



CITY OF SACRAMENTO

45

CITY MANAGER'S OFFICE  
**RECEIVED**  
MAR 12 1981

JAMES P. JACKSON  
CITY ATTORNEY  
THEODORE H. KOBEY, JR.  
ASSISTANT CITY ATTORNEY  
LELIAND J. SAVAGE  
SAMUEL L. JACKSON  
WILLIAM P. CARNAZZO  
SABINA ANN GILBERT  
STEPHEN B. NOCITA  
CHRISTINA PRIM  
DEPUTY CITY ATTORNEYS

DEPARTMENT OF LAW  
812 TENTH ST. SACRAMENTO, CALIF. 95814  
SUITE 201 TELEPHONE (916) 449-5346

March 12, 1981

City Council  
City Hall  
Sacramento, CA 95814

RE: MORATORIUM ON ISSUANCE OF SIGN PERMITS FOR OFFSITE SIGNS

Honorable Members in Session:

SUMMARY

The attached ordinance establishes a moratorium on the issuance of sign permits for offsite signs, excepting offsite signs which are temporary subdivision signs, and onsite signs located within 660 feet of a freeway which are designed to be viewed from the freeway. This ordinance would also repeal the existing moratorium on offsite signs in C-2 zones. The ordinance would take effect immediately and remain in effect through May 27, 1981.

BACKGROUND INFORMATION

Councilman Lloyd Connelly has asked that the attached ordinance be prepared. At the present time, a moratorium is in effect for offsite signs in C-2 zones. The attached ordinance would replace that moratorium with an expanded moratorium applying to offsite signs in all zones in the City, excepting only offsite signs which are temporary subdivision signs. In addition, the moratorium would apply to onsite signs located within 660 feet of a freeway and which are designed to be viewed from the freeway.

RECOMMENDATION

The attached ordinance is submitted for Council consideration and action.

Very truly yours,

JAMES P. JACKSON  
City Attorney

**APPROVED**  
BY THE CITY COUNCIL

MAR 17 1981

OFFICE OF THE  
CITY CLERK

SG:mb

By: Sabina Gilbert  
SABINA GILBERT  
Deputy City Attorney

FOR COUNCIL INFORMATION:

Walter J. Slize  
City Manager

ORDINANCE NO. <sup>81-014</sup> ~~FOURTH SERIES~~

AN ORDINANCE ESTABLISHING A MORATORIUM ON THE ISSUANCE OF SIGN PERMITS FOR OFFSITE SIGNS AND ONSITE SIGNS LOCATED NEAR FREEWAYS IN THE CITY OF SACRAMENTO, REPEALING ORDINANCE NO. 81-004, AND DECLARING THIS ORDINANCE TO BE AN EMERGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1. OFFSITE SIGNS.

(a) Except as provided in paragraph (b) of this Section, no application for a permit or other entitlement for the erection, alteration, or relocation of an offsite sign on any lot or parcel in any zone in the City of Sacramento shall be accepted for filing, processed, or approved, and no such permit shall be issued, pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

(b) This section shall not apply to applications for permits for a temporary sign in any zone in connection with the marketing of lots or structures in a subdivision pursuant to Sections 3.42, 3.43, and 3.194 of Article II of Chapter 3 of the Sacramento City Code.

SECTION 2. ONSITE SIGNS.

No application for a permit or other entitlement for the erection, alteration, or relocation of an ~~onsite sign, whether attached or detached,~~ <sup>part of 2970</sup> to be located within 660 feet of the exterior right-of-way line of a freeway or proposed freeway in the City of Sacramento and the copy of which would be readily visible by persons traveling on the freeway or proposed freeway, shall be accepted for filing, processed, or approved, and no such permit shall be issued pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

SECTION 3.

This ordinance shall be effective from the date of its enactment through and including May 27, 1981.

APPROVED  
BY THE CITY COUNCIL

MAR 17 1981

OFFICE OF THE  
CITY CLERK

SECTION 4.

Ordinance No. 81-004 which established a moratorium on the issuance of sign permits for offsite signs in the C-2 zone in the City of Sacramento is hereby repealed.

SECTION 5.

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are as follows. There has been a recent marked increase in the number of offsite signs erected or re-established in the City of Sacramento and in the number of applications for permits to erect new offsite signs. This offsite sign activity has and will continue to create unsightly visual clutter and distractions which pose traffic hazards to motorists by whom the signs are designed to be viewed, run counter to efforts to improve the appearance of the City and the quality of urban life, and may prove to be a blighting influence on surrounding properties and neighborhoods. There is also a continuing interest in establishing onsite signs near to and which are designed to be viewed from freeways in the City of Sacramento which, because of their design and location, create the same problems of visual clutter, traffic hazards, and blight as offsite signs. These problems of offsite signs and onsite signs near freeways are addressed by regulations currently being studied and prepared by the City. If the signing activity is allowed to continue uncontrolled while the regulations are being prepared, the problems identified above will become more severe and the effectiveness of the regulations will be severely hampered. It is therefore necessary that this ordinance take effect immediately to preserve the public health, safety, and welfare by insuring that no sign permits for these types of signs are issued until the new sign regulations are fully studied, prepared and implemented.

ENACTED:

EFFECTIVE:

ATTEST:

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK

49



CITY OF SACRAMENTO

CITY MANAGER'S OFFICE  
**RECEIVED**  
MAR 4 1981

JAMES P. JACKSON  
CITY ATTORNEY  
THEODORE H. KOBAY, JR.  
ASSISTANT CITY ATTORNEY  
LELIAND J. SAVAGE  
DAVID BENJAMIN  
SAM JACKSON  
WILLIAM P. CARNAZZO  
SABINA ANN GILBERT  
STEPHEN B. NOCITA  
DEPUTY CITY ATTORNEYS

DEPARTMENT OF LAW  
812 TENTH ST. SACRAMENTO, CALIF. 95814  
SUITE 201 TELEPHONE (916) 449-5346

March 3, 1981

City Council  
City Hall  
Sacramento, California 95814

RE: MORATORIUM ON ISSUANCE OF SIGN PERMITS FOR OFFSITE SIGNS

Honorable Members in Session:

SUMMARY

The attached ordinance establishes a moratorium on the issuance of sign permits for offsite signs in the City of Sacramento. The ordinance would take effect immediately and remain in effect through May 27, 1981.

BACKGROUND INFORMATION

Councilman Lloyd Connelly has asked that the attached ordinance be prepared. At the present time, a moratorium is in effect for offsite signs in C-2 zones. The attached ordinance would expand the moratorium to include offsite signs in all zones in the City. The C-2 zone moratorium for offsite signs will expire on May 27, 1981.

RECOMMENDATION

The attached ordinance is submitted for Council consideration and action.

Very truly yours,

JAMES P. JACKSON  
City Attorney

JPJ:KMF  
ATTACHMENT

FOR COUNCIL INFORMATION:

Walter J. Slize  
City Manager

cont to  
3-17-81

MAR 1 1981

ORDINANCE NO.                      FOURTH SERIES

AN ORDINANCE ESTABLISHING A MORATORIUM ON  
THE ISSUANCE OF SIGN PERMITS FOR OFFSITE  
SIGNS IN THE CITY OF SACRAMENTO AND DECLARING  
SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO  
TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

No application for a permit for the erection, alteration, or relocation of an offsite sign on any lot or parcel in any zone in the City of Sacramento shall be accepted for filing, processed, or approved, and no such permit shall be issued, pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

SECTION 2.

This ordinance shall be effective from the date of its enactment through and including May 27, 1981.

SECTION 3

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are the recent marked increase in the number of offsite signs erected or reestablished in the City of Sacramento and the number of applications for permits to erect new offsite signs in the City of Sacramento, and the visual clutter and blight which may result from this activity if not controlled. It is therefore necessary that this ordinance take effect immediately to protect the public health, safety, and welfare, by insuring that no new sign permits for offsite signs in the City of Sacramento are issued until the sign regulations can be reviewed and revised as found necessary.

ENACTED:

EFFECTIVE:

ATTEST:

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK

ORDINANCE NO.                      FOURTH SERIES

AN ORDINANCE ESTABLISHING A MORATORIUM ON THE ISSUANCE OF SIGN PERMITS FOR OFFSITE SIGNS IN THE CITY OF SACRAMENTO AND DECLARING SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

No application for a permit for the erection, alteration, or relocation of an offsite sign on any lot or parcel in any zone in the City of Sacramento shall be accepted for filing, processed, or approved, and no such permit shall be issued, pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

SECTION 2.

This ordinance shall be effective from the date of its enactment through and including May 27, 1981.

SECTION 3

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are the recent marked increase in the number of offsite signs erected or reestablished in the City of Sacramento and the number of applications for permits to erect new offsite signs in the City of Sacramento, and the visual clutter and blight which may result from this activity if not controlled. It is therefore necessary that this ordinance take effect immediately to protect the public health, safety, and welfare, by insuring that no new sign permits for offsite signs in the City of Sacramento are issued until the sign regulations can be reviewed and revised as found necessary.

ENACTED:

EFFECTIVE:

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

ORDINANCE NO.                      FOURTH SERIES

AN ORDINANCE ESTABLISHING A MORATORIUM ON  
THE ISSUANCE OF SIGN PERMITS FOR OFFSITE  
SIGNS IN THE CITY OF SACRAMENTO AND DECLARING  
SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO  
TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

No application for a permit for the erection, alteration, or relocation of an offsite sign on any lot or parcel in any zone in the City of Sacramento shall be accepted for filing, processed, or approved, and no such permit shall be issued, pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

SECTION 2.

This ordinance shall be effective from the date of its enactment through and including May 27, 1981.

SECTION 3

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are the recent marked increase in the number of offsite signs erected or reestablished in the City of Sacramento and the number of applications for permits to erect new offsite signs in the City of Sacramento, and the visual clutter and blight which may result from this activity if not controlled. It is therefore necessary that this ordinance take effect immediately to protect the public health, safety, and welfare, by insuring that no new sign permits for offsite signs in the City of Sacramento are issued until the sign regulations can be reviewed and revised as found necessary.

ENACTED:

EFFECTIVE:

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

ORDINANCE NO.

FOURTH SERIES

AN ORDINANCE ESTABLISHING A MORATORIUM ON  
THE ISSUANCE OF SIGN PERMITS FOR OFFSITE  
SIGNS IN THE CITY OF SACRAMENTO AND DECLARING  
SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO  
TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

No application for a permit for the erection, alteration, or relocation of an offsite sign on any lot or parcel in any zone in the City of Sacramento shall be accepted for filing, processed, or approved, and no such permit shall be issued, pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department, officer, employee, board, or commission of the City of Sacramento.

SECTION 2.

This ordinance shall be effective from the date of its enactment through and including May 27, 1981.

SECTION 3

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are the recent marked increase in the number of offsite signs erected or reestablished in the City of Sacramento and the number of applications for permits to erect new offsite signs in the City of Sacramento, and the visual clutter and blight which may result from this activity if not controlled. It is therefore necessary that this ordinance take effect immediately to protect the public health, safety, and welfare, by insuring that no new sign permits for offsite signs in the City of Sacramento are issued until the sign regulations can be reviewed and revised as found necessary.

ENACTED:

EFFECTIVE:

ATTEST:

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK



POLL CIRCLE

D.L. 0,10

2 3/4" x 4" x 12" 1" x 10" GREEN 1-A-13

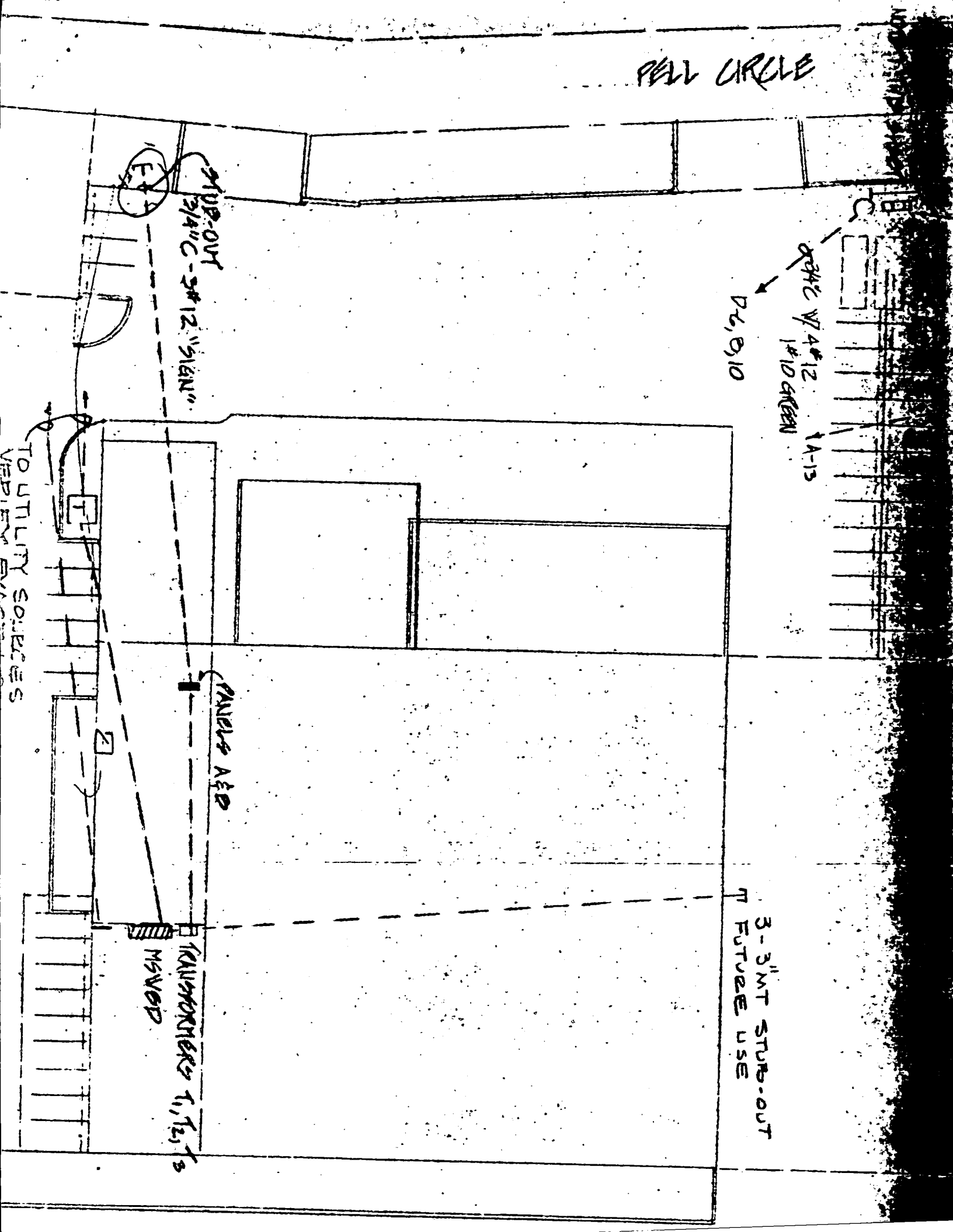
STUB-OUT 3/4" C - 2" x 12" SIGN

TO UTILITY SOURCES  
VERTICAL SIGN

PANELS A&P

TRANSFORMERS T1, T2, T3  
MSVED

3 - 3" MT STUB-OUT  
FUTURE USE





# CITY OF SACRAMENTO

## OFFICE OF THE CITY CLERK

915 I STREET  
CITY HALL ROOM 203

SACRAMENTO, CALIFORNIA 95814  
TELEPHONE (916) 449-5426

LORRAINE MAGANA  
CITY CLERK

### MEMORANDUM

TO: WALTER J. SLIPE, CITY MANAGER

FROM: LORRAINE MAGANA, CITY CLERK *jm*

SUBJECT: REFERRAL OF ITEM NO. 45, COUNCIL AGENDA OF MARCH 17, 1981

DATE: MARCH 17, 1981

Pursuant to Council action, the following matter was referred to you:

Draft language on change of ownership and destroyed signs.

LM:sj  
cc: Councilperson Connelly