

VALERIE

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# Fax

Discovery Communications Inc.  
10100 Santa Monica Boulevard  
Suite #1500  
Los Angeles, Ca 90067



Date: Monday, October 04, 1999

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To	Margie Walker	Fax	916-264-7680
Company	Sacramento City Hall	Phone	

From	Daniel Koblin	Fax	(310) 551-1684
	Affiliate Sales, Western Region	Phone	(310) 975-5912

### Message:

Hi Margie -

Following is the agenda for the Everyday Heroes event tomorrow night. If you have any questions, please feel free to call me at (310) 975-5912.

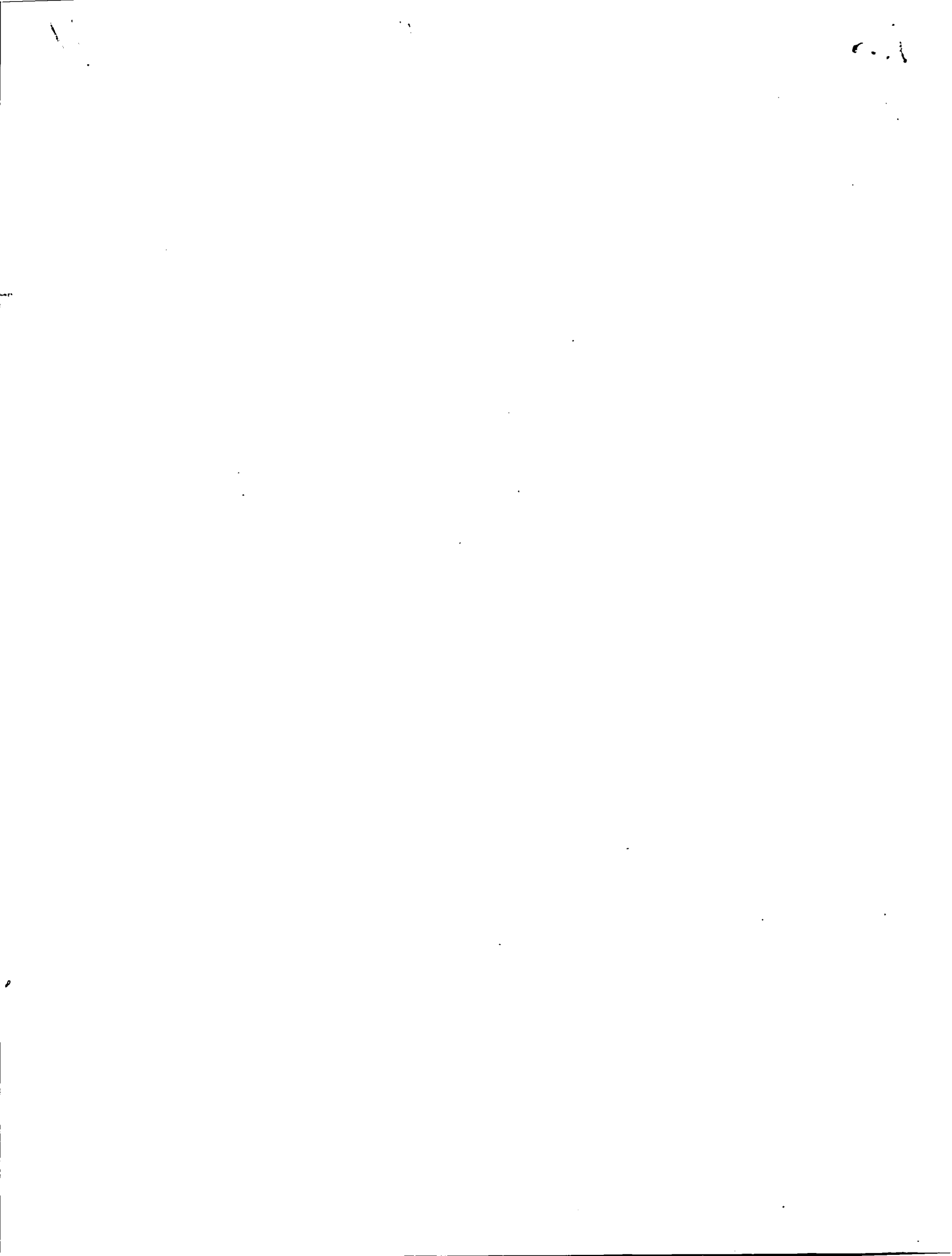
Thanks,  
Danny Koblin



NETWORKS OF DISCOVERY COMMUNICATIONS, INC.

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# THE LEARNING CHANNEL

The Learning Channel  
"Day of Heroes"  
October 5, 1999 - Sacramento City Hall

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## Schedule of Events

### 6:15pm Reception

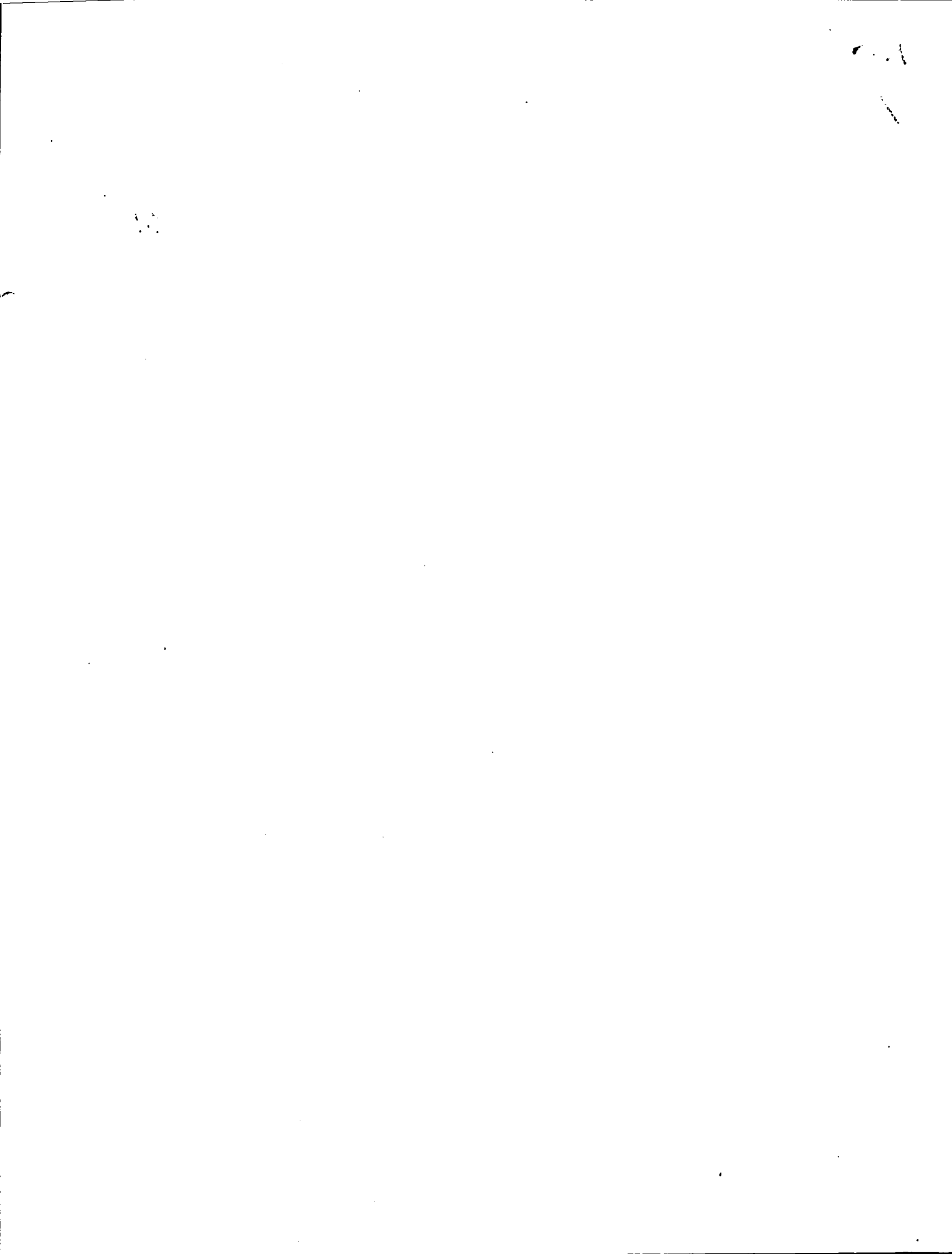
- ◆ Danny Koblin - Welcome everyone, discuss agenda for evening
  - brief introductory remarks on TLC EH Program
  - educational curriculum / essay contest for 3-5 graders...
  - identify heroic characteristics of citizens in community...
  - Over 100 students participated from area schools...
  - Thank participating sponsors
- ◆ Danny - Thank Comcast
  - Award Framed Entry to Comcast (Russ Heimerich)
  - (Russ come up and accept award)
- ◆ Enjoy Reception
  - Adjourn to Council Chambers around 6:50 pm (Room 201)

### 7:00pm City Council Meeting (approx. 20 minutes)

- ◆ Russ Heimerich - Address City Council Members, Introductions
  - excited to be here, honored, thanks, etc...."
  - "recognize/celebrate finalist in TLC EH program"
  - Acknowledge thanks to participating sponsors
  - Acknowledge thanks to Mayor Serna / City of Sacramento
- ◆ Russ - Present Mayor Serna with Framed Entry Award  
( Mayor Serna comes up to accept award)
- ◆ Russ -Introduction/Background on Grand Prize Nominee - Richard M. Reagin
  - currently a 6<sup>th</sup> grader at Peter Burnett Elementary School
  - wrote a poem about his Everyday Hero, his stepfather, Loren C. Pritchard.
  - Read Richard's poem  
(Invite him to come up to the Podium as well as his Everyday Hero.  
Present framed award to Loren C. Pritchard)

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- ◆ Russ - Introduction/Background on Grand Prize Winner -
  - Dashmeshdeep Singh Gill
  - Currently a 6<sup>th</sup> grader at Detering Charter School in Carmichael
  - Her mother, Balwinder Kaur, is her Everyday Hero because "she is a very chivalrous lady."
  - Read an excerpt from Dashmeshdeep's essay  
(invite both to the podium. Award her mother with the framed Entry Award then award Dashmeshdeep with the \$1,000 check)
  
- ◆ Russ - Acknowledge Winning School: Howe Avenue Elementary
  - Invite Teacher: Mrs. Dietric up to front
  - Award Education Camp certificate worth \$1000.
  
- ◆ Russ - Introduce Darren Heiden, Director of Health and Human Services, Sacramento Sierra Chapter American Red Cross to podium to discuss AED Unit (Russ Exits)
  
- ◆ Darren Heiden to say a few words on AED
  - invite Mayor Sema to award AED unit to County of Sacramento Dept. of Health and Safety Services (Mayor comes up)
  
- ◆ Mayor Sema awards AED Unit to Jim Hunt, Director of the Department of Health and Human Services.
  
- ◆ Darren - present AED Training Certificate to Jim Hunt

Adjournment

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