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Proclamation

Issued by the Mayor

APPROVED
BY THE CITY COUNCIL

SEP 15 1998

OFFICE OF THE
CITY CLERK

Pollution Prevention Week September 21-27, 1998

WHEREAS, the City of Sacramento supports a clean and safe environment for its residents; and

WHEREAS, pollution prevention is an approach to environmental protection that focuses on prevention, and is therefore a preferable strategy for protecting our environment; and

WHEREAS, pollution prevention can increase industrial efficiency and save businesses money and offers both environmental protection and increased economic competitiveness; and

WHEREAS, by focusing attention on pollution prevention, the City of Sacramento will meet the challenges of the next century for economic competitiveness, environmental protection, and environmental regulation; and

WHEREAS, Pollution Prevention Week is an opportunity for government, industry and environmental organizations to recognize the potential of pollution prevention and to work together to plan for a prosperous and sustainable future.

NOW, THEREFORE, I, Joe Serna, Jr., Mayor of the City of Sacramento, do hereby proclaim September 21, 27, 1998 as *Pollution Prevention Week* and do hereby urge all community members and businesses to participate in the local ceremonial and educational activities.

ISSUED: This 15th Day of September 1998.

JOE SERNA, JR.
MAYOR