



CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY MANAGER

January 9, 1981

CITY HALL
915 I STREET - 95814
(916) 449-5704

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Report on City's First Combined Charitable Fund Drive

SUMMARY

On February 26, 1980, the City Council passed Resolution No. 80-111 allowing payroll deductions for charitable organizations securing approval of 10% of the City workforce. On September 30, 1980, Council approved that United Way, CHAD (Combined Health Agencies Drive) and the Sacramento Firefighters Pacific Burn Institute be allowed to conduct a combined fund drive among City employees even though none of these groups was able to obtain 10% approval.

This report reveals the results of this first campaign and recommends: (a) that Council amend Resolution No. 80-111 to require that approval by only 5% of the total employee workforce is needed to allow an organization to solicit payroll contributions in an annual, combined campaign; (b) that an organization not be required to participate in the following year's survey if it actually raises funds from at least 5% of the workforce in a particular year.

BACKGROUND

When, at Council direction, the initial approval survey was conducted, results indicated that no group was capable of securing the required 10% approval. In fact, only 16% of our entire workforce participated in the survey. The top three "vote getters" were: Burn Center (8% of workforce); United Way (3%) and CHAD (2%). Since it became clear that the 10% figure might have been unrealistically high, Council was asked on September 30, 1980 to waive the percentage requirement of its resolution one time only to allow these top three groups to conduct their fund drive.

Staff promised at that time to report campaign results to Council and to recommend a reexamination of Resolution No. 80-111's 10% requirement, a percentage based on United Way's then-current 12% employee interest in the City.

APPROVED
BY THE CITY COUNCIL

JAN 20 1981

OFFICE OF THE
CITY CLERK

Final campaign figures are below:

United Way	\$13,535.90
Burn Center	7,324.20
CHAD	<u>5,815.08</u>
TOTAL	\$26,675.18

This represents an increase in total contributions of \$1,383 over the 1979 United Way-only fund drive. (As you can see, contributions to United Way were cut nearly in half, probably due to the three-way competition for the employee's dollar.)

The total number of contributors to this year's campaign was 935, roughly 24% of our 3,906 employees. Approximately 12% donated to United Way; 6% to the Burn Center; and 6% to CHAD.

RECOMMENDATION

It is recommended that the City Council amend Resolution 80-111, section 2e(2) only, to read: "That the program will be accepted by a reasonable number of City employees (minimum 5% of workforce) and that continued participation to that extent can be reasonably expected; and that any organization which raises funds from at least 5% of the total employee workforce will not be required to participate in the subsequent year's survey." This will allow staff to conduct a fair and effective payroll deductions campaign in Fall 1981 and will retain necessary monitoring provisions of the original ordinance.

Respectfully submitted,



Ed Goldman
Public Information Officer

Recommendation Approved:


Walter J. Slipe, City Manager

January 20, 1981

RESOLUTION NO.

~~81-045~~ 81-045

Adopted by The Sacramento City Council on date of

RESOLUTION AMENDING RESOLUTION NO 80-111
RELATING TO CONDITIONS UNDER WHICH PAYROLL
DEDUCTIONS FROM EMPLOYEE SALARIES AND WAGES
MAY BE AUTHORIZED

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1

That Resolution No. 80-111, adopted February 26, 1980, is hereby amended by amending Paragraph 2, e., 2) to read as follows:

"2) That the program will be accepted by a reasonable number of City employees (minimum 5% of workforce) and that continued participation to that extent can be reasonably expected; and that any organization which raises funds from at least 5% of the total employee workforce will not be required to participate in the subsequent year's survey."

SECTION 2

Except as amended herein, all other provisions of Resolution 80-111 shall remain in full force and effect.

MAYOR

ATTEST:

CITY CLERK

APPROVED
BY THE CITY COUNCIL

JAN 20 1981

OFFICE OF THE
CITY CLERK

RESOLUTION NO. 80-111

Adopted by The Sacramento City Council on date of

FEB 26 1980

RESOLUTION ESTABLISHING CONDITIONS UNDER WHICH PAYROLL DEDUCTIONS FROM EMPLOYEE SALARIES AND WAGES MAY BE AUTHORIZED

OFFICE OF THE
CITY CLERK

FEB 26 1980

RECEIVED
FEB 26 1980

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the Director of Finance shall provide for the administration of payroll deductions set forth by this resolution.
2. That the Director of Finance shall approve payroll deductions under this resolution taking into consideration the following guidelines:
 - a. Federal, State, County, or City mandated deductions;
 - b. Premiums for insurance or other employee benefit programs sponsored by the City of Sacramento;
 - c. Employee organization dues premiums for insurance policy or payments for any other membership benefit program sponsored by a recognized employee organization under the provisions of a memorandum of understanding;
 - d. Deductions for charitable organizations, provided the organization complies with the provisions of the City Code pertaining to solicitations for charitable purposes (City Code Sections 10.30 - 10.49) and provided that the requirements of subsection (e) hereof are met, and the City Council has approved the deductions; and
 - e. Other deductions:
 - 1) That the program is available to all City employees;
 - 2) That the program will be accepted by a reasonable number of City employees (minimum of 10% of work force) and that continued participation to that extent can be reasonably expected;
 - 3) Agencies must submit an audit conducted by an independent public accountant whose examination conforms to generally accepted auditing standards in compliance with the standards of accounting for voluntary health and welfare organizations. A parent organization qualifying by this method would submit audits for each subsidiary organization; and
 - 4) The Agency shall follow the provisions of Federal Executive Order 11246 relating to Equal Employment Opportunity, and shall submit a plan for affirmative action for its membership on its governing board, committees, and staff.

3. The current inventory of authorized payroll deductions as of January 1980 will remain in effect unless changed by subsequent legal mandates or amendments to memoranda of understanding (Ref. Exhibit I).
4. The Director of Finance may decline to make any new payroll deduction under this resolution if after examination of the program it is reasonably determined that it would not be administratively feasible or practical to make such deductions.

MAYOR

ATTEST:

CITY CLERK