



APPROVED
BY THE CITY COUNCIL
MAY 6 1997
OFFICE OF THE
CITY CLERK

1.8

DEPARTMENT OF
PUBLIC WORKS

TRAFFIC ENGINEERING
DIVISION

CITY OF SACRAMENTO
CALIFORNIA

1000 I STREET
SUITE 170
SACRAMENTO, CA
95814-2806

PH 916-264-5307
FAX 916-264-8404

April 18, 1997

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: REPORT DESIGNATING STAFF TO ATTEND 3M COMPANY SEMINAR

LOCATION AND COUNCIL DISTRICT: All districts.

RECOMMENDATION:

This report recommends the City Council adopt the attached resolution that designates four Public Works staff to attend an informational seminar on the existing use and future needs of traffic safety products.

CONTACT PERSON: Marty Hanneman, Manager, Traffic Engineering Division
264-7508

FOR COUNCIL MEETING OF: May 6, 1997

SUMMARY:

The Traffic Safety Controls Materials Division of the 3M Company has invited (see letter in Attachment A) the City of Sacramento to attend a traffic safety products seminar at its St. Paul, Minnesota facilities in July of this year. This seminar is intended to share information on current safety products uses and future traffic safety needs. Since the Department of Public Works is responsible for all traffic controls, traffic safety, and street maintenance within the city, they would be the most appropriate staff to attend.

COMMITTEE/COMMISSION ACTION:

None.

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BACKGROUND:

The Traffic Safety Controls Materials Division of the 3M Company has invited (see letter in attachment A) the City of Sacramento to attend a traffic safety products seminar at its St. Paul, Minnesota facilities on July 20 to 22th, 1997. This seminar is intended to share information on current safety products and future traffic safety needs.

The City of Sacramento currently uses many signing and striping traffic safety products produced by the 3M Company. Specifically, all signs that are placed by City crews are made of 3M sheeting. Furthermore, street name signs on all major streets either have been or in the process of being replaced with a new very high reflective sign made by the 3M Company that will enhance visibility and public safety.

Also, for all new roadway maintenance projects such as; street reconstructions, overlays, and slurry seals, a 3M tape product is placed for delineation. This tape is a durable retro-reflective preformed patterned pavement tape with ceramic beads, manufactured by the 3M Company. When applied properly, this 3M product has a projected life of seven to ten years. This compares to an average life for traffic paint of two to three years. Thus, by using this tape significant cost savings and enhanced public safety is realized by the City.

Since the Department of Public Works is responsible for all traffic controls, traffic safety, and street maintenance within the city, they would be the most appropriate staff to attend this seminar. Specifically, the City of Sacramento would benefit most if the following Public Work's staff attended:

- * Michael Kashiwagi, Director of Public Works -- As director of the Department it is important that he be aware of existing and future traffic safety products, their application, and fiscal impacts.
- * Marty Hanneman, City Traffic Engineer -- As City Traffic Engineer it is imperative that he provide input to the 3M Company on existing product uses and future traffic safety needs for the city.
- * Tim Mar, Senior Engineer, Architecture & Engineering -- As the lead design engineer for all city roadway improvement projects, it is important for him to provide feedback on existing traffic safety products specified in our roadway improvement projects and learn of products currently in development.
- * Rodney Coons, Signs & Markings, Streets Division -- Mr. Coons and his staff is responsible to day to day maintenance of all the signs & markings in the City. It

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is important that he share his experiences with the use of existing 3M products so that they may use this feedback to further improve them.

FINANCIAL CONSIDERATIONS:

None. All travel and lodging expenses incurred by the City in allowing the staff members to attend this seminar will be provided by the 3M Company. Because those expenses are paid on behalf of the City, they are not compensation or gifts to the individual employees within the meaning of any applicable federal, state or local law, rule or regulation governing or relating to compensation or conflicts of interest.

ENVIRONMENTAL CONSIDERATIONS:

None.

POLICY CONSIDERATIONS:

Enhancing staff's knowledge of traffic safety products is consistent with the City Council's priority of Public Safety.

MBE/WBE:

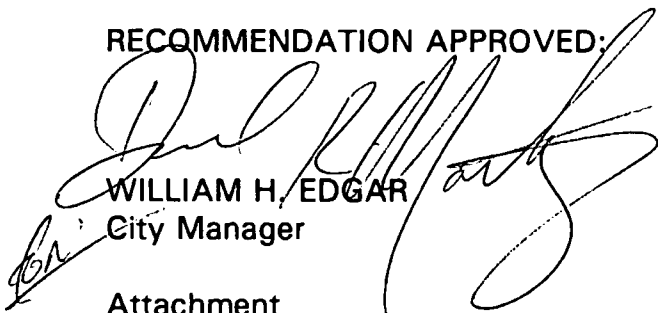
Not applicable.

Respectfully submitted,



Marty Hanneman
Manager, Traffic Engineering Division

RECOMMENDATION APPROVED:



WILLIAM H. EDGAR
City Manager

Attachment
3M-city.rpt

Approved:



Michael Kashiwagi
Director of Public Works

3M Los Angeles Sales Center

6033 South Garfield Avenue
Los Angeles, CA 90048-4683
213 726 6300

Attachment A



April 11, 1997

Mr. William Edgar
City Manager
915 I Street - Room 101
Sacramento, CA 95814

Dear Mr. Edgar:

The Traffic Control Materials Division of 3M Company is continually striving to develop and provide high quality products to satisfy the ever-changing needs within cities like Sacramento. With a commitment to excellence, we work with transportation leaders worldwide to create new technologies meeting their demands.

3M Company would like to extend an invitation to the City of Sacramento, specifically appropriate members of your Public Works staff to join us for a seminar at 3M's facility in St. Paul, Minnesota on July 20-22, 1997 to review and discuss today's needs that exist within an urban transportation environment. We can accommodate up to 8 people. The City will be visiting our St. Paul laboratories, attending daily seminars on various marketing programs addressing today's changing infrastructure and attending a night demonstration held at our Transportation Safety Center.

I hope the City of Sacramento will be able to join 3M's technical and manufacturing staff for an extensive review of problems, solutions, needs and demands of traffic safety. It will provide a forum for an interesting exchange of information and ideas on making the driving environment safer. The City's travel and lodging expenses will be provided by 3M Company.

Please RSVP by Monday, May 12, 1997 by calling me at (916) 784-8546 or by fax (916) 784-8038

I enthusiastically look forward to your acceptance of our invitation.

Sincerely,

Scott P. Voytek
Sales Representative
3M Traffic Control Materials Division

SPV/ch

RESOLUTION NO. 97-207

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

APPROVED
BY THE CITY COUNCIL
MAY 6 1997
OFFICE OF THE
CITY CLERK

RESOLUTION DESIGNATING STAFF TO ATTEND THE 3M COMPANY SEMINAR

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

- 1) The City accepts the offer made by the 3M Company, as set forth in the company's letter dated April 11, 1997, a copy of which is attached to the staff report as Attachment A.
- 2) That the following Public Works staff be designated to represent the City of Sacramento at the 3M Company traffic safety products seminar in St. Paul, Minnesota on July 20th to the 22nd, 1997.
 - * Michael Kashiwagi, Director of Public Works
 - * Marty Hanneman, City Traffic Engineer
 - * Tim Mar, Senior Engineer, Architecture & Engineering
 - * Rodney Coons, Signs & Markings, Streets Division
- 3) Expenses paid by the 3M Company are expenses paid to the City, and are not gifts or compensation to the individual employees named in section 2 above, or any other employee substituting for them, for the purposes of any federal, state or local law, rule or regulation governing or relating to compensation or conflict of interests.

MAYOR

ATTEST:

CITY CLERK

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FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____

3M Los Angeles Sales Center

6033 South Garfield Avenue
Los Angeles, CA 90048-3683
213 726 6300

Attachment A



April 11, 1997

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