



11.2

Resolution

of the City Council

Recognizing and Commending the Freeport Boulevard Improvement Committee for Demonstrating the True Spirit of Community

WHEREAS, in the mid 1990's, neighborhood groups, residents, property owners, and businesses concluded there was a need to collectively address problems and issues facing the Freeport Boulevard corridor, and in 1996 formed the Freeport Boulevard Improvement Committee (FBIC) to coordinate a broad-based effort to revitalize the corridor; and

WHEREAS, by late 1997, FBIC had established as its mission to develop and provide for a program which promotes the visual enhancement of Freeport Boulevard, recognizing its importance as a viable commercial corridor and its significance to the surrounding neighborhoods and greater community; and

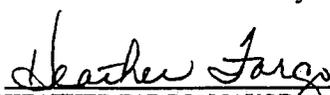
WHEREAS, with the support of Neighborhoods and Public Works Departments staff and assistance from the South Land Park Neighborhood Association (SLPNA), Land Park Community Association (LPCA), Z'Berg Park Neighborhood Association, Golf Course Terrace Estates Neighborhood Association (GCTENA), and Freeport Renovation on the Move (FROM), the FBIC proposed to the City a "vision" for a Master Plan to unify the Boulevard; and

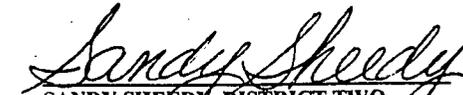
WHEREAS, based on the results of surveys and input from businesses, property owners, and neighborhoods, the FBIC developed goals, including among others, removal of visual blight, addressing public safety issues, and promoting Freeport Boulevard as a distinct, vital commercial business corridor through landscape and streetscape improvements specific to three distinct sub-areas within the Boulevard.

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and City Council of the City of Sacramento, that we do hereby recognize and commend FBIC members Kendra Finley (Chair), Roxanne Miller, Don Babbitt, John Floyd, Tom Burruss, Ernie Lehr, Linda Kalber, Chuck Phillips, Art Webb, Norma Webb, Charles Stowell, Carol Rakela, and Kevin Sanders, and City employees Patricia Mendoza and Darlene Mathis, for their exceptional leadership, dedication, commitment, and significant contributions to the betterment of our community; and

BE IT FURTHER RESOLVED that we do hereby recognize and commend this extraordinary volunteer effort of FBIC members who committed untold hours over the past five years, as well as the cooperation between the City of Sacramento and the FBIC, for the outstanding example set forth in this project, exemplifying the true spirit of community.

ISSUED: This 24th Day of April 2001.


HEATHER FARGO, MAYOR


SANDY SHEEDY, DISTRICT TWO

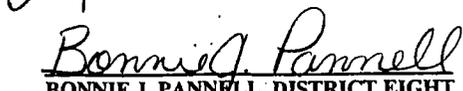

STEVE COHN, DISTRICT THREE


JIMMIE YEE, DISTRICT FOUR


LAUREN R. HAMMOND, DISTRICT FIVE


DAVE JONES, DISTRICT SIX


ROBBIE WATERS, DISTRICT SEVEN


BONNIE J. PANNELL, DISTRICT EIGHT


VALERIE BURROWS, CITY CLERK



NEIGHBORHOODS SERVICES
DEPARTMENT - SERVICE AREA 2

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April 19, 2001

INTEROFFICE MEMORANDUM

TO: Sacramento City Council
City Manager
City Clerk

FROM: Kelly-Montgomery, Area 2 Director

SUBJECT: Special Presentation by the Freeport Boulevard Improvement Committee (FBIC)

FOR COUNCIL MEETING OF: April 24, 2001

SUMMARY:

The Freeport Boulevard Improvement Committee (FBIC) is being recognized by the City for its dedication in developing and implementing a design vision for the Freeport Boulevard/21st Street corridor.

BACKGROUND INFORMATION:

In 1996, the Freeport Boulevard Improvement Committee was formed with the assistance of the Neighborhood Services Department to coordinate a broad-based effort to revitalize the Freeport Boulevard corridor. Several neighborhood associations along the Boulevard led this effort. Together, they worked with City departments, the County, and other stakeholders along this older corridor critical to their communities. Within a year of that initial effort, the FBIC had begun discussing a vision for the Boulevard with the Department of Public Works, the Council District offices, and Neighborhood Services. Their effort led to the development, with the Department of Public Works and the assistance of Council Districts 4, 5, 7 and 8, of a Master Plan for streetscape improvements along the Boulevard. The FBIC expects to return to the City Council in the future in support of the Streetscape Master Plan that the Department of Public Works will bring forward.

Early in the process, the FBIC developed the following mission statement which also summarizes their vision for the corridor:

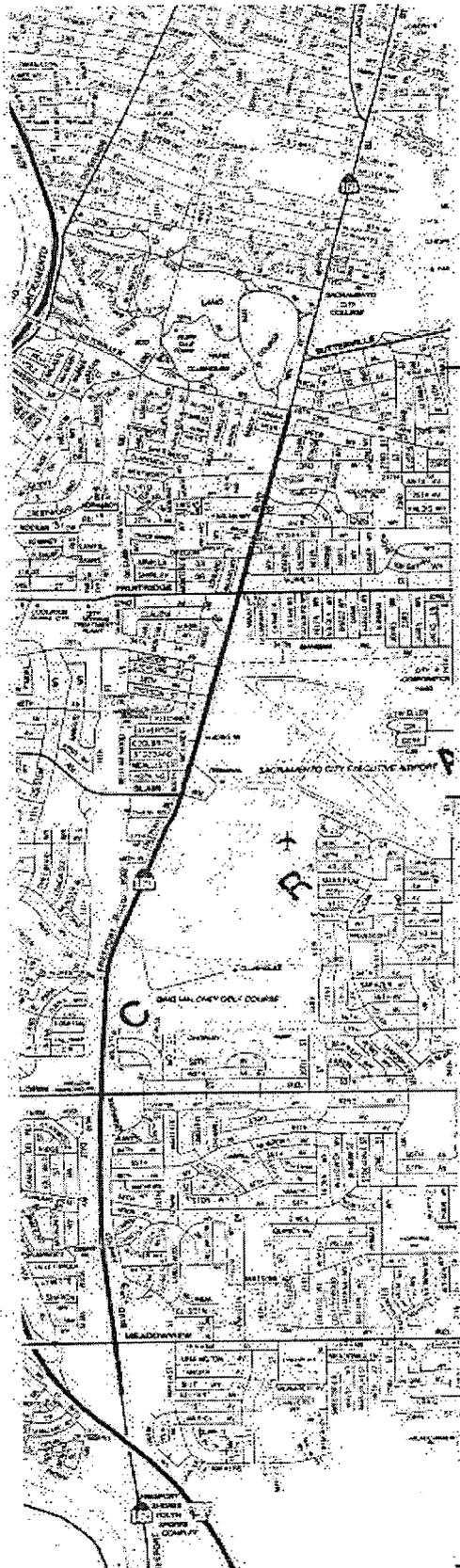
To develop and provide for a program which promotes the visual enhancement of Freeport Boulevard, recognizing its importance as a viable commercial corridor and its significance to the surrounding neighborhoods and greater community.

The Committee's goals include removing visual blight, preserving the historic Victory Trees, addressing public safety concerns, and promoting Freeport Boulevard as a distinct, vital commercial business corridor. Committee members, comprised of neighbors, businesses and institutional stakeholders, have volunteered their time, services and goods towards creating a strong vision for the future of Freeport Boulevard. By having this vision in place, the FBIC has been able to contribute positively to new projects that have since emerged along the corridor.

FBIC will continue to play a significant role in the corridor's future should the State relinquish Route 160 to the City and as the Public Works and Economic Development Departments start to implement its revitalization.

Attachment: Map of Corridor Planning Area

Area Map



Urban Area

Business Area

Rural Area