



**REPORT TO COUNCIL**  
**City of Sacramento**

915 I Street, Sacramento, CA 95814-2671  
www.CityofSacramento.org

**CONSENT**  
**November 8, 2005**

Honorable Mayor and  
Members of the City Council

**Subject:** Contract: Folsom Boulevard Streetscape Master Plan (PN: TY86)

**Location/Council District:** Folsom Boulevard between Power Inn Road and Watt Avenue. Location Map - Exhibit A of Resolution. (District 6)

**Recommendation:**

Adopt a Resolution authorizing and directing the City Manager to execute a contract in the amount of \$180,222 with Mark Thomas and Company, Inc. for the Folsom Boulevard Streetscape Master Plan (PN: TY86).

**Contact:** Ryan Moore, Associate Civil Engineer, 808-8279; Hector Barron, Supervising Engineer, 808-2669

**Presenters:** None

**Department:** Department of Transportation

**Division:** Engineering Services Division

**Organization No:** 3435

**Summary:**

The Folsom Boulevard Streetscape Master Plan will create design guidelines for vehicular, bicycle and pedestrian circulation improvements as well as aesthetic enhancements to the corridor.

**Committee/Commission Action:**

None.

**Background Information:**

Folsom Boulevard between Watt Avenue and Howe Avenue is comprised of approximately 1.5 miles of four-lane roadway near the eastern Sacramento city limit. This section of Folsom Boulevard has developed without a comprehensive plan. Property adjacent to the road is currently utilized for a variety of purposes including



industrial, public utilities, strip commercial, big box retail, commercial office, trailer parks and automotive sales. The presence of different businesses that have been established incrementally over the years without a comprehensive plan has created a corridor that is lacking aesthetically.

Sacramento Regional Transit has three Light Rail (LRT) stations located directly to the south of Folsom Boulevard. Highway 16 intersects Folsom Boulevard in a T-intersection, and in part of the western portion of the project area, Highway 16 and Folsom Boulevard are coincident. The corridor currently does not have landscaping, appropriate lighting, sidewalk or other pedestrian facilities in many places.

In 1999 and 2000, a group of local property and business owners participated in a series of workshops focused on image enhancement. The workshops identified image enhancement priorities, design concepts and implementation strategies. The result was a conceptual design document titled "*Folsom Boulevard Image Enhancement Strategy*". This document, along with a community outreach program for the current Master Plan project, will be a cornerstone of the development of the Streetscape Master Plan.

It is anticipated that the Master Plan will be complete in December of 2006.

#### **Financial Considerations:**

As of October 3, 2005, the Folsom Boulevard Streetscape Master Plan (PN: TY86) has an un-obligated balance of \$198,560, which is sufficient to execute the contract in the amount of \$180,222 with Mark Thomas and Company, Inc.

#### **Environmental Considerations:**

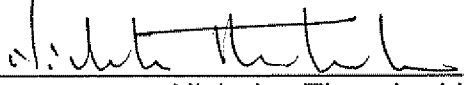
The requested action is not subject to the provision of the California Environmental Quality Act (CEQA) under the general rule (15061(b)(3)) that CEQA applies only to projects which have the potential for causing a significant effect on the environment.

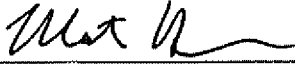
#### **Policy Considerations:**

The proposed action is consistent with the City of Sacramento's Strategic Plan goal to enhance and preserve the neighborhoods and diversify the transportation system.

#### **Emerging Small Business Development (ESBD):**

The City ESBD goal is 20%. Mark Thomas and Company, Inc. has 26% ESBD participation.

Respectfully Submitted by:   
Nicholas Theocharides  
Engineering Services Manager

Approved by:   
Marty Hanneman  
Director, Department of Transportation

Recommendation Approved:

  
*for* ROBERT P. THOMAS  
City Manager

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**RESOLUTION NO.**

Adopted by the Sacramento City Council

**APPROVING A CONTRACT WITH MARK THOMAS AND COMPANY, INC. FOR PREPARATION OF THE FOLSOM BOULEVARD STREETScape MASTER PLAN (PN: TY86)**

**BACKGROUND**

- A. Folsom Boulevard between Watt Avenue and Howe Avenue is comprised of approximately 1.5 miles of four-lane roadway near the eastern Sacramento city limit. This section of Folsom Boulevard has developed without a comprehensive plan. Property adjacent to the road is currently utilized for a variety of purposes including industrial, public utilities, strip commercial, big box retail, commercial office, trailer parks and automotive sales. The presence of different businesses that have been established incrementally over the years without a comprehensive plan has created a corridor that is lacking aesthetically.
  
- B. In 1999 and 2000, a group of local property and business owners participated in a series of workshops focused on image enhancement. The workshops identified image enhancement priorities, design concepts and implementation strategies. The 2000 study, along with a community outreach program for the current Master Plan project, will be cornerstones of the new Streetscape Master Plan.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City Manager is authorized and directed to execute a contract in the amount of \$180,222 with Mark Thomas and Company, Inc. for the Folsom Boulevard Streetscape Master Plan (PN: TY86).

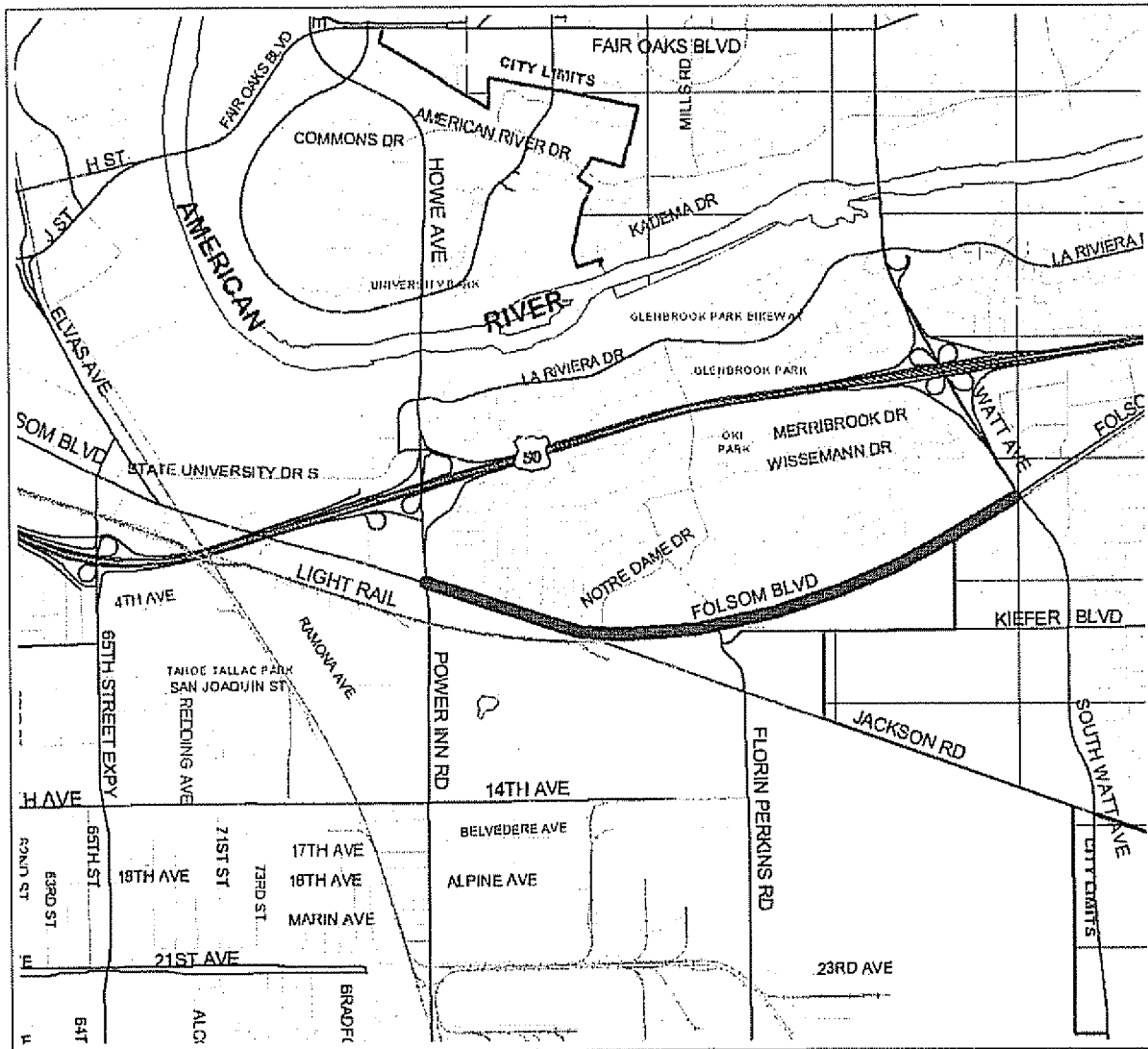
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- Exhibit A: Map of Folsom Boulevard Streetscape Masterplan (PN: TY86)

Exhibit A

Location Map for

Folsom Boulevard Streetscape Masterplan (PN: TY86)



Map Contact: W. Helmick  
Map Date: October 2005

