

**RESOLUTION NO. 2003-198**

**ADOPTED BY THE SACRAMENTO CITY COUNCIL**

ON DATE OF APR 22 2003

**CENTRAL CITY WAYFINDING SYSTEM  
PLAN APPROVAL**

WHEREAS, the City Council of the City of Sacramento supported the development of a visitor signage system on April 3, 2001 and approved a graphic design on August 13, 2002; and

WHEREAS, a list of destinations and sign location and message plans have been developed with public input and consultation with benefitting destinations; and

WHEREAS, the 5-year Implementation Plan for the Merged Downtown Sacramento Redevelopment Project Area, adopted in February, 2000, called for creating a synergy between major destinations, and improving signage, streetscapes and linkages and the City of Sacramento Strategic Plan, adopted in February, 2002 called for promoting a higher quality of life and economic vitality, and improving access to regional facilities; and

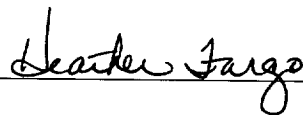
WHEREAS the Redevelopment Agency of the City of Sacramento has provided funding in the amount of \$600,000 to the City of Sacramento to develop a Wayfinding system and the Downtown Sacramento Partnership is contributing an additional \$50,000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO:

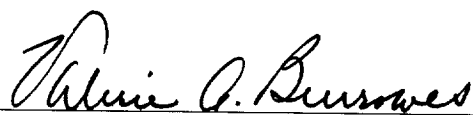
Section 1: The plan for the Central City Wayfinding Project presented in the Design and Programming Summary, dated March 19, 2003; is hereby approved; and

Section 2: Construction of the Project shall be in substantial conformance with the approved plan but shall be subject to technical modifications necessary to satisfy the various approving agencies and in the field conditions; and

Section 3: The Economic Development Department, working with the Public Works Department, is authorized to prepare a bid package and call for bids to construct the Project.

  
\_\_\_\_\_  
Mayor

ATTEST:

  
\_\_\_\_\_  
City Clerk

**FOR CITY CLERK USE ONLY**

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