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**DEPARTMENT OF PARKS
AND COMMUNITY SERVICES**

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May 28, 1991

**Budget and Finance/Transportation
and Community Development Committees
Sacramento, California**

Honorable Members in Session:

SUBJECT: OVERVIEW - OFFICE OF HUMAN SERVICES

SUMMARY

This report provides an overview of the organization and operations of the Office of Human Services within the Parks and Recreation City-wide Division. This report will be supplemented by an audio-visual presentation at the committee meeting. These reports are provided for information only.

BACKGROUND INFORMATION

History of the Organization

The Office of Human Services (OHS) was officially established as part of the reorganization of the Recreation and Park Divisions in the fall of 1989. Prior to that, the unit was a loosely connected association of similar functions. The reorganization brought together under one management all of the city-wide operations that deal with the human and social needs of people in a recreation setting. In addition, as the City assumed responsibility for more social services outside of traditional recreation programs, the OHS has taken on additional services.

The OHS focuses its attention on those segments of the population who have specialized needs due to age, physical, societal, and/or economic condition. The unit carries out its mission through: 1) direct program operations and services; 2) collaborative efforts with other Divisions of the Department, other Departments of the City, and/or community based or private organizations, and 3) by serving as a liaison between the City and community groups and organizations in order to maximize the collective resources of all (Exhibit A).

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DIVISIONS:
GOLF
CROCKER ART MUSEUM
HISTORY AND SCIENCE
METROPOLITAN ARTS
SACRAMENTO ZOO
PARKS AND RECREATION
• NORTH
• SOUTH
• CITY-WIDE

Operationally, the OHS is organized as indicated on the attached chart (Exhibit B).

Programs - Services - Liaisons

The OHS serves four basic populations: Older Adults/Senior Citizens, At-Risk Youth and Families, Special Needs (Handicapped) and Child Care. As noted above, direct operations, collaborative programs, and formal linkages are the strategies utilized to accomplish these tasks. An overview of each of these program areas follows:

SERVICES TO OLDER ADULTS

- . Operates the Sacramento Senior Citizen's Center at 28th and J Streets. The Center will reopen in July of this year with an extensive program of leisure, recreation, human and social services (Exhibit C). An augmented staff will allow for considerable outreach into the downtown and midtown area and formal linkages and satellite operations with other agencies and organizations in the area.
- . Organizes and sponsors (often with other public, non-profit and private organizations) a variety of city-wide programs - Senior Camp, California Senior Games, quarterly dances etc.
- . Provides funding for the basic operation of the Camellia City Center. This Center is operated by Catholic Social Services and provides social services and a drop-in center to downtown low-income seniors, both transient and those living in the hotels (the City and County share the costs of the basic operation).
- . Provides training, technical assistance, and coordination with other providers of senior services, including staff of the north and south recreation services working in community centers, to expand their programs and services to older adults.
- . Serves as the City Manager's designee on the County Commission on Aging and to the County-Wide Task Force that prepared the "Aging Boom" report.

Future programs and services for Older Adults include the development of an Adult Social Day Care program. This program, patterned much like a child care program, provides a higher level of care and supervision for older adults than found in a Senior Center program. Day-long activities provide for the needs of the older adult requiring close non-medical supervision and provides for their families a safe respite from their care during the day. It is anticipated that this program will initially be a fee-for-service operation. A Seniors Performing Arts Production patterned after the "Best of Broadway"/Jesuit "Spring Fling" style production is being developed. Corporate underwriting will be obtained for this annual program to begin in 1992. In addition, staff will develop, in conjunction with program for the disabled, leisure programs and services reaching the homebound elderly.

CHILD CARE SERVICES

The OHS is responsible for both the 4th R Program and the Child Care Coordinator. A combined status report on both of these programs, with related recommendations, is currently under review by the Joint Committee. The main feature of that report is the constant need for affordable and available child care, not only for potential participants in the 4th R Program, but for the community at-large.

SERVICES TO AT-RISK YOUTH AND FAMILIES

- Administers the Summer Food Services Program on behalf of the City and County and the Summer Youth Employment Program. Both of these programs are being reviewed in a separate report before the City Council.
- Coordinates the distribution of tickets on behalf of the Music Circus, Sacramento Symphony, and Railfair to community organizations and groups serving populations that would normally not attend these performances and shows.
- Sponsors the Healthy Kids program (a joint venture with the Heart and Lung Associations, and the Cancer Society) - an education/prevention program on healthy living - taken to child care sites and summer playground programs.
- Sponsors the National Recreation and Park Association Substance Abuse Prevention Program - will provide training for over one hundred front line recreation and child care staff in appropriate activities to use as alternatives to alcohol and drugs.
- Engages in and is the primary City linkage to various community-wide projects - Children's Agenda, Cities-in-Schools, Sacramento 21 Coalition, and the Department's liaison to City's Anti-Gang and Anti-Drug Initiative.

Future goals include the expansion of the Youth Employment Program to year-round and an increase of transitional employment from this program to career City employment. Other goals include the development of a City-Wide Youth Commission to advise the Department and City on the needs, concerns and issues related to the youth in the community and to promote a positive image of youth. Staff will continue to develop appropriate programs, services and strategies to be responsive to the changing ethnic diversity of the population and provide participation in the City's Anti-Gang and Anti-Drug Initiative.

SERVICES TO THE SPECIAL NEEDS (HANDICAPPED) POPULATION

- Operates the Recreation Center for the Handicapped at Clunie Community Center and a variety of other programs, classes and activities throughout the community serving both the physically and mentally disabled population.
- Serves as Games Director (fifteen years) for all phases of the Sacramento County Special Olympics, - Track & Field, Swimming, Basketball/Softball, Bowling and the Winter Games.

- . Organizes the A.C.T. Games (Ability to Compete Together) - a program for physically disabled young people, as well as summer resident and day camps, Challenger Baseball - a joint venture with District 7 Little League, and the Annual Fishing Derby with Mather A.F.B.
- . Participates on Access-For-All-Playgrounds Committee.
- . Provides main linkage to all community groups and organizations serving this population.

Discussions are underway with the Adaptive Leisure Services unit of the County Parks and Recreation Department regarding appropriate strategies for maximizing the resources of both agencies. Given the nature of the population being served, the diversity of the disabilities and the geographic distribution of the participants, some consolidation and/or restructuring of the delivery system seems appropriate. A full report will be forthcoming in the next six months to the City Council.

OTHER SERVICES

There are a number of other programs and services that the OHS is involved with, either as a direct provider or serving as a liaison to facilitate the service throughout the community. These include:

- . Department and City designee to the City/County Hunger Commission.
- . Department designee to the Human Services Information System and Human Services Strategic Planning Group - both City supported projects of the Community Services Planning Council.
- . Coordinator for the Care and Shelter portion of the City's Multi-Hazard Emergency Preparedness Plan. Coordinate with the American Red Cross and School Districts for the provision and operation of shelters during an emergency. Coordinate development of Department plan for participants utilizing a City facility (Swimming Pool, Crocker Art Museum, Zoo, 4th R Program Site, etc.) during an emergency.
- . Coordinator for the City's participation as a California Healthy City Demonstration City and supporting the Sacramento Water Safety Coalitions's "Watersafe" project as the inaugural program (Exhibit D).

Utilizing the theme of "PARTNER'S SERVING PEOPLE," the Office of Human Services is committed to the development and utilization of partnerships in the organization and delivery of all programs and services. A comprehensive listing of our various partners is included for your reference (Exhibit E). We serve the community in delivering and/or facilitating services to enrich the quality of life for individuals and groups.

FINANCIAL DATA

The current year budget for the programs and operations of the Office of Human Services is supported by the following revenue sources:

| | | |
|--------------------------------|----------------|--------------|
| Participant Fees | \$ 2,582,412 | 68.0% |
| Federal and State Grants | 425,038 | 11.2% |
| Fund Raising/Corporate Support | 55,000 | 1.5% |
| General Fund | <u>730,436</u> | <u>19.3%</u> |
| Totals: | \$ 3,792,886 | 100.0% |

It is anticipated that future funding support for the growth of the 4th R Program and new programs and services for Older Adults and At-Risk Youth will come primarily from participant fees, grants and other non-general fund sources.

POLICY CONSIDERATIONS

The mission, operations, programs and services of the Office of Human Services are consistent both with the mission of the City and with that of the Department of Parks and Community Services. We are customer/citizen focused and seek to maximize the City's resources through collaboration, facilitation and partnerships with other agencies and organizations.

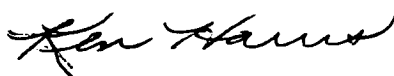
MBE/WBE EFFORTS

No direct impact.

RECOMMENDATION

This report is provided for information purposes only. No action is required.

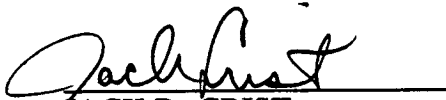
Respectfully submitted,



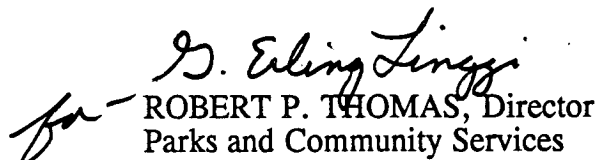
KEN HARRIS, Manager
Parks and Recreation, City-wide

Approved for Information:

Approved:



JACK R. CRIST
Deputy City Manager



ROBERT P. THOMAS, Director
Parks and Community Services

KH/RPT:pmg

Attachments

Contact Person: Alan Boyd, Superintendent, 449-8677

May 28, 1991
All Districts

OFFICE OF HUMAN SERVICES

MISSION STATEMENT

EXHIBIT A

OUR MISSION is to provide and/or facilitate programs and services that enrich the quality of life for individuals and groups including those of cultural and ethnic diversity, and those with specialized needs due to age or physical, societal, and/or economic conditions.

IN CARRYING OUT OUR MISSION, WE ARE COMMITTED TO THE FOLLOWING:

- 1) Be responsive and pro-active with regard to emerging societal needs and the changing social conditions of the community;
- 2) Develop and maintain partnerships with other organizations so as to maximize all resources available to the community;
- 3) Help people become more independent and self-determining, with due respect for the rights, needs, and desires of others;
- 4) Be sensitive and responsive to participant's perception of his/her own needs and the effectiveness of the services he/she receives;
- 5) Practice the belief that human services are intended to help meet people's daily needs and enrich people's lives by helping them maximize their potential, cope with realities, and experience satisfaction.

PROGRAMS - SERVICES - LIAISONS

CHILDREN AND YOUTH SERVICES

4th R School Child Care - 18 sites
Child Care Coordinator
Summer Food Service Program
Summer Youth Employment Program
Children's Agenda
Sacramento 21 Coalition
City Anti-Gang/Anti-Drug Initiative

SPECIAL POPULATIONS

Recreation Center for the Handicapped
Summer Camping Programs
Special Events/Classes/Programs
Special Olympics
A.C.T. Games
Challenger Baseball
Access-For-All-Playgrounds

OLDER ADULT SERVICES

Multi-Purpose Senior Citizens Center
City-Wide Programs & Special Events
Liaison/Resource to Community Centers
California Senior Games
Camellia City Center (Funder)
County Commission on Aging (ex-officio)
Senior Camp

PROPOSED PROGRAMS/SERVICES

Adult Social Day Care
Multi-Cultural/Ethnic Programs
At-Risk Youth Program Strategies
Homebound Programs - Elderly/Disabled
Youth Advisory Council/Commission
Seniors Performing Arts Production

OTHER SERVICES

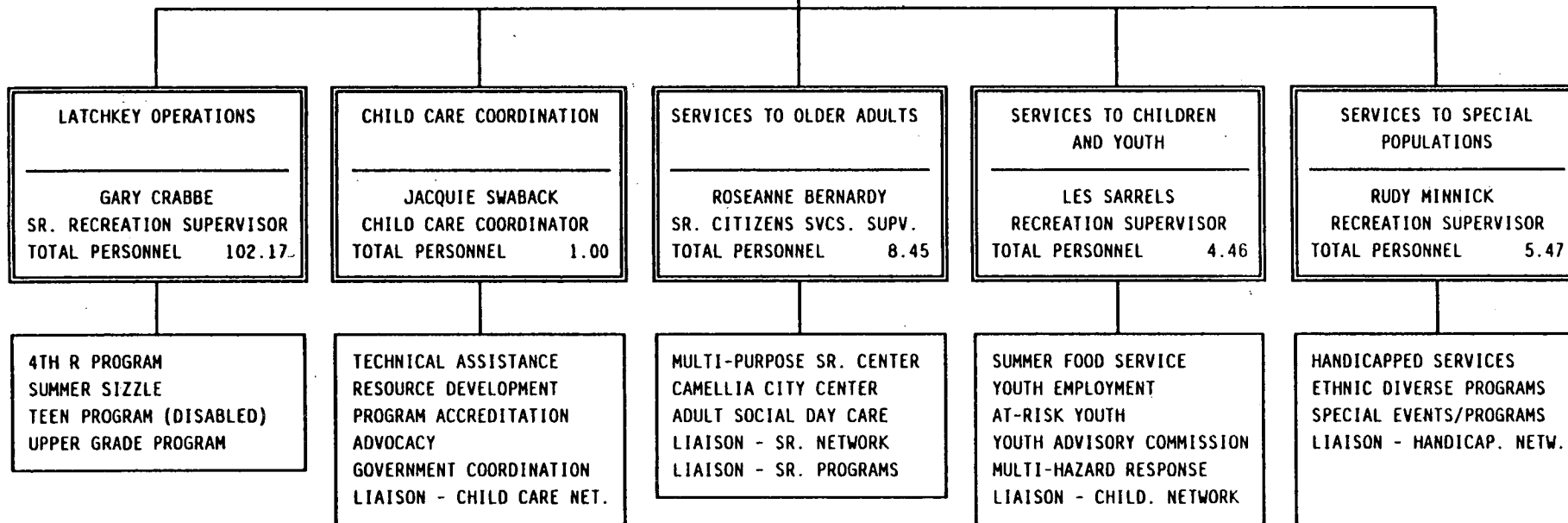
Multi-Hazard Emergency Planning (Care & Shelter)
City/County Hunger Commission (Department Rep.)
Human Services Information System (Department Rep.)
Human Services Strategic Planning Committee (Department Rep.)
Healthy Cities Project - "Watersafe" Sacramento

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OFFICE OF HUMAN SERVICES

ALAN BOYD
RECREATION SUPERINTENDENT

TOTAL PERSONNEL 124.55



SACRAMENTO SENIOR CENTER

MISSION STATEMENT

It is the mission of the Sacramento Senior Center to provide a welcoming place where older people can meet, learn of and receive services, and participate in activities which enhance their dignity and well-being, support their independence, encourage involvement with the community and add joy to life.

In carrying out our Mission during the 1990's, we are committed to the following program areas:

supportive services
creative arts
education

leadership development
health problems
social opportunities

Older adults from throughout the mid-town area will be targeted for service, with special emphasis on low-income minority and ethnic elders and those in the neighborhood immediately surrounding the Senior Center.

PROGRAMS

Supportive Services

Hearing Impaired Club
Information and Referral Services
Health Insurance Counseling
Utility Bill Drop-off
Peer Counseling
Transportation Program*
Food Exchange Co-op*
D.M.V. Drivers License Renewal Site*

Creative Arts

Art Instruction
Arts and Craft Boutique*
Acting Instruction
Piano Lessons
Oil Painting
Stitchery Club

(over)

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Health Promotion

Aerobics (several classes)
Friendship Cafe - daily hot lunch
Glaucoma Screening
Immunization - annual clinics
Staying Healthy After 50 Classes
Tai Chi
Vision Screening
Blood Pressure Screenings*
Mammography (screening site)
Badmitten
CPR Training
Natural Foods Co-op Nutrition/
Diet Program

Social Opportunities

Bingo
Chess
Dances (2X week)
Piano Bar
Pinochle
Senior Citizens Club
Tours
Square Dancing*
Bridge
Drop-in Lounge
Stamp Club
Tattletales Reminiscence Group

Leadership Development

Viva La Volunteers
Senior Center Host Program
Senior Center Advisory Council
Class Leadership/Instruction

Education

Bookmobile Stop
55-Alive Mature Drivers Course
Educational Films
SeniorNet Computer Group (in
cooperation with SHRA)

Other Features

Rotating Senior Art Exhibit
Educational Speakers
Informational Materials
Volunteer Opportunities
Library
Monthly Newsletter
Camellia Card Distribution Site
Recycling Program*
Intergenerational Programs*

In addition, the Sacramento Senior Center is home to several senior membership organizations and support groups. The Senior Center provides space for meetings, technical support and promotion of the following organizations:

Alzheimers Aid Society
A.A.R.P. Chapter #1325
Emphysema Club
Forty-niners Lost Chord Club
Grandmothers Club
Sacramento City Retired Employees
Woodworkers Association
Grandmothers for Peace*
Gray Panthers*
Older Women's League*

*Programs currently in the developmental stage.

PRELIMINARY CONCEPT PAPER - "WATER SAFE" SACRAMENTO

A variety of strategies, activities and programs to reduce significantly the number of drownings and serious injuries caused by water-related accidents in the Sacramento Community. This project will be a collaborative effort between the City of Sacramento and the Sacramento Water Safety Coalition in cooperation with the California Healthy Cities Project and the Sierra Foundation.

Statistically, the Sacramento area has one of the highest rate of deaths and serious injuries due to drowning and other water-related activity in all of California. This can be attributed, in part, to the attractiveness of the large bodies of water available (two major rivers and Folsom Lake) and the large number of backyard swimming pools but is due mostly to accidents, carelessness and a uninformed public.

A comprehensive, coordinated and high visibility program of education, awareness, workshops, training and prevention activities can reduce these incidents significantly. Of special interest is reaching those communities and populations which, because of cultural, economic or language barriers, are difficult to reach with prevention and training strategies.

This project proposes to build on the comprehensive effort initiated by the Sacramento Water Safety Coalition (SWSC) earlier this year. The City of Sacramento will:

- 1) Serve as the linkage between the California Healthy Cities Project, the Sierra Foundation and the SWSC for the technical assistance and funding to support the program during its first two-three years of operation;
- 2) Mobilize the elected officials of all local governmental bodies in the Sacramento community in endorsing and supporting this project;
- 3) Provide in-kind staff and other support resources in supporting and being a pro-active participant in the coalition.

The development of a broad based community effort is essential to the on-going success of this project. The current organizations, agencies and businesses involved with SWSC will serve as the foundation of this effort. Other groups to be involved are the School Districts, the County Health Council, YMCA, Ethnic organizations, boating related organizations, river/water sport related businesses - Rafting Co's; Pool Mfgs., etc, and other interested corporations.

The Goals and Objectives already identified by the SWSC serve as the basis for the project. Possible strategies, programs and activities include: Workshops and seminars at neighborhood and community locations regarding "safe" water practices; media campaign; endorsements/advertisement by "celebrities" (Sacramento Kings, radio and TV personalities, etc.); training programs in water safety, "drownproofing," boating safety, safe river play, home pool safety; poster and billboard announcements; non-language signage; targeted programs to new immigrant populations, non-English speaking populations and other populations normally difficult to reach; legislative and regulatory changes;

Fiscally it is anticipated that the SWSC, with assistance from the City of Sacramento, the California Healthy Cities Project and the Sierra Foundation, will seek to become self-sufficient after the initial three year start up period. Funding will be sought from local government agencies, foundations and other granting sources and from the private corporate sector.

March 1991

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PARTNERS SERVING PEOPLE

Alta California Regional Center
American Recreation Centers
American River College
Apartment Association
Area 4 Agency on Aging
Board of Realtors
Builder's Exchange
Building Industry Association
California Healthy Cities Project
Camellia City Center
Cancer Society
Catholic Social Services
Chamber of Commerce
Child Action
Child Care Coalition
Child Care Providers
Children's Agenda
Cities-in-Schools
City/County Hunger Commission
City Divisions & Departments
Clarion Hotel
Community Activists
Community Information Center
Community Services Planning Council
C.S.U.S.
District 7 Little League
Elderly Nutrition Program
Employment & Training Program
Event Specialties
Fire Department Reserves
Foundation Health
Head Start Program
Heart Association
Light Opera Association
Music Circus
Lung Association
KCRA Channel 3
Kiwanis Clubs - East Sacramento/Greater Sacramento
Mather Air Force Base
Mercy Foundation

National Handicapped Sports Association
Niiya and Associates
North Sacramento Rotary
P.A.C.E.
PCA Senior Plan
Principals - 4th "R" Program Sites
Private Developers
Red Cross
River City Bank
Round Table Pizza
Sacramento Bee
Sacramento City Unified School District
Sacramento County -
 Child Care Coordinator
 Children's Commission
 Commission on Aging
 Department of Health
 Department of Social Services
 Health Council
 Parks & Recreation
Sacramento Twenty-One
Sacramento Saving's and Loan
Sacramento Valley Transportation Association
Sacramento Water Safety Coalition
Sierra Foundation
Senior Citizens' Comprehensive Planning Task Force
Senior Citizens' Club
Skippers, Inc.
Special Olympics
State Department of Education
State Department of Social Services
State Farm Insurance
S.V.A.E.Y.C.
Tackett-Barbaria Design
Telephone Pioneers
United Cerebral Palsy
United States Department of Agriculture
United Way
U.S.A.A.
Volunteers