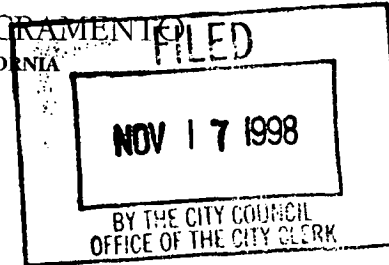




4.1B

OFFICE OF THE  
CITY MANAGER

CITY OF SACRAMENTO  
CALIFORNIA



CITY HALL  
ROOM 101  
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SACRAMENTO, CA  
95814-2684

PH 916-264-5704  
FAX 916-264-7618  
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City Council  
Sacramento, California

Honorable Members in Session:

**SUBJECT: NEIGHBORHOOD REVITALIZATION / STRIKE FORCE REPORT**

**LOCATION AND COUNCIL DISTRICT:** Citywide, All Districts

**RECOMMENDATION:**

This report is for information only.

**CONTACT PERSON:** **David R. Martinez, Deputy City Manager**  
**264-5704**

**FOR COUNCIL MEETING OF:** November 17, 1998

**SUMMARY:**

During the summer and fall of 1998 the City conducted four neighborhood revitalization strike forces in Council Districts 2, 3, 5, and 8. The City also provided support for the May and October Downtown cleanups along K and J Streets. The purpose of these strike forces were to demonstrate the effectiveness of multi-disciplinary teams focusing resources to clean up neighborhoods, and to encourage and support community involvement. This report will summarize the results of these strike forces and present a working schedule for neighborhood revitalization strike forces in 1999. Staff will also be scheduling for next year City Services "Nights" in various Council Districts and neighborhoods.

**COMMITTEE/COMMISSION ACTION:** None

60A 1 1988

## **BACKGROUND:**

As part of the effort to support the reengineering of code enforcement and neighborhood revitalization, two clean-up strike forces were conducted in Council Districts 2 and 5. These strike forces were held between July 27 – August 8<sup>th</sup> 1998. After Council adoption of the code reengineering report on August 11<sup>th</sup>, two additional weeklong strike forces were conducted in Council Districts 8 and 3 between October 5 – 24<sup>th</sup>. In addition, two Downtown cleanup efforts were held in May and October along K and J Streets between 7th and 13th Streets.

The key elements of these strike forces are as follows:

- City Council members in a lead role
- Involve residents, city, county, SHRA, and other agencies
- Coordinate strike force activities with Neighborhood Revitalization Teams
- Demonstrate the effective use of the multi-disciplinary team approach
- Focus resources in an effective and action oriented manner

## **Results**

For the four Council district neighborhood revitalization strike forces, Council members provided overall direction and leadership. Approximately 600 volunteers and city staff participated in various cleanup activities. Staff cleanup teams were composed of representatives from the City Manager's Office, code enforcement, dangerous buildings, graffiti abatement, utilities, public works, police, fire, solid waste, neighborhood services, SHRA, the Downtown Partnership, the local Conservation Corps, and the Job Corps. Community volunteers came from various community and neighborhood groups (e.g. Del Paso Heights RAC, CARE, the Oak Park PAC, the Ye'es Program, Title 5 groups, drug free zones, neighborhood collaboratives, Meadowview community groups, youth groups, Operation Graduation, ROTC cadets, accountability boards, Prince Hall Masons, graffiti cleanup groups, the Salvation Army, etc.). Special thanks should be given to SHRA for providing funding for the Saturday volunteer efforts (T-shirts, lunch, refreshments, and other supplies).

These neighborhood revitalization strike forces included the following activities:

- |  |                                       |   |
|--|---------------------------------------|---|
| * Code enforcement                           | * House painting                      | * Vehicle/ Parking enforcement                  |
| * Housing and Dangerous Building Enforcement | * Vacant lot cleanup                  | * Flower planting                               |
| * Parking enforcement                        | * Service sewer drainage lines        | * Service gutters                               |
| * Graffiti paint out                         | * Police parole/probation enforcement | * Repair traffic control devices                |
| * Junk and trash removal                     | * Paint traffic/stop sign legends     | * Paint numbers on vacant lots and on buildings |
| * Paint/service fire hydrants                | * Animal/vector control               | * Alley cleanup                                 |
| * Drainage gutter and service hole cleanup   |                                       |   |

Exhibit A summarizes the results of these strike forces.

The Downtown cleanup days was coordinated by the Sacramento Downtown Partnership in conjunction with Council member Heather Fargo's office. These two cleanup events included 120 city staff and community volunteers. These volunteers cleaned sidewalks and storefronts as well as adjacent alleys along K and J Streets from 7<sup>th</sup> to 13<sup>th</sup> Streets. The Clean Sweep group and Sacramento Job Corps. students were very helpful to make these events a success.

**Strike Forces for 1999**

Given the success of this year's strike forces, staff believes that between 11 - 13 strike forces should be scheduled for 1999. The following working schedule has been developed in consultation with Council Administrative Assistants, the City Manager's Office, Area Directors, and other staff. The purpose of this schedule is to provide a framework for council members, staff, and community groups to plan ahead and to organize community and neighborhood volunteers.

As in the past, City Council members, and staff representing the City Manager's Office, and Area Directors will work with Neighborhood Response Teams, other city departments, and community groups to plan, organize, and implement cleanup strike forces. Some strike forces will require an entire week to complete while others may only need one or more days of work. Therefore, this team structure will "fine tune" the location, length, work tasks, and the level of community involvement.

*Working Strike Force Schedule for 1999*

March	1-6 22-27	Council Dist. 7	July	12-17 26-31	Council Dist. 2
April	5-10 26-May 1	Council Dist. 3 Council Dist. 1	Aug.	16-21 23-28	Council Dist. 4 Council Dist. 5
May	17-22	Council Dist. 1	Sept.	13-18 27- Oct 2	Council Dist. 8 Council Dist. 8
June	7-12 21-26	Council Dist. 6 Council Dist. 5			

This strike force schedule will also be coordinated with next year's Solid Waste neighborhood trash cleanup schedule. Also, it is expected that the Downtown Partnership will again conduct two cleanup events in May and October of 1999.

**City Services "Nights"**

As part of the City's efforts to improve customer service and to make available key services closer to where people live, two City Service events were conducted on Monday, October 19<sup>th</sup> in Valley Hi and on during the day on Saturday, November 7<sup>th</sup> in South Natomas. For 1999 additional City Services events will be scheduled in Council Districts. Staff will work closely with Council members, the City Manager's Office, Area Directors, and other City Departments to finalize this schedule. Council member Robbie Waters has already requested a City Services Night for next Spring in the Pocket area.

City Services events can be held either during the week or on a weekend, and opportunities exist to link City Service events with other community activities.

## FINANCIAL CONSIDERATIONS

The City spent approximately \$60,000 for each weeklong strike force. This amount includes staff time, equipment, special event supplies, and other logistical needs. A significant amount of volunteer time supported the Saturday volunteer work efforts. In addition to these "hard costs," about \$1,500 per strike force was spent to support the Saturday volunteer events (i.e., T-shirts, lunch, refreshments, and other supplies).

It is anticipated that the General Fund will absorb these hard costs for 1999. In addition, about \$19,500 will be needed to support Saturday volunteer activities. The following options are available to support this level of funding (\$19,500) for Saturday volunteer events:

- City Council member discretionary funds
- Fundraising and donations
- SHRA is requested to continue to provide funding

## ENVIRONMENTAL CONSIDERATIONS

There are no environmental considerations applicable for this report.

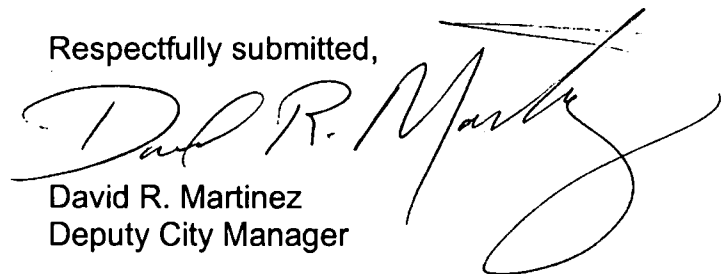
## POLICY CONSIDERATIONS

Conducting cleanup and revitalization strike forces support City Council priorities to revitalize and maintain neighborhoods and to create new partnerships with City residents. Strike forces also support the mission and activities of the reengineered code enforcement division.

## MBE/WBE

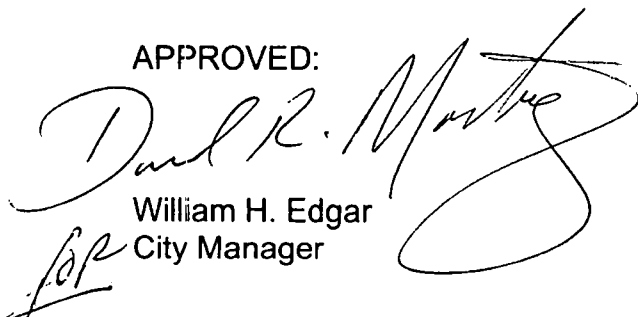
No goods or services are being purchased under this report.

Respectfully submitted,



David R. Martinez  
Deputy City Manager

APPROVED:



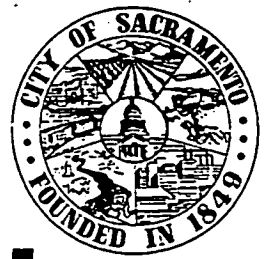
William H. Edgar  
City Manager

## EXHIBIT A -- 1998 STRIKE FORCE RESULTS

	<u>District 2</u>	<u>District 5</u>	<u>District 8</u>	<u>District 3</u>
<b>Code Enforcement</b>	81 code violations initiated 38 dangerous bldg. cases 51 parking and vehicle cases 25 vector cases initiated Graffiti – 5 house, 7 locations painted	48 code violations opened 55 dangerous blgs. cases 58 parking /vehicle cases 25 vector cases initiated Graffiti – 16 cases opened 11 litter cases initiated 7 referrals from Fire Dept.	70 code cases initiated 56 parking/vehicle cases Graffiti – various locations near Detroit Blvd and Nedra Circle	48 code cases worked on 40 dangerous bld. cases 35 vehicle and parking lots 37 vacant lot cases Graffiti – 100 volunteers
<b>Utilities, Public Works</b>	7 alleys mowed 142 service entry holes cleaned 27,000 feet of sewer main serviced 180 gutter drains cleaned/serviced 42 fire hydrants painted and serviced All traffic/stop sign legends painted	14 alleys mowed/cleared 66 service entry holes cleaned 26,100 feet of sewer main serviced 163 gutters cleaned/serviced 76 fire hydrants painted/serviced 46 traffic/stop signs painted 30 culverts cleaned	154 service holes cleaned 11,280 feet sewer main serviced 14,906 ft. of drainage mains cleaned 112 gutters cleaned/serviced 44 fire hydrants painted Saved 1 Boa Constrictor	48 service holes cleaned 26,000 ft. sewer s cleaned 31 drains serviced 10 gutters/catch basins 47 fire hydrants painted Begin stenciling 85 vacant lots
<b>Police</b>	30 probation and parole searches 20 warrant arrests 2 code enforcement referrals 1 assist for Child Protective Services 1 handgun seizure \$ 5,000 is asset seizure	49 warrant arrest Half pound of cocaine seized	Police patrols and worked on active cases	Patrols at 7 locations 5 arrests, 3 citations Rooftop Paining - 7 completed - 12 to be worked on
<b>Solid Waste</b>	130 lots abated, 28 warnings 32 tons of trash taken away	20 lots cleaned 32 tons of trash taken away 22 streets cleaned	9.5 tons of trash taken away 150 tires removed	9.5 tons of trash remove 175 tires removed 31 lots & UP tracks cleaned
<b>Volunteers</b>	Cleaned lots. Painted houses, Graffiti work, Flower planting at Hagginwood Park	Cleaned lots and alleys Graffiti work Paint fire hydrants	20 large and small lots cleaned along Nedra Court and Detroit Blvd areas Assist in painting 8 fire hydrants and graffiti work	Flowers planted in traffic diverters Lot clean-up, graffiti Vacant lot numbering

5

# Spring Kick-off to Sweep Up and Celebrate



**MAY 18**  
**DOWNTOWN**  
**CLEAN-UP DAY!!**

Meet in front  
of 1201 K St.  
9am to 2pm

Get involved,  
lend a hand,  
Neighbors and Merchants  
working hand 'n' hand

Sign up to volunteer,  
call Michael Rogowski  
at 264-7742

**MAY 21**

Thursday Night  
Market Kick Off!  
4:00 pm to 9:00 pm

Food, Music  
and  
Entertainment!



**JUNE**  
**13 & 14**

**CAMP SACRAMENTO**

City Employee  
Volunteer Work Weekend  
You do the work...

We provide the lodging & meals!

FOR MORE INFO  
PLEASE CALL 277-6052

**Come out  
and join  
the fun!** 6



# SUMMER STRIKE FORCE!

Council District 2  
Demonstration Project  
**SATURDAY  
AUGUST 1st**  
8:00 am to Noon

Meet at Hagginwood

Community Center located at 3271  
Marysville Boulevard at 8:00 AM on  
Saturday when we will culminate a  
week of Code Enforcement and  
Neighborhood Revitalization.

Saturday is our big volunteer day  
to really make a difference -  
So see you there!

OPERATION  
MAKE-A-DIFFERENCE  
Neighborhood Revitalization  
and Code Enforcement

Get involved, lend a hand  
Neighborhoods and the City  
working hand-n-hand

Sign up to  
volunteer, call  
Michael Rogowski  
at 264-7742



Complimentary

"Strike Force" Tee Shirt  
and the Finest Hot Dogs  
and Hamburgers  
in Town!

Council District 5  
Demonstration Project

**SATURDAY  
AUGUST 8th**

Meet at Oak Park Community  
Center located at 3425  
Martin Luther King Blvd.  
at 7:30 AM.

Be part of a unique partnership  
between City Council, staff  
from various departments,  
SHRA and most importantly, area  
residents collaborating to  
MAKE A DIFFERENCE!

Elmhurst / Colonial Heights / Brentwood / Colonial Park

Special Thanks to:  
Sacramento Housing  
and Redevelopment  
Agency (SHRA) for  
their logistical support!







# AUTUMN STRIKE

# FORCE!

# OPERATION

# MAKE-A-DIFFERENCE

Be part of a winning Team!  
Neighborhood Revitalization  
and Code Enforcement

# Come out and join the fun!

## OCTOBER 14

End of Summer  
Downtown Clean-Up-Day!  
Meet in St. Rose of Lima  
Park at 8:15 am  
Spruce up your downtown  
from 8:30 am to Noon  
Followed by a BBQ at the NW corner of  
Cesar Chavez Plaza

Co-sponsored by:  
City of Sacramento and the  
SacramentoDowntown Partnership

Sign up to  
volunteer, call  
Michael Rogowski  
at 264-7742

Complimentary  
"Strike Force  
Tee Shirt" &  
the Finest  
Hot Dogs  
in town!



Meadowview Strike Force and Clean Up!

**Council District 8  
Saturday**

## OCTOBER 10

Meet at Samuel C. Pannell  
Community Center Located at  
2450 Meadowview Road  
at 8:00 am

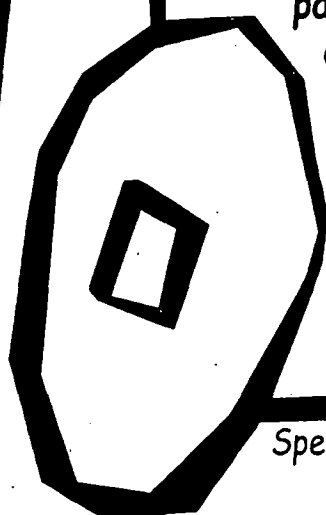
Be part of a great team made up of  
City Council, Staff from various  
Departments and area residents, all  
working hard to Make A Difference!  
Special Thanks to SHRA!

**Council District 3  
Saturday  
OCTOBER 24**

Meet at Marshall Park  
Located at 915 27th St.  
at 8:00 am

Be part of a unique  
partnership between  
City Council, Staff  
from various  
Departments  
and area residents  
collaborating to  
Make A Difference!

Special thanks to Sacramento Housing  
and Redevelopment Agency for  
their continued support!



City of Sacramento

# City Services Night



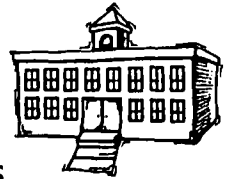
Monday, October 19, 1998  
4:00 p.m. - 8:00 p.m.

Valley High School  
6300 Ehrhardt Drive  
Multi-purpose Room

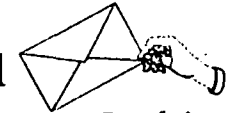
The City of Sacramento invites you to enjoy the convenience of City services in your own neighborhood!

For more information call Michael V. Rogowski at 264-7742.

Discuss traffic, nuisance abatement and crime problems



Drop off your City Utility Bill



or Parking Ticket payment



Obtain Crime Prevention information

Free Compost Bin available to City residents following a brief training session!



Find out about upcoming Neighborhood Activities



Learn about:

Adopting an Animal  
Senior Services  
Recreational Opportunities  
and much, much more!

Sponsored by the City of Sacramento and Councilman Robbie Waters