

MINUTES OF THE

SACRAMENTO METROPOLITAN ARTS COMMISSION

Wednesday, July 9, 1980

4:00 p.m.

Commissioners Present:

John Hansen
Ed Beimfohr
Muriel Johnson
Aisha Martin
Doreen Mauk
Jose Montoya
Karen Wagner
Judith Weintraub
Susan Willoughby, (Chair)

Commissioners Absent:

Emily Strand

The July 9, 1980 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:00 p.m. by Chair Willoughby. The minutes were approved with the following correction: Page 3, Old Business, line 5, to read: "The Chamber of Commerce will send a cover letter with the final application form to businesses; SMAC will send a cover letter to arts organizations."

CHAIR REPORT

- Chair Willoughby reported that the Personnel Committee of the City Council has reappointed City Commissioner José Montoya to serve until July 28, 1983.
- Chair Willoughby reported that SMAC is being recognized by the Chairman of the National Endowment for the Arts, Livingston Biddle, Jr., who plans to attend the fall conference.
- The Junior League has asked Chair Willoughby to serve as an advisor on a project to explore the feasibility of a community foundation for the Sacramento area.
- Chair Willoughby has asked to speak at the August meeting of the Chamber of Commerce.

COMMITTEE REPORTS

ART IN PUBLIC PLACES (Beimfohr)

- Chair Beimfohr reported that since Patrick Mooney, A.P.P. Coordinator, is no longer on staff, there has been a slowdown in work. He stated that there are three priorities:
 - (1) to develop an A.P.P. ordinance for County which is due August 19.
 - (2) Oak Park - to move forward on the Oak Park project.
 - (3) Continue follow-up of Macy's Parking Garage.

ART IN PUBLIC PLACES (Beimfohr) continued

- The next committee meeting is scheduled for Tuesday, July 29th at 4:00 p.m. to approve draft of County ordinance.

CETA (Weintraub)

- Chair Weintraub announced that the President of American River College, Dr. Jensen, has invited Commissioners to a buffet dinner and to attend a performance of the Mousetrap at the College on July 10.
- Bill Cleveland reported on Camp Sacramento activities in which Artreach artists provided a variety of workshops for about 150 people.

FINANCE (Johnson)

- Chair Johnson reported on the meeting of June 16. Although the criteria and application for the Transient Occupancy Tax has not been approved, Chair Johnson hopes that clear, concise guidelines will be forthcoming. Executive Director Moskin stated that as of this date, the County Executive's Office has recommended not to allocate Transient Occupancy Tax dollars to community agencies.
- The committee feels that the Budget and Finance Committee of the City Council is not utilizing the services of the Arts Commission in regard to allocation of tax monies to arts groups. Chair Willoughby stated that since funding decisions have already been made for the City's 1980-81 budget, the commission should concentrate on the County and its budget proceedings.
- Chair Johnson stated that the committee recommends that for future fundraising events, specific needs, e.g. stabilizing transient staff or providing for a more adequate staff (salaries) should be emphasized.
- A copy of the proposed 1980-81 County budget will be mailed to each commissioner.

RESEARCH & PLANNING (Hansen)

- Chair Hansen reported that he has received suggestions from commissioners on their role as commissioners and he will review the input, edit, and then issue his comments and call a committee meeting to discuss his findings.

DIRECTOR'S REPORT

Staff Announcements

- Bill Moskin announced that Artreach artist Lorraine Garcia has been invited to attend the Mid-Decade Forum 1980: Women's International Art Festival in Copenhagen from July 14th-30th.
- T.A.P. Coordinator Leni Sloan is performing at the Old Eagle Theater July 18th thru August 17, 1980 in his production, "The Wake," with the Jubilee Minstrels.
- Leni Sloan thanked Commissioner Mauk for her help in the T.A.P. workshops.
- The T.A.P. program assisted Robin Ware and the Smithsonian Exhibit by providing the services of Ruth Beckford-Smith who was a guest speaker at the opening night reception.

Fall Conference

A brief outline of the Fall conference activities were described by Leni Sloan. The three-day conference is entitled: "Advancing the Arts: A Conference on Arts Advocacy," September 24-26, 1980 at the Mansion Inn. It is a unique conference designed to bring special interest groups together: business, the media, and government to discuss their role in the arts. The cost of the conference is \$50 including breakfast and lunch for three days.

City/County Budget

Bill Moskin reported that the County's Preliminary Budget for 1980-81 lists a budget figure of \$36,000 as the amount allocated to SMAC in FY 79-80; however, there is no recommendation for FY 80-81.

Arts Resources Guide

Moskin reported that the guide is selling slowly but evenly; approximately 100 have been sold.

SMAC has received a \$20 donation from Friends of the Library.

Report of N.A.C.A.A. Conference and Partnership Meeting

Moskin reported on two meetings he attended in June. The N.A.C.A.A. Conference held in Boston on June 17-20 was the annual conference with approximately 550 arts councils attending. The next conference is scheduled to be held in Monterey, California in the Fall of 1981.

The Partnership Meeting was held in Washington, D.C. on June 23-25. Approximately 50 state arts councils and 25 city/county agencies were invited to participate. The purpose of the meeting was to come together to talk about the direction the National Endowment for the Arts should take in the next ten years.

OLD BUSINESS

Commissioner Wagner stated that the Business in the Arts Award forms are ready and will be mailed to businesses.

Chair Willoughby announced that two jurors have been chosen for the first annual Business in the Arts Award: Commissioner John Hansen and Chair Willoughby.

NEW BUSINESS

- Commissioner Ed Beimfohr announced his resignation effective August 31, 1980.
- Chair Willoughby thanked outgoing Commissioner Johnson for her help on the commission during her three year term.
- Bus Bench Art Show is now on display for the month of July. Chair Willoughby announced that former CEFA artist Sheila Sullivan is this year's winner.
- Commissioner Weintraub discussed a project spearheaded by Ray Taliaferro to create legislation to make the arts mandatory in elementary school curriculum.

minutes

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The next meeting will be held on August 6, 1980 at 3:00 p.m. at the Housing and Redevelopment Agency, First Floor Conference Room, 630 I Street.

Adjourned 5:20 p.m.

Respectfully submitted,

Geri McBeth

GM:lc

DATE 7-9-80

SACRAMENTO METRO ARTS COMMISSION

ROLL CALL

MOTION: PROPOSED BY:

SECONDED:

	AYE	NO	ABSENT OR NOT VOTING
BEIMFOHR	<u>4 pm</u>	<u>5 p.m</u>	_____
HANSEN	<u>4 pm</u>	<u>5²⁰ p.m</u>	_____
JOHNSON	<u>4¹⁵ pm</u>	<u>5 p.m</u>	_____
MARTIN	<u>4 pm</u>	<u>5²⁰ pm</u>	_____
MAUK	<u>"</u>	<u>"</u>	_____
MONTOYA	<u>"</u>	<u>"</u>	_____
SIMON	_____	_____	_____
STRAND	<u>Absent</u>	_____	_____
WAGNER	<u>4 pm</u>	<u>5²⁰ pm</u>	_____
WEINTRAUB	<u>"</u>	<u>"</u>	_____
WILLOUGHBY	<u>"</u>	<u>"</u>	_____

PASSED:

DEFEATED: