

RESOLUTION NO. 2012-077

Adopted by the Sacramento City Council

March 27, 2012

REQUESTING CONSENT OF THE COUNTY OF SACRAMENTO TO CREATE THE SACRAMENTO TOURISM MARKETING DISTRICT

BACKGROUND:

- A. The City Council of the City of Sacramento desires to begin proceedings to form the Sacramento Tourism Marketing District (STMD).
- B. Sacramento hotel and lodging establishment business owners have requested that the City Council (Council) of the City of Sacramento create the STMD.
- C. A portion of the territory proposed to be included in the STMD lies within the boundaries of the County of Sacramento (County), as shown on the map attached hereto as Exhibit A and incorporated herein by such attachment.
- D. The area of the County which lies within the boundaries of the proposed STMD will, in the opinion of the Council, be benefited by the improvements and activities, and the purpose sought to be accomplished by the work can best be accomplished by a single comprehensive scheme of work.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE COUNCIL RESOLVES AS FOLLOWS:

- Section 1: The above recitals are true and correct.
- Section 2: Consent of the County, through its Board of Supervisors, is hereby requested to create the STMD, and to grant to Council jurisdiction for all the purposes in connection with creation and operation of the proposed STMD.
- Section 3: The City Clerk is hereby directed to transmit a certified copy of this Resolution to the County Clerk of the County of Sacramento.

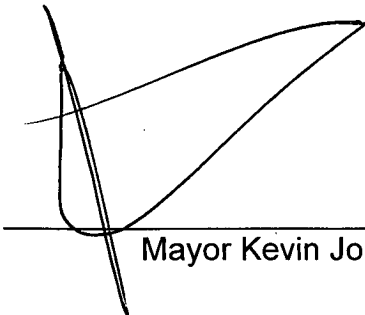
Adopted by the City of Sacramento City Council on March 27, 2012 by the following vote:

Ayes: Councilmembers Ashby, Cohn, D Fong, R Fong, McCarty, Pannell, Schenirer, Sheedy, and Mayor Johnson.

Noes: None.

Abstain: None.

Absent: None.



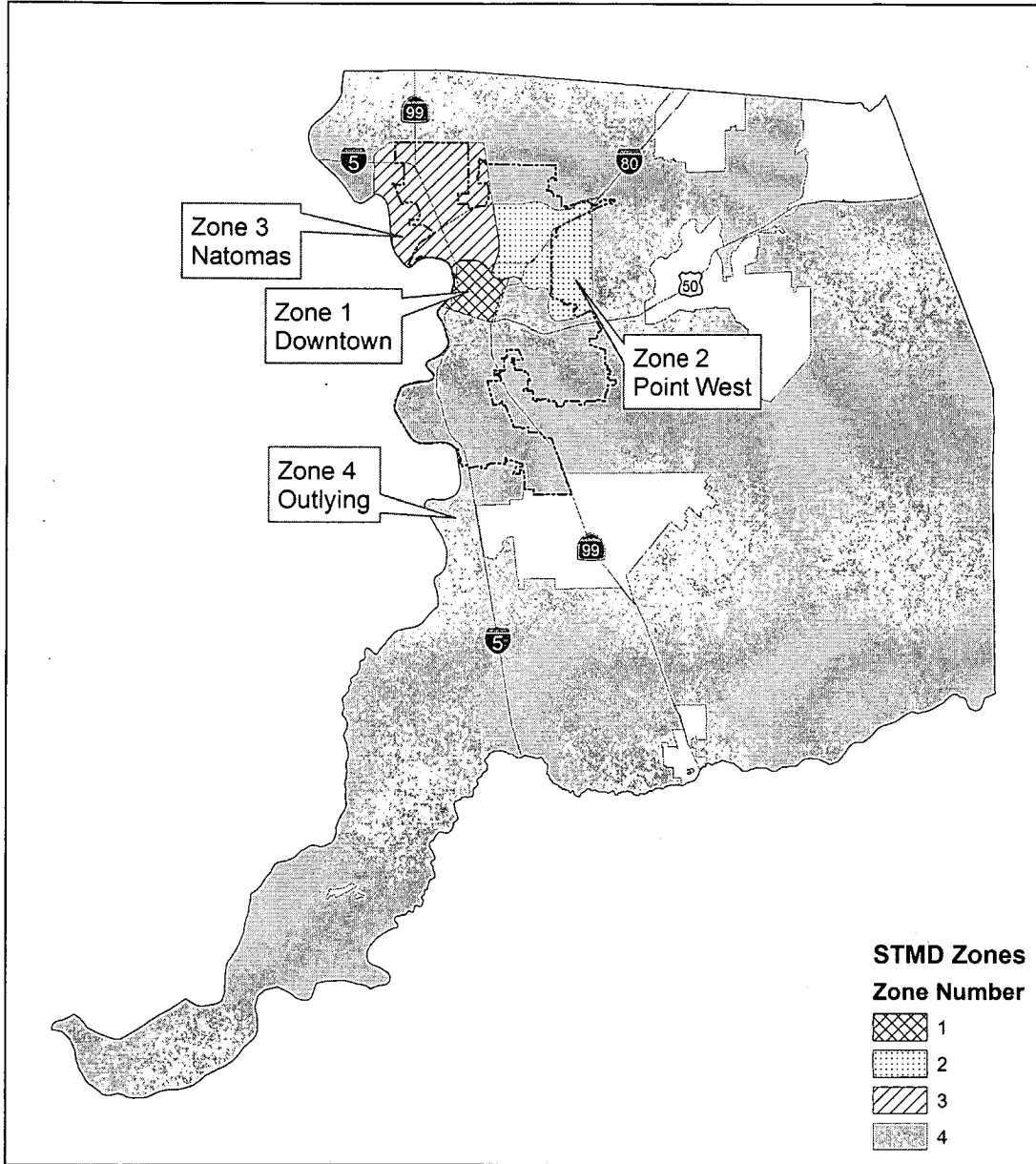
Mayor Kevin Johnson

Attest:


Shirley Concolino, City Clerk

Exhibit A

Sacramento Tourism Marketing District Boundary Map



G.I.S.
City of
Sacramento
Department of Finance
BMueller 03/02/12

