



2.13

DEVELOPMENT SERVICES
DEPARTMENT

DEVELOPMENT ENGINEERING
AND FINANCE

CITY OF SACRAMENTO
California

Special Districts
1231 I Street, 3rd Floor
Sacramento, CA 95814
PH: 916-808-7995
FAX: 916-264-5786

April 21, 2005

City Council
Sacramento, California

Honorable Members in Session:

**SUBJECT: FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT
DISTRICT – INITIATE ANNUAL PROCEEDINGS**

LOCATION AND COUNCIL DISTRICT:

The Franklin Boulevard Property and Business Improvement District is located in Council District 5. The district includes 107 parcels and 86 property owners in the Franklin Boulevard Redevelopment Area (see Attachment A).

RECOMMENDATION:

This report recommends that City Council adopt the attached resolution:

- Adopting a Resolution of Intention to Levy and Collect Assessments for FY 2005/06
- Setting a Public Hearing Date of June 7, 2005, to Question the Levy of the Proposed Assessments.

CONTACT PERSONS: Sini Makasini, Administrative Analyst, 808-7967
Ron Wicky, Program Specialist, 808-5628

FOR COUNCIL MEETING OF: May 17, 2005

SUMMARY:

The Franklin Boulevard Property and Business Improvement District (PBID) was established to recover the annual costs for special services to enhance and revitalize the Franklin Boulevard commercial corridor. The recommended City Council action will

formally initiate the annual proceedings, direct the filing of the Management District Annual Report and set a public hearing date for June 7, 2005 (see Attachment B).

COMMITTEE/COMMISSION ACTION:

None.

BACKGROUND INFORMATION:

The PBID was approved by City Council on August 17, 2004, in accordance with the Property and Business Improvement District Area Law of 1994 and became effective on January 1, 2005. The District provides funding for Franklin Boulevard Business Association to provide the following services in the Franklin Boulevard commercial corridor.

- ▶ Security Coordination and Advocacy
- ▶ Maintenance
- ▶ Image Enhancement Program

The annual assessments are based upon an allocation of program costs and a calculation of land acreage. The assessment rates proposed for FY 2005/06 will remain the same as the 1st year of service, \$0.01 per parcel square foot plus \$4.50 per linear foot of street frontage. Religious owned properties are assessed at a 10% rate or \$0.001 per parcel square foot per year plus \$0.45 per linear foot of street frontage. Single-family residential properties are not assessed.

The PBID advisory board has prepared the annual report, which is on file with the City Clerk. The Management Districts Advisory Board recommends that services remain at the current level, and that the district itself remains unchanged.

FINANCIAL CONSIDERATIONS:

The total cost of services/assessments is estimated to be \$60,000 for FY 2005/06. This is a zero (0.00%) percent increase from the FY 2004/05 budget.

District	FY 2004/05 Cost per Parcel Sq. Ft.	FY 2005/06 Cost per Parcel Sq. Ft.	FY 2004/05 Cost per Linear Ft. of Street Frontage	FY 2005/06 Cost per Linear Ft. of Street Frontage
Franklin Blvd. PBID	\$0.01	\$0.01	\$4.50	\$4.50

City Participation: The City of Sacramento participates as a property owner in the district. City owned properties have a total annual assessment of approximately \$3,300 for FY 2005/06. Assessments are collected annually through the County property tax roll.

ENVIRONMENTAL CONSIDERATIONS:

Under the California Environmental Quality Act (CEQA) Guidelines, district formation proceedings do not constitute a project and are therefore exempt from review.

POLICY CONSIDERATIONS:

These proceedings are being conducted in accordance with the Property and Business Improvement District Law of 1994 as set forth in Section 36600 of the California Streets and Highways Code. Annual approval of the Franklin Boulevard Property and Business Improvement District is consistent with the City's Strategic Plan to promote and support economic vitality.

ESBD CONSIDERATIONS:

City Council adoption of the attached resolution is not affected by City policy related to ESBD.

Respectfully submitted,



Edward Williams, Manager
Development Engineering and Finance

RECOMMENDATION APPROVED:


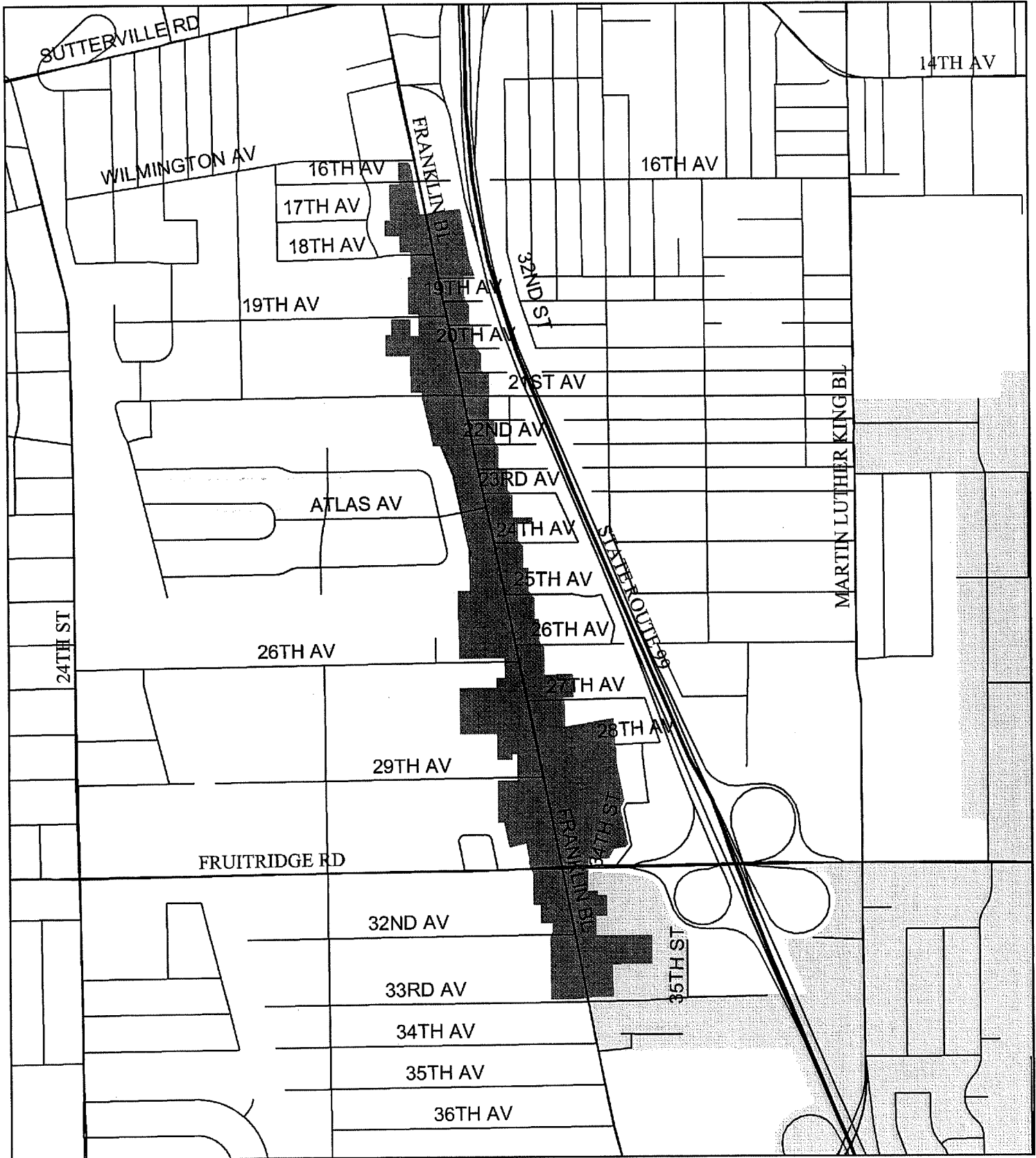

ROBERT P. THOMAS, City Manager

Table of Contents:

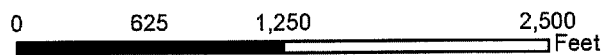
1. Attachment A, Map of Franklin Boulevard PBID, pg.4
2. Attachment B, Schedule of Proceedings, pg. 5
3. Resolution of Intention, Levy and Collect Assessments, pg. 6

SM/JV

Franklin Blvd BPID



BMueller 06/15/04



ATTACHMENT B

**FRANKLIN BOULEVARD PROPERTY AND
BUSINESS IMPROVEMENT DISTRICT
FY 2005/06**

May 17, 2005 **Initiate Annual Proceedings**

Council Considers Resolution of Intention and Sets Date for Hearing

May 18, 2005 Post and Publish Notice of Hearing

June 7, 2005 Hold Hearing

Council Considers All Protests, Levies Annual Assessment

June 2005 Record Assessment Diagram and Notice of Assessment with County Recorder

July 2005 Liens Placed on Affected Properties

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF: _____

RESOLUTION OF INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FY 2005/06

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. City Council intends to levy and collect assessments during FY 2005/06 within the Franklin Boulevard Property and Business Improvement District. The area of land to be assessed is located in the City of Sacramento, Sacramento County, California.
2. The Franklin Boulevard Property and Business Improvement District provides for security and maintenance services with the intent of continuing to create a positive atmosphere in the Franklin Boulevard Redevelopment area. All services are as defined within the Management District Annual Report, separately bound and on file in the City Clerk's Office, and by reference made a part of this resolution.
3. In accordance with this Council's resolution directing the filing of an annual report, the Franklin Boulevard and Business Improvement District Advisory Board has filed with the City Clerk the report required by the Property and Business Improvement District Area Law of 1994. All interested persons are referred to that report for a full and detailed description of the services and the boundaries of the assessment district. The assessment rates will not be adjusted for inflation as provided for under the Property and Business Improvement District Law. Assessment rates for parcels included in the Franklin Boulevard PBID are detailed below:

2005/06 ASSESSMENT RATES

Per Parcel Square Foot = \$0.01

Per Linear Foot of Street Frontage = \$4.50

Religious Owned properties = \$0.001

FOR CITY CLERK USE ONLY

RESOLUTION NO: _____

DATE ADOPTED: _____

4. City Council will conduct a public hearing on Tuesday, June 7, 2005, on the question of the levy of the proposed annual assessments. The hearings will be held at 2:00 p.m., in the meeting place of City Council located in the interim City Hall, 730 "I" Street, First Floor, Sacramento, California.
5. The City Clerk is authorized and directed to give the notice of hearing as required by the Property and Business Improvement District Area Law of 1994.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO: _____

DATE ADOPTED: _____