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DEPARTMENT OF
UTILITIES

FIELD SERVICES DIVISION

CITY OF SACRAMENTO
CALIFORNIA

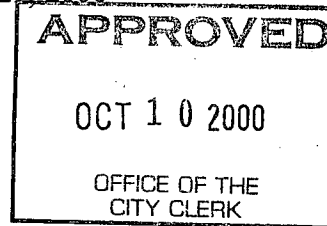
5730 - 24TH STREET
BUILDING 20
SACRAMENTO, CA
95822-2911

September 29, 2000

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City Council
Sacramento, California

AG 1000-153



Honorable Members in Session:

SUBJECT: EXECUTION OF CONSULTANT SERVICES AGREEMENT WITH JOHN FRESHMAN ASSOCIATES, INC., FOR AN AMOUNT NOT TO EXCEED \$193,350 FOR SERVICES IN WASHINGTON, D.C., TO OBTAIN FEDERAL APPROPRIATIONS FOR PREVIOUSLY AUTHORIZED FLOOD CONTROL PROJECTS AND AUTHORIZATIONS FOR NEW FLOOD CONTROL PROJECTS BENEFITTING THE CITY OF SACRAMENTO

LOCATION AND COUNCIL DISTRICT: City-wide

RECOMMENDATION:

Staff recommends that the City Council approve the attached resolution authorizing the City Manager and City Clerk to sign and execute the attached Consultant Services Agreement with John Freshman Associates, Inc., for an amount not to exceed \$193,350.

CONTACT PERSON: Albert E. McCollam, Jr., Field Services Division Manager, 433-6645
Jim Sequeira, Director, 264-1407

FOR COUNCIL MEETING OF: October 10, 2000

SUMMARY:

The FY 2001-2002 Federal appropriations cycle is critical to funding Sacramento's flood control projects and requires constant input and close coordination by a legislative strategy team in Washington, D.C. Staff recommends that the services of John Freshman Associates, Inc., be retained by contract to represent the City's interest as part of the legislative team. Staff has negotiated a Consultant Services Agreement with John Freshman Associates, Inc., to provide services with the goal of obtaining Federal appropriations for the authorized flood control projects benefitting the City of Sacramento. This firm will also represent the City on Water Resources Development Act (WRDA) activities and issues as they develop.

City Council
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Consultant Services Agreement

COMMITTEE/COMMISSION ACTION:

None.

BACKGROUND INFORMATION:

A contract was signed with John Freshman Associates, Inc., on November 9, 1999, to assist the City and the Sacramento Area Flood Control Agency (SAFCA) in obtaining Federal authorizations for flood control projects for the City and in obtaining appropriations for previously authorized flood control projects for fiscal year 2000 and fiscal year 2001. Mr. Freshman works with Cassidy & Associates, who is SAFCA's Washington legislative consultant. SAFCA, City staff, and our legislative consultants emphasize Sacramento's critical flood control needs with appropriate congressional members and their staffs. John Freshman's presence, credibility, and access to congressional staff greatly enhance the City's ability to obtain favorable Federal legislation. Mr. Freshman's expertise is also needed to coordinate with various Federal agencies such as the office of the Chief of Engineers, the Department of the Interior, the Office of Management and Budget, and other branches of the Administration in gaining their support of our projects. He opens new avenues that will aid the City and SAFCA's Washington representative in carrying our case to Federal offices and making them more aware of our particular needs. Mr. Freshman played an integral role in approval of the American River improvements, Folsom Dam modifications, and approval of the South Sacramento Stream Group included in the 1999 WRDA; these projects are valued at more than \$250 million. John Freshman Associates, Inc., was also key in obtaining \$48 million in Federal appropriations in FY 2000 and has been working hard in an effort to influence appropriations and new starts for Sacramento in FY 2001.

FINANCIAL CONSIDERATIONS:

The estimated cost of this Consultant Services Agreement is \$193,350. Funding for this agreement is available in the Storm Drainage Fund Capital Improvement Program, Flood Control Planning, PN: 425-500-WG01. The unobligated balance in this project as of September 25, 2000 is \$ 430,099.

ENVIRONMENTAL CONSIDERATION:

No environmental review is required for continuing administrative or maintenance activities which are not conducted in conjunction with a project subject to CEQA review [CEQA Guidelines § 153778(B)(3)]. All Federal projects that are authorized must comply with Federal guidelines under the National Environmental Protection act (NEPA). Federal projects funded by the State of California and SAFCA must also meet CEQA review procedures.

City Council
September 29, 2000
Consultant Services Agreement

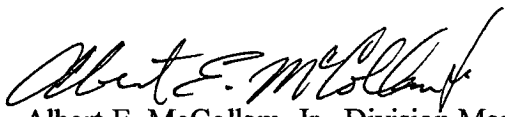
POLICY CONSIDERATIONS:

SAFCA presently contracts with Cassidy & Associates to aid SAFCA's efforts in obtaining critical Federal authorizations and appropriations. Cassidy & Associates is their lead legislative consultant on Congressional action. Mr. Freshman has proved to be a valuable asset as a team member in augmenting and supporting these efforts. He also provides the additional benefit of being the City's independent eyes and ears in the Washington arena. This agreement is consistent with the City's agreement with SAFCA. John Freshman, Associates, Inc., augments Cassidy & Associates' efforts and responds to the City Manager's direction. Our congressional representatives are comfortable with John Freshman Associates, Inc., and depend on them regularly to assist their offices and staff's legislative efforts.


ESBD CONSIDERATIONS:

Although John Freshman Associates, Inc., meets the Federal requirements for a small business firm, since it is not located in California, it does not meet the City's ESBD consideration requirements. In order to be effective, it is imperative that the City of Sacramento's Federal congressional consultant be located in the Washington, D.C., area. Because John Freshman Associates, Inc., has represented the needs of the City of Sacramento over the past five years and because they are extremely knowledgeable of Sacramento's flood control problems, it would be detrimental for Sacramento to solicit another Federal congressional consultant at this time.

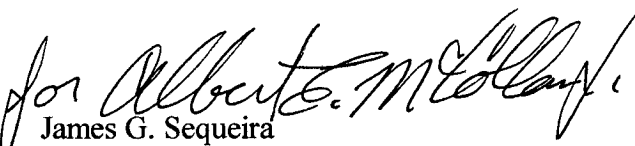
Respectfully submitted,

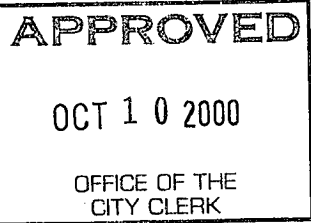

Albert E. McCollam, Jr., Division Manager
Field Services Division

RECOMMENDATION APPROVED


Robert P. Thomas
City Manager

APPROVED


James G. Sequeira
Director of Utilities



2000-591

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

RESOLUTION AUTHORIZING THE CITY MANAGER AND CITY CLERK TO SIGN AND EXECUTE A CONSULTANT SERVICES AGREEMENT WITH JOHN FRESHMAN ASSOCIATES, INC., TO OBTAIN FEDERAL APPROPRIATIONS FOR PREVIOUSLY AUTHORIZED FLOOD CONTROL PROJECTS AND AUTHORIZATIONS FOR NEW FLOOD CONTROL PROJECTS BENEFITTING THE CITY OF SACRAMENTO

BE IT RESOLVED BY THE SACRAMENTO CITY COUNCIL THAT:

The City Manager and City Clerk are authorized to sign and execute a Consultant Services Agreement with John Freshman Associates, Inc., for an amount not to exceed \$193,350 for services in Washington, D.C., for the purpose of obtaining Federal appropriations and authorizations for flood control projects beneficial to the City of Sacramento.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO. _____

DATE ADOPTED: _____