



# CITY OF SACRAMENTO

32

TRAFFIC ENGINEERING DIVISION  
1023 J STREET — SUITE 202 SACRAMENTO, CALIF. 95814

CITY MANAGER'S OFFICE  
**RECEIVED**  
MAR 26 1981

TELEPHONES (916)  
TRAFFIC ENGINEERING 449-5307  
OFF-STREET PARKING 449-5354  
ON-STREET PARKING 449-5644

March 25, 1981

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: Railfair Parking

**APPROVED**  
BY THE CITY COUNCIL

MAR 31 1981

OFFICE OF THE  
CITY CLERK

SUMMARY

It is anticipated the parking facilities will derive additional revenue during the Railfair. We would like to spend some of this revenue advising the public of parking opportunities and promoting the use of transit during the Railfair.

BACKGROUND INFORMATION

Very large crowds are expected throughout the Railfair, May 2nd through May 10th. We have thousands of parking spaces available in the downtown area on evenings and weekends but not many on weekdays. Additionally, about 2,500 of our spaces are at the east end of the CBD which is considered too far to walk to the Railroad Museum. To compensate for these problems, we would like to use some of the extra revenue generated from parking during the Railfair to finance the following programs:

1. Offer discounts to regular monthly parkers if they will refrain from purchasing monthly permits until after the Railfair and use other modes of transportation.
2. Advertise the fact that there is an elevator and pedestrian underpass to Old Sacramento from the bus stop at 3rd and K Streets.
3. Offer parking discounts to Railfair visitors who park in the east CBD lots and ride the bus to 3rd and K Streets.
4. Encourage local residents to ride the bus to the Railfair.
5. Encourage others to park in any legal parking space along the bus lines leading to 3rd and K and ride the bus to the Railfair.
6. Make arrangements to announce up-to-the-minute information about parking and traffic conditions on one of the local radio stations.

FINANCIAL DATA

The main direct cost of this program will be for large newspaper ads that will need to be printed for several days in each newspaper. It is estimated that the maximum cost will be \$6,000.

RECOMMENDATION

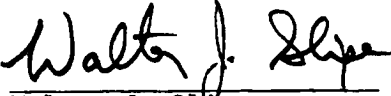
It is recommended that:

1. The Council approve the concept of using part of the parking funds generated by the Railfair to reduce Railfair traffic and parking problems.
2. The attached Resolution transferring \$6,000 from the Parking Fund to the Parking Budget be adopted.

Respectfully submitted,

  
L. M. Frink  
Traffic Engineer

Recommendation Approved:

  
Walter J. Slupe  
City Manager

LMF/mf  
Attachment

March 31, 1981  
All Districts

**RESOLUTION NO. 81-251**

Adopted by The Sacramento City Council on date of

A RESOLUTION AMENDING THE BUDGET FOR FISCAL YEAR  
1980-81 TO PAY FOR PARKING AND TRANSIT ADVERTISING  
FOR THE RAILFAIR

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO:

The City budget for fiscal year 1980-81 is hereby amended by transferring \$6,000 from the unappropriated Parking Fund balance to the Parking Facilities Operating Budget, 4-12-3120-000-4212, for the purpose stated above.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

APPROVED  
BY THE CITY COUNCIL

MAR 31 1981

OFFICE OF THE  
CITY CLERK