

5.1



December 20, 1999

Redevelopment Agency  
of the City of Sacramento  
Sacramento, California

Honorable Members in Session:

**SUBJECT:** MARYSVILLE BOULEVARD URBAN DESIGN PLAN IMPLEMENTATION  
PHASE 1 STREETScape IMPROVEMENTS AND FUNDING  
RECOMMENDATIONS

**LOCATION & COUNCIL DISTRICT** Marysville Boulevard and Grand Avenue  
City Council District 2

**RECOMMENDATION**

Staff recommends adoption of the attached resolution which:

- approves the Marysville Urban Design Plan in concept;
- authorizes the Executive Director to transfer from the following Del Paso Heights Capital Projects fund (\$853 from the 3B's Barber and Salon project and \$23,500 from the 3701 Marysville Boulevard Project) to the Marysville Boulevard Urban Design Phase I;
- authorizes the Executive Director to use new bond proceeds (\$66,890) to augment existing funds; and
- authorizes the Executive Director to enter into an Individual Project Agreement (IPA) with City Public Works and amend the existing Memorandum of Agreement (for CDBG Funds) to transfer previously approved funds to Public Works.

**CONTACT PERSONS** John Dangberg, Director of Community Development, 440-1357  
Norv Struckman, Associate Planner, 566-6432

**FOR COUNCIL MEETING OF** January 4, 2000

## **SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY**

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### **SUMMARY**

This report seeks transfer of existing Del Paso Heights Tax Increment Financing and allocation of new bond funds for implementation of Phase I of the Marysville Boulevard Urban Design Plan. Phase I provides for pedestrian and other esthetic streetscape improvements at the intersection of Marysville Boulevard and Grand Avenue which will serve as the seminal improvement for the recreation of the Del Paso Heights Town Center.

### **REDEVELOPMENT ADVISORY COMMITTEE ACTION**

At its meeting of October 14, 1999, the Del Paso Heights Redevelopment Advisory Committee (RAC) adopted a motion recommending approval of final designs and funding augmentations for Phase I of the Marysville Boulevard Urban Design Plan. The votes were as follows:

AYES: Blue, Langston, Lee, Mack, Olivares, Scoggins, Wells, Whittaker

NOES: None

ABSENT: Ahkiong, Barnes, Loree, Pearlberger, Velez-Baley, Vue

### **COMMISSION ACTION**

At its meeting of November 17, 1999, the Sacramento Housing and Redevelopment Commission adopted a motion recommending approval of the attached resolutions. The votes were as follows:

AYES: Amundson, Burns, Cespedes, Harland, Hoag, Newsome, Rotz, Simon, Dobbins

NOES: None

ABSENT: Castello, Holloway

### **BACKGROUND**

In April of 1998, the RAC approved the Marysville Boulevard Urban Design Plan (I-80 to Arcade Creek) followed by Sacramento Housing and Redevelopment Commission and City Council approval of the plan as well. The plan was the product of numerous community design workshops, conducted by staff and HLA Landscape Architects. Unique to the process was the

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involvement of Grant High School students under a federally funded program of the University California Davis called Youth Education and Economic Sustainability. The landscape architect worked hands-on with the Grant High School students who played key leadership roles in the community workshops while becoming educated in urban planning and horticulture.

As part of the partnership with the University, \$95,357 of Community Development Block Grant (CDBG) funding was appropriated for the construction of a youth-designed pilot project to "kick-off" implementation (Phase I) of streetscape enhancements under the Urban Design Plan. In concert with the goal of recreating a Del Paso Heights "Town Center", the intersection of Marysville Boulevard and Grand Avenue was selected as the site for Phase I. This intersection is adjacent to the Urban League's Workforce Center (under construction) and the proposed site of Mutual Assistance Network's Neighborhood Central facility.

The intersection plan as designed by City Public Works provides for red colored stamped asphalt that will cover the entire internal portion of the intersection (refer to Attachment I). This type of paving has been used with success in other city intersection projects and also offers significant cost savings to the project over brick pavers. Tile covered masonry walls and attendant landscaping on each of the four corner radiuses reflects the original urban design plan produced from the community workshops. Public Works estimate for the project is \$186,600. This report seeks authority for \$91,243 in Del Paso Heights Tax Increment financing to augment the \$95,357 previously approved in April of 1998. Since both Tax Increment and CDBG funding are being conveyed, an Individual Project Agreement (TI) and a Memorandum of Agreement (CDBG) will be required to establish the construction accounts with Public Works.

Upon approval of funding, the City's Public Works Department will complete civil construction drawings and all other necessary tasks to implement the project, with a goal of construction beginning in the first quarter of year 2000.

### **FINANCIAL CONSIDERATIONS**

The total projected cost to construct intersection improvements at Grand Avenue and Marysville Boulevard is estimated to be \$186,600. Staff recommends augmenting the existing \$95,357 already approved and to transfer remaining balances from the following Del Paso Heights Capital Projects fund, \$853 from the 3B's project and \$23,500 from the 3701 Marysville Boulevard Project (see table). Del Paso Heights 1999 Tax Allocation Bond proceeds in the amount of \$66,890 will also be required for this project. It is anticipated that bond proceeds will be available in advance of the bid process and will be transferred to Public Works through an Individual Project Agreement at that time.

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TYPE	SOURCE	AMOUNT
CDBG	Previously Approved by SHRC in April of 1998	\$95,357
TI	Remaining project savings from the 3B's Barber and Salon project	\$ 853
TI	Unused funding from cancelled purchase of 3701 Marysville Boulevard	\$ 23,500
TI	New TI Bond Proceeds in January 2000	\$ 66,890
	<b>TOTAL</b>	<b>\$186,600</b>

### POLICY CONSIDERATIONS

The actions proposed in the staff report are consistent with the adopted Marysville Boulevard Urban Design Plan and Del Paso Heights Redevelopment Implementation Plan.

### ENVIRONMENTAL REVIEW

The proposed action is exempt from CEQA per Guidelines Section 15301, and categorically excluded from NEPA per 24 CFR Part 58.35(a)(1). The action is also in furtherance of the Del Paso Heights Redevelopment Plan, and was deemed approved at the time of plan adoption per Guidelines Sections 15180 and 15163. .

### M/WBE CONSIDERATIONS

The Agency M/WBE Program Requirements and Conditions will be included in the bid package as well as CDBG Section three requirements. M/WBE submittals will be evaluated in the process of determining the low responsive/responsible bidder.

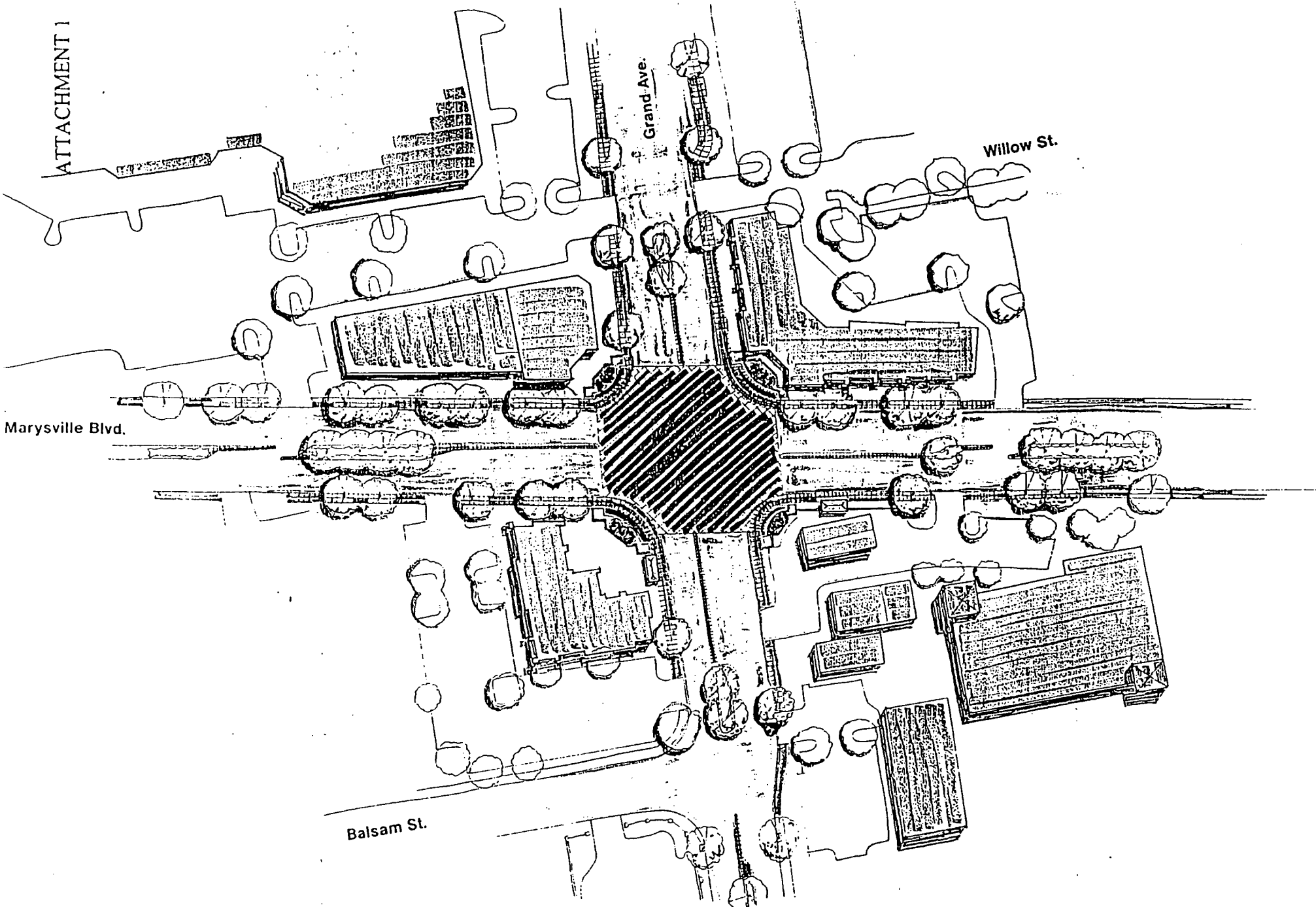
Respectfully submitted by,

  
ANNE M. MOORE  
Executive Director

Transmittal approved,

  
ROBERT P. THOMAS  
City Manager

STAFFREPORT\MARYSVILLE\1010-05



Marysville Blvd.

Grand Ave.

Willow St.

Balsam St.

# SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY



Procurement Services Division  
Labor Compliance Services  
320 Commerce Circle  
Sacramento, CA 95815  
Tel: 916/ 566-1200  
Fax: 916/ 927-6963

## MINORITY AND WOMEN'S BUSINESS ENTERPRISE PROGRAM REQUIREMENTS AND CONDITIONS - AGENCY AWARDED CONSTRUCTION CONTRACTS PROJECTS OVER \$25,000

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Please discard all previous packages and replace with this package dated 8/1/99

**I. MBE/WBE GOALS AND REQUIREMENTS**

This project is subject to the Sacramento Housing and Redevelopment Agency's Minority Business Enterprise (MBE) and Women's Business Enterprises (WBE) Plan.

Pursuant to the Plan, the Sacramento Housing and Redevelopment Agency has established the following goals by business category for Minority Business Enterprise (MBE) participation and for Women's Business Enterprise (WBE) participation, expressed as a percent of the dollar amount of the contract:

Construction (including Architecture & Engineering)

**MBE 8.05%**

**WBE 8.05%**

To comply with the requirements and to qualify as responsive, the bidder must meet or exceed the participation goals or document good faith efforts (as determined by the Agency) to have done so. Good Faith Efforts which appear to be "going through the motions" with no intention of subcontracting to M/WBEs will be rejected as non-responsive.

WITH YOUR BID, YOU MUST SUBMIT THE LIST OF DESIGNATED SUBCONTRACTORS (ATTACHMENT A):

**II. CERTIFICATION**

A MBE or WBE designated in the bid must be certified by the Joint Certification Program (JCP) or Cal-Trans at the time of the bid opening in order to be counted towards meeting the goal. Self-certification is not acceptable for credit. Certification from other agencies' certification programs which are in compliance with 49 CFR 23 may be accepted if clear documentation of contractor's/subcontractor's certification is included with submission of the bid. Verification of acceptability of another Agency's certification must be done by checking with the Agency's M/WBE staff in advance of bid submission.

**III. REQUIREMENTS FOR DOCUMENTATION OF GOOD FAITH EFFORT FOR CONSTRUCTION PROJECTS OVER \$25,000**

If a bidder was unable to meet the M/WBE goals, all items included in the following Section VI and the M/WBE Outreach Questionnaire must be submitted within seven days of the bid opening date. The bidder has the responsibility of demonstrating that its efforts could reasonably have been expected to produce a level of M/WBE participation sufficient to meet the contract goals.

The bidder must undertake all of the following applicable actions prior to bid submittal for the Agency to determine that a Good Faith Effort was made to include M/WBEs as subcontractors for the project.

1. **Pre-Bid Meeting:** Attend pre-bid/proposal conference, if applicable. The Agency may waive this requirement if it determines that the bidder is reasonably informed of the M/WBE program requirements for this project. This determination must be made by contacting the Agency M/WBE staff prior to the pre-bid date and receiving a waiver.
2. **List of Subcontractors, Suppliers and Truckers:** Provide a list of all types of subcontracting, truckers, and suppliers available on this project indicating which items are available to M/WBEs. Utilize form named "List of Designated Subcontractors' (Attachment A), to record which subcontractors etc.; will be used.
3. **Contact Sheet:** Provide a completed contact sheet for all M/WBE contacts. Provide the names of M/WBEs and the dates they were given written notice of the work items. The written contact should be made at least 10 calendar days prior to the bid submittal date. The attached M/WBE Outreach Contact Sheet (Attachment B) can be used. Provide documentation regarding bidder's good faith negotiations with M/WBE firms. Provide the names of all of the M/WBE who were contacted indicating if they bid; if their bids were accepted; if their bids were rejected and an explanation of why they were rejected; their price quotes; and if they were unavailable.
4. **Publications:** Provide the names of publications and dates of advertisements published at least 10 calendar days before the bid submittal date in newspapers, trade association or MBE/WBE publications, trade journals, or other media targeted to M/WBEs. (*Provide photocopies of advertisements.*) The advertisement should identify the specific work items involved in the project. (This requirement does not apply if the Agency did not provide at least a 15 calendar day period for preparation of bids.) (See Attachment C)
5. Provide the names of M/WBEs who responded to the advertisement and/or written notice and dates on which you contacted them to determine if the business was interested in performing the work items.
6. List information about the work items which was supplied to the M/WBEs.
7. Notification must be provided to M/WBE referral agencies. Provide documentation of contact with these agencies.
8. Provide completed M/WBE Outreach Questionnaire (Attachment D)



**IV. HELPFUL RESOURCES**

**JCP M/WBE Directory**, available at cost from:

City of Sacramento  
Office of Minority, Women and Small Business  
921 Tenth Street, Room 402  
Sacramento, California 95814-2714.  
Tel: 916/433-6923 Fax: 916/264-6765  
<http://www.sacto.org/mwbe/mwbe>

**CALTRANS Directory**, available at cost thru Cal-Trans

Publications Distribution Unit  
1900 Royal Oaks Dr.  
Sacramento, California 95815  
Tel: 916/445-3520  
<http://www.dot.ca.gov/hq/bep>

**CALTRANS Business Enterprise Program**

P.O. Box 942874-MS 79  
Sacramento, CA 94274-0001  
Tel: 916/227-9599 Fax: 916/227-2208  
<http://www.dot.ca.gov/hq/bep>

**M/WBE Coordinator**

Sacramento Housing and Redevelopment Agency (SHRA)  
320 Commerce Circle  
Sacramento, CA 95815  
Procurement Services/ MWBE Coordinator  
Tel: 916/566-1200 Fax: 916/927-6963

**V. MBE/WBE REQUIREMENTS OF SUCCESSFUL BIDDER**

- A. **M/WBE RECORDS** - The selected contractor shall maintain records of all subcontracts and materials purchases with certified M/WBE subcontractors and suppliers. Such records shall show the name and business address of each M/WBE subcontractor or vendor/supplier and the total dollar amount actually paid each M/WBE firm.

Upon completion of the contract, a summary of these records shall be prepared, certified correct by the contractor or his authorized representative and furnished to the Agency.

- B. REPORTING REQUIREMENTS AND SANCTIONS - Failure to provide specific information, records, reports, certifications, or any other documents required for compliance with these specifications shall be considered noncompliance with the contract.
- C. SUBCONTRACTING - No substitution of a listed M/WBE subcontractor shall be made at any time without the written consent of the Agency. If a M/WBE subcontractor is unable to perform successfully and is to be replaced, the contractor will be required to make good faith efforts to replace the original M/WBE subcontractor with another certified M/WBE subcontractor. (e.g. replacing a MBE for a MBE). The new M/WBE must be certified at the time of substitution.
- D. SUBLETTING AND SUBCONTRACTING - The "Subletting and Subcontracting Fair Practices Act" (Public Contracts Code Section 4100-4113, inclusive), with regard to public works requires subcontractors, if used for such work, to be listed in the prime contractor's proposal; prohibits the substitution of subcontractors, except as therein authorized; and provides for penalties for violations of the Act. Bidders are cautioned that this listing requirement is in addition to the requirement to provide a list of MBE and WBE subcontractors with the proposals.

## VI. REQUIRED BID DOCUMENTS

### ATTACHMENTS

Attachment A - List of Designated Subcontractors

Attachment B - M/WBE Outreach Contact Log

Attachment C - Documentation of Advertisements

Attachment D - Questionnaire

# LIST OF DESIGNATED SUBCONTRACTORS (INCLUDING SUPPLIERS/TRUCKERS)

Contract No.: \_\_\_\_\_ Project Name: \_\_\_\_\_ Date: \_\_\_\_\_ Ttl. Bid Amount: \_\_\_\_\_

Prime Contractor: \_\_\_\_\_ Address: \_\_\_\_\_ Phone No. \_\_\_\_\_

MBE/WBE: \_\_\_\_\_ Fed. I.D. No. \_\_\_\_\_ Contractor License No. \_\_\_\_\_

Subcontractor DBA Name/Address/Telephone Number	Description of Work by Subcontractor	Subcontract Amount	Subcontractor's Federal Tax I.D. or SSN	MBE/WBE Status and Cert. No.

If additional space is needed, use additional sheets.

If additional space is needed, use additional sheets

The undersigned bidder hereby gives assurance that if contract is awarded to bidder, subcontractor participation will be in the approximate amounts stated above. Bidder further assures that no subcontractor, supplier and/or trucker may be added, deleted, or changed without the express written approval of the awarding body. If bidder is unable to meet the contract goals for M/WBE participation, bidder will submit Attachment B or similar form documenting good faith efforts bidder has taken to obtain M/WBE participation. In accordance with Section 4101 to Section 4107, inclusive, of the Government Code of the State of California, as amended, the above information is submitted concerning subcontractors.

**THIS FORM MUST BE SUBMITTED WITH BID and GOOD FAITH EFFORTS.**

\_\_\_\_\_  
Signature of Contractor/Title

M/WBE'S Contacted (Include Name of Business, Address, Phone, Name of Contact Person)	Date Notified	How Notified*			Bid			If Rejected Give Reason	Efforts to Remedy Deficiency in Sub-Bid (Assistance in referring for bonding or insurance for increasing work force, etc.)
		(Direct mail, phone, etc)	Yes	No	Amount	Accepted	Rejected		

\* Attach copies of solicitation sent and responses received.

BIDDER'S SIGNATURE: \_\_\_\_\_

VI. C

**DOCUMENTATION OF ADVERTISEMENTS**

SOLICITATION EFFORTS:

<b>Check those firms where advertisements were placed and date</b>		
Sacramento Bee		
Minority Focused Publications(s)		
<input type="checkbox"/>	Neichi Bei Times	
<input type="checkbox"/>	El Hispanol	
<input type="checkbox"/>	Observer	
<input type="checkbox"/>	The Sacramento Gazette	
Trade Focused Publication(s)		
<input type="checkbox"/>	Plan Room Publications	
<input type="checkbox"/>	Plan Room Bulletin Boards	
<input type="checkbox"/>	Builder's Exchange Bulletin Boards	
Name Other Publications(s)		
<input type="checkbox"/>		
Name Other Media		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

Attach a copy of every advertisement placed.

**V. D QUESTIONNAIRE**

(Must be submitted within seven days of bid opening if the M/WBE goals are not met)

1. List Trades involved in this Contract:

\_\_\_\_\_

2. List work to be done in-house:

\_\_\_\_\_

3. State how the work was divided into economically feasible units to facilitate using MBE's and WBE's:

A. Was the work divided into all the individual subtrades? / If not, then why?

\_\_\_\_\_

B. Were any trades divided into separate material and services sources? / If so, then list them:

C. Were any trades divided into two or more services subcontracts? / If so, then list them:

D. If the project was not broken down into economically feasible units, explain why?

\_\_\_\_\_

4. What information about the work items was provided to M/WBEs? e.g. copies of plans, specifications, subcontracting requirements, etc. *(Provide copies of correspondence or description of information sent to MBEs/WBEs.)*

\_\_\_\_\_

\_\_\_\_\_

5. What assistance was requested from M/WBE referral agencies? e.g. community organizations, M/WBE contractor groups, public agencies, etc. *(Provide the names*

and dates of all referral agencies contacted.)

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6. Provide information regarding bidder's good faith negotiations with M/WBEs. *(Provide the names of all of the M/WBEs who were unavailable or whose bids were rejected, their price quotes, and an explanation of why they were rejected.)*

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7. What assistance was offered or provided to M/WBEs? e.g. meeting insurance and bonding requirements, obtaining lines of credit, becoming certified as an M/WBE, opportunity to review plans and specifications, etc. *(Provide description of assistance and names of M/WBEs offered or provided assistance.)*

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8. State anything else that you would like to add in support of your demonstration of good faith efforts:

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AFFIDAVIT

The undersigned hereby declares under penalty of perjury under the Laws of the State of California that the foregoing statements on pages ii-iv are true and correct. I acknowledge that any misrepresentation of a material fact in said statements may be grounds for initiating action under Federal or State laws and for rejecting the solicited bid.

BIDDER'S SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

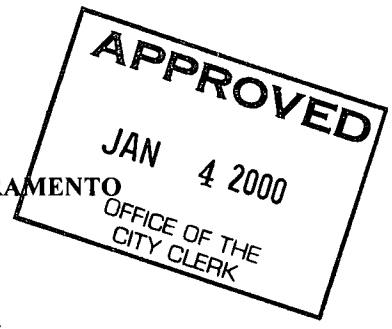
COUNTY WHERE SIGNED: \_\_\_\_\_

RESOLUTION NO. 2000-002

ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO

ON DATE OF

January 4, 2000



**EXECUTIVE DIRECTOR AUTHORIZATION TO AMEND THE  
AGENCY BUDGET TO FUND AND COMPLETE THE  
MARYSVILLE BOULEVARD URBAN DESIGN  
PLAN PHASE 1**

BE IT RESOLVED BY THE REDEVELOPMENT AGENCY OF THE CITY OF  
SACRAMENTO:

Section 1. Contingent upon consideration and approval of a Del Paso Heights Tax Allocation Bond, the Executive Director is authorized to amend the Agency Budget to allocate and expend the tax allocation bond proceeds to meet the \$186,000 estimated total projected cost to construct intersection improvements and implement Phase I of the Marysville Urban design Plan.

Section 2. Contingent upon consideration and approval of a Del Paso Heights Tax Allocation Bond, the Executive Director is authorized to transfer from the Del Paso Heights Capital Projects fund the following: \$853 from the 3B's project and \$23,500 from the 3701 Marysville Boulevard Project to the Marysville Boulevard Streetscape Improvement Project.

\_\_\_\_\_  
CHAIR

ATTEST:

\_\_\_\_\_  
SECRETARY

\_\_\_\_\_  
**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_