accept the \$200,000 Cities of Service Leadership Grant from the Cities of Service and the Rockefeller Foundation and authorizing a full time equivalent (FTE) position to manage this program.

Contact: Mayor Kevin Johnson, (916) 808-5407
Office: Office of the Mayor

Additional Direction: None.

Prepared by: Office of the City Clerk, (916) 808-7267
Organization No. 0700

Attachment: Press Release re: Cities of Service Leadership Grant from the Cities of Service and the Rockefeller Foundation for Chief Service Officer

This preliminary response does not include the report back details requested by Mayor or Council. Additional material may be submitted before or during the Council Meeting.



OFFICE OF
MAYOR KEVIN JOHNSON

CITY OF SACRAMENTO
CALIFORNIA

915 I STREET, 5TH FLOOR
SACRAMENTO, CA 95814

FOR IMMEDIATE RELEASE
Monday, January 18, 2010

Contact: Joaquin McPeek
Phone: 916-808-5440

Cities of Service and Rockefeller Foundation Award First-Ever Leadership Grant to Sacramento to Hire Chief Service Officer

Sacramento selected as one of 10 cities nationwide to receive \$200,000 grant for new position

Cities of Service and the Rockefeller Foundation today announced the winners of the first-ever Cities of Service Leadership grants. As one of the ten winning cities, Sacramento will receive the \$200,000 two-year grants, funded by the Rockefeller Foundation, to hire a Chief Service Officer in their city, dedicated to developing and implementing a citywide plan to increase volunteerism.

Cities of Service is a bipartisan coalition of mayors from across the country, representing more than 38 million Americans in 80 cities across the nation, dedicated to engaging more American in service and channeling volunteers towards each city's most pressing challenges.

Each of these cities displayed a strong commitment to service and outlined thoughtful, thorough, and creative approaches to expanding local opportunities for volunteers to make an impact in their city. Of the ten grant recipients, five are founding members of the Cities of Service coalition.

Sacramento joins Chicago, Detroit, Los Angeles, Nashville, Newark, Omaha, Philadelphia, Sacramento, Seattle, and Savannah, Ga. as grant recipients.

"Today's announcement is a significant win. A Chief Service Officer will be a vehicle for Sacramento to further its volunteerism efforts, and continue to showcase our city as a national model for service in this country. Most importantly, this grant will allow Sacramento to take service to the next level to help solve some of the most pressing issues and challenges facing our city. We are thankful to the *Cities of Service* and Rockefeller Foundation for this generous grant," said Mayor Johnson.

"I can think of no better way to celebrate the life and work of Dr. Martin Luther King, Jr.," said New York City Mayor Michael R. Bloomberg, co-founder of Cities of Service. "His words – as eloquent as you will ever find - were about more than our highest aspirations. They were also a call to action. That is something that mayors know well. We are the ones who confront challenges, day in and day out, and we have quickly learned that service is an important tool that we can use to solve local problems. These grants will quickly allow mayors to expand their local service opportunities and deepen their impact."

The *Cities of Service* Leadership grants will allow each city to hire a Chief Service Officer, a senior-ranking official who will develop and implement a citywide service plan by June 1, 2010. To do so, each Chief Service Officer will convene a strategic committee of service experts and stakeholders, conduct an assessment of existing service levels, and identify collaborative partnerships to deepen the effects of local volunteerism. By December 1, 2010, recipient cities must submit a progress report tracking the results of the comprehensive service plan and launch a website that allows both volunteers to search for service opportunities and service organizations seeking to engage citizens.

A selection committee – made up of the Rockefeller Foundation, national service experts, and city representatives – awarded the grants based upon the ability of the applicant to outline how they would: conduct an assessment of existing service levels; produce a coordinated citywide plan to increase service; engage local universities; and appoint a Chief Service Officer who would report directly to the mayor or another high-ranking official in the administration. Applications were limited to members of the coalition in cities that have more than 100,000 residents, according to the 2000 census, and have at least one community college or four-year public or private university. In total, 50 cities applied for a leadership grant.

Mayor Johnson officially launched his volunteer initiative Volunteer Sacramento In June of 2009. The initiative is an effort led by Johnson, in partnership with HandsOn Sacramento and Honorary Chair Congresswoman Doris Matsui, to encourage volunteerism and service in the greater Sacramento area.

The initiative's original goal was to log over 500,000 hours of service by the end of 2009, which would translate into an economic contribution of more than \$10M back into the Sacramento community. As of today, the initiative has logged over 1.7M hours to date, an economic impact of nearly \$39M to the city.

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Mayor Johnson can be followed on:
Official Mayor's Site: www.cityofsacramento.org/mayor/
Facebook: <http://www.facebook.com/teamkj>
Twitter: https://twitter.com/KJ_MayorJohnson