



Correspondence is available for review in the Office of the City Clerk or on the City's Official Website at http://www.cityofsacramento.org/webtech/streaming_video/live_council_meetings.htm

Correspondence

Meeting of November 24, 2009

1. Item # 12 Resolution to Join the California FIRST Program

Please note correspondence has been received from many sources and duplications may have occurred.

a. Correspondence

1. Kristine Mazzei, Managing Partner, Valley Vision

Previously submitted correspondence is available for review at the City of Sacramento Website at http://sacramento.granicus.com/ViewPublisher.php?view_id=7 October 16th Agenda Item # 28 or the City Clerk's office at Historic City Hall- 915 I Street.



lal

The Green Capital Alliance partners Sacramento area businesses, local government, community organizations, education & research institutions, and utilities to promote sustainability and grow the clean tech cluster of the Sacramento Region.

Steering Committee

Bank of America

City of Roseville

City of Sacramento

CleanStart

Golden Sierra Workforce Investment Board

LEED—Linking Education & Economic Development

McClellan Technology Incubator

PG&E—Pacific Gas & Electric

Roseville Electric

Sacramento Air Quality Management District

SARTA—Sacramento Area Regional Technology Alliance

SACTO—Sacramento Area Commerce & Trade Organization

Sacramento State University

Sacramento Metro Chamber of Commerce

Sacramento Asian-Pacific Chamber of Commerce

Sacramento Employment & Training Agency

SMUD—Sacramento Municipal Utility District

UC Davis

Project Management

Valley Vision
2320 Broadway
Sacramento, CA 95818
Phone: 916.325.1630
Fax: 916.325.1635
www.greencapitalalliance.org

January 8, 2010

The Honorable Mayor Kevin Johnson
Honorable Members of the City Council
Office of the Mayor and City Council
915 I Street
Sacramento, CA 95814

Dear Mayor Jonson and Councilmembers,

On behalf of the Green Capital Alliance I am pleased to provide this letter of support for the CaliforniaFIRST pilot program. The Green Capital Alliance unites employers, academic and research institutions, economic development and community organizations, and local governments to build the clean energy technology sector in the six-county Sacramento area and make our region a leader in sustainability. Your support of this program is critical factor in our region's ability to offer new financing tools for building energy retrofits and to stimulate the local clean energy economy.

In 2009 the Green Capital Alliance hosted a series of four roundtable sessions with 35+ leaders of local clean energy firms. Many of these companies were halting or reversing growth due to our dramatically stunted economy. Many described a customer base with high interest in new energy solutions, but limited ways to finance these improvements. These company leaders made a consistent request for AB 811 implementation in our area. If you are interested in learning more about the outcomes of these sessions with local employers, a complete report of the findings is available on our website.

We recognize the importance of making the benefits of energy efficiency and renewable energy technology available to our community. The CaliforniaFIRST pilot program will not only help individual families and businesses better manage their energy usage, it will also create jobs, stimulate the local economy, and help lower our region's carbon footprint. It is a clear demonstration of the region's commitment to being responsive to the needs of the clean energy companies, which is an important step toward expanding the significance of this sector in our economy.

To help support the implementation of California FIRST, the Green Capital Alliance will play a key role in educating local energy efficiency and clean energy contractors about how they can benefit from this new business opportunity. If you have any questions regarding the Green Capital Alliance's partnership with this effort, please do not hesitate to contact me at 916-325-1630 or kristine.mazzei@valleyvision.org.

Sincerely,

Kristine Mazzei
Managing Partner, Valley Vision
Project Manager, Green Capital Alliance