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NEIGHBORHOOD SERVICES  
DEPARTMENT

CITY OF SACRAMENTO  
CALIFORNIA

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April 28, 1998

City Council  
Sacramento, California

Honorable Members in Session:

**SUBJECT:** Neighborhood Reports - The Midtown Business Association

**LOCATION:** Central City, City Council District 3

**RECOMMENDATION:** This report is for information only.

**CONTACT PERSON:** Janet Baker, Area I Administration, 264-5535

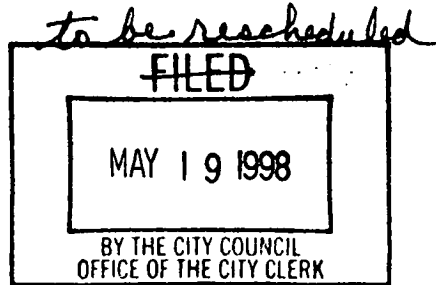
**FOR COUNCIL MEETING OF:** May 19, 1998

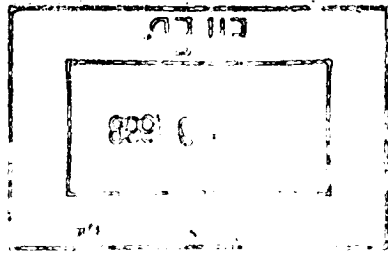
### SUMMARY

The Midtown Business Association has been invited to present the projects, issues, concerns and accomplishments of the organization.

### BACKGROUND INFORMATION

Part of the mission of the Neighborhoods, Planning and Development Services Department is to provide partnerships and linkages with various business and residential associations within the areas in an effort to improve their communities and to address various issues. These partnerships provide staff with the opportunity to work closely with community leaders. The Midtown Business Association has been very active regarding the issues of homelessness, graffiti, crime, business development, parking, community spirit and traffic. Key projects accomplished by the MBA over the past year include:





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- Three Community Forums on Homelessness
- Midtown Graffiti Clean-ups
- Community Breakfast to fund NPO Office furnishings
- Sidewalk Gardens Project
- Business Watch Seminars

Staff nominated Dick Skelton, President of the MBA, for the *1998 People Helping People Award* from the Community Services Planning Council and he received recognition for outstanding community support.

#### **FINANCIAL CONSIDERATIONS**

None. This report does not request or impact funding.

#### **ENVIRONMENTAL CONSIDERATIONS**

This is an informational report which does not require environmental review.

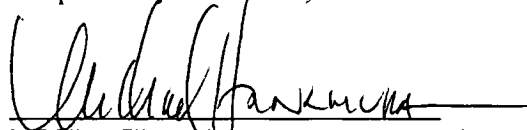
#### **POLICY CONSIDERATIONS**

This report is consistent with the City Council's expressed interest in providing more opportunities for community involvement with city government.

#### **MBE/WBE EFFORTS**

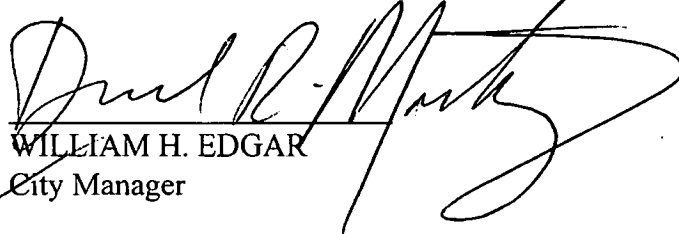
None. No goods or services are being purchased.

Respectfully submitted,



MICHAEL HANAMURA, Area Director  
Neighborhoods, Planning & Development Services

FOR COUNCIL INFORMATION



WILLIAM H. EDGAR  
City Manager

