

SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES

Meeting Date: December 14, 1994

4:00-6:00 p.m.

Sacramento Marina

2710 Ramp Way, Sacramento

For information, call (916) 264-5558

COMMISSIONERS:

Vera L. Davis

Gerry N. Kamilos

Quan Van Le

Anthony P. Marquez

Freeman Tinnin

Sandra Yee, Chair

Dennis Yep

- I. CALL TO ORDER - At the hour of 4:23 pm. All present except Commissioners Davis, Tinnin and Yep.

APPROVE AGENDA OF DECEMBER 14, 1994. Agenda approved with the following changes: Hear items IV. and V. after VI.

Moved: Kamilos; seconded: Le

Ayes: Unanimous

- III. APPROVE MINUTES OF NOVEMBER 9, 1994. Minutes approved.

Moved: Kamilos; seconded: Marquez

Ayes: Unanimous

VI. ACTION ITEMS (A-C):

- A. APPROVE ARTIST FOR SITE A OF THE CONVENTION CENTER EXPANSION PROJECT (GEE)

A MOTION WAS MADE TO APPROVE ARTIST ROBIN BRAILSFORD FOR ONE OF THE MURALS ON SITE A OF THE CONVENTION CENTER EXPANSION PROJECT. THE SITE OF THE MURAL LOCATION CURRENTLY DESIGNATED ON THE NORTH SIDE OF THE BUILDING MAY BE MOVED BECAUSE OF A RESTRICTED VIEW. TWO OTHER SITES WOULD BE APPROPRIATE, AND DO NOT HAVE ANY USAGE RESTRICTIONS.

COMMISSION ACTION:

Moved: Kamilos; seconded: Marquez

Ayes 4 Noes 0 Absent 3

Motion passed unanimously.

B. APPROVE DEACCESSIONING OF DOUGLAS HOLLIS' APP ARTWORK AT SACRAMENTO COUNTY JAIL. (GEE)

A MOTION WAS MADE TO APPROVE DEACCESSIONING OF DOUGLAS HOLLIS' APP ARTWORK AT SACRAMENTO COUNTY JAIL AND RECOMMEND TO THE COUNTY THAT THE AQUARIUM BE OFFERED TO A NON-PROFIT ORGANIZATION IN THE COMMUNITY.

COMMISSION ACTION: Moved: Kamilos; seconded: Marquez;
Ayes 4 Noes 0 Absent 3
Motion passed unanimously.

C. APPROVE MISSION STATEMENT AND GOALS FOR PERFORMING ARTS COMMITTEE (LE)

COMMISSION ACTION: Moved: Le; seconded: Kamilos
Ayes 4 Noes 0 Absent 3
Motion passed unanimously.

IV. PRESENTATION - "Fringe Arts Festival" - Laurie Heller, Grants Program Coordinator, Sacramento Metropolitan Arts Commission

Handouts were distributed and discussed. The proposed festival will be called "FringeArts: A Premillennium Arts Festival," and will take place May 20, 1995. The festival is one component of the Gold Country's California Countryside event of the State Office of Tourism and the California Arts Council.

Gloria Burt discussed the concept towards aiming to reach underserved age groups. The festival will primarily provide entertainment by well-known groups, including jazz. It is hoped the festival will reach those with interests in a variety of high-energy music, dance, poetry, theatre, film, visual art, food, fun and more. Events will be both free and paid, indoors and out.

Expert advisory committees continue to meet. Applications and Press Releases will be sent out to recruit artists and approximately 100 volunteers. Mailing list outreach continues. An Orientation for Artists is expected to be held January 10, 1995, with the Artist Application deadline, February 3, 1995.

The proposed festival location is on various venues in the "K" Street area (between 10th Street and the Convention Center).

Ingrid Lundquist (The Lundquist Company) discussed her role in researching potential headliners (regional and national talent in all disciplines), promotions, publicity and advertising. A timeline has been printed.

Brenda Bonhomme discussed funding. Prospects have been sent materials for potential sponsorship. Some major businesses have expressed interest. There would be three levels of sponsorship: \$5,000, \$2,500 or \$1,000.

Commissioner Kamilos recommended looking into the possibility of accepting individual sponsorships and charitable donations. The News & Review has agreed to be a media sponsor. A newsletter is being discussed as a way to provide information and solicit memberships. Discussion is also taking place with the Convention and Visitors Bureau regarding marketing and promotions for this event.

V. PUBLIC TESTIMONY - None.

VII. CHAIR'S REPORT

Chair Yee and Vice Chair Kamilos have been meeting with Councilmembers to bring them up-to-date on the Arts Commission's programs. Yee and Kamilos asked for feedback on suggestions to bring back to their districts. Phase I of the Convention Center was also discussed. Yee and staff also met with Sam Burns regarding the Convention Center.

Ms. Yee attended the Alamo Student Art Gallery Ribbon-Cutting Ceremony at the Sacramento Metropolitan Airport. The event was well attended and the artwork of the students was quite impressive.

Ms. Yee also attended yesterday's Council meeting to hear the item on the Commission's recommendations for approval of four sites in Phase I of the Art in Public Places (APP) Convention Center Expansion Project. Slides were shown, discussion took place, and the item was approved.

The Commission's Retreat, previously scheduled for January 7, has been postponed till Spring 1995.

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

Director Walker stated that at the Council meeting, Councilmembers asked questions regarding the APP Selection Process and the Convention Center Expansion Project. Discussion included the recent directive from the Commission to the APP Committee regarding consideration of selected artists' gender, ethnicity and local residency. Council approved the Convention Center staff report. Additionally, a City task force will be set up to look at the APP selection process.

IX. COMMITTEE REPORTS

- A. PERFORMING ARTS (Le) - No further report.
- B. VISUAL ARTS (Hurley) - Approximately 210 artists have entered the "Phoenix" Exhibit. Subcommittees for this event continue to meet. The Committee will recommend a Chair at their next meeting, January 9, 1995. An update on Artist Live/Work Space and 1995 Goals will also be discussed.
- C. ART IN PUBLIC PLACES - No further report.
- D. ARTS EDUCATION AND OUTREACH (Bruton) - Interviews for the Arts in Schools Program will take place December 15, 16, and 17. Applications will open again Spring 1995. The Outreach Committee is ready to work on neighborhood arts programs. They are developing a list of possible advisory committee members. Programs will be ready March 1995. Some contacts have been made with elected officials regarding programs and placement of artists in various areas and districts.
- E. AWARDS (Heller) - The Ad Hoc Cultural Awards (CA) Regranting Committee continues to meet. Planning has begun for next year's Cultural Awards cycle. The Guidelines/Application will be reviewed and revised at community meetings with a facilitator, January 20, February 17, and March 17, 1-4 pm. Invitations have been sent to all Cultural Awards Applicants, as well as other arts organizations. Technical assistance is being made available for applicants not funded this year. Assistance will be available in the areas of strategic planning, accounting, etc. Fellowships will be made available next year, rather than New Works Grants. Committee, Commission, Council and Board will approve CA and Fellowship Application/Guidelines/Allocations as needed. Commissioner Le expressed concern over two issues: 1) the percentage of funds granted to organizations compared to what was requested, and 2) enforcement of ethnic representation within arts groups. Ms. Walker asked that a presentation be given at the next Commission meeting by the Ad Hoc Cultural Awards Committee.
- F. FUND AND ECONOMIC DEVELOPMENT (Kamilos) - No report.
- G. FRINGE ARTS FESTIVAL (Heller) - No further report.

X. AD HOC REPORTS

- A. Advocacy - No report.

XI. FRIENDS REPORT - No report.

XII. OLD BUSINESS - None.

XIII. NEW BUSINESS - None.

XIV. COMMUNICATIONS RECEIVED - None.

XV. INFORMATION REPORTS - None.

XVI. ADJOURNMENT - At the hour of 6:23 pm, a motion was made to adjourn. Moved: Marquez; seconded: Le. Motion passed unanimously.

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