

RESOLUTION NO. 2004-490

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF JUN 22 2004

RESOLUTION ADOPTING THE PROPOSED FY 2004/2005
DOWNTOWN PLAZA BUSINESS IMPROVEMENT AREA
BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 2004/2005 Downtown Plaza Business Improvement Area budget as detailed on Exhibit V of the staff report attached hereto and incorporated herein by reference.

Deather Fargo
MAYOR

ATTEST:

Margie K. Henry
CITY CLERK
ASST.

FOR CITY CLERK USE ONLY

RESOLUTION NO.: 2004-490
DATE ADOPTED: JUN 22 2004



DOWNTOWN PLAZA

547 L Street
Sacramento, CA 95814

Telephone (916) 442-4000
Facsimile (916) 442-3117

DOWNTOWN PLAZA MERCHANTS ASSOCIATION

Downtown Business Improvement Area
Proposed Budget July 1, 2004 through June 30, 2005

ESTIMATED INCOME:

DBIA Collections \$110,000

PROPOSED EXPENDITURES:

Holiday Décor – 50' live tree & décor service \$25,500

Print Advertising:

Co-op with Downtown Partnership \$15,000

Holiday \$10,000

Special Events:

Pacific Rim Festival \$ 2,000

Holiday Gift Wrap Service \$12,000

Ice Rink Sponsorship \$25,000

Halloween event \$ 3,615

Holiday Treelighting \$15,000

Professional Fees:

Taxes & Tax Preparation \$ 1,885

TOTAL EXPENDITURES: \$110,000