



NO PORTION OF SIGNAGE TO EXTEND MORE THAN 5" BEYOND LEASELINE, OR IN SOME CASES, FACE OF STOREFRONT POPOUT.

4'-0 1/2"  
6" 10"

11'-10" 1  
7'-0"

4'-1"

10 1/4"

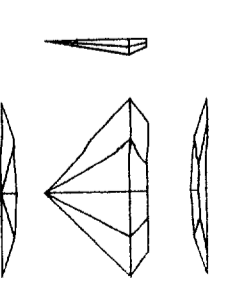
# ROGGERS JEWELRY

NO EXPOSED FASTENERS ON SIGNAGE PERMITTED.

**Interior**  
REVERSE CHANNEL LETTERS - HALO ILLUMINATION  
FABRICATED STAINLESS STEEL W/ 2" RETURNS - SHINY GOLD FINISH  
FIBER OPTIC ILLUMINATION - WHITE  
MOUNT TO WOODEN FASCIA W/ 1" STAND OFF  
1" THICK FOAM DIAMOND - FACET CUT W/ SHINY SILVER WRISCO  
ALUMINUM OVERLAYS - MOUNT FLUSH ON WOODEN FASCIA  
(NON ILLUMINATED REFLECTS AMBIENT LIGHT)

SCALE: 1" = 1'

DIAMOND DETAIL  
SIDE, TOP & BOTTOM VIEW



**Bill & Billie**  
SIGN DISPLAYS

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1111 Joellis Way, Sacramento, CA 95815  
Contractor's License # 545167

Project: Roger's Jewelry  
Arden Fair Mall

Address: 1689 Arden Way #1334  
Sacramento, CA  
**(Revised) 2-23-01 3-13-01**

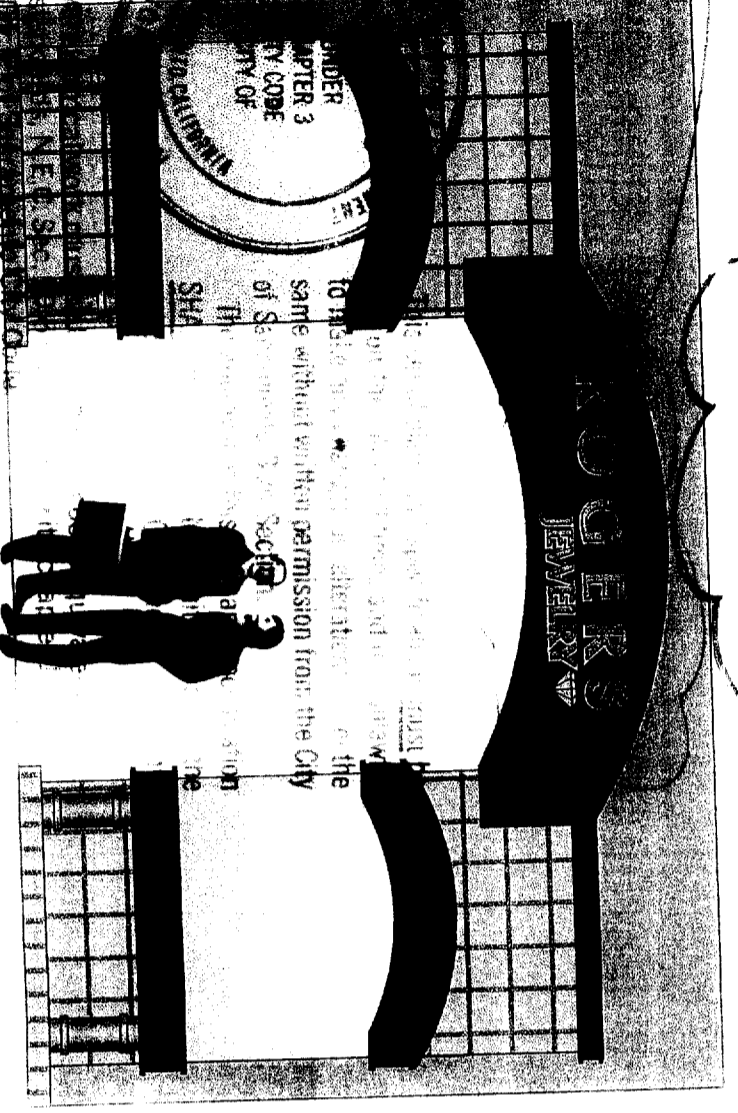
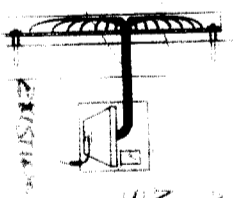
**SIGNAGE APPROVED AS NOTED**

THIS DESIGN TEAM HAS REVIEWED YOUR SUBMITTED DESIGN PLANS FOR SPACE AND COMPLIANCE WITH THE SUBSTANTIAL COMPONENTS OF THE TENANT DESIGN. APPROVAL IS FOR THE MATERIALS OF WORK AND NOT FOR THE ADDITIONAL PERMITS OR PERMITS REQUIRED TO OBTAIN PERMITS TO INSTALL THE SIGNAGE AND PERMISSIBILITY OF THE ATTACHMENT OF THE SIGNAGE TO THE BUILDING.

3/19/01  
SHEAHER/HARRIS  
SHEAHER/HARRIS

REVERSE CHANNEL LETTER - HALO ILLUM.

WOODEN FASCIA  
PHENOLIC OVER THE  
ACRYLIC LIGHTER  
METAL HALIDE LIGHT SOURCE IN HOUSING  
DISCONNECT SWITCH  
PRIMARY ELECTRICAL  
WOODWORK AS REQUIRED



SCALE: 1/4" = 1'

FOR FRONT ELEVATION USE AS DESIGN INTENT.  
ALL SIGN INSTALLATIONS ARE SUBJECT TO FIELD INSPECTION.

FILE COPY  
FINAN COPY

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