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OFFICE OF THE  
CITY MANAGER

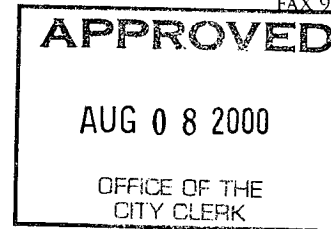
CITY OF SACRAMENTO  
CALIFORNIA

CITY HALL  
ROOM 101  
SACRAMENTO, CA  
95814-2684

PH 916-264-5704  
FAX 916-264-7618

July 27, 2000

City Council  
Sacramento, California



Honorable Members in Session:

**SUBJECT: AMENDMENT OF AGREEMENT WITH LEADING RESOURCES INC.  
AND THE CITY OF SACRAMENTO**

**LOCATION AND COUNCIL DISTRICT: CITYWIDE**

**RECOMMENDATION:**

This report requests the City Council to adopt the attached resolution authorizing the City Manager to:

- Execute an amendment to the agreement with Leading Resources Inc. and the City of Sacramento.

**CONTACT PERSON:**

Reina Schwartz, Director, Strategic Planning Unit, 264-7195

**FOR COUNCIL MEETING OF:** August 8, 2000

**SUMMARY:**

This report recommends amendment of Agreement No. 2000-159 between the City of Sacramento and Leading Resources Inc. for the 2000-2001 Fiscal Year, increasing the agreement budget by \$90,000, from \$80,000 to \$170,000.

**COMMITTEE/COMMISSION:**

None.

City Council  
Amendment Of Agreement With Leading Resources Inc. And The City Of Sacramento  
August 8, 2000

**BACKGROUND INFORMATION:**

At the midyear budget review for the 1999-2000 fiscal year, the City Council approved the initial funding for a City strategic planning process. Through a competitive RFQ process, the City selected a consultant, Leading Resources Inc. (LRI), to provide assistance to the City on this process.

In the first phase of the process, the consultant has assisted the City in completing the following tasks.

1. Conducted a situation analysis that identified strengths, issues and key dilemmas facing the City organization.
2. Identified two parallel tracks for the strategic planning process – one external and one internal – and developed a workplan based on those two tracks.
3. Developed recommendation for City Council and received approval to create a community advisory group for the planning process.
4. Trained approximately 15 City employees as volunteer moderators for employee and manager focus groups.
5. Assisted with moderation and analysis of nearly 40 focus group meetings with City employees.

Based on the work accomplished to date, staff recommend that the initial agreement with LRI be amended to provide additional consulting assistance to the City in the strategic planning effort.

As it continues to unfold, strategic planning will help the City of Sacramento to: (1) determine our priorities as a city, define a common vision for the future, and determine what actions need to be taken today to assure that vision becomes reality; and (2) ensure the future growth and livability of our community by tackling significant challenges.

Specifically, as a result of this additional planning work, by the end of this year, the City will have:

1. Developed a recommended process for community-wide participation in the strategic planning process and brought that process to City Council for review, refinement and adoption;
2. Surveyed the community on satisfaction with City services and quality of life in the City; and
3. Defined draft objectives and strategies for achieving citywide goals.

City Council  
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**FINANCIAL CONSIDERATIONS:**

The \$90,000 supplement agreement will be funded from existing appropriations in the City Manager's budget .

**ENVIRONMENTAL CONSIDERATIONS:**

None. Under CEQA guidelines, continuing administration activities do not constitute a project and are therefore exempt from review.

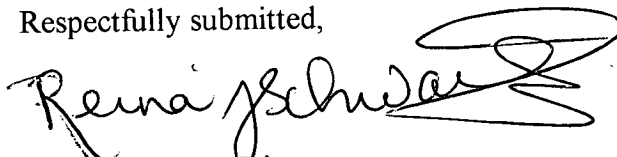
**POLICY CONSIDERATIONS:**

Approval of the supplement agreement will provide for ongoing assistance to the City's strategic planning effort.

**ESDB CONSIDERATIONS:**

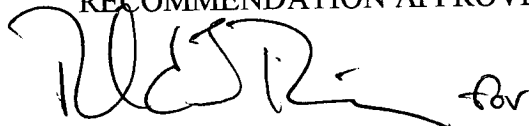
Leading Resources Inc. is a certified Emerging Small Business Enterprise.

Respectfully submitted,



Reina Schwartz, Director  
Strategic Planning Unit

RECOMMENDATION APPROVED:



Robert P. Thomas  
City Manager