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November 23, 1988

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CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM AND HISTORY
PARKS
RECREATION
ZOO

Transportation and Community Development Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Sacramento Science Center 1987-88 Annual Report and Long-Range Plan

SUMMARY

This report provides the Sacramento Science Center 1987-88 Annual Report and recommends that City Council, by resolution, authorize staff to conduct public meetings to formalize the long-range plan for the Science Center.

BACKGROUND INFORMATION

Science education programs were provided to over one hundred thousand people from the greater Sacramento region and northern California by the Sacramento Science Center during 1987-88. The Science Center provides school tours, evening programs, and weekend activities. The staff has developed programs to complement a wide variety of interest in various aspects of science in order to appeal to all age groups and reach many segments of the community.

The attached document provides the Science Center's 1987-88 Annual Report and Long-Range Plan. The document presents an overview of the Science Center's programs, facilities, community support, and plans for the future.

1987-88 Report

Significant programs offered in 1987-88 included the Planetarium, which broadened the awareness of over 12,500 students about the universe; and the traveling star show, which served approximately 4,300 people at various schools, community centers, and shopping malls during this year. The Science Center offered its first year of Summer Day Camp, which successfully offered combined instructional and recreational activities for youths. The Science Teachers Education at Museums (STEAM) program for elementary grade school teachers sponsored by the Science Center was honored by being designated a

model teacher training program by the Association of Science Technology Centers.

The Science Center is continuing to develop new programs and attract more interest. Admission and membership revenues have increased from \$80,474 in 1986 to \$191,268 in 1987. Revenue from programs, projects, and services has increased from \$79,114 in 1986 to \$95,675 in 1987.

The Future

The Sacramento Science Center currently consists of 9,000 square feet of exhibit halls, a planetarium, animal hall, aviary, and classroom/library. The organization is faced with a young, rapidly growing Sacramento population, and the Center is no longer adequate to meet the demands of this community. In order to continue to meet the science education needs of the growing Sacramento region, the Science Center is proposing a long-range plan of expansion.

Following a year of intensive research, study dialogue and review by committees of the board, staff and volunteers, the Science Center has developed several exciting goals and concepts for the future, including: organization of the museum around the central theme of time; dedication of three areas of the museum to the three fundamental scientific disciplines of Life, Earth and Physical Sciences; and a four-acre expansion of the current Science Center grounds (bringing the total to approximately 18 acres) to make the museum "one of Northern California's premiere models of architectural innovation and function". Finally, the Sacramento Science Center envisions itself in the future as "The Sacramento Museum of Science and Technology," housing a grand hall, laboratories, OMNI-MAX theatre and planetarium, nature/wildlife habitat areas, and expanded visitor services.

This report requests that Council authorize staff to hold public meetings to formalize in a conceptual form the master plan for the Science Center. Three public meetings will be scheduled over a six to nine month period beginning in February 1989, at the end of which, staff will return to Council with a phased plan for development, including design, California Environmental Quality Act (CEQA) compliance, and funding.

The proposed time line for the public meeting process is as follows:

Council authorization for public meetings	December 1988
First public meeting	February 1989
Second public meeting	May 1989
Third public meeting	July 1989
Presentation of development plan	August 1989

This report is also being heard by the Board of Supervisors.

FINANCIAL DATA

This report has no direct financial impact to the City at this time. A funding plan will be developed for the Science Center's long-range plan following its formalization.

RECOMMENDATION

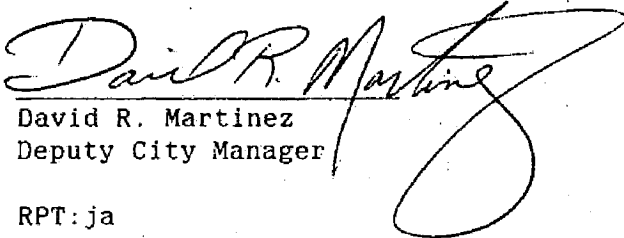
This report recommends that the Transportation and Community Development Committee approve this report and refer it to the full City Council for action. Further, it is recommended that City Council, by resolution, authorize staff to conduct public meetings to formalize in a conceptual manner the master plan for the Sacramento Science Center.

Respectfully submitted,



Robert P. Thomas, Director
Parks and Community Services

Recommendation Approved:



David R. Martinez
Deputy City Manager

RPT:ja

December 6, 1988
All Districts

RESOLUTION No.

Adopted by The Sacramento City Council on date of

RESOLUTION AUTHORIZING THE PARKS AND COMMUNITY SERVICES
STAFF TO CONDUCT PUBLIC MEETINGS TO FORMALIZE THE
LONG-RANGE PLAN FOR THE SACRAMENTO SCIENCE CENTER

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That in order to continue to meet the science education needs of the Sacramento region, an expansion of the Sacramento Science Center is necessary.
2. That Parks and Community Services staff is hereby authorized to conduct public meetings to formalize in a conceptual manner the master plan for the Sacramento Science Center.

MAYOR

ATTEST:

CITY CLERK