

“To Be Delivered” Material
For
City of Sacramento
Law and Legislation Committee
Agenda Packet

Submitted: June 6, 2005

For the Meeting of: June 7, 2005

The attached materials were not available at the time the Agenda Packet was prepared.

Subject: Amend City Code to Allow Vendors at Light Rail Stations

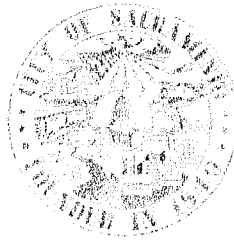
Tina Lee-Vogt


Approved by: _____

Contact persons: Brad Wasson, Revenue Manager, 808-5844

Please include this “To Be Delivered” material in your agenda packet. This material will also be published to the City’s Intranet.

For additional information, contact the City Clerk Department at Interim City Hall, 730 I Street, Suite 211, Sacramento, CA 95814-2671 – (916) 808-7200.



DEPARTMENT OF
FINANCE

FINANCE ADMINISTRATION

CITY OF SACRAMENTO
CALIFORNIA

SACRAMENTO CITY HALL
730 I STREET
ROOM 215
SACRAMENTO, CA
95814-2684

June 2, 2005

PH: 916-808-1240
FAX: 916-808-5755
TDD (ONLY) 916-264-7227

Law & Legislative Committee
Sacramento, California

Honorable Members in Session:

**SUBJECT APPROVE DEVELOPMENT OF AN ORDINANCE TO AMEND CITY
CODE TO ALLOW SACRAMENTO REGIONAL TRANSIT DISTRICT TO
LICENSE RETAIL VENDORS AT LIGHT RAIL STATIONS**

DISTRICT Citywide

RECOMMENDATION

This report recommends that the Law and Legislation Committee:

1. Approve the development of an ordinance amending of the City Code related to outdoor vending to allow the Sacramento Regional Transit District to license retail vendors at light rail stations; and
2. Authorize staff to go directly to the full City Council for approval and adoption of the ordinance.

CONTACT PERSON Brad Wasson, Revenue Manager, 808-5844
Cassandra Jennings, Assistant City Manager 808-8888

FOR THE COMMITTEE MEETING OF June 7, 2005

SUMMARY

Staff is requesting that the Law and Legislation Committee approve the development of an ordinance to amend the City Code related to outdoor vending to allow the Sacramento Regional Transit District (RT) to license retail vendors at light rail stations. Further, Staff is requesting that the Committee authorize staff to go directly to the full City Council for approval and adoption of the ordinance.

BACKGROUND

In September 2004, the RT Board of Directors authorized an eighteen month-pilot program to test the feasibility of retail vending at light rail stations. The intent is to have retail vendors sell food and sundries from carts. Alcoholic beverages, tobacco products and chewing gum are prohibited.

RT has initiated the Retail Vendor Pilot Program to test feasibility of retail vending at light rail transit stations. RT has adopted a licensing process that is similar to City of Sacramento's permitting processes. Exceptions to outdoor vending prohibitions currently exist for Old Sacramento and the City's Central Business District. The proposed outdoor retail vending should enhance the public's ridership experience.

The RT program limits the number of vendors and assigns specific locations to vend. Hours of operation are assigned and tied to ridership traffic at each station. A thorough background check will be conducted including fingerprint checks with the California Department of Justice.

Stations were selected based on light rail and bus ridership and transfer activity and the lack of retail options close to the station. For the pilot program, four light rail stations within the City Limits have been selected by RT: 1) 16 Street between Q and R; 2) 29th and 30th Streets at R Street; 3) University Avenue and 65th Street; and 4) Meadowview Road. In addition to these sites, RT is considering other locations for vending including, but not limited to, Swanston, Sacramento City College, and 47th Avenue at 27th Street.

City staff has been working with RT staff to assure the license process includes input from existing local businesses and adjoining property owners. RT will continue to work with the City to identify additional light rail stations that could be considered for outdoor vending.

FINANCIAL CONSIDERATIONS

RT will license and enforce their Retail Vendor Program. No City resources are required for this program. Retail Vendors at RT light rail stations will be required to pay the City's Business Operations Tax.

ENVIRONMENTAL CONSIDERATIONS

Not applicable.

POLICY CONSIDERATIONS

This recommendation is consistent with specific exceptions to the city's Outdoor vending prohibition

ESBD EFFORTS

No goods or services are being purchased at this time.

Respectfully submitted,


for Brad Wasson
Revenue Manager


Gus Vina
Finance Director

RECOMMENDATION APPROVED:


KEN NISHIMOTO
Assistant City Manager