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ECONOMIC DEVELOPMENT DEPARTMENT

CITY OF SACRAMENTO

November 26, 2002

CONTINUED  
FROM 11/24/02  
TO 12/10/02

City Council  
Sacramento, California

Honorable Members in Session

**SUBJECT: LEASE OF THREE BILLBOARD STRUCTURES**

**LOCATION AND COUNCIL DISTRICT:** West Side of Business 80 between E Street  
and Cal Expo Exits, Council District 3

**RECOMMENDATIONS:**

It is recommended the City Council:

- (1) Approve the selection of Viacom Outdoor (Viacom) as the successful bid to lease the City owned billboard structures for a term of three years and
- (2) Authorize the City Manager to draft a lease based on the terms provided and bring back to the City Council for final lease approval.

**CONTACT PERSONS:** Kristan Otto, Economic Development 264-7948  
Micah Runner, Economic Development 264-5448

**FOR THE COUNCIL MEETING OF:** November 26, 2002

**SUMMARY:**

On October 8, 2002 the City Council approved the issuance of a Request for Proposals (RFP) for the lease or relocation of three City of Sacramento owned billboard structures

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