

Dana Kivel
Item # 4
Handout

MEASURE U SURVEY

To spend tax dollars wisely and equitably throughout the city, members of the City Council and the City's manager's office have developed an initiative to spark city-wide conversations on equitable and inclusive growth within neighborhoods. Through numerous meetings with various stakeholders, leaders and residents, they have identified **15 priorities** that would improve the capacity of the city to spur economic growth, lead to higher rates of employment, expand the capacity of and/or increase the number of small businesses in underserved and marginalized neighborhoods, and improve the overall health of communities and neighborhoods. Members of the Measure U Citizen's Advisory Committee are to weigh in on these 15 priorities, but I need your help. Would you please take a moment to complete this survey? This survey should take no longer than 2 minutes to complete and all responses are anonymous. Thank you!

1. If you alone were able to decide how the city should spend Measure U funding, how would you rank order the priorities listed below. Please take a moment to order, from 1-15, the priorities listed below.

- ___ Expand walking, biking and transit services, such as free transit passes
- ___ More services to increase community safety and cleanliness services (such as lighting in public parks, more funds to keep public spaces clean, violence prevention efforts, these could include grants to community organizations to mentor youth)
- ___ Stimulate new local entrepreneurs: increase access to capital for local small businesses
- ___ Free or heavily subsidized community college for anyone in Sacramento
- ___ Expanded Internships, apprenticeships and career pathways
- ___ Increase childcare opportunities in the most challenged parts of Sacramento and reduce the cost of childcare to those who need it
- ___ Increase neighborhood amenities: expanded community center hours, additional library services, farmers markets, grocery stores)
- ___ Grow businesses that import wealth or increase tourism
- ___ Support Pre-Kindergarten and early learning programs that provide 3 and 4-year old children with education, knowledge and skills to make them ready for Kindergarten
- ___ Increase access to financial tools, such as college savings accounts. Create college savings accounts for low-income kindergarteners
- ___ Expand technical assistance to local small businesses by helping grow local small businesses into larger businesses including helping firms comply with regulations
- ___ Support Innovation Districts where universities and private companies locate close to each other to create research and develop products
- ___ Attract businesses with career pathways in middle- and high-income fields
- ___ Improve physical infrastructure: improve roads, sidewalks, broadband/internet access, climate change adaptation
- ___ Develop middle and low income and homeless housing options

2. Please take a moment to explain "why" your #1 ranked priority is important to you:

3. When you think about the interests and needs of your neighbors, do you believe their priorities would be (Please circle the statement that best reflects your response):

- a. Very similar to yours
- b. Somewhat similar to yours
- c. Somewhat different than yours
- d. Extremely different than yours.

4. How would you rank these priorities with the interests and needs of your whole neighborhood in mind?

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5. Are there additional priorities not listed above that should be considered for Measure U funding?

6. To ensure that Measure U funds are prioritized and appropriated as inclusively and as equitably as possible, what advice do you have for your Measure U representative on the Citizen's Advisory Committee?