



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

Consent
December 15, 2009

Honorable Mayor and
Members of the City Council

Title: Agreement: Each One Reach One Street Outreach Program (G02000400)

Location/Council District: Citywide

Recommendation: Adopt a **Resolution:** 1) approving the Non-Professional Agreement for the Each One Reach One Street Outreach Program (G2000400) to Roberts Family Development Center for an amount not-to-exceed \$63,900; and 2) authorizing the City Manager, or his designee, to execute the contract, issue required purchase orders, and options to renew.

Contact: Lyn Corbett, Director, Office of Youth Development, 808-8849
Denise Curl, Administrative Analyst, Office of Youth Development, 808-6204

Presenters: Not Applicable

Department: City Manager's Office

Division: Office of Youth Development

Organization No: 02001041

Description/Analysis

Issue: In January 2009, the Office of Youth Development received a grant from the Kaiser Permanente Foundation in the amount of \$63,900 to be used for a street outreach program targeting at-risk youth. The City issued a request for proposals (RFP) in February 2009 and Robert's Family Development Center was selected to implement the program designed to encourage healthy behaviors by increasing awareness and supporting programs designed to reduce youth violence.

The Street Outreach program is a citywide initiative, however, Street Outreach teams target areas where youth have been known to congregate that have been identified by police department crime data, street outreach research and public reports.

Policy Considerations: Staff's recommendation is consistent with the City's strategic plan to improve public safety throughout the City. Specifically, this recommendation will implement the City Council's vision to prevent youth crime and gang violence and develop positive alternatives for youth.

Environmental Considerations: Staff's recommendation concerns administrative activities that will not have any significant effect on the environment and that do not constitute a "project", as defined by the California Environmental Quality Act (CEQA) [CEQA guidelines Sections 1506 1(b)(3); 15378(b)(2)].

Sustainability Considerations: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation: In 2008, an RFP was solicited and received. The proposals were thoroughly evaluated and Roberts Family Development Center was awarded a one-year contract; with a renewal option.

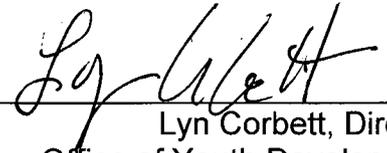
Financial Considerations: The Kaiser grant award for 2009 is \$63,900; there is no match requirement to accept and utilize the funding. The acceptance of this grant will not negatively impact the General Fund.

The two contracts listed below have an aggregate value exceeding the \$100,000 threshold and now requires Council approval before a contract extension can be executed.

| | | |
|------|-------------------|---------------------------------------|
| 2008 | Kaiser Permanente | \$61,516 (Previous) |
| 2009 | Kaiser Permanente | \$63,900 (Recommended in this report) |

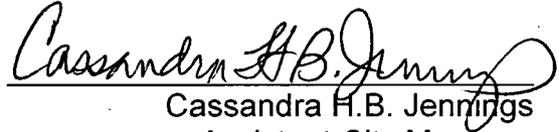
Emerging Small Business Development (ESBD): Not applicable.

Respectfully Submitted by: _____



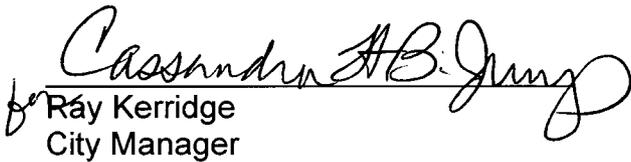
Lyn Corbett, Director
Office of Youth Development

Approved by: _____



Cassandra H.B. Jennings
Assistant City Manager

Recommendation Approved:



Ray Kerridge
City Manager

Table of Contents:

| | |
|--------------------|-------|
| Report | pg. 1 |
| Attachments | |
| 1 Background | pg. 4 |
| 2 Resolution | pg. 6 |

Attachment 1**Background**

Over the last several years, the City of Sacramento has continued to experience an increase in youth gang validation and gang membership. Due to these statistics, staff recommends to continue the Each One Reach One Street Outreach program. This program is designed to bring awareness to the community while focusing on identifying individual at-risk youth and referring them to appropriate services to help them avoid at-risk behaviors. It is the philosophy of the program to reach the at-risk youth in his/her environment to provide available services prior to law enforcement contact or incarceration and create a healthier community in which youth will thrive and reach their full potential. Partners for this program include the Department of Parks and Recreation, the Sacramento Police Department and local community based organizations.

The Street Outreach program is a citywide initiative, however, Street Outreach teams target areas where youth have been known to congregate that have been identified by police department crime data, street outreach research and public reports.

Goals and Objectives:

- Diffuse conflicts before they escalate
- Help reduce youth and gang related violence and victimization
- Build awareness and promote community support for youth violence reduction
- Provide crisis intervention to youth and families touched by gang violence
- Provide case management
- Connect you to resources pertaining to education, job training, employment

Program Successes to-date:

- Reduce self-identified gang affiliation in the service areas
- Reduce youth related crime in the service areas
- Decrease juvenile crimes committed in the City of Sacramento
- Decrease curfew violations
- Increase positive participation in citywide-youth programs
- Increase mentorship participation in service areas

Youth and gang related violence is only a symptom of a deeper, systemic and complex social issue. It is the program's belief that in order to "teach" we must first "reach" the at-risk youth. This is consistent with the mission of the Office of Youth Development to make Sacramento a youth-friendly city and strategically allocate resources where they will be most effective in maintaining a healthy community.

Kaiser Permanente has been a true partner in this effort. For nearly 60 years, Kaiser Permanente's social mission has been the foundation of its community service programs. As a values-driven, not-for-profit integrated health care organization, Kaiser Permanente is dedicated to improving the health of its members and the communities it

Contract: Each One Reach One Street Outreach Program December 15, 2009
serves. Through partnerships with community organizations and government entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health by providing resources to these partnerships in the way of cash grants.

Through a community needs assessment that is conducted every three years, Kaiser Permanente Sacramento Valley Area has identified priority health and social needs that impact the lives of vulnerable populations such as children because of socioeconomic status, ethnicity, age, and other factors. One of the 2008 priorities serves as the basis for the Kaiser Permanente Northern California Region 2008 Community Benefit Grant Program to:

“Encourage healthy behaviors by increasing awareness of and supporting programs designed to reduce child abuse, domestic violence, youth violence and unintentional injuries.”

RESOLUTION NO.

Adopted by the Sacramento City Council

ACCEPTING GRANT FUNDS FROM KAISER PERMANENTE COMMUNITY BENEFIT PROGRAM , ESTABLISHING THE OPERATING FUND (G200400), REVENUE AND EXPENDITURE BUDGETS, AND APPROVE THE AGREEMENT FOR THE "EACH ONE REACH ONE STREET OUTREACH PROGRAM" TO THE ROBERTS FAMILY DEVELOPMENT CENTER FOR AN AMOUNT NOT-TO- EXCEED \$63,900

BACKGROUND

- A. Over the last several years, the city of Sacramento continues to experience an increase in young gang validation and youth gang membership.
- B. The Each One Reach One Street Outreach Program is designed to bring awareness to the community while focusing on identifying individual at-risk youth and assisting them with receiving appropriate services to help them avoid at-risk behaviors.
- C. Through partnerships with community organizations and government entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health by providing resources to these partnerships in the way of cash grants.
- D. The mission of the Office of Youth Development is to make Sacramento a youth-friendly city and strategically allocating resources where they will be most effective in maintaining a healthy community.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The \$63,900 in grant funds from Kaiser Permanente Community Benefit Program is accepted.
- Section 2. A new operating grant for the Each One Reach One Street Outreach Program (G2000400) is established.
- Section 3. The \$63,900 (fund 2702) revenue and expenditure budget within the operating grant is established.

Section 4. The Non-Professional Service Agreement contract for the Each One Reach One Street Outreach Program (G02000400) to Roberts Family Development Center for an amount not-to-exceed \$63,900 is approved.

Section 5. The City Manager, or his designee, is authorized to execute any and all necessary required documents.