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NEIGHBORHOOD
SERVICES DEPARTMENT

NEIGHBORHOOD IMPROVEMENT
SERVICES DIVISION

CITY OF SACRAMENTO
CALIFORNIA

812 TENTH STREET
SACRAMENTO, CA
95814-2694

916-264-5948

APPROVED
BY THE CITY COUNCIL

FEB 22 1994

OFFICE OF THE
CITY CLERK

AG94-031

February 2, 1994

City Council
Sacramento, California

Honorable Members in Session:

SUBJECTS: IMPLEMENTATION OF THE ANTI GRAFFITI MASTER PLAN

1. ANTI GRAFFITI CONTRACT WITH COUNTY OF SACRAMENTO AND
2. REINSTITUTION OF A LIMITED GRAFFITI BUSTERS PROGRAM

LOCATION Citywide

RECOMMENDATION

This report requests that the City Council direct staff to proceed with the implementation of anti graffiti efforts through contracting with the County of Sacramento for graffiti abatement and reinstatement of a limited Graffiti Busters Program. This report further requests an FTE increase for the limited Graffiti Busters program.

CONTACT PERSON

Michael Hanamura, Neighborhood Improvement, 264-7150

FOR THE COUNCIL MEETING OF

February 22, 1994

SUMMARY

In an effort to help curb the increasing problem of graffiti in Sacramento, the City of Sacramento will enter into an agreement with the County of Sacramento for a "pilot" program to utilize Juvenile Probationers for painting out graffiti in a limited number of City neighborhoods. This report also recommends the reinstatement of a limited Graffiti Busters program hiring local youths to work one day per weekend.

BACKGROUND

Anti-Graffiti Coordinator

The City Council recently adopted an Anti-Graffiti Master Plan to help develop and initiate a comprehensive fight against graffiti. One of the first objectives completed was the appointment of an Anti-Graffiti Coordinator by reallocating an existing position within the Neighborhood Improvement Division. This has been accomplished with the assigning of Noel Eusebio to this position. Mr. Eusebio is located in the Neighborhood Improvement Division Office. His telephone number is 264-5730.

Juvenile Probation

One of the City's first priorities has been to initiate an agreement with the County to utilize their juvenile offenders in a pilot City graffiti paint out project. The contract which was drafted by the City Attorney's Office has been presented to the County Executive's Office. Their next step is to take it before the Board of Supervisors for approval. It is anticipated we will have an approved contract within the next month.

It should be noted the County recently approved a \$15,000 "pilot" project to paint out graffiti in one of their unincorporated neighborhoods. The City's intent is to add approximately \$7,000 more to their program to extend that "pilot" effort into several City neighborhoods. Those City neighborhood areas include a portion of the midtown business district and a portion of Oak Park.

Graffiti Busters

A number of Councilmembers had expressed interest in reinstatement of the "Graffiti Busters" program. This was a \$55,000 program eliminated due to a Parks and Recreation budget reductions for this 1993-94 Fiscal Year.

In response to the increasing requests for anti-graffiti paint out work, approximately \$10,000, has been transferred from savings due to staff reductions in the Department's Administrative Services Budget to fund a "limited" Graffiti Busters program in addition to the position of Anti-Graffiti Coordinator. Staff estimates this amount will provide approximately a one day per week paint out service, providing we also utilize a portion of our Coordinators time to supervise the youth crew. Mr. Eusebio has already started the process of organizing and recruiting the youth work crews and obtaining the necessary equipment. This report requests the reinstatement of 1.00 FTE Youth Aides (12 positions). It is anticipated this project will also start within the month.

Other Anti-Graffiti Projects

Mr. Eusebio is also currently working on:

- . A plan to utilize volunteer efforts to support a one day per month paint out effort in each Council District
- . Obtaining a commitment from the paint industry to donate paint and various paint out materials
- . Researching other cities and counties in finding out what programs are effective; what kinds of legislation works, i.e., restricting spray paint sales
- . Developing a special recognition program for the many individuals, organizations, and neighborhood groups who spend hours of volunteer time painting out graffiti
- . Developing a Graffiti Hotline and procedures that will expedite responses for removal of reported graffiti
- . Exploring the coordination of many other proactive and educational approaches for graffiti prevention with youth organizations; Police Department; Metro Arts; Schools, etc.

FINANCIAL CONSIDERATIONS

The funding for the agreement with the County of Sacramento, the Anti-Graffiti Coordinator, and the reinstatement of the limited Graffiti Busters program will be provided from the existing funds and savings in the Neighborhood Services Department Budget. This report does not request any increase to the approved budget.


POLICY CONSIDERATIONS

This report is consistent with the City Council's commitment to improving the quality of life in the City's neighborhoods by removal of all signs of gang graffiti and visual blight.

MBE/WBE

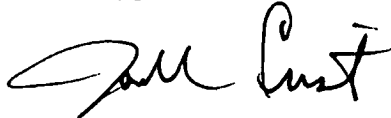
Not Applicable

Respectfully submitted,



Michael Hanamura, Manager
Neighborhood Improvement

Approved:



~~For~~ David R. Martinez
Deputy City Manager

Recommendation Approved:



~~For~~ William H. Edgar
City Manager

RESOLUTION NO. 94-104

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

IMPLEMENTATION OF ANTI GRAFFITI MASTER PLAN

Resolution directing staff to proceed with the implementation of the Anti Graffiti Master Plan and amending the Neighborhood Improvement Division budget by adding 1.00 FTE for the limited Graffiti Busters program.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO;

1. Staff is directed to proceed with the implementation of the Anti Graffiti Master Plan through contracting with the County of Sacramento for graffiti abatement and through reinstatement of a limited Graffiti Busters program; and
2. The FY 1993-94 Neighborhood Improvement Division of the Neighborhood Services Department budget is hereby amended by adding 1.0 FTE to organization 4660 to reinstate a limited Graffiti Busters program.

MAYOR

ATTEST

CITY CLERK

APPROVED
BY THE CITY COUNCIL
FEB 22 1994
OFFICE OF THE
CITY CLERK

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RESOLUTION NO.: _____

DATE ADOPTED: _____