



2

**DEPARTMENT OF
PUBLIC WORKS**

STREET DIVISION

CITY OF SACRAMENTO
CALIFORNIA

5730-24TH STREET
BUILDING NINE
SACRAMENTO, CA
95822-3699

916-449-5236

ROBERT L. LEE
STREET DIVISION
MANAGER

March 31, 1987

Transportation and Community Development Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Downtown Transportation Task Force

SUMMARY

The Department of Public Works was initially unable to support the concept of a Downtown Transportation Task Force due to a lack of sufficient information. Public Works Department staff has since met with proponents of the Task Force and is modifying its original recommendation on this issue to reflect support for the concept.

BACKGROUND

The original recommendation for the Downtown Transportation Task Force, as submitted to the City Council in January of 1987, did not have adequate staff review concerning the scope of project and staff assistance proposed. In subsequent meetings with the proponents of the Downtown Transportation Task Force, a more detailed understanding of the goals and objectives has been supplied and the City's support personnel tasks tentatively agreed upon.

It is understood that the findings of this task force will receive the general consensus of the support agency staff. These recommendations would then be transmitted back to the City Council through the Transportation and Community Development Committee.

FINANCIAL

Although the Department of Public Works supports the concept and will assist in the support activities, staffing for this function will not be available after July 1, 1987. Staff requested in the 1987-88 budget can be reassigned to perform these Task Force planning functions. Should the Transportation and Community

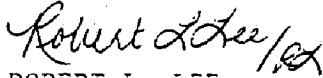
Transportation and Community Development Committee
Downtown Transportation Task Force
March 31, 1987
Page 2

Development Committee determine that the City should go forward with the task force proposal, and it is structured to analyze transportation planning issues, it will be necessary for the Public Works Department to spend from \$30,000 to \$50,000 for engineering and clerical support and supplies. If outside consultants are required to provide any planning or transportation analysis, the costs would increase accordingly.

RECOMMENDATION


It is recommended that the Transportation and Community Development Committee forward this report to the City Council with a recommendation to support formation of the Downtown Transportation Task Force and direct staff to support the activity, provided adequate funding is available in the approved 1987-88 Budget.

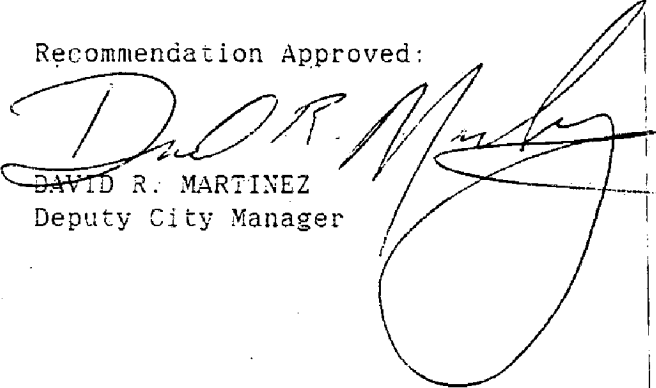
Respectfully Submitted,


ROBERT L. LEE
Street Division Manager

Recommendation Approved:

Approved:


MELVIN H. JOHNSON
Director of Public Works


DAVID R. MARTINEZ
Deputy City Manager

District 1
March 31, 1987

DOWNTOWN TRANSPORTATION TASK FORCE

Outline of Mission, Goals, and Approach

March 2, 1987

Mission: Under general City sponsorship, create a consensus among the major interests involved in providing or benefiting from downtown transportation services to support specific actions to improve transportation in the area. The consensus would update the joint City/County/State transportation strategy developed for the Capitol Area Plan in 1976 and the Central City Plan in 1980.

Problem Statement: Continued growth and development in the Central City is outpacing the transportation system, with serious repercussions: adverse traffic congestion, air quality, noise, and safety impacts; excessive demand for commuter and visitor parking; conflict over parking and traffic between commercial and residential neighborhoods; duplication and underutilization of transportation services provided by a variety of agencies; and excessive public and private costs to provide and manage traffic improvements, transit services, and parking.

Desired Results:

1. Develop joint parking development and management strategy between the City, County and State. The strategy should include the management and pricing of spaces, including employee and visitor parking, and on and off-street facilities, as well as actions to increase the supply of spaces.
2. Explore potential to replace or supplement the RT mid-day reduced fare program and specialized shuttles run by the State, K Street merchants, Macy's/Weinstocks, with a more comprehensive joint-use transit circulator for downtown.
3. Influence RT decisions on bus service and routes, transit marketing, and the Light Rail CBD fare and the mid-day reduced fare program, in order to reinforce the City's plans for downtown development.
4. Explore and recommend ways to increase the supply of carpool spaces to reduce single-occupant commuting, and improve the coordination, verification, and marketing of carpool programs downtown.
5. Provide a workable residential and commercial parking program in the mid-town area, incorporating residential permit parking, on-street parking controls, carpool parking for commuters, increased on-street parking, and transit marketing.
6. Study and evaluate traffic flow changes and improvements that improve traffic flow and supports the Central City Plan and the Urban Design Plan concepts, including street traffic flow conversions, bus/HOV lanes, and parking lane controls to reduce congestion.

7. Explore and recommend different tracking ways to support improved pedestrian circulation measures as discussed in the Urban Design Plan.

Approach: Establish a limited-term, interagency working group with a mandate from the City to define the major issues, explore potential solutions, and report back to the City on items which appear feasible and have a consensus of support. City sponsorship is essential to bring all the parties together and to set the parameters for the work to be accomplished.

Staff support would be requested from each of the participants, with coordination and logistical support provided jointly by the City and the State Department of General Services. The work group would consist of those individuals from each participating agency with the expertise and functional responsibility for transportation issues.

Participating Agencies:

Confirmed

- o State Department of General Services
- o Sacramento Rideshare
- o Regional Transit
- o Sacramento Housing and Redevelopment Commission Member
- o Sacramento Transportation Coalition

Desired

- o City Parking Office
- o City Traffic Engineering
- o City Planning
- o Business Community Representative