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DEPARTMENT OF
NEIGHBORHOODS, PLANNING
AND DEVELOPMENT SERVICES

RECREATION SERVICES
www.sacto.org

CITY OF SACRAMENTO
CALIFORNIA

COLOMA COMMUNITY
CENTER
4623 T STREET
SACRAMENTO, CA
95819

PH 916-277-6173
FAX 916-277-6083

APPROVED
BY THE CITY COUNCIL

October 12, 1998

OCT 20 1998

City Council
Sacramento, California

OFFICE OF THE
CITY CLERK

Honorable Members in Session:

SUBJECT: REPORT BACK ON THE YOUTH DEVELOPMENT FUND

LOCATION AND COUNCIL DISTRICT: Citywide

RECOMMENDATION:

It is recommended that Council approve the attached Resolution which establishes:

- 1: That annual distributions from the Sacramento Metropolitan Cable Television Commission (SMCTC) in excess of guaranteed minimums be targeted for youth oriented programs through a Youth Development Fund and
- 2: That allocations from the Youth Development Fund occur in the manner specified in the Resolution.

CONTACT PERSONS: Ralph Pettingell, Recreation Manager, 277-6173
Vic Edminsten, Parks Manager, 264-5336
Mark Griffin, Senior Management Analyst, 264-8788

FOR CITY COUNCIL MEETING OF: October 20, 1998

SUMMARY:

On August 25, Council directed the designation of distributions from the SMCTC in excess of both guaranteed minimums and approved revenue budget expectations as a Youth Development Fund for youth purposes. For fiscal 1998-99, this excess amount will be approximately \$296,000. Council further directed staff to work with the Citizen's Advisory Committee and the Youth Commission to

develop and recommend to Council a set of allocation criteria and report back to Council by mid-October. This is the report requested.

COMMITTEE/COMMISSION ACTION:

On September 24, 1998, staff met with the Youth Commission to receive their input on the allocation of the Youth Development Fund. The Commission unanimously supported the allocation categories and criteria and expressed the following as the highest priorities: Skate Board Park; Staffing Community Centers and the development of Teen Centers.

On October 1, 1998, staff met with the Parks and Recreation Citizen's Advisory Committee. The Committee elected to take no action and wanted more time to consider criteria. However, feedback received indicated a preference for projects of City-wide benefit and a preference for partnering with other organizations and groups. At the next meeting of the CAC on November 5, staff will present this report.

BACKGROUND:

Over the last several weeks, staff has requested, and received, input on criteria and uses of Youth Development funds from individual Councilmembers, the Youth Commission, the Citizen's Advisory Committee and Parks and Recreation staff. Suggested uses of the funds include capital projects, equipment, and programs that enhance both City services and community organizations.

To address these issues, staff has developed a balance of funding categories and funding levels to address specific goals and allocation criteria. This proposed balance is as follows:

1. Programs and Services that enhance and expand present youth programs and services delivered by the City through partnerships with other organizations that enhance city youth recreation programs (\$100,000).
2. Equipment that supports youth facilities and family oriented special events (\$50,000).
3. Capital Projects (\$146,000).

The priority of funding is proposed to be in the order listed. As excess funds become available, Programs and Services will receive funding first, up to \$100,000. Equipment next, up to \$50,000. The Capital Projects category would receive funding last but would receive the balance of funding. Years in which funding exceeded that of the current year would benefit capital projects. Unspent funds would be carried over.

The first two categories (Programs and Services, Equipment) are proposed to be part of the Recreation operating budget, to be allocated to those functions and programs designated by staff and spent annually. Capital projects would be recommended to Council during the CIP process based on specific criteria and on the recommendations of Parks and Recreation staff, the Youth Commission and the CAC.

The categories are designed to address certain goals. Allocations within each category will utilize criteria that staff believes will provide the most practical and effective programs for youth. The goals and related criteria for each category are as follows:

1. Programs and Services

- Goals:
- To reinvest, re-establish and maintain effective City services for youth.
 - To foster positive and mutually beneficial relationships between City and other youth serving organizations.
 - To effectively reach the greatest number of youth.
 - To provide youth from diverse backgrounds the opportunity to learn about and interact with others from different cultures.
- Criteria:
- Utilize partners who will leverage funds.
 - Maintain flexibility to respond to changing needs and opportunities.
 - Partners provide additional services to City programs.
 - Mutually beneficial to the City and the organization.

2. Equipment

- Goal:
- To reinvest, re-establish and maintain effective City equipment for youth.
 - To effectively reach the greatest number of youth.
- Criteria:
- Useful on a City-wide basis.
 - Demonstrated need for new or replacement.
 - For youth or family-oriented events.

3. Capital Projects

- Goal:
- To reinvest, re-establish and maintain effective City facilities for youth.
 - To create new or expanded facilities for youth.
 - To support positive and mutually beneficial relationships between City and other youth serving organizations.
- Criteria:
- Funding will be for one-time general seed money or for equipment, capital improvements or start-up operating costs.
 - Match funding or in-kind support must be readily available.
 - Future leveraging of the funds will be preferred whether in the form of revenues, grants, donations or in-kind support.
 - Funding maintains public health and safety standards; complies with all laws and mandates or corrects non-compliance; reduces maintenance costs; maintains professional standards for existing parks and recreational facilities; has offsetting revenues, fees or grants; constructs new facilities.

FINANCIAL CONSIDERATIONS:

The \$296,470 in excess distribution is available for any general purpose. Future excess distributions will be dependent on future actions of the SMCTC.

ENVIRONMENTAL CONSIDERATIONS:

This activity does not constitute a project and therefore is exempt from the California Environmental Quality Act (CEQA).

POLICY CONSIDERATIONS:

Cable fees are general revenues of the City. Designation of the excess portion of these fees will remove the excess portion from other general uses. However, program funding in accordance with the funding criteria outlined above would be consistent with high priority areas for the City Council: a focus on youth initiatives, partnerships in the provision of services, neighborhood revitalization and economic development.

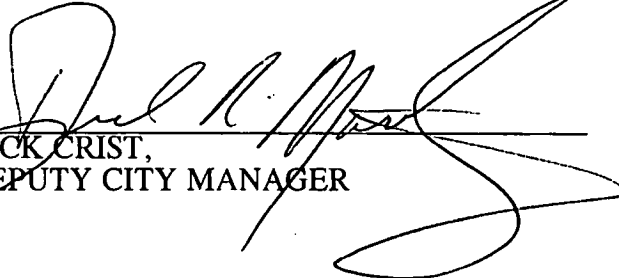
MBE/WBE:

Not applicable as no goods or services are being purchased at this time.

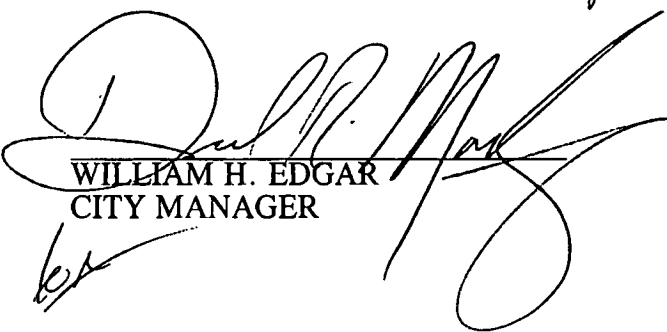
Respectfully Submitted,



RALPH PETTENGELL
RECREATION MANAGER



JACK CRIST,
DEPUTY CITY MANAGER



WILLIAM H. EDGAR
CITY MANAGER

OCT 20 1998

OFFICE OF THE
CITY CLERK

RESOLUTION NO. 98-527

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

RESOLUTION DESIGNATING EXCESS DISTRIBUTIONS FROM THE SACRAMENTO METROPOLITAN CABLE TELEVISION COMMISSION FOR A YOUTH DEVELOPMENT FUND AND ESTABLISHING ALLOCATION GOALS, CRITERIA AND METHODS.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO THAT:

1. Annual distributions from the Sacramento Metropolitan Cable Television Commission (SMCTC) in excess of guaranteed minimums, as defined by the SMCTC, are hereby targeted for youth purposes through what is to be known as the Youth Development Fund.
2. Annual allocations from the Youth Development Fund are to occur in the following manner: The first \$100,000 will be appropriated to the Recreation budget to enhance and expand present youth programs and services delivered by the City through partnerships with other organizations that enhance city youth recreation programs. The second \$50,000 will be appropriated to the Recreation budget for equipment that supports youth facilities and family oriented special events. Remaining annual revenues to the Youth Development Fund will be appropriated to a continuing master project capital improvement project for youth development purposes and allocated through the annual Capital Improvement Program based on the recommendations of Parks and Recreation staff, the Youth Commission and the CAC. Expenditure budgets will match revenue budgets at all times and be based on estimates provided by the SMCTC. At the close of each fiscal year, expenditure and revenue budgets will be adjusted to actual revenue.
3. The expenditures of funds allocated to the Recreation budget will be made at the discretion of Recreation staff provided that expenditures are consistent with the following goals and allocation criteria:

For Youth Programs and Services

- Goals:
- To reinvest, re-establish and maintain effective City services for youth.
 - To foster positive and mutually beneficial relationships between City and other youth serving organizations.
 - To effectively reach the greatest number of youth.
 - To provide youth from diverse backgrounds the opportunity to learn about and interact with others from different cultures.

- Criteria:
- Utilize partners who will leverage funds.
 - Maintain flexibility to respond to changing needs and opportunities.
 - Utilize partners who provide additional services to City programs.
 - Mutually beneficial to the City and the organization.

For Equipment

- Goal:
- To reinvest, re-establish and maintain effective City equipment for youth.
 - To effectively reach the greatest number of youth.

- Criteria:
- Useful on a City-wide basis.
 - Demonstrated need for new or replacement.
 - For youth or family-oriented events.

4. Capital project expenditures will be consistent with the following goals and allocation criteria:

- Goal:
- To reinvest, re-establish and maintain effective City facilities for youth.
 - To create new or expanded facilities for youth.
 - To support positive and mutually beneficial relationships between City and other youth serving organizations.

- Criteria:
- Funding will be for one-time general seed money or for equipment, capital improvements or start-up operating costs.
 - Match funding or in-kind support must be readily available.
 - Future leveraging of the funds will be preferred whether in the form of revenues, grants, donations or in-kind support.
 - Funding maintains public health and safety standards; complies with all laws and mandates or corrects non-compliance; reduces maintenance costs; maintains professional standards for existing parks and recreational facilities; has offsetting revenues, fees or grants; constructs new facilities.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____ 6

DATE ADOPTED: _____

Citizen's Advisory Committee for Parks and Recreation
1023 J Street, Room 200
Sacramento, CA 95814

October 19, 1998

Mayor Joe Serna, Jr. and City Council Members
City of Sacramento
915 I Street, Room 205
Sacramento, CA 95814

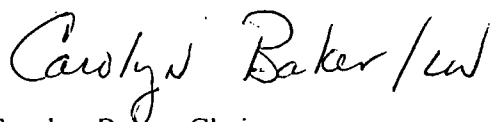
Dear Mayor and City Council Members,

The Citizen's Advisory Committee on Parks and Recreation wishes to comment on the designation of excess distributions from the Sacramento Metropolitan Cable Television Commission. It is our understanding that the \$296,470 in excess funds be designated for youth services.

The purpose of this letter is to support staffs' recommendation of an expenditure plan as presented by Mark Griffin, Senior Management Analyst and Ralph Pettingell, Recreation Services Director at the October 1, 1998 Citizen's Advisory Committee (CAC) meeting. As indicated to Mr. Griffin and Mr. Pettingell, the CAC would appreciate approving the expenditure budget prior to the City Council adopting it.

If you have any questions, please feel free to give me a call at 399-8611.

Sincerely,



Carolyn Baker, Chair
Citizen's Advisory Committee

cc: Victor L. Edmisten, Parks Manager

CB/lw

COUNCIL AGENDA MATERIAL

FROM CITY CLERK'S OFFICE
ITEM NO. _____
DATE _____

RESOLUTION NO. 98-527
Amended

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF OCT 20 1998

**RESOLUTION DESIGNATING EXCESS DISTRIBUTIONS
FROM THE SACRAMENTO METROPOLITAN CABLE
TELEVISION COMMISSION FOR A YOUTH DEVELOPMENT
FUND AND ESTABLISHING ALLOCATION GOALS, CRITERIA
AND METHODS.**

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RESOLUTION No. 98-527
OCT 20 1998

- Criteria:
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 - Maintain flexibility to respond to changing needs and opportunities.
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- Goal:
- To reinvest, re-establish and maintain effective City equipment for youth.
 - To effectively reach the greatest number of youth.

- Criteria:
- Useful on a City-wide basis.
 - Demonstrated need for new or replacement.
 - For youth or family-oriented events.

4. Capital project expenditures will be consistent with the following goals and allocation criteria:

- Goal:
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JOE SERNA, JR.

MAYOR

ATTEST:

VALERIE BURROWES

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: 98-527
DATE ADOPTED: OCT 20 1998