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# Resolution

of the City Council

## Festival de la Familia April 29, 2001

**WHEREAS**, the Festival de la Familia is an annual celebration to provide a much needed avenue for cultural expression recognizing California's growing Latino community; and

**WHEREAS**, this is the Festival de la Familia's 10<sup>th</sup> Anniversary celebration, and with more than 140,000 visitors expected, the Festival de la Familia has expanded to include Downtown Plaza and Old Sacramento, which will be transformed into a mercado (open-air market) theme; and

**WHEREAS**, visitors will find the sights, sounds and aromas of the Festival including multiple stages of entertainment and performances, authentic music, food, arts and crafts and other highlights from twenty-four Latin countries; and

**WHEREAS**, the Sacramento City Council acknowledges The Sacramento Bee as the founding sponsor and also acknowledges Southwest Airlines, Downtown Ford, AT&T Broadband/HBO Latino, General Motors, Coors, Ralphs Supermarkets, U.S. Bank, AT&T Wireless, UC Davis Health System, Department of Conservation/Division of Recycling, Kaiser Permanente, Westfield Shoppingtown Downtown Plaza, Access Dental, Heritage Community Credit Union, FamiliesFirst, McDonald's, Telemundo, Spanish Phone Directories, First Priority Financial, 51<sup>st</sup> Chiropractic, KBMB 103.5, Primerica, Maxicare, Synergy Home Loans, Radio Tricolor/Radio Romantica, Radio Unica, SoBe and Victoria Soda, Monterey Bay Aquarium, Spirit of Sacramento Riverboat Cruises, Old Sacramento Management and the City of Sacramento as major sponsors and contributors to this event and commends efforts to show appreciation of the Latino community; and

**WHEREAS**, the Sacramento City Council also acknowledges the Festival de la Familia and volunteer steering committee responsible for the successful execution of this event and supports their purpose to provide leadership, organization, and volunteer recruitment to learn more about the different Latino cultures.

**NOW, THEREFORE, BE IT RESOLVED**, by the Mayor and the City Council of the City of Sacramento, that we do hereby support the Festival de la Familia and encourage the community to make this an opportunity for people of all backgrounds to partake of this broader exposure to the richness and diversity of the various Latino cultures and traditions.

ISSUED: This 24<sup>th</sup> Day of April 2001.

Heather Fargo  
HEATHER FARGO, MAYOR

Ray Trethewey  
RAY TRETHEWAY, DISTRICT ONE

Sandy Sheedy  
SANDY SHEEDY, DISTRICT TWO

Steve Cohn  
STEVE COHN, DISTRICT THREE

Jimmie R. Yee  
JIMMIE R. YEE, DISTRICT FOUR

Lauren R. Hammond  
LAUREN R. HAMMOND, DISTRICT FIVE

Dave Jones  
DAVE JONES, DISTRICT SIX

Robbie Waters  
ROBBIE WATERS, DISTRICT SEVEN

Bonnie J. Pannell  
BONNIE J. PANSELL, DISTRICT EIGHT

Valerie Burrows  
VALERIE BURROWS, CITY CLERK