

RESOLUTION NO. 2018-0449

Adopted by the Sacramento City Council

November 20, 2018

Approving Guidelines for Digital Displays On EV-Charging Stations in the Public Right-Of-Way and Authorizing the City Manager or His Designee to Enter into Agreements Concerning Such Digital Displays

BACKGROUND

- A. The City Council has established a program to promote and facilitate the public's use of electric vehicles ("**EVs**") by contracting with public and private companies that will install EV-charging stations in the City's rights-of-way and provide EV charging to the public without charge or at substantially subsidized rates ("**Providers**").
- B. To attract Providers, the City will allow them to install, on the EV-charging stations, signs that identify the Provider and the financial sponsor or sponsors of the stations. And, as a further inducement, the City will allow a Provider to install identification signs that use digital displays, but only if the Provider and the digital displays comply with City Code § 15.148.600.G and the guidelines attached to this resolution as Exhibit A. Among other things, § 15.148.600.G requires that each Provider who desires to install digital displays in the City's rights-of-way must enter into a written agreement with the City that specifies the requirements, conditions, and restrictions applicable to the displays (a "**Display Agreement**").

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Council hereby approves the guidelines attached to this resolution as Exhibit A.
- Section 2. The City Council hereby authorizes the City Manager or his designee to execute Display Agreements on the City's behalf.
- Section 3. This resolution takes effect when adopted.

Adopted by the City of Sacramento City Council on November 20, 2018, by the following vote:

Ayes: Members Carr, Guerra, Hansen, Harris, Schenirer, Warren and Mayor Steinberg

Noes: None

Abstain: None

Absent: Members Ashby and Jennings

Attest: **Mindy Cuppy** Digitally signed by Mindy Cuppy
Date: 2018.11.21 10:47:47
-08'00'

Mindy Cuppy, City Clerk

The presence of an electronic signature certifies that the foregoing is a true and correct copy as approved by the Sacramento City Council.