



**REPORT TO COUNCIL**  
**City of Sacramento**  
 915 I Street, Sacramento, CA 95814-2604  
 www.cityofsacramento.org

**Consent**

**November 1, 2005**

Honorable Mayor and  
 Members of the City Council

**Subject:** Approval of ArtScapes funding for FY 2006

**Location/Council District:** Citywide

**Recommendation:**

This report recommends that the City Council approve the 2005-06 ArtScapes funding as recommended by staff and the Arts Commission.

**Contact:** Rhyena Halpern, Grants & Cultural Programs Coordinator,  
 (916)566-3989

**Department:** Convention, Culture and Leisure Department

**Division:** Sacramento Metropolitan Arts Commission (SMAC)

**Organization No:** 4243

**Summary:**

A distinguished panel of arts experts (Attachment A Panel Bios) met on August 4 and 5 to review 31 ArtScapes applications (Attachment B Agenda). The panel evaluated and scored each applicant and approved the final ranking. Staff proposed three scenarios, depending on funding availability. The committee approved the funding scenario which will fund all applicants ranked 6.0 and above for \$76,579. (Exhibit A - Funding Recommendation). Of the 29 approved for funding, 26 have accepted the grant.

**Committee/Commission Action:**

The Grants & Cultural Programs Committee approved funding for 29 ArtScapes applicants, ranked 6.0 and above on August 29, 2005 with a vote of 3 yes, 1 yes by proxy and 0 no.

The Sacramento Metropolitan Arts Commission approved the Committee's recommendation on September 21, 2005 with a vote of 7 yes, 0 no.



**Background Information:**

This program replaces the 1998 Special Arts Projects Grant, available to small arts groups in Sacramento County. First approved by Council on August 26, 2003, the ArtScapes grant's mission is to foster projects that will be culturally significant, of rich artistic quality, and that help build the region's identity. The program seeks to fund projects in any art form or discipline that present an exciting and fresh approach for new projects, or a well-produced and dynamic approach to continuing projects, and are engaging to the projects' audiences and/or participants. The program seeks to reach out to new and emerging artists, multicultural artists, as well as established arts groups. Applicants can be new groups, non-profit organizations, businesses, etc.

ArtScapes grants are given to two or more artists working together on a one-time project in any artistic discipline. The projects are culturally significant, of rich artistic quality, and serve to help build the Sacramento region with culturally relevant art projects.

**Financial Considerations:**

The request amounts ranged from \$2,500 up to \$5,000, the maximum request. A total of \$76,579 is available from the Arts Stabilization Carryover to be awarded to the 26 applicants, scoring 6.0 and above.

The disbursement period for this grant cycle is November 2005 through December 2006. Grant funds are generally paid in two installments, half of the award amount at the execution of the agreement, and a final payment when the project and its evaluation are completed. Beginning with this award cycle, awards less than \$1,000 are awarded as reimbursement grants, as recommended by the panel and the committee. One payment will be made at the time of project completion.

**Environmental Considerations:**

The Planning and Building Department, Environmental Planning Services staff has determined that this grant program is not a "project" under the California Environmental Quality Act (CEQA) Guidelines section 15378(2) (4). The proposed grant program is not a "project" as defined under CEQA because it is a creation of a government funding mechanism that does not involve a commitment to a specific project that may have a potentially significant impact on the environment.


**Policy Considerations:**

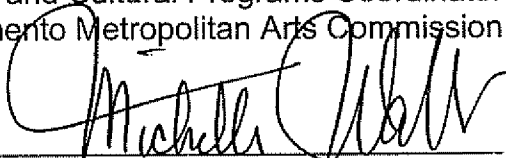
As per SMAC's Business Plan and the City's Strategic Plan, the ArtScapes program, 'supports and strengthens the role of cultural organizations in neighborhood preservation and revitalization' and 'increases arts and cultural experiences and opportunities for all members of the community 'as well as 'enhances the role of culture and the arts in

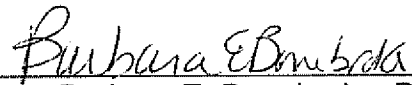
improving the quality of life for residents and visitors' and 'enhances organizational and financial stability of arts and cultural organizations.'

**Emerging Small Business Development (ESBD):**

ArtScapes is a grant program, not a procurement activity, and as such is exempt from inclusion in the ESBD program; grantees are small businesses, as defined by the State of California, averaging under \$10 million annually in gross receipts.

Respectfully Submitted By:   
Rhyena Halpern  
Grants and Cultural Programs Coordinator  
Sacramento Metropolitan Arts Commission

Approved By:   
Michelle Walker, Executive Director  
Sacramento Metropolitan Arts Commission

Approved By:   
Barbara E. Bonebrake, Director  
Convention, Culture and Leisure Department

Recommendation Approved:


  
ROBERT P. THOMAS  
City Manager

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**Attachment A**  
**2005-06 ArtScapes Panelist Biographies**

**Armando Cid** is a multi-talented, multi-disciplinary artist. He is a master printmaker by training and education. He is a member of the Royal Chicano Air Force and is known for his documented murals. He is probably best known for his traditional paper-maiche work for Día De Los Muertos (Day of the Dead observation and celebration). Armando trained at Pasadena College of Art and Design and received his Masters of Art in Printmaking at California State University, Sacramento. He teaches acrylic painting, printmaking.

**Bertha King**, a Mezzo Soprano, is well known in the Sacramento community. Bertha incorporates a variety of musical styles in her presentations including popular, gospel, classical, pops, and her favorite, the Negro (African American) Spirituals. She has had many solo performances, a one-woman show at the California State Fair, and she has performed the National Anthem at the Sacramento Kings for four seasons. Bertha has acted in two movies: "What's Love Got To Do With It" and "Bird", Clint Eastwood's film on the life of Charlie Parker. Bertha has acted in the musicals "Simply Heavenly" and "Raisin", in which she played the lead role. Bertha received her BA in Communications from California State University, and received vocal training at Alabama State University and Pease Conservatory of Music, Sacramento, California.

**Erica Wall** is the Coordinator of Adult Programs at the Crocker Art Museum. A California native, she received her Bachelors degree from UCLA, and finished her Masters in Art Education/Museum Studies at Cal State, L.A. She was a second grade teacher who taught in Los Angeles. After graduating, she worked as an Educator at the Getty Museum in Los Angeles for two years. After leaving the Getty in 2001, she served as Coordinator of School Partnerships at the Museum of Fine Arts, Boston and was later promoted to Head of School Programs and Teacher Resources.

**Sid Garcia - Heberger** grew up in Sutter Creek, California. In 1986, she became involved in the re-opening of the historic Crest Theatre in Downtown Sacramento. Her involvement blossomed into a management position in 1988 and she is now CEO of CSLM Inc., the corporation which operates the Crest. As the manager, Sid has helped to produce a number of film events including the Sacramento Jewish Film Festival, now in it's 8th year, The Trash Film Festival, a popular midnight movie series, The Sing Along Sound of Music and the 50th Anniversary presentations of "Casablanca", "Gone With the Wind", "Wuthering Heights" and "The Wizard of Oz". She was involved in the 1991 restoration of the theatre's 100 foot neon marquee, the 1995 restoration of the theatre interior, including its ornate gilded ceiling, historic tile matching and concessions design, and the 1997 addition of two art cinemas adjacent to the historic theatre. Sid serves as a member at large on the Board of the Downtown Sacramento Partnership and is a member and co-producer of the local comedy troupe "I Can't Believe It's Not Comedy". She attended college and graduated from Sacramento City College with an Associate of Arts Degree in Languages and Literature.

**Theresa Harlan**, as a former Program Specialist for the Traditional Folk Arts Program and Artist Fellowship Program at the California Arts Council, and as former Curator of the Gorman Museum at the University of California, Davis, has curated numerous exhibitions and contributed to several publications on indigenous art. Harlan has lectured at numerous museums and events, including the Cincinnati Art Museum, the National Museum of the American Indian at the Smithsonian, and George Gustav Heye Center, New York, NY. She has also served on multiple panels and juries for visual arts and traditional arts throughout California and Washington D.C.

**Attachment B  
ArtScapes Panel Agenda, August 4-5, 2005**

ARTISTS	PROJECT	DISCIPLINE	GRP TYPE	TARGET GROUP
<b>Day 1</b>				
The Pink Toupee Collective	Theatre Performance	Theatre	AG	Gen
River City Theatre Company	Theatre Performance	Theatre	NP	Regional Schls
The Inclusionists	Book & DVD	Visual/ Media	AG	Multi-Cul
Uptown Arts - Phantom Gallery	Banners/ Art Walk	Visual	NP	North Sac.
Axis Gallery	Exhibition	Visual	AG	Gen
	Youth Art Edu. & Mural			
Sojourner Truth	Jam	Visual	NP	Afr Amer - Schl
Horse Cow	Fashion Show & Exhibition	Visual	AG	Gen
Friends of the McClatchy Library	Mural	Visual	NP	Gen
Peace Arts Xchange (PAX)	Calendar	Visual	AG	Schls
Elk Grove Artists	Youth Exhibition - h.s.	Visual	NP	EG Schls
D & J Studios	Mural	Visual	AG	Multi-Cul
Capital Film Arts Alliance	Film Contest	Film	AG	Gen
Les Belles Artes Club, Inc.	Film Festival	Film	NP	Afr Amer
Flamenco Puro	Performance	Dance	AG	Multi-Cul
Yemaya Salsa	Workshop and Dance	Dance	NP	Latino
Artists for Health Educ. Prgms.	Workshop & Performance	Dance/ Theatre	AG	Meadowview
Moon Goddess Arts Group	Workshop	Dance/ Visual	AG	Women
E:motion	Performance	Dance	AG	Gen
Grace Missionary Youth Prod.	Performances	Dance/ Theatre	NP	Afr Amer
	Youth Concerts & Music Ed.			
Sacramento Blues Society	Ed.	Music	NP	Schls
True Colors Women's Chorus	Performance	Music	NP	LGB
The Creative & Perf. Arts Acad.	Youth Concert	Music	AG	Bl Hist Mo- Schls
	Music Video			
Sac Music Seen	Prod /Showing	Music	AG	Gen
NorCal Noise Fest	Music Festival & DVD	Music	AG	Gen
The Jazz Generation	Theatre Perf. & Recording	Music	AG	Multi-Cul
<b>Intro Day 2</b>				
Nujazz Alternative	Performance	Music	AG	Gen
Upside Down Productions	CD	Music	AG	Multi-Cul
	Youth Exhibition and Concert			
Roberts Family Dev. Ctr.	Concert	Music/ visual	NP	North Sac.
Lily Hernandez: Trad. Heritage	Youth (Filipino) Edu. & CD	Music	AG	Filipino Amer
Urban Jazz	Performance & CD	Music	AG	Afr Amer
The Archives Group (TAG)	Poetry DVD	Literary	AG	Gen
Review of all applications and Discussion				
Discussion of all applications and Final Rankings				

**RESOLUTION NO.**

Adopted by the Sacramento City Council  
November 1, 2005

**Approval of ArtScapes funding for FY 2006**

**BACKGROUND**

A. First approved by City Council August 26, 2003, the ArtScapes grant's mission is to foster projects that will be culturally significant, of rich artistic quality, and that help build the region's identity. A distinguished panel of arts experts met to review 31 applications, evaluate and score each applicant and approve their final ranking. The Commission approved the funding scenario which will fund all applicants ranked 6.0 and above. Of the 29 approved for funding, 26 have accepted the grant.

B. The budget for this program will be funded by \$76,579 from the Arts Stabilization Carryover (Fund 101, Agency 750, Org 7116).

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

Section 1. Approve the 2006 ArtScapes Grant program and authorize a total of \$76,579 to be awarded to 26 applicants for the ArtScapes grant program per Exhibit A, Funding Recommendation.

**Table of Contents:**

Pg 7 Exhibit A - Funding Recommendation

**Exhibit A**  
**Funding Recommendation**

Applicant	Score	Funding Recommendation
Sacramento Blues Society	9.25	\$4,040
Capital Film Arts Alliance	8.75	\$4,371
NorCal Noise Fest	8.50	\$4,235
Uptown Arts - Phantom Gallery	8.50	\$4,235
The Pink Toupee Collective	8.38	\$4,123
Sac Music Seen	8.33	\$4,100
The Archives Group	8.25	\$4,030
Les Belles Artes Club, Inc.	8.17	\$3,959
Flamenco Puro	7.75	\$3,710
True Colors Women's Chorus	7.75	\$3,710
Upside Down Productions	7.75	\$2,715
Peace Arts Xchange (PAX)	7.63	\$3,492
Axis Gallery	7.50	\$1,728
E:motion	7.50	\$3,267
Friends of the McClatchy Library	7.50	\$2,259
Yemaya Salsa	7.50	\$2,566
Nujazz Alternative	7.38	Declined Grant
Sojourner Truth	7.38	\$1,861
Urban Jazz	7.38	\$3,102
Horse Cow	7.25	\$2,931
Roberts Family Development Center	7.25	\$2,931
Artists for Health Education Programs	7.13	\$2,544
River City Theater Company	6.88	\$2,078
The Inclusionists	6.67	\$1,200
The Jazz Generation	6.50	\$1,731
D & J Studios	6.38	Declined Grant
Elk Grove Artists	6.38	\$828
The Creative & Performing Arts Academy	6.25	\$833
Lily Hernandez: Traditional Heritage	6.13	Declined Grant
<b>no funding below 6.0 recommended</b>		
		<b>\$76,579</b>
Moon Goddess Arts Group	5.88	
Grace Missionary Youth Productions	5.00	