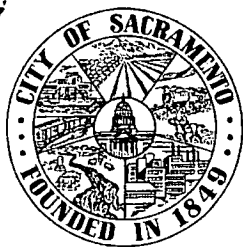


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CITY OF SACRAMENTO  
CALIFORNIA

OFFICE OF THE  
CITY MANAGER

CITY HALL  
915 I STREET - 95814  
(916) 449-5704

January 10, 1985  
**FILED**  
JAN 15 1985  
Cont to 1-22-85  
OFFICE OF THE CITY CLERK

**APPROVED**  
BY THE CITY COUNCIL

JAN 22 1985

OFFICE OF THE  
CITY CLERK

City Council  
Sacramento, CA

Honorable Members In Session:

SUBJECT: OUTDOOR DISPLAYS ON CITY LANDFILL PROPERTY

**SUMMARY**

This report recommends that the City Council approve an agreement and lease with Gannett Outdoor Company for the replacement of four (4) of the five (5) outdoor displays located on City Landfill property.

**BACKGROUND**

Recently the City purchased 35 acres from Caltrans located on the northwest side of Interstate 80 (Business) between the American River and "A" Street. The land area was encumbered with leases and agreements for five (5) outdoor displays owned by Gannett Outdoor Company.

The City staff has concluded negotiations with representatives of the Gannett Outdoor Company for the reconstruction of four (4) of the five (5) displays. The attached agreement and lease are summarized as follows:

**A. AGREEMENT**

1. Gannett agrees to release all claims for compensation by the City for removal or modifications of the existing five (5) displays.
2. City agrees to execute a fifteen (15) year lease allowing Gannett to construct and maintain four (4) displays on City property.

**B. LEASE**

1. City agrees to lease City Landfill property to Gannett for fifteen (15) years for the placement of four (4) displays consisting of two (2) different types. The lease term is not renewable or subject to hold over.
2. Gannett agrees to install, maintain, and service four (4) structures described as follows: two double-faced 14' x 48' painted bulletins and two double-faced 12' x 25' poster panels.



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1957

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3. Gannett agrees to pay the City on a monthly basis a rent of \$500 per face for each painted bulletin and \$100 per face for each poster panel. Rent is frozen for years 1 through 5 and changes according to CPI for years 6 through 15 of this lease.
4. Gannett agrees to provide, at City discretion, one poster panel face for community service copy. Gannett will provide the service at no cost to the City and will pay no rent for the space utilized by the City.

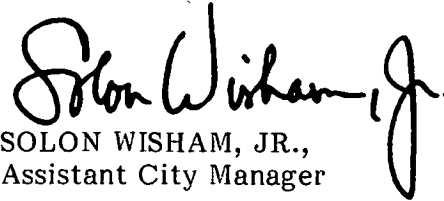
**FINANCIAL DATA**

The lease contains a rental schedule that provides \$2,300 per month for years 1 through 5 of the fifteen (15) year lease. The rent for years 6 through 15 is determined by a formula which includes factors published in the Consumer Price Index (CPI) for San Francisco - Oakland, CA adjusted annually with a cap of 7%.


**RECOMMENDATION**

It is recommended that the City Council, by resolution, authorize the City Manager to execute the agreement and lease between the City and Gannett Outdoor Company.

Respectfully submitted,

  
SOLON WISHAM, JR.,  
Assistant City Manager

RECOMMENDATION APPROVED:

  
WALTER J. SLIPE,  
City Manager

All Districts  
January 15, 1985

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1-22-1985

**RESOLUTION No. 85-040**

**Adopted by The Sacramento City Council on date of**

January 15, 1985

**A RESOLUTION APPROVING AN AGREEMENT AND  
LEASE BETWEEN THE CITY OF SACRAMENTO AND  
THE GANNETT OUTDOOR COMPANY**

BE IT RESOLVED that the attached agreement and lease between the City of Sacramento and Gannett Outdoor Company for the replacement of four (4) of five (5) outdoor displays located on City Landfill property is approved. The City Manager is authorized to execute said agreement and lease.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

**APPROVED**  
BY THE CITY COUNCIL

**JAN 22 1985**

OFFICE OF THE  
CITY CLERK

#10  
122-1985

MEMORANDUM

TO: WALTER J. SLIPE, CITY MANAGER  
FROM: LORRAINE MAGANA, CITY CLERK  
SUBJECT: REFERRAL OF ITEM NO. 10-1, COUNCIL  
AGENDA OF JANUARY 22, 1985  
DATE: JANUARY 24, 1985

Pursuant to Council action, the following matter is referred to you:

Report requested regarding the implementation and criteria  
for use of displays.

LM/dp/10-1