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DEPARTMENT OF  
FIRE

GARY COSTAMAGNA  
FIRE CHIEF

CITY OF SACRAMENTO  
CALIFORNIA

June 17, 1998

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SUITE 401  
SACRAMENTO, CA  
95814-2979

APPROVED  
BY THE CITY COUNCIL  
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JUL 28 1998

OFFICE OF THE  
CITY CLERK

GR98-011

City Council  
Sacramento, California

Honorable Members in Session:

**SUBJECT: ACCEPTANCE OF GRANT AWARD FROM THE OFFICE OF TRAFFIC SAFETY**

**LOCATION AND COUNCIL DISTRICT:** Citywide - All Districts

**RECOMMENDATION:**

This report recommends adoption of the attached resolution authorizing the City Manager to execute a grant award agreement with the State of California's Office of Traffic Safety.

**CONTACT PERSONS:** Gary Costamagna, Fire Chief 264-5268  
Karen Giovanini, Administrative Analyst 264-7146

**FOR COUNCIL MEETING OF:** July 28, 1998

**SUMMARY:**

This report request approval from the City Council to authorize the City Manager to sign an agreement with the State of California's Office of Traffic Safety. This grant is for \$129,420 to be used for a public education campaign informing the driving public on how to properly yield to responding emergency vehicles.

**BACKGROUND INFORMATION:**

In January 1998, the Office of Traffic Safety (OTS) was accepting proposals for traffic safety projects. A common observation by emergency personnel has been that fewer drivers are yielding to emergency vehicular traffic. These collisions have become a concern for public officials and have garnered much media attention. For the purposes of educating the public about the necessity of yielding to emergency vehicles, a committee of staff from the Fire Department, Police Department and Risk Management was organized to develop a public education plan.

The proposal, entitled "Please Abide, Move Aside", submitted to OTS, consisted of a full scale

public education campaign which would be launched encouraging the driving public to yield safely to responding emergency vehicles. A number of sources, namely printed materials, presentations and public service announcements would be employed. The intent is to saturate the public with an abundance of emergency vehicle response procedure information with the immediate expectation that the number of collisions involving public safety vehicles would be significantly reduced. In addition, the associated costs with emergency vehicles, worker's compensation claims and liability issues would also be reduced.

In May 1998, OTS contacted the Fire Department informing them that the proposal had been approved and funded for a 15 month period 10/1/98 - 12/31/99.

**FINANCIAL CONSIDERATIONS:**

No City funds are required for these purchases.

**ENVIRONMENTAL CONSIDERATIONS:**

Ongoing administrative and maintenance activities, such as purchases of supplies, equipment or materials which are not made for purposes of a public works construction project, do not constitute a "project" and are exempt from the California Environmental Quality Act. CEQA Guidelines, Section 15061(b) (1), 15378(b) (3).

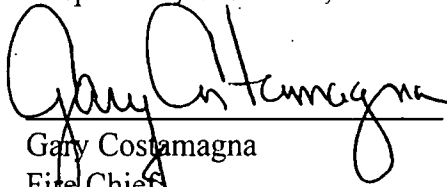
**POLICY CONSIDERATIONS:**

Acceptance of the traffic safety grant award is consistent with City Council actions relative to state and federal grant awards.

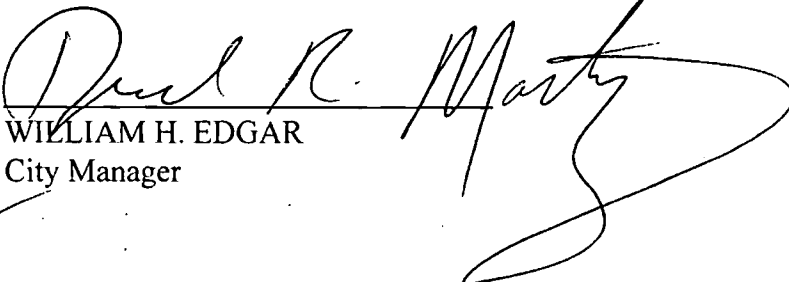
**MBE/WBE EFFORTS:**

Materials and services will be procured in accordance with the City's MBE/WBE policy.

Respectfully submitted,

  
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Gary Costamagna  
Fire Chief

**RECOMMENDATION APPROVED:**

  
\_\_\_\_\_  
WILLIAM H. EDGAR  
City Manager

kev

**APPROVED**  
BY THE CITY COUNCIL

**JUL 28 1998**

OFFICE OF THE  
CITY CLERK

**RESOLUTION NO. 98-382**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY  
MANAGER TO SIGN A GRANT AWARD AGREEMENT  
WITH THE STATE OF CALIFORNIA'S OFFICE OF  
TRAFFIC SAFETY IN THE AMOUNT OF \$129,420**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO THAT:

1. The City Manager is hereby authorized to sign a grant award agreement with the State of California's Office of Traffic Safety in the amount of \$129,420 for a public education campaign informing the driving public on how to properly yield to responding emergency vehicles.

250-ORG-GXXX-42XX	\$129,420
250-ORG-GXXX-36XX	\$129,420

2. One (1) full-time position be authorized and added to the Office of the Chief, org 2511, for the period 10/1/98 - 12/30/99, to be fully offset by grant funding.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

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**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_