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DEPARTMENT OF
FINANCE

CITY OF SACRAMENTO
CALIFORNIA

REVENUE DIVISION

June 24, 1988
RA881207:MLM:ldm

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: BUSINESS IMPROVEMENT AREA FY 1988/89 BUDGETS

SUMMARY

This report recommends that the Budget and Finance Committee recommend the City Council approve the attached reports regarding two Business Improvement Area FY 1988/89 budgets.

DISCUSSION

The attached reports recommend approval of FY 1988/89 budgets for the Franklin Boulevard Business Improvement Area and the Old Sacramento Business Improvement Area.

FINANCIAL ANALYSIS

The proposed expenditures are supported by fees assessed each business within each Area. The City collects the fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the Area. The proposed expenditures are fully fee supported.

RECOMMENDATION

It is requested that the Budget and Finance Committee recommend approval to the City Council the attached reports regarding FY 1988/89 budgets for the Franklin Boulevard Business Improvement Area and the Old Sacramento Business Improvement Area.

Respectfully submitted,

RECOMMENDATION APPROVED:

JACK R. CRIST
Deputy City Manager

Michael L. Medema
Revenue Manager

Attachments

July 5, 1988
All Districts



DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

July 6, 1988
RA881206:MLM:ldm

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA
FY 1988/89 BUDGET REVIEW

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the proposed FY 1988/89 expenditures for the Franklin Boulevard Business Improvement Area.

BACKGROUND

The formation of the Franklin Boulevard Business Improvement Area was approved in 1985 by the City Council. A special fee is levied, in addition to the City's Business Operations Tax, on all businesses within the defined area to be expended for the following purposes per City Code Section 23.742:

- (a) The general promotion of retail trade activities in the Area.
- (b) The promotion of public events which are to take place on or in public places in the Area.
- (c) Decoration of any public place in the Area.
- (d) Furnishing of music in any public place in the Area.

Since establishment of the Area, the City has contracted with the Franklin Boulevard Business Association to expend the monies collected as authorized annually by the City Council.

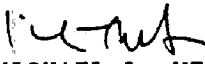
FINANCIAL DATA

Staff has reviewed the proposed expenditures for FY 1988/89 (Exhibit I) and concluded that the expenditures are within the scope authorized by City Code Section 23.742.

RECOMMENDATION

The Budget and Finance Committee recommends the City Council adopt the attached resolution which approves the proposed FY 1988/89 Franklin Boulevard Business Improvement Area budget.

Respectfully submitted,


MICHAEL L. MEDEMA
Revenue Manager

RECOMMENDATION APPROVED:

WALTER J. SLIPE, City Manager

Attachment

All Districts
July 12, 1988

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION ADOPTING THE PROPOSED FY 1988/89 FRANKLIN
BOULEVARD BUSINESS IMPROVEMENT AREA BUDGET

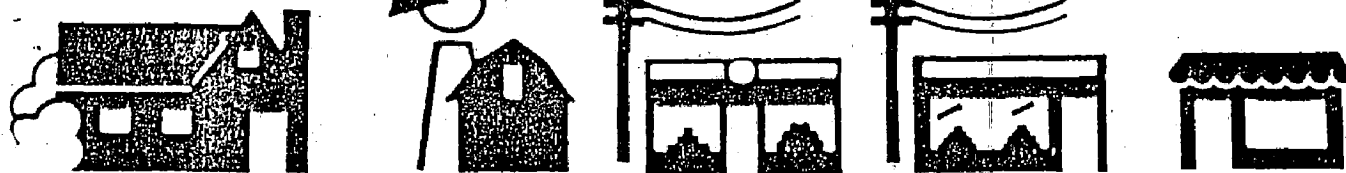
BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1988/89 Franklin
Boulevard Business Improvement Area budget as detailed on Exhibit I of the staff
report attached hereto and incorporated herein by reference.

MAYOR

ATTEST:

CITY CLERK



Franklin Boulevard Business Association

P.O. Box 160422, Sacramento, CA 95816-0422

916-446-1472

June 9, 1988

Michael Madema
Revenue Division
City Hall, Room 104
915 I Street
Sacramento, CA 95814-2696

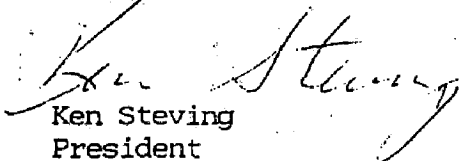
Re: Franklin Boulevard Business Improvement Area

Dear Mr. Madema:

In answer to your letter of May 23, 1988 regarding the budget for F.Y. 1988/89, at the FBBA Board Meeting, the attached budget was approved.

If I can answer any questions please call me or feel free to call the FBBA Consultant, Ed Astone (446-1472).

Very truly yours,


Ken Steving
President

ZEPHYR 6/9/88

FRANKLIN BLVD. BUSINESS ASSOCIATION

WORKING BUDGET F/Y 1988-89

	BUDGET
A. ASSOCIATION ASSISTANCE	1600.00
Membership coordination and communication; Governmental liaison; Newsletters; etc.	
B. COMMON PROBLEMS PROGRAM	5000.00
Maintenance; Graffiti; Loitering; etc.	
C. IMAGE PROMOTION	3100.00
Public Relations; Generic advertising; etc.	
D. SPECIAL PROJECTS/EVENTS	1100.00
Tree Plantings; Grand openings; etc.	
E. ASSOCIATION OPERATING EXPENSES	1200.00
Office supplies; Postage; Printing; etc.	
SUB-TOTAL	12000.00
BALANCE FORWARD (FUND BALANCE FY 1987/88)	647.15*
SUB-TOTAL	12647.15
RESERVE	2000.00*
TOTAL BUDGET	14647.15

*TOTAL RESERVE FOR FY 1988/89 \$2,647.15



DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

July 6, 1988
RA881208:MLM:ldm

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: OLD SACRAMENTO BUSINESS IMPROVEMENT AREA FY 1988/89 BUDGET REVIEW

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the proposed FY 1988/89 expenditures for the Old Sacramento Business Improvement Area.

BACKGROUND

Formation of the Old Sacramento Business Improvement Area was approved in 1984 by the City Council. A charge is levied, in addition to the City's Business Operations Tax, on all businesses within the defined area to be expended for the following purposes per City Code Section 23.727:

- (a) The general promotion of business activities in the Area.
- (b) Promotion of public events which are to take place on or in public places in the Area.
- (c) Decoration of any public place in the Area.
- (d) Furnishing of music in any public place in the Area.

Since establishment of the Area, the City has contracted with the Old Sacramento Citizens and Merchants Association to expend the monies collected as authorized annually by the City Council.

FINANCIAL DATA

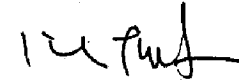
Staff has reviewed the proposed expenditures for FY 1988/89 (Exhibit I) and concluded that the expenditures are within the scope authorized by City Code Section 23.727.

July 6, 1988

RECOMMENDATION

The Budget and Finance Committee recommends that the City Council adopt the attached resolution which approves the proposed FY 1988/89 Old Sacramento Business Improvement Area budget.

Respectfully submitted,



MICHAEL L. MEDEMA
Revenue Manager

RECOMMENDATION APPROVED:

WALTER J. SLIPE, City Manager

Attachment

All Districts
July 12, 1988

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION ADOPTING THE PROPOSED FY 1988/89 OLD
SACRAMENTO BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1988/89 Old Sacramento Business Improvement Area budget as detailed on Exhibit I of the staff report attached hereto and incorporated herein by reference.

MAYOR

ATTEST:

CITY CLERK



Citizens & Merchants Association
130 J Street,
Old Sacramento, CA 95814

Mike Medema
City Revenue Office
915 I Street
Sacramento, CA 95814

June 9, 1988

Dear Mike:

Enclosed is the Old Sacramento Citizens & Merchants Association's proposed budget for the Old Sacramento Business Improvement Area (OSBIA) for fiscal year 1988-1989.

Sincerely,

Laurie Hensley
for the Old Sacramento
Citizens & Merchants
Association

OSBIA
1988/89 Proposed Budget
Old Sacramento Citizens & Merchants Association

Revenue: 56,000

OSBIA Collections: 56,000

Expenses: 56,000

ADVERTISING 27,000

Media Buys 18,600
Administration 8,400

PROMOTIONS 29,000

Subscriptions 275
Christmas loan 5200
Trams 3225
Newsletter 1150
Dues 350
Events 10,000

3rd of July 4300

T. Fest 2700

Crs. Clssc. 150

Christmas 2300

Easter/Kites 250

Summer Sols. 200

Other 200

Seminars/conferences 300

Press Releases 100

Administration 8400