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Appeal of Timothy D. Taron vs City )  
of Sacramento Planning Commission's )  
denial of a Variance to allow two )  
freestanding identification signs )  
for property located at the south- )  
east corner of 3rd and "J" Streets )  
(P-8847) )

NOTICE OF DECISION  
AND  
FINDINGS OF FACT

At its regular meeting of February 12, 1980, the City Council heard and considered evidence in the above entitled matter. Based on oral and documentary evidence submitted at the hearing, the Council granted the appeal subject to the following conditions:

1. Two illuminated directional signs shall be placed at driveway entrances.
2. The appellant and staff to meet and decide on size and wording of signs. (Exhibit A is revised sign as approved by staff and appellant).
3. The revised design shall be reviewed by the Council with the Findings of Fact on the appeal.

The Council's action on approving the appeal is based on revised Exhibit A, and based on the following findings:

1. The Variance would not constitute a special privilege in that:
  - a. the sign proposal as conditioned would allow two directional signs which are permitted by the City Sign Ordinance;
  - b. there are no other freestanding signs in the immediate area, except for the public parking sign which is exempt.
2. The proposal will not be injurious to the public welfare and to properties in the general vicinity in that:
  - a. the location of the five and one-half foot directional signs at the driveway entrances would improve traffic circulation onto and around the site and reduce potential traffic hazards;
  - b. the proposed directional signs as conditioned would not be a visual intrusion in the "J" Street Corridor or in the Redevelopment Area;
  - c. the revised signs would consist of materials and colors that relate to the structures.
3. The requested variance as conditioned is in harmony with the General Plan and the Old City Design Review District in that:
  - a. the General Plan emphasizes and promotes the overall visual attractiveness of Sacramento;

**APPROVED**  
BY THE CITY COUNCIL

MAR 4 1980

OFFICE OF THE  
CITY CLERK

3. (cont'd.)

- b. the Old City Design Review District Goal indicates that, "all new signs and graphics shall be compatible with the design of proposed and existing buildings as well as the surrounding properties."

\_\_\_\_\_  
MAYOR

ATTEST:

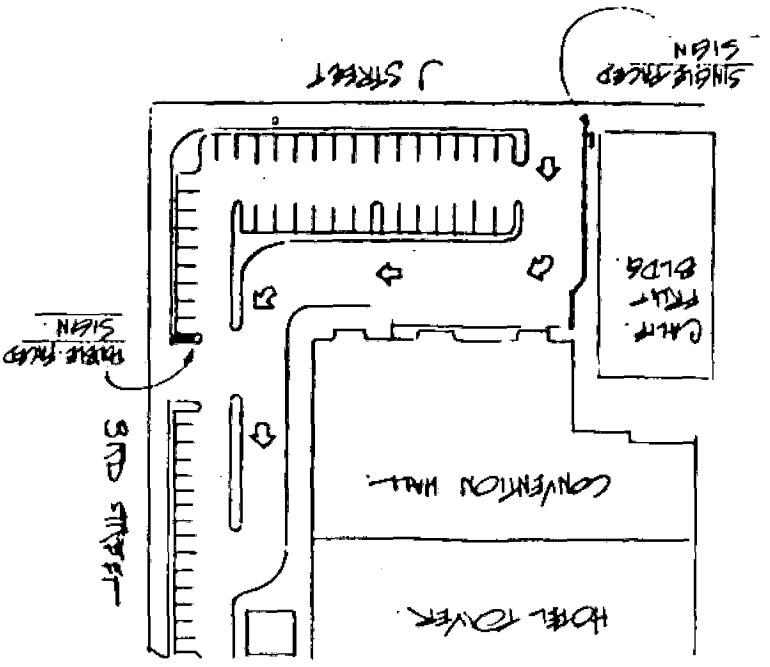
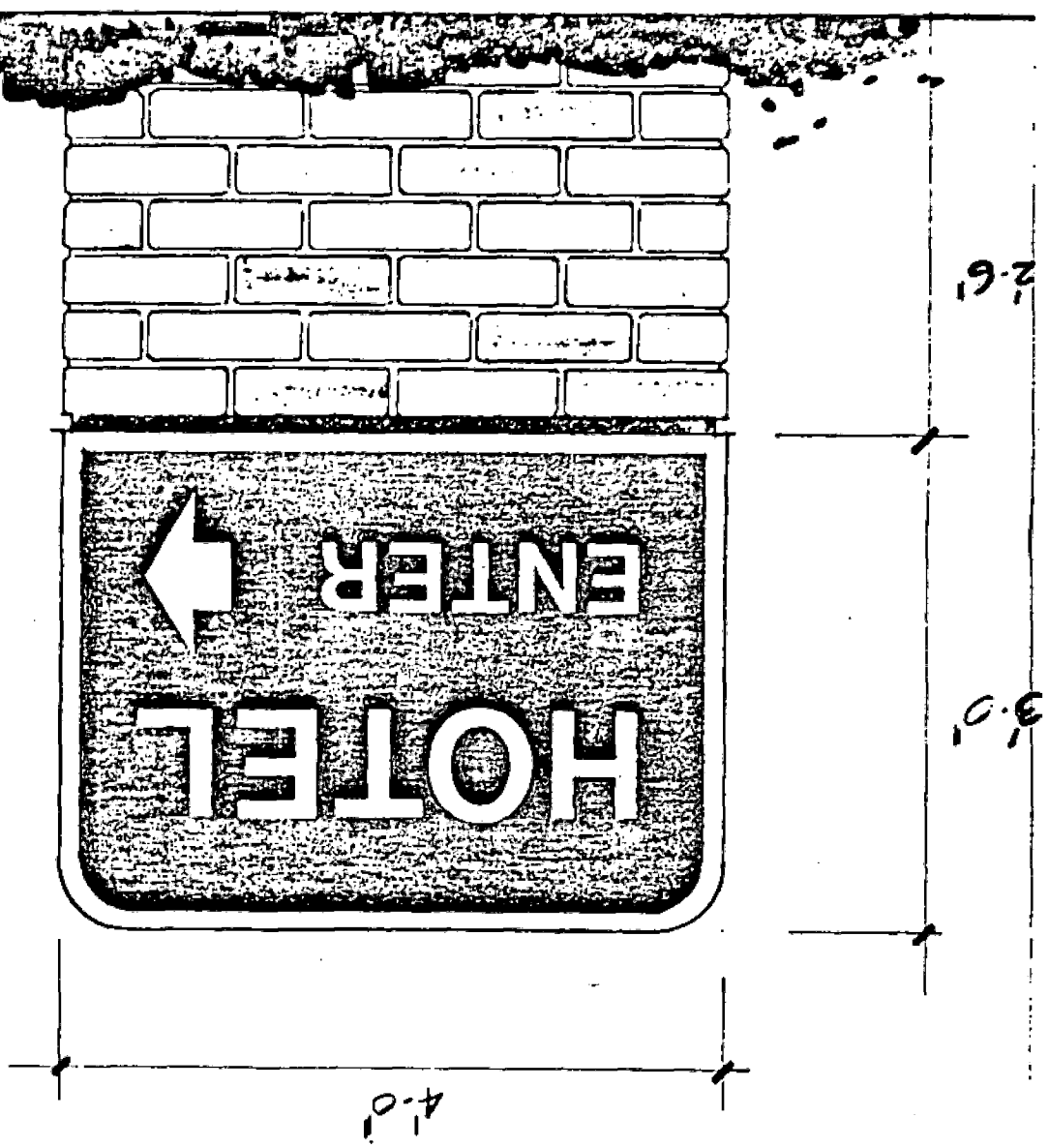
\_\_\_\_\_  
CITY CLERK

P-8847

EXHIBIT "A"

- FERRULED SHEET METAL CABINET WITH DARK BROWN FINISH TO MATCH BLDG.
- DECORATED LEAD FACE, WHITE SIDE OUT.
- BRGD. DARK BROWN # 453 BK.
- CORT. MATCH # 02L WORK.
- SHEET METAL FILTER WITH CEMENT ON BASE!
- FINISH TO MATCH CABINET.
- SLUICING ONE BASE! FINISH TO MATCH WHITE OF BLDG.

ONE S/F & ONE INT. INTERNALLY ILLUMINATED SIGN.





CITY OF SACRAMENTO

P-8847  
3

CITY PLANNING DEPARTMENT

915 "I" STREET  
CITY HALL - ROOM 308

SACRAMENTO, CALIF. 95814  
TELEPHONE (916) 449-5604

Marty Van Duyn

PLANNING DIRECTOR

February 28, 1980

MEMORANDUM

TO: Jaci Pappas, City Clerk (Acting)  
FROM: Wilfred Weitman, Associate Planner  
SUBJECT: Findings of Fact for City Council's intent to grant an Appeal  
P-8847  
Location: 300 "J" Street - Holiday Inn

The attached Findings of Fact were inadvertently not submitted to your office for the City Council meeting of February 26, 1980, because the appellant did not submit the revised sign drawings to the planning staff as required by the Council.

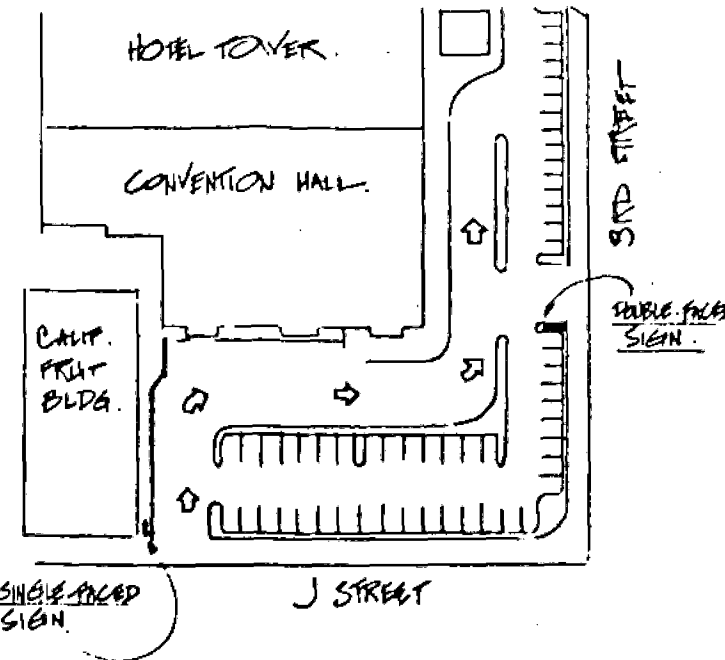
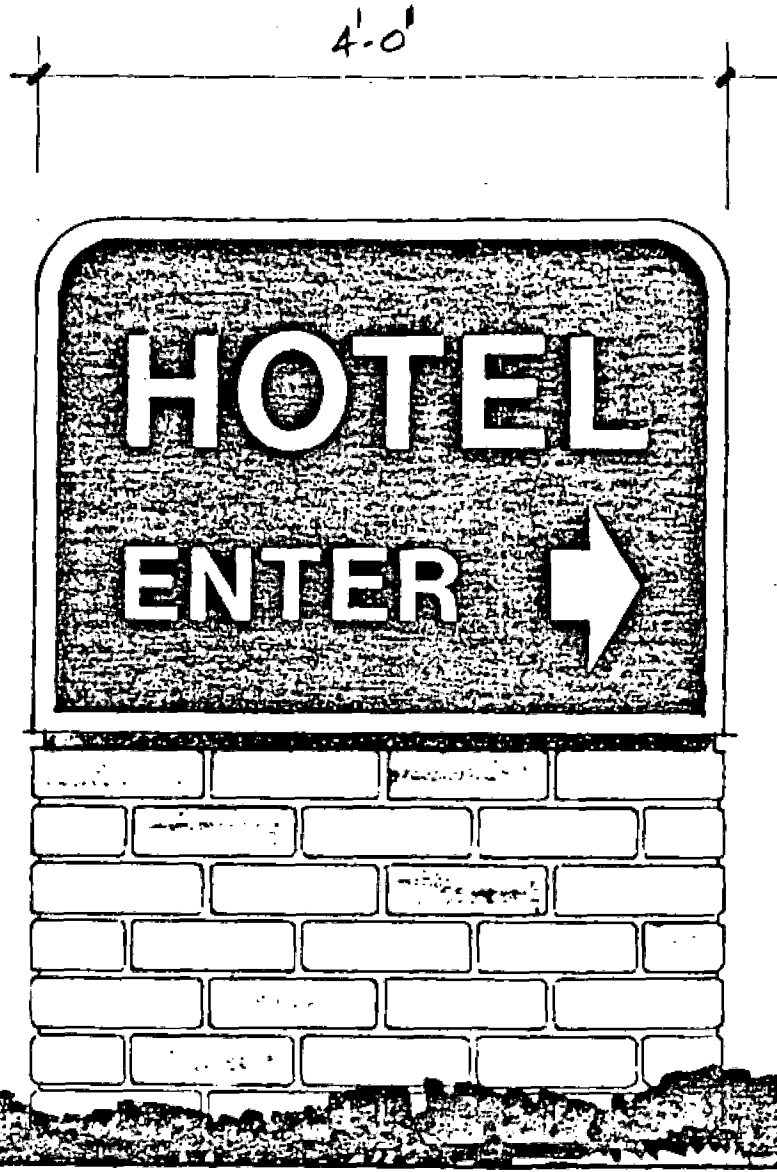
The appellant has recently met with the staff and has submitted revised sign drawings as indicated by the attached drawing.

Therefore, we request the subject Findings of Fact be scheduled for the March 4, 1980 City Council meeting.

Will  
Will

WW:lo

Attachment



- ONE S/F & ONE DF INTERNALLY ILLUMINATED SIGNS:
- FABRICATED SHEET METAL CABINET WITH DARK BROWN TRACOTE FINISH TO MATCH BLDG.
  - DECORATED LEXAN FACE, MATTE SIDE OUT. BKGD - DARK BROWN # 453 BK. COPY - MATCH # 026 IVORY.
  - SHEET METAL FILLER BTWN CABINET & BASE; PAINT TO MATCH CABINET.
  - SLUMPSTONE BASE; PAINT TO MATCH WHITE OF BLDG.

EXHIBIT "A"



## CITY OF SACRAMENTO

### CITY PLANNING DEPARTMENT

915 "I" STREET

CITY HALL - ROOM 308

SACRAMENTO, CALIF. 95814

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3.
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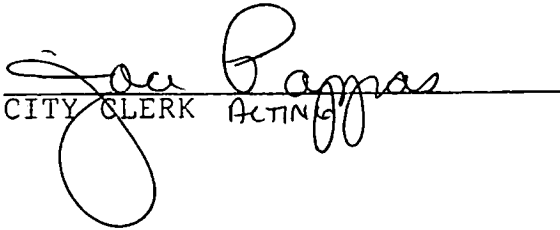
3. (cont'd.)

- b. the Old City Design Review District Goal indicates that, "all new signs and graphics shall be compatible with the design of proposed and existing buildings as well as the surrounding properties."

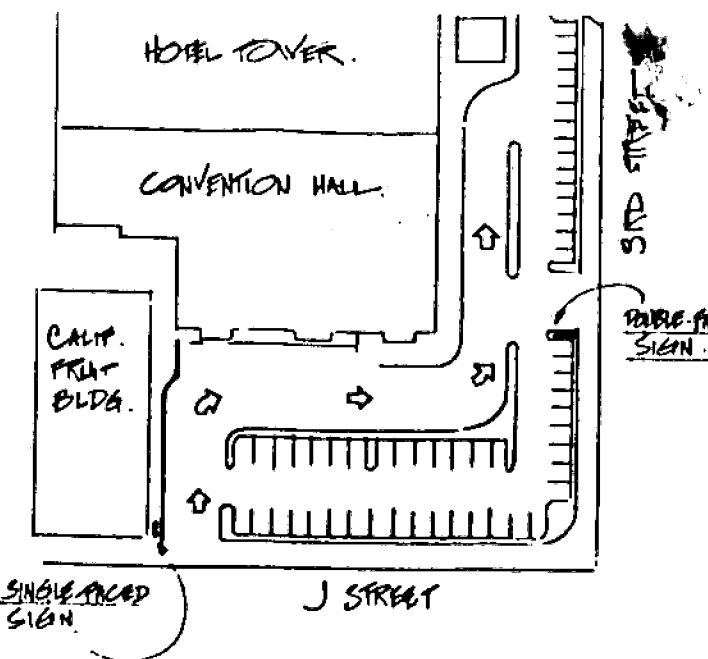
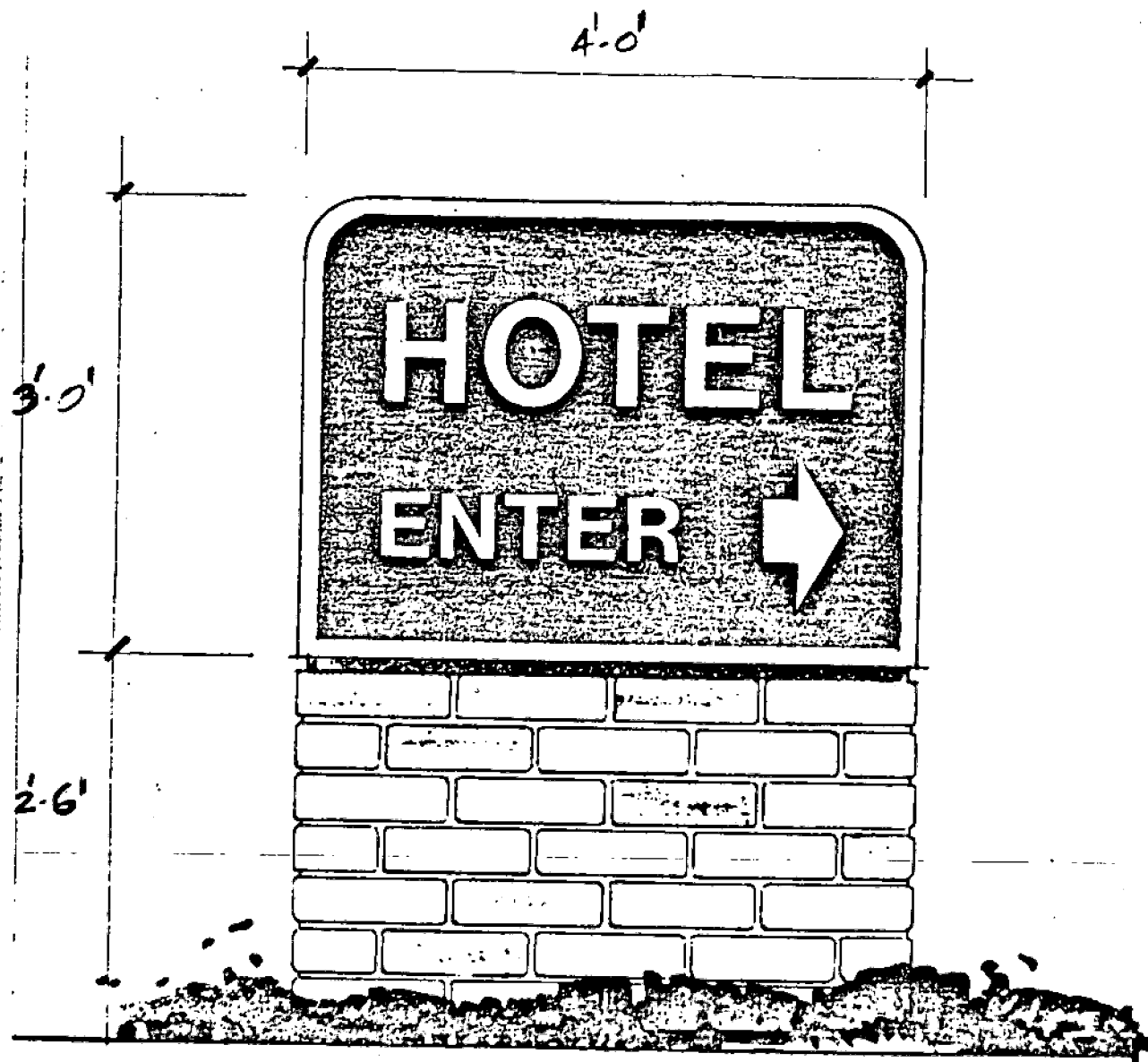
VICE MAYOR



ATTEST:

  
CITY CLERK ACTING





- ONE S.F. & ONE D.F. INTERNALLY ILLUMINATED SIGNS:
- FABRICATED SHEET METAL CABINET WITH DARK BROWN TAILORE FINISH TO MATCH BLDG.
  - DECORATED LEAN FACE, UNIT'S SIDE OUT. EXG'D - DARK BROWN # 453 BK. COPY - MATCH # 026 MORT.
  - SHEET METAL FILLER BTWN CABINET & BASE; PAINT TO MATCH CABINET.
  - SLUMPSTONE BASE; PAINT TO MATCH WHITE OF BLDG.

EXHIBIT "A"



# CITY OF SACRAMENTO

## OFFICE OF THE CITY CLERK

915 I STREET

CITY HALL ROOM 203

SACRAMENTO, CALIFORNIA 95814

TELEPHONE (916) 449-5426

LORRAINE MAGANA  
CITY CLERK

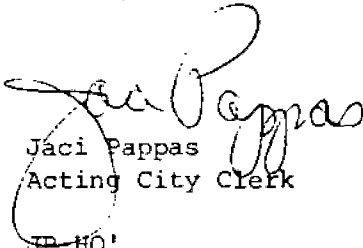
March 5, 1980

Timothy D. Taron  
555 Capitol Mall, Suite 1425  
Sacramento, CA 95814

Dear Mr. Taron:

On March 4, 1980, the City Council adopted the enclosed Notice of Decision and Findings of Fact in the APPEAL of Planning Commission's denial of a Variance to allow two freestanding identification signs for property located at the southeast corner of 3rd and J Streets. (P-8847)

Sincerely,

  
Jaci Pappas  
Acting City Clerk

JP:HO

Encl.

cc: John Q. Hammons  
Pacific Neon  
Planning Department

Item No.3