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Proclamation

Issued by the Mayor

APPROVED
BY THE CITY COUNCIL

OCT 20 1998

OFFICE OF THE
CITY CLERK

Meetings Industry Month October 1998

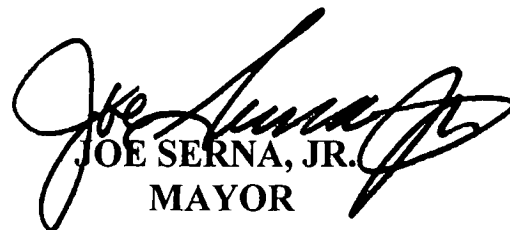
WHEREAS, the Meetings Industry Council is an assembly of six entities in the Sacramento Meetings industry, specifically, California Society of Association Executives, Meeting Professionals International, National Speakers Association, Sacramento Convention & Visitors Bureau, Sacramento Hotel Association and the Society of Government Meeting Planners; and

WHEREAS, public and private organizations from around the state and nation hold a variety of meetings in Sacramento and the member organizations of the Meetings Industry Council bring hundreds of thousands of people to Sacramento annually for legislative and education conferences, annual meetings, trade shows and conventions; and

WHEREAS, the meetings and convention industry alone, brought 229 meetings and conventions to the Sacramento area in FY97/98, attended by over 270,000 delegates with a local economic impact of more than \$114 million.

NOW, THEREFORE, I, Joe Serna, Jr., Mayor of the City of Sacramento, do hereby proclaim October 1998 as Meetings Industry Month.

ISSUED: This 6th Day of October 1998.


JOE SERNA, JR.
MAYOR